

ALULA  
MOMENTS

JOURNEYS OF WONDER AND DISCOVERY  
IN THE SITES THAT MAKE HISTORY

ALULA | TAYMA | KHAYBAR

WHAT'S ON GUIDE  
ANCIENT KINGDOMS FESTIVAL  
2023 - 2024 SEASON

ENTER

ALULA

KHAYBAR

TAYMA

ADDITIONAL EVENTS

# ENCOUNTER THE LEGENDS AND LEGACIES OF THE ANCIENT WORLD, IN THE THREE GREAT OASES REGIONS OF NORTH-WEST ARABIA.

## WHAT'S ON GUIDE

Journeys of wonder and discovery await you at three magnificent sites.

## HOW TO USE THIS GUIDE

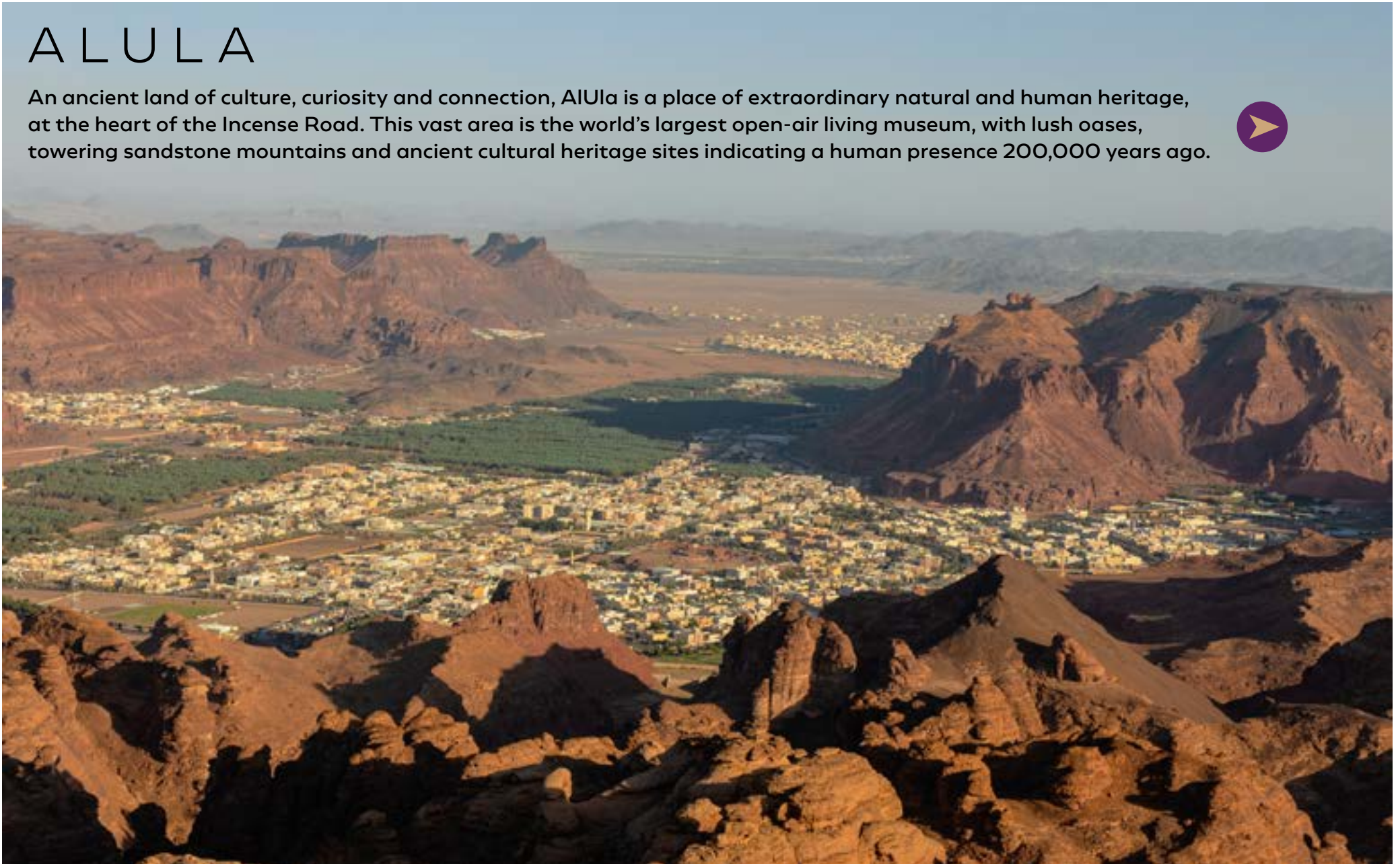
Scan, tap or click the QR code to book your place at the event of your choice. To discover more about the rich history of AlUla, Khaybar and Tayma visit [experiencealula.com](https://experiencealula.com).





