

## WHV – Conservation and Tourism Project 2022

### The African Great Rift Valley - The Maasai Mara, Kenya

Site on a Tentative List since 2010

02/07/2022 – 15/07/2022



The National Reserve is Kenya's most-visited protected area, world famous for its high density of herbivores and predators, and the annual migrations of Wildebeest, *Connochaetes taurinus*.

#### **Project objectives:**

The project intends to mobilize, inform, and educate the international and local volunteers along with the participation of the Maasai community about the conservation and protection of species diversity and natural resources and the socio-cultural heritage of the conservancy area through a community conservation resilience approach that would lead to better maintained biodiversity and a more sustainable environment in which humans and the natural world would coexist.

#### **Project activities:**

The volunteers will participate in various practical activities, including tree planting, production of educational materials, assisting in info sessions on environmental conservation at schools. In addition, they will support the awareness-raising actions targeting young people, which consist of workshops, public debates, and conferences on the roles of different stakeholders in heritage conservation, conduct interviews with local communities and dissemination on social media.

#### **Partners:**

Kenya National Commission for UNESCO, UNESCO Regional Office for Eastern Africa, Narok Country Council, Kenya Police service, Kenya Forest Department, Mara Youth Community Center, Massai Mara University, Talek Primary School

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