

## Department of Conservation and Management of Cultural Resources

A – Study Plan for the MA Degree in Management of Cultural Resources / Thesis Track

The Master's degree in CRM is offered after the completing of the following requirements:

1 – Completion of the requirements and satisfying the conditions stated for the Master program at Yarmouk University No.2 for the year 2001.

2 – Completion of the remedial courses decided by the graduate committee of the Department.

3 – Completion of 39 credit hours distributed as follows:

3a – Obligatory courses (21 credit hours):

Course No.	Course Title	Credit Hours	Semester
CM 640	Cultural Heritage Management: theories and methods	3	Second
CM 641	Cultural Heritage Documentation and Presentation	3	First
CM 642	Cultural Heritage Planning and Development	3	Second
CM 651	Preventive Conservation / Advanced	3	First
CM 660	Information Technology in Heritage Management	3	First
An 604	Tourism Resources Management	3	Second
Arch 601 A	Research Methods	3	First and second

4a – Elective courses (9 credit hours) to be chosen from the following list:

Course No.	Course Title	Credit Hours
CM 621	Museum Studies	3
CM 643	Land use Planning	3
PAD 660	Human Resources Management in Public Sector	3
CM 657	Conservation Projects Management	3
CM 658	Structural Conservation	3
CM 661	Public Archaeology	3
CM 691	Special Topics in Cultural Heritage Management	3
An 606	Tourism Industry in Jordan	3
An 607	Tourism and Local Community	3

An 619a	Urban Anthropology	3
Mkt 627	Promotion and Marketing of Cultural Resources	3

5 – Passing the Basic exam (CM 697 equivalent to 0 credit hours) in the field of specialization as defined by the council of higher studies in the department.

6 – Submission and successful defence of a thesis in the field of specialization (CM 699 equivalent of 9 credit hours)

Course No.	Course Title	Credit Hours	Semester
CM 699A	CRM Thesis	000	All
CM 699B	CRM Thesis	3	All
CM 699C	CRM Thesis	6	All
CM 699D	CRM Thesis	9	All

B – Study Plan for the Degree of MA in Cultural Resources Management / Comprehensive Exam Track

The Master's degree in CRM is offered after the completion of the following requirements:

1 – Completion of the requirements and satisfying the conditions stated for the Master program at Yarmouk University No.2 for the year 2001.

2 – Completion of the remedial courses decided by the graduate committee of the Department.

3 – Completion of 39 credit hours distributed as follows:

3a – Obligatory courses (24 credit hours):

Course No.	Course Title	Credit Hours	Semester
CM 640	Cultural Heritage Management: theories and methods	3	Second
CM 641	Cultural Heritage Documentation and Presentation	3	First
CM 642	Cultural Heritage Planning and Development	3	Second
CM 651	Preventive Conservation / Advanced	3	First
CM 660	Information Technology in Heritage Management	3	First
CM 690	Graduation Project in Cultural Heritage Management	3	First and second
An 604	Tourism Resources Management	3	Second
Arch 601 A	Research Methods	3	First and second

3b – Elective courses (15 credit hours) to be chosen from the following list:

Course No.	Course Title	Credit Hours
CM 621	Museum Studies	3
CM 643	Land use Planning	3
PAD 660	Human Resources Management in Public Sector	3
CM 657	Conservation Projects Management	3
CM 658	Structural Conservation	3
CM 661	Public Archaeology	3
CM 664	Museum Communication	3
CM 691	Special Topics in Cultural Heritage Management	3
An 606	Tourism Industry in Jordan	3
An 607	Tourism and Local Community	3
An 619a	Urban Anthropology	3
Mkt 627	Promotion and Marketing of Cultural Resources	3

4 – Passing the Comprehensive Exam (CM 698) (0 credit hours).

### **Courses description**

#### **CM 621 Museum Studies (3 credit hours)**

Covers various modules that deal with the museum philosophy, policy, function, and structure. Topics like code of conduct and professional standards in museums, collection management, museum documentation, and computerization of museum records, exhibition policies, museum environment and its control. Methods and standards in the treatment of museum artefacts are specially emphasized in this course. The museum role and services are also covered.

#### **CM 640 Cultural Heritage Management: theories and methods (3 credit hours)**

Provides a theoretical framework and examines issues of evaluation, legislation, sustainability, socio-economic impacts, and communication to foster global responsibility and present integrative approaches to managing heritage.