# ALULA

An ancient land of culture, curiosity and connection, AlUla is a place of extraordinary natural and human heritage, at the heart of the Incense Road. This vast area is the world's largest open-air living museum, with lush oases, towering sandstone mountains and ancient cultural heritage sites indicating a human presence 200,000 years ago.



ALULA

KHAYBAR

TAYMA

ADDITIONAL EVENTS

## HEGRA

Visit the iconic site of Hegra and explore over 110 well-preserved tombs set in the stunning desert landscape. Saudi Arabia's first UNESCO World Heritage Site, Hegra has been at the forefront of archaeological studies. This year marks the 15th anniversary of Hegra's inscription as a UNESCO site of global heritage. Today, our expert teams continue to bring to life the mysteries of this captivating ancient capital of the Nabataean civilisation.



Stop by the Welcome Centre to meet Hinat, a Nabataean woman over 2000 years old, brought to life through an ambitious project using archaeology, forensics and technology, to create a unique encounter with the life and memory of our ancestors.





## ALULA

### HEGRA AFTER DARK WEEKDAYS



**23 November – 27 January 2024**

Tuesdays and Wednesdays

**Slot 1:** 6:00 pm – 7:30 pm

**Slot 2:** 8:00 pm – 9:30 pm

Hegra After Dark is a history-inspired, fantastical immersive experience and journey in the shadow of some of the most spectacular tombs of Hegra – Saudi Arabia's first UNESCO World Heritage Site, and the heart of the Incense Road. Guests will start their journey on a Nabataean inspired horse-drawn carriage to embark on a journey to discover the **'Secret Garden of AlKhuraymat'** – a curatorially imagined sensorium where they can discover the cultures of incense across the ancient world.

Greeted by their special Nabataean hosts – who once controlled the Incense Road, one of the great trade routes of antiquity – guests will be immersed into the worlds of the civilizations who prized incense, which was once more precious than gold, through engaging exploration, interaction and drama.

**Ticketed event – Duration 1.5 hrs  
Immersive Show Experiences**

## KHAYBAR

### HEGRA AFTER DARK WEEKENDS



**23 November – 30 December 2023**

**Slot 1:** 6:00 pm – 8:30 pm

**Slot 2:** 8:30 pm – 11:00 pm

A special edition of Hegra After Dark, starring the spectacular **Theatre of Life** in the company of some of the most spectacular tombs of Hegra. Along with the Secret Garden experience, this weekend special expands into an elaborate setting inspired by the spirit of the Incense Road. Blending historic storytelling with entertainment, guests can explore a fantastical marketplace brimming with life, starring the sight, sounds, smells and tastes of the many precious goods that once travelled through Hegra and across the ancient world. Characterful ancient civilisations, live music, song and dance and spectacular acting performances blend to create this heady journey through time experience.

**Ticketed event – Duration 2 hrs  
Immersive Show Experiences**

## TAYMA

### LIFE AT HEGRA EXHIBITION



**10 November – 31 January 2024**

Daily – Included with Hegra Tour

8:30 am – 6:00 pm

At Hegra's Jabal AlAhmar, looking out to the ancient city, encounter imagery of 15 finds from the archaeological excavations – handpicked by the AlRowah team, who share the stories of this special place with visitors from around the world. This free flow experience, included in every Hegra tour ticket, marks Hegra's 15th year as Saudi Arabia's first UNESCO World Heritage Site. A contemporary expression of the creative community who continue to be inspired by the ancient discoveries and findings at Hegra. The exhibition showcases the work of 15 specially selected photographers from Saudi Arabia and the GCC region, in this thoughtful and bold, dynamic and new expression of ancient culture.

