

## WHV – La Laguna, a Heritage of all Canary Islanders

### San Cristóbal de La Laguna, Spain

Cultural property inscribed on the World Heritage List (1999)

### PROJECT DATES

23 April - 05 May 2023

**THE SITE** - San Cristóbal de La Laguna, in the Canary Islands, has two nuclei: the original, unplanned Upper Town; and the Lower Town, the first ideal 'city-territory' laid out according to philosophical principles. Its wide streets and open spaces have a number of fine churches and public and private buildings dating from the 16th to the 18th century. San Cristóbal de La Laguna exhibits the signs of an interchange of influences between the European and Hispano-Portuguese and American cultures, with which a constant link on the human, cultural, and socio-economic levels has been maintained. It has remained a living urban area, in which all the trends, tastes, and styles of each historical period have been expressed, illustrating the first transit point of the Hispanic culture towards the Americas in a two-way cultural interchange that continues until today.

**OBJECTIVES** - The University of La Laguna joins the campaign for the first time with the goal of preparing an awareness-raising campaign for the city's inhabitants, authorities and visitors about the values that granted the city of San Cristóbal de La Laguna its World Heritage status, and to help improving the management of the historic center.

**ACTIVITIES** - As a first step, local and international students will participate in the volunteer project to draft a book of good practices, to be developed with experts' support and through interactive living-labs looking at the history, urbanism, social assets and engineering elements of the city. The increased knowledge of the current problems of the heritage city of La Laguna will support the development of proposals for solutions engaging the citizens in the effort to continue to maintain its World Heritage status over the years, through an action and monitoring plan, and the development of a manual of best practices that can also be adapted and implemented by other heritage cities.

**PARTNERS** - Ayuntamiento de La Laguna, Neighborhood associations of the historic center, Teideagua

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