

WHV – Coffee on Stage: A Sensory Journey through the Aromas and Colors of the Coffee Cultural Landscape

Coffee Cultural Landscape of Colombia, Colombia

Cultural property inscribed on the World Heritage List (2011)

PROJECT DATES

18 August - 18 October 2024

THE SITE - An exceptional example of a sustainable and productive cultural landscape that is unique and representative of a tradition that is a strong symbol for coffee growing areas worldwide - encompasses six farming landscapes, which include 18 urban centres on the foothills of the western and central ranges of the Cordillera de los Andes in the west of the country. It reflects a centennial tradition of coffee growing in small plots in the high forest and the way farmers have adapted cultivation to difficult mountain conditions. The urban areas, mainly situated on the relatively flat tops of hills above sloping coffee fields, are characterized by the architecture of the Antioquian colonization with Spanish influence. Building materials were, and remain in some areas, cob and pleated cane for the walls with clay tiles for the roofs.

OBJECTIVES - The project aims at empowering the community to safeguard and promote the values associated with the Coffee Cultural Landscape following a creative journey through performing arts. It aims at showcasing the significance of the Colombian Coffee Cultural Landscape and its unique attributes: by leveraging the power of the stage, it aspires to not only educate but to ignite a sense of pride and responsibility within the community, fostering a deeper connection to the rich tapestry of the Colombian Coffee Cultural Landscape

ACTIVITIES - Volunteers will embark on an enlightening journey through a series of conferences exploring the captivating narrative of the attributes that convey the Outstanding Universal Value of the Coffee Cultural Landscape. Venturing into the digital realm, participants will contribute to crafting and disseminating captivating content about the Coffee Cultural Landscape, unraveling its attributes for both local residents and global audiences. Through innovative storytelling, the goal is to sensitize and foster a shared appreciation for the cultural richness found in every coffee bean.

PARTNERS - Ministry of Culture of Colombia, Los Arrieros Cultural Foundation

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