

WHV – Let's Heritage

Historic City of Ahmadabad, India

PROJECT DATES

Cultural property inscribed on the World Heritage List (2017)

05 August - 14 August 2023

THE SITE - The walled city of Ahmadabad, founded by Sultan Ahmad Shah in the 15th century, on the eastern bank of the Sabarmati river, presents a rich architectural heritage from the sultanate period, notably the Bhadra citadel, the walls and gates of the Fort city and numerous mosques and tombs as well as important Hindu and Jain temples of later periods. The urban fabric is made up of densely-packed traditional houses (*poles*) in gated traditional streets (*puras*) with characteristic features such as bird feeders, public wells and religious institutions. The city continued to flourish as the capital of the State of Gujarat for six centuries, up to the present.

OBJECTIVES - The project is part of a nationwide campaign extending the outreach of the first 'Let's Heritage' program, implemented in 2017 by the Elixir Foundation at Rani-ki-Vav. Running for the fifth year at Chhatrapati Shivaji Terminus, it aims at promoting heritage preservation among youth and local communities, documenting and spreading examples of active participation, stimulating a sense of responsibility and connecting international and local people with the management and conservation authorities.

ACTIVITIES - The volunteers will organize and take part in multiple hands on and awareness raising actions, from heritage walk to classes, curated experiential study visits, expert panel discussions, presentations and cultural performances with local youth, school students and community representatives. The participants will also organize cleanup, painting and photo contests to promote heritage site and youth involvement. The project will have focused efforts to leverage social media platforms for promotion.

PARTNERS - UNESCO New Delhi, Indian National Commission for Cooperation with UNESCO, Archeological Survey of India, Ahmedabad Municipal Corporation, Gujarat Tourism, Kala Pratishthan, Meri Sanskriti Cultural Center, Government of Gujarat, LD College of Engineering

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