**Free event – Duration 25 mins  
Family Friendly – Outdoor – Heritage**

## ADDITIONAL EVENTS

### HEGRA WILDLIFE & NATURE TOUR



**1 December 2023 – 30 June 2024**

Three Times Daily

6:30 am | 11:00 am | 4:00 pm

Times are based on November sunrise and sunset and will change as the season progresses

Explore this expansive landscape that was once a vibrant city of the Nabataeans, and a vital outpost of the Roman legion. In this brand-new tour, the focus will be through the lens of the natural world – from epic geology, to delicate flora; and explores how civilisations – both ancient, and more contemporary – not only survived, but thrived, recorded through spectacular tombs, insightful inscriptions, characterful rock art and mud brick structure. Your visit will include exclusive entry into Hegra's wildlife enclosure harbouring oryxes, ibex and gazelles; and a hike to a little trodden viewpoint where you can truly take in this spectacular landscape where nature and heritage exist in harmony.

**Suitable for ages 15 and older**

**Ticketed event – Duration 3 hrs  
Adventure – Nature – Outdoor – Heritage**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)

HEGRA  
THE LIVING MUSEUM TOUR  
AUGMENTED REALITY  
EXPERIENCE



HEGRA

**A new elevated experience to the existing Hegera VIP Tour**

A special add-on to the standard VIP, vintage car tour, this augmented reality (AR) experience brings unprecedented access to Hegera, taking us to scenes 'behind the tombs'. Using the latest ARtGlasses technology, guests can access new aspects of the site through interactive recreations of the tombs with narration, music and sound effects that take us on a hyper-realistic and innovative journey through time. Layering 3D and 360° interactive digital content over real-world views of art, artifacts, architecture and landscapes, this experience will engage visitors on an unforgettable journey.

**Heritage | Technology | Experiential**

To book tickets for any event just scan the QR code or visit  
[experiencealula.com](https://experiencealula.com)





## ALULA

# JABAL IKMAH

Nestled amidst the dramatic landscape of desert canyons, hundreds of rock carvings and inscriptions in this 'open air library' hold the key to valuable insights into the lives of vanished cultures monumental tombs.

## KHAYBAR

### JABAL IKMAH AFTER DARK



### JABAL IKMAH

**16 November – 31 December**

2 shows per night: 6.15 pm – 8.30 pm  
and 8.45 pm – 11.00 pm

An epic encounter of Jabal Ikmah under the night sky, with torchlit explorations and spectacular illumination shows, finished with signature Saudi hospitality – an unforgettable experience of this enigmatic ancient site, recently included in UNESCO's Memory of the World list.

**Ticketed event – Duration 2 hrs**  
**Family Friendly – Heritage – Performance**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)

## TAYMA

# WADI ALNAAM



## ADDITIONAL EVENTS

### WADI ALNAAM DISCOVERY TOUR



### WADI ALNAAM

**16 November – 8 March 2024**

3 slots per day, 8:00 am, 11:00 am  
and 3:00 pm Duration: 2 hrs

'Wadi AlNaam' discovery tour is a two-hour experience combining Arabian hospitality, adventure trails, historical storytelling, and stunning viewpoints set within the Jabal Ikmah Valley – a UNESCO Memory of the World Site. Journey into the spectacular landscape of 'Wadi AlNaam' and discover how the people of Dadan once hunted native ostriches in the ancient hunting grounds of the Dadan civilisation. The landscape is saturated with multiple inscriptions, dating across thousands of years, and petroglyphs that include the iconic 'square bodied' ostriches. Your journey will be by adventure buggy, and on foot as you explore this ancient site – delivering an unforgettable experience of landscape and history.

**Ticketed event – Duration 2 hrs**  
**Family Friendly – Heritage – Outdoor**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)

## ALULA

# CULTURAL OASIS

AlUla's Oasis is a rich haven of life and memory for the people of AlUla. Celebrating this cultural heritage, a special multisensory journey building to an innovative, interactive and immersive dessert laboratory has been co-curated with the local community in a unique experience where scent, taste and storytelling blend to enable new memories to be made.

