

Luz de Lourdes Herbert Pesquera (Querétaro, 1960)

She has a Bachelor's Degree in Restoration of Movable Property (1985), a Master's Degree in Museology and an International Specialization in Management and Cultural Management (2010). She attended the course "The economy of culture and Ibero-American cooperation", awarded by the Ministry of Education, Culture and Sports, Spain (2001).

Languages: Spanish, English

She is the current World Heritage Director of the National Institute of Anthropology and History (INAH), taking office in October 2019. She was the manager of the INAH World Heritage Directorate (2001-2005), following-up on the implementation of the UNESCO 1970 Conventions on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property, and the 1954 Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict. Participation in the annual meeting of the Mexican network, reporting and monitoring of UNESCO Chairs.

She served, among other positions, as National Coordinator for the Conservation of Cultural Heritage (CNCPC) at INAH (2005-2008). Restoration Expert for the INAH (1987) and independent Manager of UNESCO international assistance projects (Mural Painting Restoration Project, Tetela del Volcán, 2002) from 2018 to date. She has been a member of the Committee of the Laboratory of Analysis of Works of Art of the Institute of Aesthetic Research (UNAM). Likewise, since 2019 she is part of the Secretariat of the National Commission of Intangible Cultural Heritage (Inter-Institutional Commission of the Ministry of Culture).

Organizer of the international course on "The Prevention of Cultural Heritage in Disaster Situations" in Merida, Yucatan, sponsored by UNESCO (2002). Coordinator of the course "Protection, Conservation and Diffusion of the Cultural Heritage Mexico-Spain", in Oaxaca, Mexico (Ministry of Education, Culture and Sports (Spain) and INAH (Mexico) in 2002. In 2003, she organized the 2nd Spain-Mexico Meeting "Museology, Museography in State-Owned Museums", in Madrid, Spain. In 2005, she attended the seminar "New Looks on Authenticity and Integrity in the World Heritage of the Americas." UNESCO World Heritage Center, ICOMOS International, San Miguel Allende City Council, National Institute of Fine Arts and Literature, and the INAH World Heritage Office (San Miguel Allende, Gto.)

Coordinator (2006-2008) of the Board on Economic Indicators and the Conservation of Cultural Heritage, within the framework of the LATAM program organized by ICCROM, and INAH representative to World Monument Fund (2005-2006). Participated (2015), in the course "RE-ORG China- International Workshop", organized by ICCROM, the Chinese Academy of Cultural Heritage and Wuhou Shrine Museum.

Since 1985, she has worked as a restorer in various conservation and restoration projects in archaeological zones as well as in National, Regional and Site Museums in Mexico. Her

work in World Heritage Sites in Mexico stands out, such as: restoration work on the Cave Painting of Cueva del Ratón, in the Sierra de San Francisco World Heritage Site, besides partially participating in the preparation process of its Management Plan. Coordination of a season of field work on the Mural Painting of Tomb XX of the Palenque World Heritage Site, in addition to the Conservation of the Collections of the Site Museum, and most recently, collaborating in the elaboration of its Management Plan. Participation in some activities for the conservation of movable property circumscribed in Mexican World Heritage Cities, such as Querétaro and Oaxaca.

She coordinated during five years, as Deputy Director of Projects with Communities for the CNCPC-INAH, community base projects in different localities of the country, focused on Conservation, Identity and Development. Working with participatory methodologies and inserting conservation processes within the Framework of Sustainable Development. This work is reflected in her Postgraduate Thesis for the International Specialization in Management and Cultural Management from the Colegio Mayor de Nuestra Señora del Rosario, Colombia and the OAS. Grade Exam: July 2008 with the support of the project "The Human Dimension of the Conservation-Restoration of Cultural Heritage, Colombia and Mexico."

She was a tenured professor at the National School of Conservation, Restoration and Museography (ENCRyM). And a tenured professor in 1986 of the course "Preventive Conservation of Archaeological Materials", in the 1st Preventive Conservation Course for Central America, organized by the ENCRyM, Organization of American States (OEA), and the Ministry of Foreign Relations of Mexico.

