## World Heritage

### WHC-05/29.COM/13 Paris, 27 May 2005 Original: English/French

**29 COM** 

### UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION

#### CONVENTION CONCERNING THE PROTECTION OF THE WORLD CULTURAL AND NATURAL HERITAGE

#### WORLD HERITAGE COMMITTEE

#### **Twenty-ninth Session**

Durban, South Africa 10-17 July 2005

#### Item 13 of the Provisional Agenda: Progress report on World Heritage PACT

#### SUMMARY

By **Decision 7 EXT.COM 12**, the World Heritage Committee requested the Director of the World Heritage Centre to submit for adoption at its 29th session the applicable regulatory framework for the World Heritage PACT. This is presented in section I of this document.

The Committee also requested information on the performance of the World Heritage PACT, using the indicators proposed and with particular regard to the impact of the initiative on the World Heritage Fund and the overheads charged on partnerships and their appropriation. This is presented in annex 1.

The Committee further requested the submission of an accurate inventory of the agreements concluded between the World Heritage Centre and States Parties in the framework of the World Heritage PACT, as well as non-governmental and private sector partners, including timeframes, objectives and resources involved. This information is presented in annexes 2a and 2b respectively.

Draft Decision: 29 COM 13, see point II

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#### I. <u>Regulatory Framework for the World Heritage PACT</u>

#### A. Background

- 1. For several years now, the United Nations system has attached growing importance to relations with the private sector. It is not only that the number and scope of such relations are growing steadily, but, above all, their nature has considerably diversified to range beyond purely financial objectives to ensure regular dialogue, consultation and interaction. Recent approaches to partnership with the private sector now aim to mobilize the full range of resources specific to the private sector in the service of sustainable development.
- 2. UNESCO's own policy framework for partnerships with the private sector derives from the Guidelines on "Cooperation between the United Nations and the Business Community"<sup>1</sup> adopted by the United Nations in 2000 and from the Global Compact<sup>2</sup>, whose ten universal principles provide a framework of standards for the business world to facilitate the integration of social values into the processes linked to the production of goods and services<sup>3</sup>.
- 3. In 2002, the World Heritage Committee welcomed the World Heritage Partnerships Initiative - subsequently renamed World Heritage PACT (Partnerships for Conservation) - as a means to achieve, on an experimental basis, a new systematic approach to partnerships, with a specific focus on non-governmental organisations, civil society and the business community. This is provided for by Article 7 of the *World Heritage Convention* which recognises the need for States Parties, as the principle stakeholders in the conservation of cultural and natural heritage of outstanding universal value, to work with a range of partners:

"For the purpose of this Convention, international protection of the world cultural and natural heritage shall be understood to mean the establishment of a system of international co-operation and assistance designed to support States Parties to the Convention in their efforts to conserve and identify that heritage."

#### **B. Preamble**

4. Through the Budapest Declaration on World Heritage, adopted by the World Heritage Committee at its 26th session (Budapest, 2002), the Committee called for countries and other partners around the world to join together and co-operate in the protection of heritage, recognizing that to harm such heritage is to harm, at the same time, the human spirit and the world's inheritance.

<sup>&</sup>lt;sup>1</sup> http://www.un.org/partners/business

<sup>&</sup>lt;sup>2</sup> http:// www.unglobalcompact.org

<sup>&</sup>lt;sup>3</sup> See 165EX/37

- 5. The following four objectives (known as the 4C's), enshrined in the Budapest Declaration on World Heritage, provide a strategic framework for the development of activities under the World Heritage PACT initiative. They should:
  - strengthen the **Credibility of the World Heritage List**, as a representative and geographically balanced testimony of cultural and natural properties of outstanding universal value;
  - ensure the effective **Conservation** of World Heritage properties;
  - promote the development of effective **Capacity-building** measures, including assistance for preparing the nomination of properties to the World Heritage List, for the understanding and implementation of the World Heritage Convention and related instruments;
  - increase public awareness, involvement and support for World Heritage through **Communication**.
- 6. The World Heritage PACT seeks to build an effective system of international cooperation to enable States Parties to the *World Heritage Convention* to design and develop long-term protection, including conservation operations, awareness-raising activities and other actions with the assistance of UNESCO's World Heritage Centre.
- 7. Its objectives are:
  - a) to raise awareness about World Heritage; and
  - b) to mobilise sustainable resources for the long-term conservation of World Heritage, addressing mutually agreed issues and problems identified as priorities by the World Heritage Committee.

#### **C.** Fundamental principles<sup>4</sup>

- 8. In seeking to fulfill the objectives outlined above, the World Heritage Centre is guided by the following fundamental principles.
- 9. The World Heritage PACT is intended to mobilize intellectual and technical resources and to create networks of exchange and technical assistance for World Heritage conservation and awareness raising activities. It is also intended to raise funds in support of these activities.
- 10. The World Heritage Centre will solicit and/or assess proposals and expressions of interest from a wide range of non-governmental, civil society and private sector institutions including for profit organizations interested in assisting in the implementation of the *World Heritage Convention*.

<sup>&</sup>lt;sup>4</sup> The parameters for cooperation in this document are drawn from: the guidelines on "Cooperation between the United Nations and the Business Community" issued by the Secretary-General of the United Nations on 17 July 2000 (www.un.org/partners/business); the Ten Principles of the UN Global Compact (www.unglobalcompact.org); the "UNESCO Administrative Manual"; UNESCO's Internal Guidelines on Fund Raising with the Private Sector (1997); the "Operational Guidelines for the Implementation of the World Heritage Convention" (February 2005) and relevant Decisions of the UNESCO Executive Board as set out in 165EX/37 and subsequent updates.

- 11. The World Heritage Centre will also work, in consultation with the relevant States Parties, to involve local populations in the implementation of partnerships at World Heritage sites, when appropriate.
- 12. All partnerships should:
  - a) advance UNESCO's and its World Heritage Committee's goals, by clearly articulating the purpose of the cooperation;
  - b) clearly delineate responsibilities and roles: the arrangement must be based on a clear understanding of respective roles and expectations, with accountability and a clear division of responsibilities;
  - c) maintain integrity and independence: arrangements should not diminish UNESCO's integrity, independence and impartiality;
  - d) bestow no unfair advantage: every member of the business community should have the opportunity to propose cooperative arrangements, within the parameters of this framework. Cooperation should not imply endorsement or preference of a particular business entity or its products or services;
  - e) be transparent: cooperation with the partner must be transparent. Information on the nature and scope of cooperative arrangements should be available within the Organization and to the public at large through the UNESCO World Heritage website: http://whc.unesco.org.
- 13. No partnerships shall be entered into with entities whose activities are incompatible with the aims and principles of UNESCO. In addition, partnerships aimed at providing direct technical and/or financial support to World Heritage sites will be conditional on the agreement of the proposed beneficiary country/ies.

#### **D. Procedures**

- 14. In building specific partnerships, the World Heritage Centre will seek the consent of the relevant State(s) Party/ies, through the UNESCO National Commission and unless otherwise instructed by the States Parties themselves. The World Heritage Centre will also inform the relevant Permanent Delegations to UNESCO when a particular partnership opportunity arises. Assurances about the reliability of the potential partner in question will also be sought from the UNESCO State Party in which it is based.
- 15. The relevant policy, legal, financial and technical services of UNESCO will be consulted as part of the internal scrutiny of potential partnerships to ensure that the regulatory framework is adhered to and the most appropriate modality applied.
- 16. All partnerships in support of World Heritage will be covered by a formal written agreement (see modalities below) between UNESCO and the partner to ensure high ethical standards, mutual transparency and accountability. Within the parameters established by the contractual standards and provisions concerning all UNESCO partnerships and guidelines established by the World Heritage Committee on the use of the World Heritage name and Emblem, a specific format is created for each partnership. In addition to information about the aim of the partnership, each written agreement will include, at minimum, a reference to the nature of the contribution made

by the partner, as well as how the contribution is to be used and, if applicable, information on the conditions under which the UNESCO and/or World Heritage Emblems may be used.

