

WHV – Ayutthaya: stamp on the heritage from the past to the present

Historic City of Ayutthaya, Thailand

Cultural property inscribed on the World Heritage List since 1991

11/07/2022 – 22/07/2022



Founded c. 1350, Ayutthaya became the second Siamese capital after Sukhothai and was an important center of global diplomacy and commerce, until it was destroyed in the 18th century. Ayutthaya is now an archaeological ruin, characterized by the remains of tall *prang* (reliquary towers) and Buddhist monasteries of monumental proportions, which give an idea of the city's past size and the splendor of its architecture.

Project objectives:

Being implemented for the first time at four different sites in the country, the project aims at creating digital content about Thai World Heritage and at using online social media and platforms to stimulate interest and raise awareness of world heritage in terms of its values, of youth and community ownership, and of concrete actions to preserve it and become active agents for the safeguarding of its historic, cultural and social values.

Project activities:

After visiting and learning first-hand about different aspects of World Heritage, the volunteers will re-interpret the history and value of the site through the creation of visual storytelling through pictures and videos aimed at social media communication; they will also translate relevant information about the World Heritage site in their own languages to reach out to a wider public and will run clean-up actions around the heritage area together with local volunteers and students.

Partners:

The 3rd Regional Office of Fine Arts Department Ayutthaya, Ayutthaya City Municipality, Rajabhat Sam Phraya Ayutthaya National Museum.

Volunteer Spirit Association (VSA Thailand)

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