

[International Centre for the Interpretation and Presentation of World Heritage Sites]

Report for the 46th session of the World Heritage Committee

Reporting period: July 2023 to June 2024

1. General Information

Name of the Centre	International Centre for the Interpretation and Presentation of World Heritage Sites (WHIPIC)
Name and contact information of the Director/Head	Changnam HONG / Director General cn.hong@unesco-whipic.org / +82 044 251 1001
Designated Focal Point(s) (name, title and contact information)	Heekyoung YEO / Head of Strategy Planning Office hk.yeo@unesco-whipic.org / +82 044 251 1010 Hyein OH / Programme Specialist hi.oh@unesco-whipic.org / +82 044 251 1011
Website (if available)	unesco-whipic.org

2. Institutional and Operational Structure of the Centre

Implementation Progress

- (Nov, 2019) Approval of the 40th General Conference of the UNESCO
- (Feb, 2020) Enactment of *the Special Act On Conservation, Management And Utilization of World Heritage* (Act No. 16932)
- (May, 2022) Conclusion of *Agreement between the Government of the Republic of Korea and UNESCO* (Effectuation of the Agreement 29th Nov, 2022)
- (May, 2023) Hosting of the 1st Governing Board and Foundation Celebration Event
- (Mar, 2024) Hosting of the 2nd Governing Board

Governing Board

- The Centre is guided and overseen by a Governing Board, which is renewed every two years and is composed of:
 - a) Administrator, the Korea Heritage Service(KHS), the Republic of Korea(ROK);
 - b) Three representatives of the Government;
 - Director-General, Heritage Promotion Bureau, KHS
 - Director-General, Public Cultural Diplomacy Bureau, Ministry of Foreign Affairs
 - Director-General, Culture Policy Bureau, Ministry of Culture, Sports and Tourism
 - c) One representative of the Korean National Commission for UNESCO;
 - d) Director-General, WHIPIC
 - e) Director-General, Sports and Tourism Bureau of Sejong City, ROK
 - f) Up to five representatives from UNESCO regional groups of Member States;
 - Chairman of African World Heritage Fund as a representative of Africa
 - g) One representative of the Director-General of UNESCO; and

- h) One representative from each of the Advisory Bodies to the World Heritage Committee
- The Director of the Centre participates in the Governing Board as a non-voting member
- The Governing Board meets in ordinary session at regular intervals, at least once every calendar year; it meets in extraordinary session if convened by its Chairperson, either on his/her own initiative or at the request of the Director-General of UNESCO or of a simple majority of its members

Executive Committee

- In order to ensure the effective running of the Centre between sessions, the Governing Board may delegate to a standing Executive Committee composed of six members in the Republic of Korea
- The Executive Committee meets at least twice a year and is responsible for ensuring daily management and monitoring the implementation of programmes and the annual work plan of the Centre approved by the Governing Board

Organisation and Personnel (on April, 2024)

- Organisation: Director General, Deputy Director General, 4 Offices (Strategy Planning, Research and Development, Education and Networking, Information Management)
- Staffs: 21 staff members
(1 Director General, 1 Deputy Director General, 4 Heads of Office, 10 Programme Specialists, 5 Programme Assistants)

Operational Fund

- Funded by the Korea Heritage Service (KHS) of the Republic of Korea
- Current Budget Status

(\$1=KRW 1,354)

Year	2022	2023	2024
Total	\$1,672,083	\$1,765,879	\$1,942,393

Premises

- Total size of office space: 1,050m²
 - 6 Offices, 1 Conference room, 1 Fellow room, 1 library, etc...