- 17. Where financial contributions are offered, they will be channelled to the extent possible through the World Heritage Fund and where applicable through the Funds in Trust system.
- 18. The World Heritage Centre will report annually to the World Heritage Committee on any new partnerships developed. This will include information about the financial and in-kind contributions received and their allocations.

#### E. Modalities

- 19. Beyond the fundamental principles and procedures set out above, different modalities of partnerships, which are distinct from procurement activities, shall apply according to the particular purposes and objectives of specific partnerships. The most appropriate format for a particular partnership will be decided in close consultation with the policy, legal, financial and technical services of UNESCO and relevant State(s) Party/ies.
- 20. The particular modality applicable to a specific partner will vary according to the type and/or stage of partnership envisaged. This may range from a non binding Letter of Intent identifying possibilities for cooperation on a specific subject to a Memorandum of Understanding which typically sets out a commitment to a process intended to result in a more detailed Project Agreement, which sets out the terms and conditions of the cooperation including specificities relating to the use and flow of funds where appropriate and the use of the UNESCO and/or World Heritage name and Emblem. Other modalities include: a Partnership Agreement which might typically provide a high level institutional commitment over the medium term of around 5 years and under which specific Project Agreements may be developed, each with their own contractual arrangements; Funds-in-Trust Agreements; and Fundraising Contracts under which an entity may be engaged to raise funds for a particular project, in UNESCO's name. As previously outlined, these are all defined in close consultation with the relevant policy, legal, financial and technical services.

#### F. Use of the UNESCO and / or World Heritage name and Emblem.

- 21. All requests to use the UNESCO and/or World Heritage Emblem and/or name should be submitted in writing. They will be considered in line with UNESCO's rules on the use of its name and emblem<sup>5</sup>, and Chapter VIII of the *Operational guidelines for the Implementation of the World Heritage Convention*<sup>6</sup> currently in force.
- 22. Any authorization given to a partner to use the UNESCO and/or World Heritage name and/or emblem will be specified in the context of each partnership. As mentioned above, the exact conditions of use for the UNESCO and/or World Heritage name and/or emblem will also be outlined in agreements between the partners.

<sup>&</sup>lt;sup>5</sup> See document 171EX/37

<sup>&</sup>lt;sup>6</sup> Currently paragraphs 258 to 279 of the *Operational Guidelines* (February 2005)

23. The World Heritage Centre will report on an annual basis to the World Heritage Committee on all new requests for the use of the World Heritage name and/or Emblem that have been granted to partners.

#### G. Review Mechanisms

24. Cooperation with the business community is influenced by changes in the political and economic environment. To remain valid, this framework should be critically reviewed and updated from time to time.

#### II. Draft Decision

#### Draft Decision : 29 COM 13

The World Heritage Committee,

- 1. <u>Having</u> examined Document WHC-05/29.COM/13,
- 2. <u>Recalling</u> Decisions 26 COM 17C (Budapest, 2002) and 7 EXT.COM 12 (UNESCO, 2004),
- 3. <u>Considers</u> that the regulatory framework set out in Document WHC-05/29.COM/13 provides a robust set of guidelines for the development of partnerships in support of World Heritage;
- 4. <u>Adopts</u> the regulatory framework for the World Heritage PACT and <u>requests</u> the Director of the World Heritage Centre to ensure that it is made widely available to States Parties to the Convention, relevant UNESCO services, individuals and potential partners by publishing it on the World Heritage website;
- 5. <u>Supports</u> the future orientations for the World Heritage PACT as set out in paragraphs 19-22 of Annex 1;
- 6. <u>Notes with appreciation</u> the inventories of agreements concluded between the World Heritage Centre and States Parties to the Convention as well as between the World Heritage Centre and non-governmental and private sector partners;
- 7. <u>Recognizes</u> that while the World Heritage PACT has demonstrated significant potential as a tool for implementing the Budapest Declaration of 2002, more time will be required before such an initiative can make a demonstrable impact on the World Heritage Fund;
- 8. <u>Decides</u> to postpone further examination and evaluation of the World Heritage PACT until its 31st session in 2007.

#### Annex 1

#### **Information on the Performance of World Heritage PACT**

- 1. By Decision **7 EXT.COM 12**, the World Heritage Committee acknowledged the potential of the World Heritage PACT as a tool for implementing the *Budapest Declaration* of 2002 and requested the Director of the World Heritage Centre to present information at its 29th session (Durban, 2005) on the performance of the World Heritage PACT, using the indicators proposed in Document *WHC-04/7EXT.COM/12* and other relevant indicators elaborated for World Heritage Programmes, and with particular regard to the following aspects:
  - the impact of the initiative on the World Heritage Fund
  - the overheads charged on partnerships and their appropriation
- 2. The partnerships initiative was welcomed by the Committee in June 2002 and launched to a wider public through the Venice Congress, *World Heritage: Shared Legacy, Common Responsibility*, in November 2002. In September 2003 a small team was established to develop and coordinate the work in a systematic manner, working with and on behalf of the World Heritage Centre as a whole.
- 3. The World Heritage PACT ('Partnerships for Conservation') initiative seeks to build an effective system of international co-operation to enable States Parties to the *World Heritage Convention* to design and develop long-term protection, including conservation operations and awareness-raising activities with the assistance of UNESCO's World Heritage Centre. Active partnerships with States Parties are set out in Annex 2a.
- 4. Annex 2b to this document sets out a list of the active partnerships with corporate sector organizations, NGOs and Foundations that have been successfully developed by the World Heritage Centre.<sup>7</sup> These include actions to address each of the four strategic objectives of the Committee.

#### Impact of the initiative on the World Heritage Fund

5. In addition to providing information about the overall level of resources attached to partnership agreements, annex 2b also presents information about the revenues raised or anticipated through those agreements during the current biennium, 2004-5. However, this does not include a cash value to contributions that may have been offered in kind such as media projects and staff support. Revenues generated through the bi-lateral and Funds in Trust agreements with States Parties are dealt with in annex 2a.

<sup>&</sup>lt;sup>7</sup> The inventory of agreements includes only those where there is a formal written agreement between the World Heritage Centre and the organization in question and where the benefits flow directly through the World Heritage Centre. Some of the agreements predate November 2002 but have been included because they have continued to be active since the launch of the initiative.