#### **CM 641 Cultural Heritage Documentation and Presentation (3 credit hours)**

Deals with the approaches and techniques used for the identification, documentation, interpretation and presentation of cultural heritage sites and materials. The course takes critical approaches to the ideas of heritage and to the interpretation of heritage resources. Site inspections will expose students to contemporary professional practice in the field as well as to the experience of being "heritage consumers". Assignments will enable practice in applying the techniques to real situations.

**CM 642 Cultural Heritage Planning and Development (3 credit hours)**

Explores practical approaches and methods to heritage development and planning with emphasis on the integration of related disciplines to attain environmentally sound and socially responsible preservation, management, and development initiatives.

**CM 643 Land Use Planning (3 credit hours)**

A study of both private and public means of controlling the use of land. Emphasis will be placed on the areas of planning and zoning, including the emerging problem of exclusionary land-use controls. Further topics that will be discussed include subdivision controls, restrictive deed covenants, eminent domain proceedings, and urban renewal.

**CM 651 (3 credit hours)**

Covers all aspects of the storage and display of artefacts e.g. museums, disaster plans, monitoring and controlling the storage and display environment, storage materials etc. The course focuses on issues related to preventive conservation such as disaster planning, conservation policies, collections survey, building envelopes and zonation, storage systems, Oddy tests, and stable storage materials. Students normally undertake an environmental monitoring project and collection condition survey as part of this course.

**CM 657 Conservation Projects Management (3 credit hours)**

Looks at collections management and condition surveys, and at the commissioning, planning and management of conservation projects.

**CM 658 Structural Conservation (3 credit hours)**

History of structures, survey techniques and report writing, assessment and diagnosis of structural failure, repair techniques: philosophy and technology, maintenance programmes, environmental control and monitoring, case studies: structural problems in selected building types.

**CM 660 Information Technology in Heritage Management (3 credit hours)**

Provides the students with the basic theory and principles of various types of information technologies, including database management systems, GIS, photogrammetry and laser scanning. The course focuses on the application of these techniques in the documentation, conservation and management of cultural heritage.

**CM 661 Public Archaeology (3 credit hours)**

Deals with educating the general public about the historical importance of archaeological sites. This may involve training in excavation for the amateurs and the general public, providing educational materials for school children, and exploring the various ways in which the governmental

and non-governmental organizations can better educate the society about the importance of archaeological sites.

### **CM 690 Graduation Project in Cultural Heritage Management**

Students are required to submit and successfully defend a field project in the field of cultural heritage management under the supervision of the course instructor.

### **CM 691 Special Topics in Cultural Heritage Management**

To be decided by the course instructor subject to the department approval.

### **Arch 601A Research Methods (3 credit hours)**

Aims at preparing the students for conducting research according to the international standards. Various theories of research methodologies, techniques and approaches are covered in this course. Topics such as research formulation and design, modelling, sampling, data processing and results presentation are highlighted in this course.

### **An 604 Tourism Resources Management (3 credit hours)**

Aims at explaining the main aspects related to managing tourism resources including balancing tourism supply and demand, government tourism administration, role of private sector and NGOs, tourism impacts, human and financial resources, and public awareness.

### **An 606 Tourism Industry in Jordan (3 credit hours)**

Discusses the tourism organization, patterns, activities and facilities, tourism legislation, and policies and strategies for developing and marketing Jordan's tourism.

### **An 607 (3 credit hours)**

Emphasis is placed on the study and analysis of the interaction processes between local community and the tourism activities in the various cultural, social and economic aspects, as well as the impact of such interaction on the change processes produced by the tourism industry among local people.

### **An 619a Urban Anthropology (3 credit hours)**

Focuses on the rise and development of urbanism and the related anthropological theory. Major issues and social changes and social, economic, political and demographic problems. Besides identification of analysis of urban units and organizations, it includes the heterogeneity and the economic – political processes, which urban development produces.

### **MKT 627 Promotions and Marketing of Cultural Resources**

This course aims at acquainting students with the general marketing concepts and marketing. Personal selling and international advertising are emphasized. Promotional methods and marketing strategies pertaining to

Jordanian hospitality, customs, arts, and other historical architecture and design are of special concern.

**PAD 601 Manpower Administrations in Public Sector**

An introduction of the historical development of manpower administration and planning, studying the applied models for studying human resources, the organizational goals and their relationships with job analysis and design, performance evaluation, and manpower training and development.