3. Updates on the Management of the Centre

- (Sep, 2023) **Appointment of the first Director General of WHIPIC**
- (Dec, 2023) **The 4th Executive Committee**
 - Reported on 2023 Programme Outcomes and 2024 Annual Plan
- (Mar, 2024) **The 2nd Governing Board**
 - Approved the Amendment of Constitutive Act and Regulations;
 - Reported on 2023 Programme Outcomes, Audits and 2024 Annual Plan and Budget

4. Main Programmes and Activities

- 2023 Main Programmes and Activities (July-Dec)

	Activities	Outcomes
Enhancing Research and Policy Efforts for Inclusive Heritage Interpretation		
1	Theoretical Research on World Heritage Interpretation and Presentation	♦ Publication of reports on Draft Definitions and Concepts of Heritage Interpretation and Presentation
2	Policy Research on World Heritage Interpretation	♦ Publication of reports on Identifying attributes as heritage interpretation
3	Thematic Research on World Heritage Interpretation	♦ Publication of reports on a Comparative Study of the Expansive Role of Heritage in the Interpretation of Site(s) of Memory
4	Regional Research on World Heritage Interpretation	♦ Publication of report on Interpretation Strategy for World Heritage Sites featuring Criterion (vi)
5	WHIPIC International Forum	♦ Inviting Wider Participants to World Heritage Protection (Nov 2023, ROK)
Capacity Building for Better Understanding of World Heritage Interpretation and Presentation		
7	International Capacity-building for World Heritage Interpretation and Presentation	♦ The 1 st Workshop on World Heritage Interpretation and Presentation in Africa (Oct 2023, Online / Nov 2023, Namibia) ♦ Partners: African World Heritage Fund, National Heritage Council of Namibia ♦ Signing of WHIPIC-AWHF MOU
8	Local Capacity-building for World Heritage Interpretation and Presentation	♦ Local Site Managers/Youth Capacity building training for World Heritage Interpretation and Presentation (Jul 2023 / Nov 2023, ROK)
9	The Rehabilitation and Development of the Great Zimbabwe World Heritage Site Project	♦ Organising Community-based workshop for a new heritage interpretation framework (Nov 2023, Zimbabwe) ♦ Partners: UNESCO Harare office, National Monument and Museums of Zimbabwe, Great Zimbabwe University
10	Heritage Interpretation Awareness Raising for All: the World Heritage Committee Side Event	♦ Pathway to Advancing Heritage Interpretation and Presentation within the World Heritage System (Sep 2023, Saudi Arabia)
11	Cooperation and Development of World Heritage Interpretation and Presentation Education Programmes for Local Students	♦ Campus-type joint education course and site visits (Sep-Dec 2023, ROK) ♦ Partners: Sejong City Office of Education
World Heritage Information for All		
13	Research on definition and standardization of World Heritage Interpretation and Presentation data	♦ Publication of reports on Classification of World Heritage Interpretation and Presentation data types
14	Research on Inclusive World Heritage Presentation	♦ Publication of reports on Development of World Heritage presentation Methodologies

15	Publication of the Periodic Magazine and Creation of social media contents	<ul style="list-style-type: none"> Publication of a the 2nd Periodic Magazine, 10 E-newsletter and 4 multimedia productions
International Cooperation and Solidarity		
16	International Partnership	<ul style="list-style-type: none"> Hosting of the 1st Governing Board Meeting (May 2023, ROK) Attendance at the 24th session of the World Heritage Convention General Assembly Attendance at the 19th special session of the World Heritage Committee Attendance at the 45th session of the World Heritage Committee
17	World Heritage Committee Agenda Analysis	<ul style="list-style-type: none"> Agenda analysis, publication of the report(draft) and hosting of an expert roundtable
18	Sejong-WHIPIC International Exchange Programme (SWIFT)	<ul style="list-style-type: none"> Internship: 3 interns (2 ROK, 1 Romania) Fellowship: 1 international expert (Zimbabwe)
19	Foundation Celebration Event & the Annual Meeting of C2 Centres	<ul style="list-style-type: none"> The Foundation Celebration Event and the 8th Annual Meeting of C2C (May 2023, ROK) Adoption of the Sejong Declaration at the 45th session of the World Heritage Committee