- 6. Overheads are charged on partnerships at the standard UNESCO rate of 13%, except in the case of the UNF where there is a separate agreement limiting overheads to 5%. No overheads are charged on contributions to the World Heritage Fund. In 2004 US\$448 067 was earned on overheads by the World Heritage Centre. The figure for 2005 to date is US\$97 879. The amount of FITOCA distributed to the World Heritage Centre in 2004 was US\$239 704, of which US\$32 800 was earmarked for the "Reinforcement of the World Heritage Centre" and US\$206 904 was spent on staff. FITOCA for 2005 has not yet been distributed, pending the final decision of the Director-General.
- 7. Performance indicators (PIs) for evaluating the initiative were proposed in *WHC-O4/7EXT.COM/12*. Based on the PIs contained in the 32C/5 Approved<sup>8</sup>, the PIs for the World Heritage PACT were split into two sub categories: (a) process indicators in order to better evaluate success in implementing the Committee's decision to open up the process of safeguarding World Heritage to a wider range of actors and (b) achievement indicators for evaluating success in raising awareness and mobilizing additional resources for World Heritage conservation.
  - a) Proposed process indicators:
    - Presentation of the initiative and new partnerships to major international fora;
    - Broaden awareness of the World Heritage PACT in the private sector through a dedicated programme of outreach and meetings and media coverage including articles, films and television programmes;
    - Arrive at a position where World Heritage is a feature in statements by World political and business leaders and other important personalities.
  - b) Proposed achievement indicators:
    - Develop at least one major World Heritage educational and awareness raising partnership with a new NGO or private sector organization, including the media;
    - Develop at least one new major capacity building partnership with a NGO or private sector partner;
    - Increase the involvement of new non-governmental participants at World Heritage Committee sessions and related events through, for example, the annual Partners Day held as part of the World Heritage Committee session;
    - New resources (measured in cash and in-kind) equivalent to the World Heritage Fund (US\$7 million over the biennium 2004-2005) are mobilized.

<sup>• &</sup>lt;sup>8</sup> "Number and diversity of partners involved

<sup>•</sup> Number of partnerships concluded and implemented

<sup>•</sup> Amount of additional funds raised for major conservation projects

<sup>•</sup> Educational and awareness raising programmes conducted

<sup>•</sup> Partnerships concluded with media groups."

- 8. Performance indicators for World Heritage programmes for the coming biennium are presented in *WHC-05/29.COM/12*.
- 9. For the future, it is suggested that PIs for monitoring the progress of World Heritage regional and thematic programmes and partnerships should be more closely aligned and based on Results Based Management (RBM) methods.

#### Assessment of performance

- 10. The performance indicators previously presented for assessing the PACT initiative, in particular those relating to the target of matching the World Heritage Fund for the biennium, are challenging. Thanks to funding flows such as those generated through the biodiversity work undertaken with the financial and moral support of the United Nations Foundation and partner NGOs, this PI was achieved. However, new partnerships developed with the corporate sector have tended to be for relatively modest sums. While these contributions are of course welcome, they are neither as significant in monetary terms nor of the volume originally envisaged.
- 11. In addition to the information presented in annex 2b, considerable time has also been invested in negotiating potential partnerships that progressed almost to completion but were then either terminated or frozen as a result of changes of senior personnel; corporate mergers; and marketing orientation. The time needed to initiate and pursue negotiations is considerable. And it is of course necessary to invest the same amount of time and energy into each set of negotiations without any guarantee of an actual partnership at the end. Of the successful negotiations, the time needed to conclude them varied between 8 and 20 months.
- 12. Progress has been made towards meeting the PIs on awareness raising and capacity building. World Heritage partnerships have been successfully presented at major international fora held in the recent past such as the World Parks Congress (Durban, South Africa, 2003); European Foundation Centre Annual General Assembly (Athens, Greece, May 2004) and the 4th IUCN World Conservation Congress (Bangkok, Thailand, 2004).
- 13. A significant activity undertaken within the framework of the PACT initiative was the 3-week event, "Congo: Heritage in Danger", hosted at UNESCO Headquarters in September 2004 to raise awareness about and funds for the protection of the World Heritage sites in the Democratic Republic of Congo (DRC).
- 14. The event, which comprised an exhibition, designed and produced by the Royal Museum of Central Africa (Tervuren, Belgium), a fundraising concert, a 2-day donors' conference and an associated technical workshop to evaluate the 4-year multi-partner project for biodiversity conservation in DRC in support of these sites; and a separate workshop, which brought together representatives from 20 corporate sector entities active in DRC with those of NGOs and governments.
- 15. The event produced positive results in terms of awareness raising and commitments to conservation. The exhibition and concert were both of exceptional quality, well attended and attracted excellent media coverage both in France and internationally. The technical workshop gathered conservation NGOs active in DRC along with other partners working with UNESCO under the GRASP and remote sensing initiatives, while that for the corporate sector brought together representatives from 20 corporate

sector entities with those of NGOs and governments and produced a frank and constructive discussion about operational activity and conservation and a proposal from participants to establish a working group to continue discussions. Work to take this forward is in hand. The donors' conference brought together representatives of the intergovernmental, bi- and multilateral and NGO donors working in the DRC and Congo Basin. The Government of the DRC made a high level and public commitment to support the work of UNESCO and its partners in safeguarding the 5 World Heritage sites. Financial support for activities in the Congo Basin and at the World Heritage sites was confirmed by the Governments of Belgium, Germany and Italy, the World Bank-GEF, UNDP-GEF, the European Union, USAID, the United Nations Foundation and Wildlife Conservation Society, and the conservation NGOs active in DRC confirmed their intention to continue working there over the coming years.

- 16. There has been a steady increase in the number of high profile articles written about World Heritage (e.g. the 10 page National Geographic article in 2002 and the devotion of the March 2004 edition of GEO to World Heritage). The World Heritage Centre receives a regular stream of enquiries and proposals requesting its support for new media projects and is in the process of renegotiating the terms of its existing media partnerships. Discussions on educational and awareness raising projects are at an advanced stage with, respectively, a major publishing house and international newspaper group. Similarly, discussions about the institution of Master's level scholarships for World Heritage site managers are at an advanced stage, with a view to instituting the process in time for the first scholarships to be awarded for the academic year 2006-7. Funds for the scholarships would be raised from companies headquartered in France.
- 17. Overall, achievements to date are encouraging and incorporate a diverse range of partners and activities. The establishment of a small team to coordinate this work is leading towards a more consistent and streamlined approach to partnership development across the World Heritage Centre, as existing agreements are renegotiated and new ones drawn up.
- 18. However, the capacity of the World Heritage Centre, in terms of the levels of its human resources to deal with a high volume of partnerships needs to be carefully considered. The essential work of administering the *Convention* and working with States Parties to safeguard World Heritage sites, alongside the steadily increasing number of earmarked voluntary contributions from and bilateral agreements with States Parties has stretched the World Heritage Centre. Care needs to be taken in generating new demands and new operational activities.

#### **Future orientations for the World Heritage PACT**

19. The number and profile of companies/organizations with which partnerships have been concluded, or are currently under negotiation, suggests that the initiative should be pursued but that it may not be possible to see the full fruits of it during the experimental phase, currently due to expire at the end of 2005. The importance of further involving civil society and the private sector is particularly significant when set against a background of zero nominal growth as the baseline for the preparation of the 33C/5. Efforts should be undertaken to attract a small number of donors willing to invest significant sums in World Heritage conservation. With this in mind, the Draft Decision suggests postponing evaluation of the initiative until the 31st session of the Committee in 2007.

