

## WHV – Conservation Project 2023

### **The African Great Rift Valley - The Maasai Mara, Kenya**

#### **PROJECT DATES**

Mixed property inscribed on the Tentative list (2010)

01 July - 14 July 2023

**THE SITE** - The National Reserve is Kenya's most-visited protected area, world famous for its high density of herbivores and predators, and the annual migrations of Wildebeest, *Connochaetes taurinus*. The Maasai community living adjacent to the reserve has for many years lived in peace with the wildlife, their land use practice has until recently been strictly pastoralism that conquers with wildlife conservation. The annual wildebeest and plains zebra migration from the Serengeti to the Maasai Mara National Reserve is the only migration of its kind in the world.

**OBJECTIVES** - The project aims at raising awareness about the need to protect and promote the Masai Mara property and maintaining the biodiversity in which humans and the natural world would coexist, by the direct involvement of young people, volunteers, local communities, and concerned authorities. It aims at facilitating stakeholder participation and allowing young people to learn skills, basic preservation and conservation techniques and raise their capacity as future decision-makers and global active citizens for strengthened sustainable cooperation and development.

**ACTIVITIES** - The volunteers will participate in various awareness raising activities focusing on the promotion and preservation of the site, including running classroom programmes related to World Heritage in the primary schools located around the Mara. Participants will organize public talks and facilitate capacity building workshops for the local community; they will undertake hands-on actions such as site cleaning, garbage collection and linkage to recycling facilities, and tree planting. They will also organize games in schools to promote World Heritage and will assist the work done in the local schools, hospitals and surrounding institutions.

**PARTNERS** - Kenya National Commission for UNESCO, UNESCO Regional Office for Eastern Africa, Narok Country Council, Kenya Police service, Kenya Forest Department, Mara Youth Community Center, Maasai Mara University, Talek Primary School.

**Global Voluntary Development Association**

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