## KHAYBAR

### THE MEMORY SANCTUARY



### OASIS

**16 November – 3 January 2024**  
Daily from 11:00 am – 5:00 pm

Inspired by the oral histories of the generations who played, worked, and lived in the Oasis, this experience takes visitors on a journey of memory. Walkthrough scent mists, inspired by childhood smells, lead to a dessert lab where frozen memories are reinterpreted into bespoke treats.

**Ticketed event – Duration 45 mins**  
**Family Friendly – Heritage – F&B**

## TAYMA

### ANCESTRAL HAMPERS



### OASIS

**16 November – 20 January 2024**  
Wednesday to Saturdays only  
11:00 am – 5:00 pm

Curated through the oral histories of the generations who played, worked, and lived in the Oasis, this micro-dining picnic experience features hampers filled with an inspired selection of delicacies designed to evoke the coming together.

**Ticketed event – Duration 90 mins**  
**Outdoor – Nature – Heritage – F&B**

## ADDITIONAL EVENTS

### LIFE AND MEMORY CHEST



### OASIS

**16 November – 20 January 2024**  
Wednesday to Saturdays only  
11:00 am – 5:00 pm

Served in giant Memory Chests – inspired by the traditional keepsake chests used by local people to store their most cherished and treasured memories – this elevated picnic experience is aimed at food connoisseurs looking for a lavish feast in the Oasis.

**Ticketed event – Duration 120 mins**  
**Outdoor – Nature – Heritage – F&B**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)



# KHAYBAR

Discover this geological treasure and natural wonder of north-west Arabia in a series of unforgettable and exciting events that bring to life this vivid landscape and unique site born from volcanic activity. A journey layered in time, the imprint of human engagement at Khaybar reaches back hundreds of thousands of years revealing fortresses, craftsmanship and an oasis abundant with native plants and animals.



## ALULA

## KHAYBAR

## TAYMA

## ADDITIONAL EVENTS

### KHAYBAR CAMP



**1 November – 31 March 2024**  
10.30 am to 5.00 pm – Duration 40 mins

Set in grand tents inspired by centuries of Bedouin tradition, receive a warm welcome from local people before engaging with a kaleidoscope of cultural heritage – including traditional crafts, cuisine, and performance. A perfect stop-off experience on the journey to Khaybar.

**Included with destination ticket**  
**Family Friendly – Heritage**

### TAYKA RESTAURANT

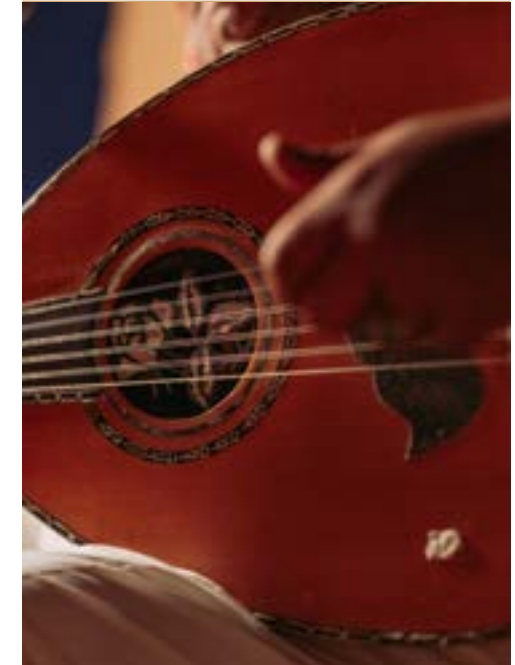


**1 November – 31 March 2024**  
11.00 am – 01.00 am

Serving delicious traditional Saudi Arabian dishes with a modern twist, Takya is an elegant heritage restaurant serving lunch and dinner in Khaybar. Located in an ancient restored dwelling at AlRawan Viewpoint, the restaurant offers unbeatable views over the Khaybar forts and oasis.