- 20. The experience of developing and implementing the World Heritage PACT has shown that there exists a clear need for further work to raise awareness about World Heritage to facilitate the work of bringing new non-governmental partners to the table. This will be reinforced in the future, and be linked to fundraising where appropriate. A case in point was the highly successful "Congo: Heritage in Danger" event organized to raise funds for the 5 DRC sites on the List of World Heritage in Danger and to sensitize public opinion about the importance of the region.
- 21. It is largely on the basis of the success of this event that a growing number of States Parties have solicited the World Heritage Centre's assistance in seeking partnership opportunities or raising additional funds for World Heritage activities. Should the World Heritage Centre be effectively reinforced and thus capable of managing the extra workload, it may be useful to consider for the next biennium how the World Heritage PACT can be made to provide more assistance to States Parties interested in developing a partnership strategy of their own.
- 22. In addition to the work outlined above, the following projects are currently underway in the context of the World Heritage PACT:
  - a) The development of a grassroots membership scheme as a means for raising awareness amongst the widest possible audience and of raising additional unearmarked contributions to the World Heritage Fund. Preliminary work to investigate the feasibility of such a scheme, including start up costs, administration and staff implications has recently been initiated within UNESCO and with the United Nations Foundation.
  - b) The development of regional institutions for World Heritage to mobilise governments, bi- and multilateral donors, non-governmental organisations and the corporate sector to address region specific challenges faced by countries in identifying, protecting and managing World Heritage properties. The first such institution could be the proposed African World Heritage Fund, which will be presented in Durban.
  - c) The development of a World Heritage Prize, in light of the discussions by the Executive Board at its 171st session following the recent review of existing UNESCO Prizes. Such a Prize could be funded by a private donor or country, or the Committee could decide to allocate a small element of the Fund for this purpose. A document could be presented to the Committee at its 30th session in 2006.

## INVENTORY OF AGREEMENTS BETWEEN UNESCO AND STATES PARTIES AND NATIONAL AGENCIES IN SUPPORT OF WORLD HERITAGE, APRIL 2005

The following table provides, as requested by the 7th Extraordinary Session of the World Heritage Committee (UNESCO Headquarters, Paris, 2004)<sup>9</sup>, information about the Funds-in-Trust and Bi-Lateral agreements in support of World Heritage that a number of States Parties to the *Convention* have established with UNESCO. Further details about specific agreements are available from the Secretariat.

The World Heritage Centre has benefited from the provision of staff through contracts of limited duration, secondment, or under the Associate Experts scheme. The following States Parties currently provide such assistance: Belgium, France, Germany, Greece, Italy, Japan, the Netherlands, Portugal and Spain. Others, including Austria, China, Denmark, Finland, Sweden and the United Kingdom have done so in the past.

### INVENTORY OF AGREEMENTS BETWEEN UNESCO AND STATES PARTIES IN SUPPORT OF WORLD HERITAGE, APRIL 2005

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Australia	Cooperation Agreement	May 2002	5 years Modalities of cooperation and activities undertaken to be reviewed annually.	Technical and financial support for enhanced implementation of the <i>Convention</i> in the Asia-Pacific Region. To enhance effectiveness in the safeguarding and sustainable use of cultural and natural heritage by promoting the Global Strategy for a balanced and representative WH List; and by improving the management of cultural and natural properties on the List. Focus will be on: promotion of best practice in management of WH properties; facilitating requests for International Assistance for properties on the List for submission to cooperation agencies; sharing of information and experience; development of networks on management issues.	AUD\$10 million (US\$ 7,75 million*) 2003- 2006 for biodiversity hotspot conservation programme of activities in South-East Asia and Pacific.
Belgium Belgium Development Co-operation (DGCD)	UNESCO wide Funds-in-Trust	2000	Long-term agreement with UNESCO. Currently renewed 2004- 2007	Framework agreement with UNESCO within whose terms and references the partnership is situated. The WH focus of UNESCO relations with the Government of Belgium is negotiated on an annual basis and/or on a project-by-project basis. For the period 2004-2007 the priority will be on biodiversity conservation in Central Africa.	Democratic Republic of Congo (DRC): €300,000 provided over 4 years (2000-2004) for community support activities around the 5 WH sites; US\$352,000 over 2 years for a joint project with UNESCO Science sector on strengthening monitoring capacities of the 5 WH sites; (2004-2005) €1,1million over 3 years for the second phase of the programme to conserve the 5 WH sites. (2004- 2007) Financial support for a P-4 expert post for 4 years. (2002 - 2006) Belgium has also agreed to fund an Associate Expert position in WHC's Nature unit. (Recruitment currently taking place)

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Belgium (continued) Belgian Federal Science Policy office	Cooperation Agreement	October 2002	5 years	<ul> <li>To enhance the effectiveness of the <i>Convention</i> by:</li> <li>Safeguarding and sustainable development of cultural and natural resources;</li> <li>Promoting the Global Strategy for a more representative WH List;</li> <li>Strengthening central services of the WHC to enhance its capacity to assist States Parties in preventing and mitigating risks affecting WH.</li> </ul>	Average of €125,000 per year to be mobilised by the State Party for specific projects. Project implementation by Belgian universities directly subcontracted by the Ministry. The current project (2002-2006) focuses on mapping the 5 WH sites in DRC and establishing an information management system at ICCN.
				Project for the "Development of a World Heritage information management capacity in the Arab States"	
				<ul> <li>The objectives of the project are:</li> <li>To make available to Arab World Heritage site managers and the general public updated information relative to the <i>Convention</i>, and</li> <li>To assist in building capacity within the Arab States on World Heritage information management, including data collection, production of maps and production of monitoring systems, in order to improve the management and the conservation of World Heritage Sites in the region.</li> </ul>	
DGCD and Belgium Federal Science Policy office	Agreement	2004	2006	To assist the use of space technologies to support the <i>Convention</i> . Funding to Belgium research institutions and universities to process satellite images etc for UNESCO.	€ 250,000 per year over 2 years.
				Sponsoring of the exhibition "Congo–Nature and Culture in the Democratic Republic of the Congo" organized with the Royal Museum for Central Africa (Tervuren) during the event "Congo – Heritage in Danger" (Sept. 2004, UNESCO, Paris)	US\$ 500,000
Flanders Authorities	UNESCO/Flanders Funds-in-Trust in support of UNESCO's activities	January 2003	2 years	Project for the "Development of an electronic reporting tool for periodic reporting". This tool has been developed and is being used for both Sections I and II for the Periodic Reporting exercise for the European Region. The results will be used for the presentation of the reports to the World Heritage Committee at its sessions in 2005 and 2006. Data- sharing with the Council of Europe is foreseen.	US\$ 381,377 over 2 years provided within the framework of the Flemish FIT (2001 and 2002). US\$ 190,846 (2003)

