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UNITED NATIONS EDUCATIONAL, SCIENTIFIC  
AND CULTURAL ORGANIZATION

CONVENTION CONCERNING THE PROTECTION OF THE  
WORLD CULTURAL AND NATURAL HERITAGE

Bureau of the World Heritage Committee  
Sixteenth Session

UNESCO Headquarters, 6-10 July 1992  
Room XVI

Item 11 of the Provisional Agenda: Promotional activities for the celebration of the twentieth anniversary of the World Heritage Convention.

It is recalled that the Committee, at its fourteenth session held in Banff, Canada, in December 1990, decided that the twentieth anniversary of the adoption of the World Heritage Convention by the General Conference of UNESCO should be the object of a specific celebration and entrusted the Secretariat with the organization of a number of activities both at UNESCO Headquarters and elsewhere.

The activities at UNESCO Headquarters should include the presentation of a public exhibition on World Heritage and the organization of national days or weeks, in collaboration with the permanent delegations of the countries concerned. With regard to activities outside Headquarters, their purpose is to promote national initiatives for the celebration of this twentieth anniversary and to organize five regional seminars, giving broad access to the press, to better publicize the objectives of the Convention.

The present document is a summary on the progress of these different activities.

**I. Activities at UNESCO Headquarters**

These activities will be held from 8 July to 8 October and will include, in addition to the main exhibition to be presented in the Salle des Pas Perdus and Hall Miro of the Fontenoy Building of UNESCO, twenty-eight itinerant exhibitions.

under the responsibility of the permanent delegations in the framework of the national days of the States Parties. Moreover, conferences and film projections from eighteen countries will be organized, as well as eighteen evening performances of music and dances. The detailed programme of these events is included in the appendix to this document.

A poster commemorating the twentieth anniversary was kindly produced by a French artist. It will be sold for the benefit of the Fund throughout the duration of the exhibition.

A press conference will be given by the Director-General on 8 July at 17.00h. The presence of the members of the Bureau at this conference is foreseen to enable journalists to benefit from the experience of representatives from different regions of the world.

The official inauguration of all these events will take place on 8 July at 18.30 in the presence of the Director-General and the members of the Bureau. It will be followed by a gala evening to which the members of the Bureau are cordially invited.

## **II. ACTIVITIES OUTSIDE HEADQUARTERS**

### **A. National initiatives**

The Canadian Commission for UNESCO has organized its 34th General Assembly on the theme of world heritage, within the context of the twentieth anniversary and in the presence of a representative of the Director-General of UNESCO. The participants discussed the application of the Convention and future perspectives, the Canadian experience of both cultural and natural sites and different questions linked to the preservation and enhancement of world heritage. Furthermore, films on World Heritage sites co-produced by the Transtel Company and UNESCO, were shown.

In France, various events on World Heritage sites are organized in Reims, Versailles and Amiens. Moreover, the preparation of a special issue of the publication "Monuments Historiques" on world heritage is being prepared. Finally, an exhibition of old photographs on French World Heritage sites, will be presented at the Hotel Sully, in Paris, from July to September.

A national seminar was organized in Jakarta, Indonesia, on 13-14 April, to raise with the different national and local authorities issues pertaining to the protection and enhancement of cultural and natural heritage. On this occasion, an exhibition was presented at the National Museum

for a period of 10 days, with the help of equipment provided by the Secretariat.

Seychelles will organize different activities for the promotion of the Convention and the sites of Aldabra and the May Valley during the course of a national week in October.

Finally, a seminar on the application of the Convention with regard to natural sites in Latin America is to be held in Xalapa, Mexico, during the second week of July. It will bring together a number of experts from the region to discuss the elements presented in a document which is under preparation.

## B. Regional Seminars

The first of these seminars was held in Jakarta from 15-18 April.

Experts from the following countries participated: Australia, Sri Lanka, New Zealand, Malaysia, Thailand, Vietnam, Papua New Guinea, Indonesia, Philippines and India. The main questions under discussion concerned the implementation of the Convention at the national level, ways and means to promote the Convention, development and heritage concepts, particularly the question of tourism. The participants underlined the need for the Convention to place more emphasis on site management. To this end, the Seminar recommended the exchange of specialists and information within the region, and Australia offered their support to set up a regional data base of experts available in that region.