Her academic and professional career. was been recognized in 1996 with the Paul Coremans INAH Award for the best undergraduate thesis in with "Preservation of a Zone, Yaxchilán, Chiapas" published in 1995. Her Master's Degree Thesis in museology, titled "The Museum and the Promotion of Citizen Responsibility in the Conservation of Archaeological Heritage; Case Study: Funeral Trousseau of "Jaguar's Claw, Woman and Child " (Fort San Miguel Archeology Museum, Campeche, Mexico), was distinguished with an honorable mention. Recently (2020), she was selected with three other restaurateurs, by the Western School of Restoration and Conservation (Jalisco, Mexico), to be subject to Special Recognition for having dedicated an important part of her professional life to Teaching, standing out for the imprint she has left on many Generations of Restaurateurs and her Contributions to the Disciplinary Field.

She has participated as a speaker in congresses and conferences, nationally and internationally. In 2004, she gave the presentation on "The Uses of the Distinctive Sign of the Hague Convention" (El Salvador), invited by the International Committee of the Red Cross. In 2006 she participated in the International Meeting to Combat Illicit Trafficking of Cultural Property (INTERPOL, Mexico City). In 1998, she presented keynote speeches in Colombia, Ecuador, Perú and Bolivia, on comprehensive projects with communities, within the framework of the "Conference of Mexico in South America" project (Institute for

International Cooperation (IMEXI). In 1999, presentation in the framework of the XXIV International Spring Colloquium "Diversity, Culture, Economy and Politics in a Global World", with the theme "Integral Conservation Processes as an option in the Framework of Globalization". This same year, she was a Lecturer in the 1st. Latin American Congress on Conservation, Identity and Development "Reflections towards the New Millennium" (CNCPC-INAH. Mexico City). Finally, she presented in the 2021 International Seminar "World Heritage and Mayan Civilization: Challenges and alternatives" (UNESCO Mexico Office, Categorie 2 Center, Zacatecas) and took part in the online seminar "Integrated Heritage Management: connecting people, nature and culture", organized by the International Center for Studies for the Conservation and Restoration of Cultural Property (ICCROM, 2021).

She has various publications in specialized magazines such as: co-author with Luciano Cedillo and Gabriela García Lascurain, "Conservation Treatments in the Maya Area" (Text in Mayista Congress Publication, UNAM, 1992); "Conservation of Cultural Heritage" Volume 3, in "Memorial Heritage of All" (INAH, 1995); co-author with Enrique Bravo and Georgina Fernández, "Diagnosis and Prevention Measures for Cultural Heritage at Risk from Fire and Contamination", in "Protection of Cultural Heritage in the Event of Disasters" (INAH, 2000); "East and West facing Restoration-Conservation; sketch of Two Visions ", in "Conservation-Restoration at INAH, Theoretical Debate " (CONACULTA-INAH, 2004); "Preservation of an area: Yaxchilán, Chiapas" (INAH, 2009); "Chile and Mexico, an excellent Team" in "Approaches to a Methodology in Conservation Plans for World Heritage Sites" (Mexico-Chile Fund / INAH, 2020); among others.



Francisco Vidargas (Mexico, 1963)

- Historian (National Autonomous University of Mexico, UNAM)
- Cultural manager (National Council for Culture and the Arts, CONACULTA)
- World Heritage Manager (International Union for Conservation of Nature (IUCN) / International Center for Studies for the Conservation and Restoration of Cultural Properties (ICCROM) / University for International Cooperation (UCI), Costa Rica)

Languages: Spanish, French and English

Research grants:

- Mexican Center of Writers (1990/1991)
- National Fund for Culture and the Arts (FONCA, 1992/1993)
- Rockefeller Foundation / Trust for Mexico-USA Culture (1993/1994)

Member of international advisory and academic bodies:

- International Council on Monuments and Sites (ICOMOS International)
- UNESCO International Forum / Network of Universities and Heritage (Polytechnic University of Valencia, Spain)
- Spanish Emblematic Society (Spain)

As well as for the following university and civil associations:

- Defense Society of the Artistic Treasury of Mexico, A.C.
- Friends of the Metropolitan Cathedral of Mexico, A.C.
- National Commission of Sacred Art, A.C.
- Seminar on the Conservation and Restoration of Artistic and Monumental Heritage (Institute of Aesthetic Research, UNAM)
- Communication Council for Architecture, Urbanism, Design and Ecology, A.C.
- Mexican Ecclesiastical History Society, A.C.
- San Miguel de Allende Chamber Music Festival
- Society of Mexican Bibliophiles, A.C.