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
<ul> <li>France</li> <li>French Ministries involved:</li> <li>Ministère de la Culture et de la</li> <li>Communication / Ministère de l'Ecologie et du développement Durable / Ministère des</li> <li>Affaires Etrangères / Ministère de</li> <li>l'Equipement, des Transports, de</li> <li>l'Aménagement du Territoire, du Tourisme et de la Mer / Ministère Délégué au</li> <li>Tourisme</li> <li>Caisse des dépôts et de Consignation</li> <li>Agence Française de Développement</li> <li>NGOs involved:</li> <li>Cités Unis France / Association Nationale des Villes et Pays d'Art et d'Histoire &amp; des</li> <li>Villes à Secteur Sauvegardé (ANVPAH &amp; VSS) / Fédération des Parcs Naturels</li> <li>Régionaux / Fondation Le Corbusier / Association des Amis d'Angkor / ICOMOS section Française / Maison du</li> <li>Fleuve Rhône</li> <li>Cities and local authorities involved:</li> <li>Ville de Chinon (Luang Prabang) / Ville de</li> <li>Lille (Hué) / Ville de Grenoble (Constantine)</li> <li>Regional Centres involved:</li> <li>Région Rhone-Alpes / Ville du Havre / Syndicat Mixte Interrégional Mission / Val de Loire / Communauté urbaine de Lille / Métropol Saint-Louis du Sénégal</li> </ul>	Cooperation Convention	1997 2002 2002	Signed in 1997, implemented from 1999. Ongoing.	To create better synergies between French bilateral aid to World Heritage sites and to develop cooperation between France and UNESCO. Strengthen capacity of UNESCO and the World Heritage Centre in development of cooperation programmes through: Conservation; Management of heritage; Protection and management of landscapes; Preparatory assistance for Inscription; Pilot action and projects; Missions and congresses. The framework allows UNESCO to benefit from technical support of experts from the French government, French institutions, and local authorities and associations. One of the aims is to initiate the development of cooperation agreements and projects financed by multilateral or bilateral funds (MFA-PSF, FDA, European Union, World Bank, Inter-American Development Bank, Asian Development Bank, African Development Bank, etc.). Since 1999, the France- UNESCO Agreement has implemented more than 90 projects in 50 different countries and helped mobilize important funds. A Comité de Suivi Technique (CST) composed of French experts and UNESCO programme specialists meets once a year to discuss ongoing activities, report on the activities implemented during the year and discuss forthcoming projects. The general France- UNESCO meeting (Comité Mixte de Coordination -CMC) which is generally chaired by the ADG/CLT and the French Ambassador to UNESCO is composed of a board of UNESCO and France representatives (ADGs of the different sectors of UNESCO, directors from the partner ministries, local authority representatives). The CMC decides on the annual programme, of the main objectives, and policy. The programme of activities is submitted to the ministries and partners who choose which activity they wish to support and fund. The activities are implemented by UNESCO sectors in partnership with the secretariat of the Convention and in liaison with the French ministries. Several city-to-city partnerships have been supported as a result.	Twin secretariat provided (one person for France and one person for UNESCO); One person from Ministry of Culture appointed full-time to work in Ministry of Culture and one full-time to work under contract with UNESCO (P3). In addition, one person half time working at the WHC + one person seconded by ministry of Public Works half time; Resources of pool of French experts seconded by their institutions for expert missions. Total Budget 1999-2003: €1,500,500

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
France (continued)					
Research Institutions involved: Ecole d'architecture de Lille / Ecole d'architecture de Nancy / Ecole d'architecture et de paysage de Bordeaux / Institut National du Patrimoine / Centre des Hautes Etudes de Chaillot (CEDHEC) / CRATerre-EAG / Université de Provence / Université de Tours / Université de Lyon / Centre National D'enseignement à Distance (CNED) / Institut National de Recherche et d'Archéologie Préventive (INRAP) / Centre National de Recherche Scientifique (CNRS)					Financial support for an Associate Expert to the WHC's Policy and Statutory unit since June 2004.
Italy Ministry of Foreign Affairs	Funds-in-Trust	March 2001	Ongoing	<ul> <li>Funds-in-Trust agreement to improve implementation of the <i>World Heritage Convention</i> structured under three components:</li> <li>Missions of technical experts;</li> <li>Regional Technical Assistance Programmes</li> <li>Other activities of the World Heritage Centre – eg 30th anniversary of the <i>Convention</i> and a Report on the State of Conservation of World Heritage</li> <li>Italy has committed funding to continue work to conserve the 5 World Heritage sites in the Democratic Republic of Congo from 2004.</li> <li>Italian Funds-in-Trust have also been provided to support World Heritage capacity building and institutional development in Eastern Africa and Southern Africa; a Regional Training Course on the Application of the <i>World Heritage Convention</i> and its role in sustainable tourism development and tourism in the Caribbean; and Professional and Institutional Capacity Building for UNESCO's Pacific Island Member States to improve the Implementation of the <i>Convention</i>.</li> </ul>	US\$ 3,1 million over the period 2001-2004 US\$300,000 (2004) US\$300,000 (2005) Each of the 4 Funds-in-Trust projects mentioned received US\$141,250

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Italy (continued)				Another Funds-in-Trust has recently been provided to support a Training Course for World Heritage Cultural site managers and legal experts from the countries of the "Maghreb" Sub-Region.	US\$ 156,000 for 2004
				Preparatory Technical meeting in Rome and Conservation Project in Bam	US\$ 300,000 (2005 and 2006)
					Financial support for three Associate Experts to the WHC's Latin America & Caribbean, Asia & Pacific and Policy & Statutory units since December 2003, September 2002 and November 2003 respectively.
Japan Ministry of Foreign Affairs	Funds-in-Trust	1989	Ongoing	Funds-in-Trust mechanism to provide support to Global Strategy, Periodic Reporting and promotional activities.	US\$334,800 for WH monitoring in Asia (2001 – 2004). (Ministry of Foreign Affairs)
Ministry of Education, Culture, Sports, Science and Technology				Donors conference "Congo – Heritage in Danger" (Sept. 2004, UNESCO, Paris)	US\$ 50,000
				Preparation of a photographic exhibition "World Heritage, Our Past, Our Future" prepared in the context of the UN Year for Cultural Heritage and the 30 <sup>th</sup> anniversary of the <i>Convention</i> . (2002)	US\$45,200 (Ministry of Education and Culture)
				UNESCO/ICCROM Thematic Meeting on Cultural Heritage and Risk Management in Kobe, Japan (January, 2005)	US\$ 50,000
					Financial support for two Associate Experts to the WHC's Europe & North America and Asia & Pacific units since April 2003 and September 2003 respectively
Netherlands Ministry of Culture, Education and Science	Funds-in-Trust	October 2001	2001-2004 Extended to 2008	<ul> <li>Funds-in-Trust arrangement to strengthen implementation of the <i>Convention</i> through 4 themes:</li> <li>implementation of the Global Strategy;</li> <li>technical cooperation;</li> <li>education;</li> <li>periodic reporting.</li> </ul>	€1,8 million over the period 2001-2004

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Netherlands (continued)				In November 2004 the Dutch Funds-in-Trust cooperation agreement was extended for the period 2005-2008. During this period funds will be donated to the World Heritage Centre to sponsor World Heritage activities falling under the 4 Strategic Objectives (4 C's) as adopted by the World Heritage Committee in 2002 (Budapest).	€1,65 million over the period 2005-2008
					Financial support for an Associate Expert to WHC's Africa unit since February 2003.
New Zealand	Cooperation Agreement	April 2003	5 years	To enhance the implementation of the <i>World Heritage Convention</i> in the Asia-Pacific region, with particular emphasis on the Pacific subregion.	Technical and financial resources yet to be determined
Norway Ministry of Foreign Affairs, Department of Press, Culture and Information	UNESCO wide Fund- in-Trust	2003 and 2004	Ongoing	<ul> <li>Financial support for UNESCO's Special Project "Young People's Participation in World Heritage Preservation and Promotion",</li> <li>Integration of World Heritage education into national curricula;</li> <li>Dissemination and testing the WHE Kit in classroom teaching;</li> <li>Organization of WH Youth Forum and seminars and workshops to introduce the WHE Kit to teachers and teachers' trainers.</li> </ul>	US\$ 418,100 (2003) US\$ 135,000 (2004)
NORAD (Norwegian Agency for Development Cooperation)		1998	2001	NORAD supported and was instrumental in the development and expansion of the WH Education project throughout this period.	US\$ 290,000 per year (US\$ 1,16 million in total)
Portugal	Funds-in-Trust	2004	Ongoing	Municipal staff training to manage WH sites in the framework of management plan preparation for the Island of Mozambique.	US\$ 24,512 (2004)
Spain Ministry of Culture	Funds-in-Trust (Spain-UNESCO Cooperation Convention)	April 2002	Ongoing	Enhancement of the implementation of the <i>World</i> <i>Heritage Convention</i> in Latin America and Caribbean Region, Africa, Arab States and Pacific Region.	€300,510 (2003) €300,510 (2004)
				Providing expertise, knowledge and research methodologies to World Heritage sites for management, protection and preparatory assistance support in The Caribbean, Nicaragua, Honduras, Equatorial Guinea, Cameroon and Sudan.	€600,000 (2005)
				Development of thematic studies: Indigenous communities and World Heritage List.	This includes funding for the programme specialist to WHC's Latin America & Caribbean unit.
				Implementation of candidature process of the Qhapaq Ñan (Main Andean Road) as well as to implement the related Action Plan	