**Family Friendly – Heritage – F&B**

### THE OASIS SOUNDSCAPE



**16 November – 30 January 2024**  
Thursday, Friday and Saturday only  
12.00 pm to 5.00 pm – Duration 45 mins

Explore the unique landscape and abundant biodiversity of the Khaybar Oasis in this celebration of nature and music. Enjoy relaxing sounds of the oriental lute, hypnotic drummers creating the pulse of nature and the melodies of the piano, in this imaginative experience that celebrates the natural world and the cycle of life in the Oasis.

**Included with destination ticket**  
**Family Friendly – Heritage – Performance**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)



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TAYMA

ADDITIONAL EVENTS

# TAYMA

Explore the Land of Kings – a treasure-trove of history steeped in legacy, legend, and heritage. Tayma has been a seat of prestige and power throughout time and was once the residence of Nabonidus, the last native King of Babylon. It is also home to one of Arabia's largest and most iconic wells, Bir Haddaj, making Tayma a legendary oasis along the ancient Incense Road.



## ALULA

## KHAYBAR

## TAYMA

## ADDITIONAL EVENTS

### TAYMA CAMP



**26 October – 31 January 2024**  
Daily from 10:30 am – 7:00 pm

A perfect stop-off experience on the journey to Tayma, this camp offers authentic and traditional Bedouin cultural experiences in an unforgettable, remote location mixed with sophistication and luxury. Visitors can discover the customs and traditions of the local communities and enjoy a range of activities and events that embody authentic desert life.

**Included with destination ticket**  
**Family Friendly – Heritage**

### MIRZAM RESTAURANT



**24 October – 31 March 2024**  
11:00 am to 01:00 am

Mirzam is located in the centre of Tayma cultural village – a crossroads of kings – where guests can take a culinary journey through Arabia in an experience that combines architecture, landscapes and a delicious menu. Located just in front of the historic Bir Haddaj well, one of the largest in Arabia.

**Family Friendly – Heritage – F&B**

### TAYMA LIVE!



**26 October – 31 January 2024**  
Daily from 12:00 pm – 5:00 pm

A history-inspired celebration and parade featuring the icons of Tayma – Bir Haddaj, one of the largest and most iconic wells of Arabia; and the last Babylonian King Nabonidus, whose presence in Tayma is shrouded in mystery and intrigue. This exciting reenactment show tells the story of the 'land of the kings' through music and performing arts.

**Included with destination ticket**  
**Family Friendly – Heritage – Performance**

### THE PALACE GUEST



**16 November – 27 January 2024**  
Every Thursday, Friday and Saturday 12:00 pm – 5:00 pm

Be transported back in time at Al-Rumman Palace – a spectacular monument to power and prestige – and for the first time in over a century, hosting a history-inspired celebration to immerse every visitor in an unforgettable dramatic experience.

**Included with destination ticket**  
**Family Friendly – Heritage – Performance**

### KING NABONIDUS PARADE



**16 November – 30 January 2024**  
Every Thursday, Friday and Saturday 12:00 pm – 5:00 pm

Join in the celebrations and step back in time, to witness King Nabonidus and this vibrant parade moving through and celebrating all things Tayma – the meeting place of kings, a place of legacy and legend.

**Included with destination ticket**  
**Family Friendly – Heritage – Performance**

To book tickets for any event just scan the QR code or visit [experiencealula.com](https://experiencealula.com)



