

WHV – Marrakesh World Heritage needs us!

Medina of Marrakesh, Morocco

Cultural property inscribed on the World Heritage List (1985)

PROJECT DATES

12 August - 22 August 2024

THE SITE - Founded in 1070–72 by the Almoravids, Marrakesh remained a political, economic and cultural centre for a long period. Its influence was felt throughout the western Muslim world, from North Africa to Andalusia. It has several impressive monuments dating from that period: the Koutoubiya Mosque, the Kasbah, the battlements, monumental doors, gardens. Later architectural jewels include the Bandiâ Palace, the Ben Youssef Madrasa, the Saadian Tombs, several great residences and Place Jamaâ El Fna, a veritable open-air theatre.

OBJECTIVES - The project aims to highlight the role of youth and volunteering in protecting World Heritage in times of crisis and to encourage sustainable tourism with the local population.

ACTIVITIES - The volunteers will organise an awareness-raising caravan around the city, take part in information sessions and round tables on World Heritage, and receive training in public communication techniques. Volunteers will also take part in the clean-up of certain historic sites, installing rubbish bins.

PARTNERS - Ministère de la Jeunesse, de la Culture et de la Communication secteur de la culture; Commune de Marrakech; Union national des chantiers et du volontariat.

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