State Party	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
United Kingdom Department for Culture, Media and Sport (DCMS)	Cooperation Agreement	October 2003	Ongoing Modalities of cooperation and activities undertaken to be reviewed annually.	To enhance the implementation of the <i>Convention</i> . The Caribbean has been identified as the main Beneficiary Region with potential additional activity in South Asia and Sub-Saharan Africa. Projects for 2004-5 include a workshop on developing a statement of significance, partial funding for an Expert Meeting on Outstanding Universal Value and Authenticity in the Caribbean context and an exchange programme to develop links and address issues of common interest e.g. community involvement, education programmes, coastal zone management and tourism between the Dorset and East Devon World Heritage Site and St Lucia.	£25,000 (US\$ 47,000) 2003-4 £25,000 (US\$ 47,000) 2004-5 In addition, DCMS part-funded the secondment of a staff member to the WHC from September 2001 to March 2005.

# INVENTORY OF AGREEMENTS BETWEEN UNESCO AND NATIONAL OR INTERNATIONAL AGENCIES IN SUPPORT OF WORLD HERITAGE, APRIL 2005

Agency	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Canadian Space Agency (CSA)	Exchange of letters and "Modalities of cooperation"	2003	2006	CSA joined the Open Initiative on the Use of Space Technology in Support of the <i>World Heritage Convention</i> which UNESCO and European Space Agency (ESA) launched in October 2001.	Provision of RADARSAT images for all WH sites in Central Africa.
Chinese Academy of Sciences	Agreement	2005	2007	To join the Open Initiative on the Use of Space Technology in Support of the World Heritage Convention which UNESCO and European Space Agency (ESA) launched in October 2001.	Expertise and know-how to be provided.
Comision Nacional Argentina del Espacio (CONAE)	Exchange of letters and "Modalities of cooperation"	2003	2006	CONAE provides expertise and facilities to process satellite images, trainers for international capacity building workshops. A workshop for WH sites managers in Latin America was held in April 2004.	Provision of satellite images and in- kind contribution to assist the facilitation of a workshop.
European Space Agency (ESA)	Exchange of letters and "Modalities of cooperation"	2003	Ongoing	Cooperation for the purpose of promoting the "Open Initiative on Space Technologies to support the World Heritage Convention". This is a call to all space agencies to assist the <i>World Heritage Convention</i> . Agreements with the Lebanese Remote Sensing Center and the Royal Center for Remote Sensing of Morocco concerning the Open Initiative are currently being finalised.	
		2001	Until 2003	Pilot project partnership ESA-UNESCO to derive maps and to indicate changes in land cover during the last 10 years in order for site managers to better define conservation plans for the gorilla species.	Financial Contribution. Provision of expertise from NGOs working in the field and from ESA.
GTZ (Deutsche Gesellschaft für Technische Zusammenarbeit)	Grant	2004	2005	Part- funded WHC participation to ITB Berlin 2004 and 2005 under its community development initiative. Berlin ITB among other things is used to spotlight local products being developed in the communities around several WH sites. These products serve as alternative livelihoods for local people and aid conservation.	US\$17,483 (2004)
JBIC (Japan Bank for International Cooperation)	Memorandum of Understanding	2004	Ongoing	To create better synergies between the activities of the World Heritage Centre and Japanese ODA (Official Development Assistance) loan assistance in the field of conservation and presentation of the World Cultural and Natural Heritage.       Cooperation is pursue by case basis where projects are identified of JBIC and the know-how/expertise of the World Heritage Centre is expected to create new dynamism in implementation of the Financial support for secondment of a program secondment of the WHC's Pacific unit since Octage	
NASA (The United States National Aeronautics and Space Administration)	Agreement	2005	2008	Cooperation on Monitoring of Man and the Biosphere Reserves, including World Heritage sites and Natural Hazards and Earth Science Education Capacity-Building, and outreach activities.	Staff support from Natural Science Sector. Three years renewable from March 2005.

Agency	Type of Agreement	Start	Estimated timeframe	Objectives	Resources
Nordic World Heritage Foundation	Agreement Approved by General Conference (Please see WHC circular letter CL/WHC.04/04, 7 June 2004.)	May 2004 2003	Ongoing	Support the follow-up of the Global Strategy for a representative and balanced World Heritage List as adopted by the World Heritage Committee in 1994. The Foundation facilitates technical expertise, disseminates information and contributes to innovative projects. It also mobilizes funds and facilitates assistance for heritage conservation efforts in developing countries.	US\$ 2,500,000 for WH projects in 2003 and 2004
United Nations Development Programme (UNDP)/ Global Environmental Facility Small Grants Programme and the Secretariat of the Convention on Biological Diversity.	Memorandum of Cooperation	February 2004	Ongoing	To contribute to the achievements of the Convention on Biological Diversity which aims to reduce the current rate of biodiversity loss by 2010. Projects currently under discussion.	
United Nations Environment Programme (UNEP) Other partners involved in individual projects include the World Tourism Organization (WTO) and a variety of tour operators.	Letter of Agreement	1999	Ongoing	The Tour Operator's Initiative (TOI), supported by UNEP, WTO and UNESCO explores ways to improve the environmental quality of the tourism industry. Member companies include LTU, Accor and the TUI group.	Exchange of expertise on initiatives of mutual interest.

\* Approximate conversion to US\$. Exchange rate used: Operational rates of exchange for United Nations programmes (April 2005).

Abbreviations used in this inventory:

Convention: World Heritage Convention WH: World Heritage WHC: World Heritage Centre WHF: World Heritage Fund

## INVENTORY OF AGREEMENTS BETWEEN UNESCO'S WORLD HERITAGE CENTRE AND NGO AND CORPORATE SECTOR PARTNERS, INCLUDING GRANTS FROM FOUNDATIONS, IN SUPPORT OF WORLD HERITAGE, APRIL 2005

The following table provides, as requested by the 7th Extraordinary Session of the World Heritage Committee (UNESCO Headquarters, Paris, 2004)<sup>10</sup>, information about the agreements in support of World Heritage that UNESCO's World Heritage Centre has established with NGOs and corporate sector organizations in the framework of the World Heritage PACT. The list includes all partnerships established since 2002 and ongoing partnerships started before 2002.

Further details about specific agreements are available from the Secretariat.