Contacts with the press were ensured by a representative from the UNESCO press service (Office of Public Information).

For Francophone Africa, a seminar will be held in Dakar, at the invitation of the Senegalese authorities. The issue of management of natural world heritage sites confronted with development problems will be raised with the representatives of several countries from the region who will present case studies on Air et Ténéré (Niger) Taï (Côte d'Ivoire), Mt Nimba (Guinea and Côte d'Ivoire) and Niokolo-Koba National park (Senegal). This seminar is planned for September.

The Secretariat is also planning to organize, at the end of the year, a seminar in East Africa on the same issue for the benefit of Anglophone Africa (in Kenya or Tanzania).

The seminar on the management of medinas, foreseen in Fez, (Morocco), is under preparation and will be held during the first half of November.

Lastly, the seminar foreseen in Quito (Ecuador), will also be held in November: a small group of experts from the region will meet and present case studies on the state of several cities in Latin America inscribed on the World Heritage List. Wide regional and international press coverage is expected.

### **III. ACTIVITIES NOT CONCERNING THE TWENTIETH ANNIVERSARY**

Since the last session of the Committee, the Secretariat has completed a number of planned promotion activities. A summary progress report on these activities is presented below.

#### **A. Data Sheets on World Heritage sites**

An agreement has been concluded with the publisher Larousse-Laffont for the production and mail-order sale of the illustrated data sheets on World Heritage sites. This project is not financially supported by the World Heritage Fund, but the Fund is to receive a 3% share of the sales income. Several hundred thousand data sheets are to be distributed and negotiations are underway for production of these sheets in other languages. The first data sheets have been completed and will be presented to the members of the Bureau for their information.

#### **B. Brochure on World Heritage**

The brochure update has been completed, as each year, and the new version has been widely distributed. Moreover, the brochure will be sold to visitors at the exhibition to be held at UNESCO Headquarters, for the benefit of the Fund.

#### **C. Computer programme**

A prototype of the video disk (on a CD-Rom support) on World Heritage sites, has been made for fifty sites. It is recalled that the object is, for each World Heritage site to store text and images briefly describing the site. The prototype should be ready to allow for a demonstration of its functioning to the members of the Bureau.

D. **Elaboration of guidelines on the management of tourism in World Heritage sites**

The members of the Bureau will recall that the Committee, at its last session, undertook the elaboration of guidelines on the management of tourism in World Heritage sites. This project is implemented jointly by the Secretariat, the United Nations Environment Programme (UNEP) and the World Tourism Organization (WTO), with a tripartite financing arrangement. The three organizations have decided to start with the natural and mixed sites, and a questionnaire has been elaborated to be sent to all site managers. The data gathered will be analysed at the end of 1992 and case studies will be identified. The second phase of this project will include other types of World Heritage sites.

20th ANNIVERSARY  
OF THE WORLD HERITAGE CONVENTION

PROGRAMME

From 8 July to 9 October 1992, UNESCO Headquarters, 7 Place de Fontenoy, will host a major exhibition on the World Heritage, and a series of specific exhibitions on a number of countries. Parallel to this exhibition, conferences and film projections, as well as artistic evenings of various countries will be organized.

The general exhibition (Hall Miro and Salle des Pas Perdus) will present an overview of the World Heritage with over 150 photographs of sites or monuments from more than 80 countries, and including objects, models, maps, video films etc. A computer demonstration will provide additional information on a selection of these sites and posters, pins, brochures, T-shirts etc. will be available to the public.

Wednesday, 8 July, 6:30 pm  
Opening in the presence of Federico Mayor,  
Director-General of UNESCO

With the participation of the Romanian "Madrigal"  
Choir, under the direction of Marin Constantin

Programme of the national exhibitions

July 1992

8 - 14 July Hall Ségur	CHINA - photographs of the World Heritage sites
8 - 14 July Entrance to Salle I	ECUADOR - paintings of the old City of Quito
15 - 21 July Hall Ségur	GREECE - photographs and objects illustrating the themes:
11 - 19 July Salle des Actes	"Macedonia: Antiquity and Byzantium" and "Beyond Utopia"
22 July Hall Ségur	FRANCE - photographs of the French sites
7 July - 20 Sept. "Caisse des monuments historiques" Hôtel Sully 62, rue St Antoine	World Heritage : the French monuments and sites. Exhibition of ancient photographs

