

WHV – Young people take up the challenge: World Heritage and sustainable development

Rabat, Modern Capital and Historic City: a Shared Heritage, Morocco

PROJECT DATES

29 July - 07 August 2024

Cultural property inscribed on the World Heritage List (2012)

THE SITE - Located on the Atlantic coast in the north-west of Morocco, the site is the product of a fertile exchange between the Arabo-Muslim past and Western modernism. The inscribed city encompasses the new town conceived and built under the French Protectorate from 1912 to the 1930s, including royal and administrative areas, residential and commercial developments and the *Jardins d'Essais* botanical and pleasure gardens. It also encompasses older parts of the city dating back to the 12th century. The new town is one of the largest and most ambitious modern urban projects built in Africa in the 20th century and probably the most complete. The older parts include Hassan Mosque (begun in 1184) and the Almohad ramparts and gates, the only surviving parts of the project for a great capital city of the Almohad caliphate as well as remains from the Moorish, or Andalusian, principality of the 17th century.

OBJECTIVES - The project aims to raise awareness among residents and visitors to the historic town of the importance of World Heritage, and to build the capacity of young people in terms of communication for cultural heritage in order to create a link with elected representatives, site managers and the town's inhabitants through awareness-raising activities and advocacy.

ACTIVITIES - Volunteers will organise an awareness-raising caravan around the city, help distribute questionnaires, take part in information sessions and round tables on World Heritage, and receive training in public communication techniques. Volunteers will also be involved in cleaning up certain historic sites, installing rubbish bins and information panels on world heritage.

PARTNERS - Ministère de la Jeunesse, de la Culture et de la Communication secteur de la culture; Commune de Rabat; Groupe OZONE Environnement & Services

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