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KHAYBAR

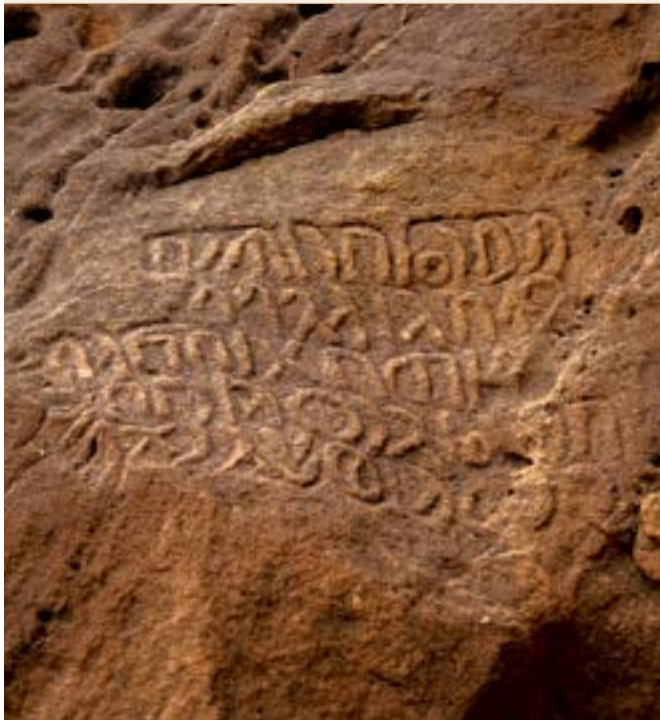
TAYMA

ADDITIONAL EVENTS

# CULTURAL WORKSHOPS

A meaningfully curated programme of activities, based at AIUla's special Journey through Time Ancient World Heritage Sites, designed for young minds and their families. These activities are informed through extensive consultation with archaeologists.

## ANCIENT INSCRIPTIONS ACADEMY



### JABAL IKMAH

16 November – 1 June 2024

Exploring the inscriptions of AIUla's ancient ancestors at this immersive heritage site experience.

Running Daily

## HEGRA UNLOCKED



### HEGRA

16 November – 1 June 2024

A fun-filled treasure hunt in one of the world's most astonishing historical sites, revealing the lives of the people who once called Hegra home.

Running Daily

## ARCHAEOLOGY ALIVE



### DADAN

16 November – 1 June 2024

Set in one of the world's most active archaeological sites, dig to discover the people of Dadan in this interactive activity.

Running Daily

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ADDITIONAL EVENTS

# SPECIAL PERFORMANCES

Join us for a series of special musical performances taking place across our sites.  
For the full schedule of events visit [experiencealula.com](https://experiencealula.com)

FAOUZIA  
AT MARAYA



**MARAYA**  
Ashar Valley

**Friday 17th November**

Superstar singer-songwriter Faouzia makes her AlUla debut performing at the award-winning Maraya. Drawing inspiration from across the region, Faouzia's unique and soulful sound has already won her a legion of fans worldwide.

Tickets available on [experiencealula.com](https://experiencealula.com)

SOUNDS  
OF KHAYBAR



**KHAYBAR**  
AlRawan Viepoint

**Friday 24th November**

The Sounds of Khaybar will combine their unique musical style with traditional music and sounds that have been passed down through generations. The result will be an unforgettable experience of fusion sounds. Imagine ancient instruments like the oud and the qanun mixed with modern electronic beats, creating a new sound that is both fresh and timeless. The vocals will be hauntingly beautiful, with singers using traditional techniques to create a powerful and emotional experience.

Tickets available on [experiencealula.com](https://experiencealula.com)

CHEB KHALED  
AT MARAYA



**MARAYA**  
Ashar Valley

**Friday 1st December**

A legend renowned for his contributions to the world of Rai music, Cheb Khaled's career has spanned over four decades. He is celebrated for blending traditional folk with contemporary pop and electronic elements. A distinctive voice and socially conscious lyrics have also made him a beloved figure in North Africa and worldwide. This concert is your chance to experience an award-winning and enduring icon in the realm of world music.

Tickets available on [experiencealula.com](https://experiencealula.com)





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ADDITIONAL EVENTS

# OLD TOWN CARNIVAL

Join us for a series of special activities taking place across Old Town – a chance to experience the unique sights and sounds of this vibrant cultural hub like never before. For a full schedule of activities, visit [experiencealula.com](https://experiencealula.com)



# GETTING AROUND

AlUla is accessible by road or air travel, with direct flights arriving at AlUla International Airport from Riyadh, Jeddah, Damman, Dubai and Cairo.

Khaybar and Tayma are connected to AlUla by road. Both can be reached by self-drive, a hop-on-hop-off bus or luxury/VIP car service moving between the sites or visitors can 'Ride with a Rawi': a journey escorted by local Rawi storytellers, who will impart their local knowledge enroute.

For more information and to book tickets visit:  
<https://www.experiencealula.com/en/alula-moments/ancient-kingdoms-festival>

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