23 - 29 July  
Hall Ségur

ROMANIA - photographs and  
objects illustrating the  
Romanian cultural treasures

August 1992

30 July - 3 August  
Hall Ségur

POLAND - photographs of the  
restoration of Krakow

4 - 12 August  
Hall Ségur

UNITED KINGDOM - exhibition on the  
site of Stonehenge

4 - 12 August  
Hall Ségur

UNITED STATES - photographs of the  
World Heritage sites

4 - 8 August  
Entrance to Salle I

SYRIA - photographs of World  
Heritage sites

10 - 14 August  
Entrance to Salle I

Norway - photographs of World  
Heritage sites

19 - 22 August  
Hall Ségur

SRI LANKA - fifth century paintings  
of Sigirya

24 - 26 August  
Hall Ségur

BRAZIL - photographs of the old  
City of Olinda  
Children's drawings "This is the  
town where I live"

27 - 29 August  
Hall Ségur

ARGENTINA - photographs of World  
Heritage sites

September 1992

31 August - 5 Sept.  
Hall Ségur

ALGERIA - photographs of World  
Heritage sites

31 August - 5 Sept.  
Entrance to Salle I

SPAIN - photographs of World  
Heritage sites

7 - 12 Sept.  
Hall Ségur

THAILAND - photographs of  
cultural and natural World Heritage  
sites

7 - 12 Sept.  
7th floor entrance  
Fontenoy Building

AUSTRALIA - photographs of  
World Heritage sites

9 - 12 Sept.  
Entrance to Salle I

JORDAN - exhibition on the town of  
Petra

14 - 19 Sept.  
Entrance to Salle I  
(Salle des Actes)

TURKEY - photographs of ancient  
houses of Istanbul, and Turkish  
handicraft

14 - 19 Sept.  
Hall Ségur

ITALY - photographs of the  
restoration work in Venice, within  
the framework of the international  
safeguarding campaign

14 - 19 Sept.  
7th floor entrance  
Fontenoy Building

COLOMBIA - photographs of  
Cartagena

21 - 24 Sept.  
Entrance to Salle I

HOLY SEE - photographs on the  
restoration of the Sistine Chapel

23 - 25 Sept.  
Hall Ségur

LIBYA - photographs of the  
restoration of World Heritage  
sites

25 - 26 Sept.  
Entrance to Salle I

DUBROVNIK - photographs

October 1992

28 Sept.- 3 Oct.

INDIA - photographs of the Indian  
World Heritage sites

28 Sept. - 3 Oct.

GERMANY - photographs and models  
illustrating the World Heritage  
sites

5 - 8 Oct.  
Hall Ségur

HUNGARY - photographs and models  
illustrating Budapest and the  
village of Holloko

9 October  
Salle I

FLORAL EXHIBITION



**CONFERENCE PROGRAMME**  
Cinema, Fontenoy Building

July 1992

Monday, 20 July.  
4.00 pm

GREECE  
Round table: Greek cinema since  
World War II  
Participants: Nikos Papatakis,  
Costa Gavras, Michel Kakoyanis

16, 17, 18 and 21 July  
4 pm - 8 pm

The city of Athens in Greek  
cinematography (6 films)

Wednesday, 22 July  
10 am - 7 pm

FRANCE  
10 conferences accompanied by short  
films on the conservation and  
restoration of the French sites

Thursday, 30 July  
Salle XI  
5.00 pm

OMAN  
The history of relations between  
Oman and France  
Speaker: Mr. Malallah Bin Ali Bin  
Habib, Consultant for the Oman  
Ministry of National Heritage

August 1992

Beginning of  
August

SYRIA  
Conference and film on the Syrian  
archeological sites  
Speaker: Mr. Hassan Kamal,  
Secretary General of the Damas  
Museum of Popular Tradition.