<sup>&</sup>lt;sup>10</sup> Decision 7EXT.COM 12 Progress report on World Heritage PACT

#### INVENTORY OF AGREEMENTS BETWEEN UNESCO'S WORLD HERITAGE CENTRE AND NGO AND CORPORATE CORPORATE SECTOR PARTNERS, INCLUDING GRANTS FROM FOUNDATIONS, IN SUPPORT OF WORLD HERITAGE, APRIL 2005

NGO or Company	Type of Agreement <sup>11</sup>	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
ANA (All Nippon Airways), Japan	Project Agreement	May 2004	1 year	Publication of excerpts from four World Heritage Review articles in ANA's in-flight magazine <i>WINGSPAN</i> . In addition to helping to raise awareness of World Heritage, ANA provided US\$ 6,000 per article to support World Heritage publications.	US\$ 22,357 (2004-5)	To be used in the four World Heritage articles in WINGSPAN and in cases where ANA presents the partnership internally in a non commercial format.
	Exchange of letters	2005		ANA has pledged to make a voluntary donation of US\$ 24,000 to the WHF for the year 2005.	US\$ 24,000 expected in 2005	No
Calyon Bank, France	Project agreement	October 2004	1 year	The agreement aims to generate additional visibility of World Heritage information on the Bank's website. It will serve to highlight some of the World Heritage sites situated in the countries where Calyon field offices are located. World Heritage images and brief descriptions will be flagged to all bank clients logging into the website therefore generating additional interest in World Heritage conservation and possible new partnerships and support for conservation activities.	N/A	Approved for use on the Calyon website developed under this agreement as a means of linking to the World Heritage website.
Earthwatch Institute, UK	Memorandum of Understanding	April 2004	Ongoing	The objective of the partnership is to establish a World Heritage - Earthwatch programme through which new projects, to be jointly executed by Earthwatch and WHC, could be funded. It also aims to promote the <i>World</i> <i>Heritage Convention</i> and the sites on the List through publications and at designated events. The programme will be designed with particular emphasis on research, education and private sector partnerships.		Approved in principle for materials relating to projects developed under this Agreement.
				RIOTINTO have provided £50,000 to Earthwatch to develop this partnership.	£50,000 (US\$ 94,200)	

<sup>&</sup>lt;sup>11</sup> The terms used in this annex reflect those of the particular agreements under examination. In the case of older agreements, the terms do not necessarily match the range of modalities outlined for new partnerships in paragraph 20 of document WHC-05/29.COM/13 Progress report on World Heritage PACT WHC-05/29.COM/13, p. 22

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
Ecotourism Australia, Australia	Memorandum of Cooperation	November 2003	Ongoing	The partnership aims to develop innovative mechanisms to finance projects and activities to aid conservation and protection at natural and mixed WH properties and to mentor WH site staff in tourism management. Australian ecotourism operators will donate goods and services that will be sold at retail for a WH tour. The income generated will be used for WH conservation in less developed countries.		Approved in principle for materials relating to projects developed under this Agreement.
Evergreen Digital Contents, Japan	Co-production Agreement	April 2003	Completed	Production of 50 films on World Heritage in VHS/DVD format. Contribution of 3% on gross revenues. US\$ 75,000 advance on royalties, paid over 2 years (2003, 2004)	US\$ 35,000 (2004)	Permitted on the films produced under this Agreement.
	Co-production Agreement	March 2005	Production phase completed	Production of 50 films on World Natural Heritage in VHS/DVD format. Contribution of 3% on gross revenues. US\$ 75,000 advance on royalties paid in 2005.	US\$ 75,000 (expected in 2005)	Permitted on the films produced under this Agreement.
Grand Circle Foundation, USA	Letter of Agreement	2002	Ongoing	US\$ 100,000 donated to WHF for restoration and educational project in My Son, Viet Nam.	US\$ 100,000 (2004)	No
Hewlett-Packard, Europe	Project Agreement	2004	Ongoing	<ul> <li>A project entitled "World Heritage Image and Documentation Management" was developed with the aim to strengthen and help implement a consistent Information Management System by providing solutions to the management of data and documentation related to the <i>World Heritage Convention</i> in order to provide easy access to the wealth of information for members of the World Heritage community as well as the general public;</li> <li>Redeveloping the World Heritage Centre's website;</li> <li>Offering easily accessible documentation from print- on-demand technology.</li> <li>Equipment for the total value of US\$130,000 was provided to WHC.</li> <li>A second project is under discussion.</li> </ul>	US\$ 130,000 (in kind)	Not authorized unless approved in writing by UNESCO.

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
Jet tours, France	Exchange of letters	2000	Ongoing	Contribution of US\$ 5 per tourist traveling to Cambodia, Jordan and Peru through Jet Tours. A more specific Agreement is currently under	US\$ 11,750 in total	On brochure to promote the partnership.
Le Groupe Maison de la Chine et de l'Orient et Multiples Voyages, France	Framework Agreement	September 2003	Ongoing	development. Contribution of US\$ 5 per tourist travelling to countries in Asia and in the Americas through Groupe Maison de la Chine et de l'Orient et Multiple Voyages.	US\$ 3,835 (Tourists travelling to Laos and India only. Additional contribution expected)	No
Mac Arthur Foundation, USA	Grant	2004	Ongoing	Amount of US\$ 250,000 has been approved to implement the project entitled "Building Capacity for designation and conservation of marine World Heritage sites in the Insular Caribbean"	US\$ 250,000 anticipated in the biennium	No
Maar Denkmalpflege, Germany	Memorandum of Agreement	2003	Ongoing	Contribution of US\$15,000 (for the period of 2004 – 2005) and execution of a first preservation project at World Heritage sites under the supervision of UNESCO "Restoration of the Megalithic Statues in Rapa Nui National Park on Easter Island, Chile".	US\$ 15,000	Not authorized unless approved in writing by UNESCO.
NHK (Nippon Hoso Kyokai), Japan	Partnership Agreement with UNESCO	August 2004	Until December 2009	Cooperation to develop the Heritage Images Archives Initiative (On-line data-base of Hi-vision format images of tangible and intangible cultural heritage and natural heritage)	N/A	No
	Project Agreement with UNESCO	August 2004	Ongoing	Production of digital high definition television short documentaries on World Heritage.		
	Project Agreement with UNESCO	January 2005	Completed	Contribution of NHK aerial shooting of Arg-e Bam and Bam area to the Iranian Cultural Heritage and Tourism Organization through UNECO for research, conservation, consolidation and protection purposes.		
	Project Agreement with UNESCO	2005	Ongoing	Contribution of NHK footage on Bamiyan valley in Afghanistan to assist UNESCO's task in enhancing awareness of the value of Bamiyan cultural heritage.		

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
Panasonic (Matsushita Electronics) + Kobi Graphis, Japan	Project agreement	1995	On-going	Production and distribution of a "Panasonic corporate calendar" and "World Heritage Youth calendar" both featuring World Heritage sites. Annual contribution to WHF of US\$50,000 and royalty of 10% of gross income from the sales of the calendars.	US\$ 53,149 (2004) US\$ 53,307 (2005)	Used on the calendars. Not permitted for advertising or any other purposes unless authorized in writing by UNESCO.
The Polytechnic University of Valencia, Spain	Protocol	February 2005	Ongoing	A project entitled "Forum UNESCO – University and Heritage" aims to mobilize universities to share programmes and knowledge, academic staff and student, and to promote dialogue and cooperation among universities worldwide.	N/A	No
Shell Foundation, UK	Letter of Understanding	2004	Until October 2006	A grant of US\$ 200,000 to WHF to carry out the project "Enhancing our Heritage – Skills sharing pilot project" which will promote the protection and conservation of natural World Heritage sites and their associated biological diversity.	US\$ 150,000 received to date, with a further US\$50,000 anticipated.	Used on a series of posters and a film on biodiversity developed with IUCN for their annual congress (Thailand, November 2004)
SWR (Südwestrundfunk Media Gmbh), Germany	Project agreement	February 1995, renewed October 1998	Ongoing	Production of a series of 35mm or 16mm documentary episodes on World Heritage "Treasures of the World – Heritage of Mankind". Earmarked contribution to the WHF of DM 3,000 (US\$ 2,000) per site filmed. (Advance payment of DM 39,000 against the fees due for the first thirteen episodes. Minimum of 25 episodes to be produced per year.) Total of US\$ 378,473 received from 1997 to 2004	US\$ 164,755 (2003-4) US\$ 33,300 (2005)	Authorized for the films. For use in ancillary products, authorization to be sought from UNESCO in writing.