● 2024 Main Programmes and Activities

	Activities	Expected Outcomes
Enhancing Research and Policy Efforts for Inclusive Heritage Interpretation		
1	Theoretical Research on World Heritage Interpretation and Presentation	<ul style="list-style-type: none"> Draft principle of Heritage Interpretation and Presentation
2	Policy Research on World Heritage Interpretation	<ul style="list-style-type: none"> Developing methodology for identifying attributes and values of heritage sites
3	Thematic Research on World Heritage Interpretation	<ul style="list-style-type: none"> Producing a handbook interpreting sites of memory for the public and site managers
4	Regional Research on World Heritage Interpretation	<ul style="list-style-type: none"> In-depth research on interpretation strategy and monitoring World heritage issues
5	WHIPIC International Forum	<ul style="list-style-type: none"> Extended discussions for draft principle and attribute study for heritage interpretation and presentation (Oct 2024, ROK)
6	Research cooperation and networking on World Heritage Interpretation and Presentation	<ul style="list-style-type: none"> WHIPIC Seminar, International joint academic seminar with Sogang University, Critical Global Studies Institute (Jun 2024, ROK)
Capacity Building for Better Understanding of World Heritage Interpretation and Presentation		
7	International Capacity-building for World Heritage Interpretation and Presentation	<ul style="list-style-type: none"> The 2nd Workshop on World Heritage Interpretation and Presentation in Africa with AWHF (Sep 2024, Rwanda) Publication of Best Practices of World

		Heritage Interpretation and Presentation in Africa
8	Local Capacity-building for World Heritage Interpretation and Presentation	<ul style="list-style-type: none"> Site-based interpretation workshop – Korean Tidal Flats (Getbol) (May 2024, ROK)
9	Capacity-building Policy Cooperation With UNESCO	<ul style="list-style-type: none"> Capacity-building workshop for East Asian State Parties with UNESCO Beijing office
10	The Rehabilitation and Development of the Great Zimbabwe World Heritage Site Project	<ul style="list-style-type: none"> Providing consultancy for the construction of visitor facilities of the Great Zimbabwe heritage site
11	Heritage Interpretation Awareness Raising for All: the World Heritage Committee Side Event	<ul style="list-style-type: none"> Sharing inclusive interpretation cases from various regions with AWHF and ARC-WH (Jul 2024, India)
12	Regional Workshop on Interpretation and Presentation of World Heritage Site in the Arab Region	<ul style="list-style-type: none"> Identifying key issues related to the heritage interpretation and presentation in the Arab region with ARC-WH (Apr 2024, Bahrain)
13	Developing a Tool for Capacity-building in World Heritage Interpretation and Presentation	<ul style="list-style-type: none"> Development of heritage interpretation framework and educational workbook
World Heritage Information for All		
14	Innovative World Heritage Information Programme	<ul style="list-style-type: none"> Enhancing the WHIPIC's website and developing a strategy for data collection
15	Inclusive Heritage Presentation Programme	<ul style="list-style-type: none"> Drafting of Guidelines on Inclusive Heritage Presentation for site managers Publication of Best Practice on Heritage Presentation
16	WHIPIC Content Craft Lab Programme	<ul style="list-style-type: none"> Publication of the 3rd Periodic Magazine, and e-newsletter Co-publication of the Living Heritage Series with ICHCAP
International Cooperation and Solidarity		
17	International Partnership	<ul style="list-style-type: none"> Hosting of the 2nd Governing Board Meeting (Mar 2024, ROK/Online) Signing of MOUs (ICOMOS, ICCROM, etc..) Cooperation with World Heritage-related institutions
18	World Heritage Committee Agenda Analysis	<ul style="list-style-type: none"> Agenda analysis, publication of the report(draft) and hosting of an expert roundtable
19	Sejong-WHIPIC International Exchange Programme(SWIFT)	<ul style="list-style-type: none"> Internship: 2-4 undergraduates and graduate students Fellowship: 2 emerging experts
20	Solidarity with UNESCO C2C	<ul style="list-style-type: none"> Hosting of Offline and Online workshops with C2Cs following the Sejong Declaration