Wednesday, 19 August  
Saturday, 22 August

SRI LANKA  
The development of archeology in  
Sri Lanka

Tuesday, 25 August

BRAZIL  
Cultural heritage in developing  
countries Children and heritage

Thursday, 27 August  
6.00 pm

ARGENTINA  
The Perito Moreno Glacier  
Speaker: Mrs Lesli Scovenna,  
Glacier region specialist

September 1992

- Wednesday, 2 Sept. ALGERIA  
Roman cities of Algeria and Tassili
- Beginning of September SPAIN  
The Spanish Heritage sites
- Monday, 14 Sept. TURKEY  
5.30 pm The protection of World Heritage sites
- Tuesday, 15 Sept. COLOMBIA  
6.00 pm Film on the preservation of Cartagena
- Friday, 18 Sept. SWITZERLAND  
11.00 am The old city of Berne -  
conservation and practical problems  
Speaker: Mr. Bernard Furer, Curator  
of the City of Berne
- Tuesday, 22 Sept. HOLY SEE  
4.00 pm Restoration work on the Sistine  
Chapel  
Extra-territorial properties of the  
Holy See in Rome
- Wednesday, 23 Sept. PERU  
6.00 pm Urban development in Lima from 1535  
to 1992  
Speaker: Mr. Ivan Gunther,  
Architect
- Monday, 28 Sept. INDIA  
10.30 am - 1.00 pm Indian cultural heritage
- Tuesday, 29 Sept. INDIA  
10.30 am - 1.00 pm Indian natural heritage

October 1992

- Thursday, 1 Oct. CYPRUS  
5.00 pm Heritage sites of Cyprus  
Film on the Church of Asinou
- Monday, 5 Oct. LIBYA  
5.00 pm Leptis Magna - latest discoveries  
in underwater archeology  
Speaker: Prof. André Laronde,  
Director of the Centre for Research  
on Ancient Libya

Monday, 5 Oct.  
Salle IX  
5.00 pm

LEBANON  
The Safeguarding of Tyr  
Speakers: Dr. Heinke Sudhoff,  
Specialist on Tyr, and Ms Chalabi,  
Secretary General of the  
International Association for the  
Safeguarding of Tyr

Tuesday, 6 Oct.  
11.00 am  
6.30 pm

HUNGARY  
Conference on Budapest  
Film projection on Budapest

Wednesday, 7 Oct  
11.00 am  
6.30 pm

HUNGARY  
Conference on Holloko  
Film projection on Holloko

**EVENING PROGRAMMES**  
Grande Salle de l'UNESCO  
8.30 pm

July 1992

Wednesday, 8 July	OPENING GALA Paris Orchestra - conducted by Gilbert Varga Soloists: Ferruccio Furlanetto, Stefan Milenkovic, Alexis Weissenberg, Alexandre Lagoya, Ivry Gitlis, Children's duo : Jonathan Gilad- Ilija Marinkovic and Mariana Nicolesco
Friday, 10 July	ROMANIA - "Madrigal" Choral
Friday, 17 July	GREECE - Songs and dances
Tuesday, 28 July	COLOMBIA - University of the Andes Choir

August 1992

Friday, 21 August	SRI LANKA - Dances, popular music
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September 1992

Wednesday, 2 Sept.	ALGERIA - Music, songs and dances
Thursday, 3 Sept.	ARGENTINA - Singer Sandra Mihanovic
Thursday, 10 Sept.	THAILAND - Songs and dances
Wednesday, 16 Sept.	TURKEY - Songs and dances
Tuesday, 22 Sept.	RUSSIA - Young musicians
Wednesday, 23 Sept.	PERU - Grupo Andino

Friday, 25 Sept. DUBROVNIK - Concert of the pianist  
Ivo Pogorelich

Monday, 28 Sept. INDIA - Classical Indian dancing

Wednesday, 30 Sept. BRAZIL - Piano concerto

October 1992

Thursday, 1 Oct. LATIN AMERICAN Youth Orchestra

Thursday, 1 Oct. CYPRUS - Folkloric group

Friday, 2 Oct. GERMANY - Concert of the Aachen  
Cathedral Choir

Sunday, 4 Oct. HUNGARY - "Stone after Stone",  
Institut Hongrois theatre performance of the Budapest  
92, rue Bonaparte National Theatre

Monday, 5 Oct. HUNGARY - Folkloric group

Thursday, 8 Oct. HUNGARY - Concert of Zoltan Kocsis  
accompanied by the Amalinda Group

Friday, 9 Oct. FLORAL EXHIBITION  
(2 pm - 5 pm)