Extended 45th Session of the World Heritage Committee

Opening Ceremony Brief
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Overview

Dates
10th September 2023

Time
10th September 2023

Location
10th September 2023

Total Attendees
800 people

VIP
Head of WHC Members + MOC Invitees
150 people

General
Participate Delegates in WHC
650 people
**Visitors Experience**

**VIP**
1. **Arrival**
   Arrival of invited VIPs at AlMurabba square parking

2. **Reception**
   Delegates greeted with Saudi hospitality in a AlMadeef palace

3. **Activations Square**
   Saudi hospitality, music, and culture activations

4. **The Stage**
   Heading to the stage for seating to attend opening ceremony

5. **Gala Dinner**
   VIP escorted to the south entrance of the Museum for dinner

6. **Departure**
   VIP escorted to the drop-off area at the museum entrance

**General**
1. **Arrival**
   Arrival of delegates at the drop-off at the National Museum

2. **Reception**
   Delegates greeted with Saudi hospitality in the museum lobby

3. **Museum Garden**
   Saudi hospitality, music, and culture activations

4. **Cultural Tours**
   Tours in AlMurabba Palace, King Abdulaziz Darah, and Saudi hospitality with cultural events

5. **Departure**
   Delegates escorted to the drop-off area at the museum entrance
Delegates gather in the square to be seated; Show a video about the heritage sites in the Kingdom. (8:00 - 8:15 pm)

1. Welcoming the audience and introducing His Highness the Minister of Culture. (8:15 - 8:20 pm)

2. Speech of His Highness the Minister of Culture. (8:20 - 8:35 pm)

3. Thanking His Highness, the Minister, and introducing the representative of UNESCO. (8:35 - 8:40 pm)

4. UNESCO’s Speech. (8:40 - 8:55 pm)

5. Thanking the representative of UNESCO and present a video of the logo philosophy. (8:55 - 9:00 pm)

6. Present the cultural show. (9:00 - 9:05 pm)

7. Cultural show performance. (9:05 - 9:30 pm)

8. The end of the ceremony and inviting VIP for gala dinner, and general attendees to enjoy cultural activation, hospitality and heritage tours.
Thank You