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
TBS (Tokyo Broadcasting System) + NFUAJ (National Federation of UNESCO Associations in Japan), Japan	Project agreement with NFUAJ	1996	Agreement with NFUAJ terminated as of March 2005 New agreement directly with	Production of a series of 30-minute High Definition documentaries on World Heritage broadcast weekly by TBS. 440 sites filmed as of March 2005. Annual contribution of US\$ 60,000 of which US\$ 30,000 is earmarked for the implementation of projects in Asia.	US\$ 60,000 (2004) US\$ 60,000 (2005)	Authorized on the films produced under this Agreement.
			TBS is under discussion.			
TNC (The Nature Conservancy), USA	Memorandum of Understanding	September 2004	5 years	At sites with joint interest, TNC and WHC will develop projects for site capacity building and improvement of management with special emphasis on the involvement of local people.	US\$ 1 million (TNC) US\$ 1 million (UNF) US\$ 500,000 (UNF) (expected in 2005)	No
				The first project under this Agreement, "Promoting conservation through Sustainable Local Tourism Development at WH sites: Demand Driven Assessments and engaging the private sector" will be funded by UNF and TNC jointly; US\$1 million UNF US \$1 million TNC. UNF is proposing to make available US\$500,000 for WHC to build the sustainability of the tourism		
				programme.	Contribution towards the cost of a P4 staff member anticipated.	
University of Minnesota, College of Architecture and Landscape Architecture, USA	Memorandum of Understanding	December 2004	2008	A 4-year plan of cooperation and activities in the field of cultural World Heritage to be established jointly within the first year after the signature of the MoU. Cooperation will be in the following areas of activities: collaborative research projects, exchange of postgraduate students, academic staff exchanges or development programmes between universities, including study visits at UNESCO; promotional events and activities.	N/A	No
Western Union, France	Project agreement	2004	Completed	Contribution of US\$ 5,000 for the organization of the fundraising concert "Congo: Rhythms and rumba" held as part of the international event "Congo – Heritage in Danger" at UNESCO Headquarters in September 2004.	US\$ 5,000	No

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
United Nations Foundation (UNF) Inc. and the United Nations Fund for International Partnerships (UNFIP), USA	Framework Agreement with UNESCO	June 1998	Ongoing	Project development and funding. The Agreement sets forth the basic conditions under which UNESCO shall implement the projects.	US\$ 32 million (including matching funding) Staff support for 2 full- time positions at WHC. + financing of a P2 post until 2007 and a partial financing of a P4 post in	Yes
All these projects are conducted in partnership with major conservation NGOs including Conservation International, Fauna and Flora International, RARE, Wildlife Conservation Society, World Wildlife Fund and The Nature Conservancy.	Project agreement with UNESCO	1999	Ongoing	<ul> <li>Projects funded under these Agreements include:</li> <li>Brazilian World Heritage Biodiversity Programme-Phase I (US\$ 2,260,000 + US\$ 76,650)</li> <li>Biodiversity Conservation in Regions of Armed conflict: protecting World Heritage in the Democratic Republic of the Congo (US\$ 2,895,912)</li> <li>UNESCO Conference for promoting and preserving Congolese Heritage (US\$ 30,000)</li> <li>Protecting World Heritage in the Democratic Republic of the Congo - Phase 2 (US\$ 130,000)</li> <li>Partnership for the Conservation of Sumatran Natural Heritage (US\$ 1,800,000)</li> <li>Linking Conservation of Biodiversity and Sustainable Tourism at World Heritage sites (US\$ 2,500,000 Matching funds mobilized through RARE)</li> <li>Enhancing our Heritage: Monitoring and managing for success in World Heritage Natural sites (US\$ 2,000,000)</li> </ul>	2005.	Yes

NGO or Company	Type of Agreement	Start	Estimated timeframe	Objectives and resources involved	Funding for current biennium in US\$	WH Logo usage
UNF and UNFIP (continued)				<ul> <li>Promoting World Heritage in Madagascar (US\$ 1,140,000)</li> <li>Promoting World Heritage in Mexico "Esperitu Santo" (Islands in the Gulf of California and surrounding marine areas) (US\$ 500,000)</li> <li>Conservation Action -Yucatan Coastal Environment: Sian Ka'an World Heritage site (US\$ 750,000 provided by UNF, The Nature Conservancy and the Gillette Company)</li> <li>Central African WH Forest Initiative (CAWHFI ) (US\$ 3.3 million: UNF + US\$ 6.6 million matching)</li> </ul>	biennium in US\$	
				<ul> <li>World Heritage Biodiversity sites - Filling critical gaps &amp; promoting multi-sites approaches to new nominations (US\$ 599,550)</li> <li>Promoting Marine Conservation through World Heritage in the Eastern Tropical Pacific (US\$ 3,135,000)</li> <li>Control and Eradication of Invasive Species: a necessary condition for conserving endemic</li> </ul>		
				<ul> <li>biodiversity of Galapagos World Heritage site (US\$ 3,361,478) + Control and Eradication of Invasive Species: A Necessary Condition for Conserving Endemic Biodiversity of the Galapagos World Heritage Site - Final steps (US\$ 425,000)</li> <li>Building a UNF-UNESCO Partnership towards World Heritage Conservation: Staff and programme support (US\$ 646,800)</li> </ul>		
				<ul> <li>Piloting a Rapid Response Facility for World Heritage Biodiversity sites under threat (US\$ 1,500,000) Partner: Fauna and Flora International.</li> </ul>		

UNF and UNFIP (continued)				<ul> <li>Projects in pipeline include:</li> <li>Building Partnerships to support UNESCO's World Heritage Program: India (US\$ 2,500,000)</li> <li>World Heritage Partnership for the Democratic Republic of Congo (US\$ 1,200,000)</li> </ul>		
	Memorandum of Understanding	2003	Ongoing	Partnership building and awareness-raising in the United States. UNF and UNESCO World Heritage Centre will work ever more closely at an institutional level to raise awareness about World Heritage, particularly in the U.S. and mobilize support for both cultural and natural World Heritage sites.	To be determined	Yes

Other organizations that provided support to World Heritage but with whom there is no formal agreement include: the Carlo Schmid Foundation (Germany), the German Environmental Foundation, the European Union, the German Agency for Nature Protection, the German World Heritage Foundation, the International Council on Mining and Metals, LTU Touristik GmbH (Germany), Mihai Eminescu Trust (Romania), Taylor & Francis Journals (UK), TEMA (Sweden) and the World Bank.

\* Approximate conversion to US\$. Exchange rate used: Operational rates of exchange for United Nations programmes (April 2005) except for Deutsche mark.

Abbreviations used in this inventory:

Convention: World Heritage Convention WH: World Heritage WHC: World Heritage Centre WHF: World Heritage Fund