Current job:

- Since 2007, Deputy Director of World Heritage and UNESCO Conventions (National Institute of Anthropology and History, INAH)
- Since 2009, National Cultural Focal Point (World Heritage Center / UNESCO)
- Since 2008, Member of the Mexican Delegation to the World Heritage Committee (UNESCO)
- Member of the Work Group for the implementation of the Ibero-American Plan for the Recognition, Protection and Safeguarding of Cultural Heritage (Spanish Agency

for International Development Cooperation, AECID / Ibero-American General Secretariat, SEGIB)

- Member of the Advisory Committee of the Regional Institute of World Heritage of Zacatecas (Ministry of Culture / INAH)
- Member of the Work Group of the Convention for the Protection of Cultural Property in the Event of Armed Conflict (Ministry of External Relations / Ministry of Culture / INAH)
- Member of the Inter-Secretariat Technical Committee of the Mayan Train Project (INAH)
- Coordinator of the Working Group for the Evaluation of the Impact Study on the Heritage of the Mayan Train Project (INAH)

Participation in 13 sessions of the World Heritage Committee (2008-2021): 32 (Quebec), 33 (Seville), 34 (Brasilia), 35 (UNESCO), 36 (Saint Petersburg), 37 (Phnom Penh), 38 (Doha), 39 (Bonn), 40 (Istanbul), 41 (Krakow), 42 (Manama), 43 (Baku) and 44 (Fuzhou).

Participation with multidisciplinary teams for the research and evaluation of technical files aimed at the application in the following properties to the UNESCO World Heritage List:

- Historic Center of Mexico and Xochimilco (1985/1986)
- Protective Village of San Miguel and Sanctuary of Jesús Nazareno de Atotonilco (2004/2008)
- Jaén Cathedral, extension of the Renaissance Monumental Complexes of Úbeda and Baeza (2008/2009)
- The Blast Furnaces of Fundidora Monterrey (2009/2010)
- Ancient Mayan city and Protected Tropical Forests of Calakmul, Campeche (2013)
- Wixárika Route through the Sacred Sites of Wirikuta (2012/2015)
- Tehuacán-Cuicatlán Valley: Natural Habitat of Mesoamerica (2015/2018)
- Franciscan Convent and Cathedral Complex of Our Lady of the Assumption, Tlaxcala (2019/2021)

Likewise, collaboration in the fruition of the Normative Plan of Management of the Protective Village of San Miguel and the Sanctuary of Jesús Nazareno de Atotonilco (2018/2019)

Work experience in the field of Cultural Heritage and World Heritage:

- Secretary of the Historical Secretariat of the Council of the Historic Center of Mexico (Department of the Federal District)
- Operational Coordinator of the National Commission for the Preservation of Cultural Heritage (CONACULTA)
- Director of Cultural Heritage (Institute of Culture of Veracruz (IVEC)
- Coordinator of the work to create the Zacatecas Regional World Heritage Institute (Category 2 Center, UNESCO)

- Member of the Mexican Delegation to the Subsidiary Body of the Convention for the Fight against Illicit Traffic in Cultural Property (UNESCO)
- Member of the Mexican Delegation to the Committee of the Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict (UNESCO)
- Advisor to the Government of Costa Rica, for the Evaluation of the Impact Study on the Heritage of the Pre-Columbian Cacical Colonies with Stone Spheres of the Diquís (National Museum of Costa Rica)

Coordination and collaboration in 15 international meetings of technical experts in Cultural World Heritage, for the UNESCO Office in Mexico, the National Commission for the Preservation of Cultural Heritage (CONACULTA), the Institute for Aesthetic Research (UNAM) and the World Heritage Office (INAH).

Work experience in the fields of Publishing and Communication:

- Editorial Coordinator of the Magazine “Hereditas” (World Heritage Directorate / INAH)
- Member of the Editorial Board and Editor-in-Chief of the Magazine “América Patrimonio” (Chile)
- External Reviewer of the Magazine “e-rph” (University of Granada, Spain)
- External Consultant for the Magazine “Conserva” (National Center for Conservation and Restoration, Chile)
- Member of the Scientific Committee of EnredARS Publications (Pablo de Olavide University, Seville, Spain)
- Director of Textos Dispersos Ediciones
- External Reviewer of the Magazine “Historical Monuments Bulletin” (INAH)

Author, Co-Author and Publisher of 60 books and catalogs on heritage, visual arts, photography and literature, highlighting the following publications on World Heritage:

- Mexico and Cusco: Sister Cities (Government of the Federal District, Mexico, 1988)
- San Agustín de Acolman (Teléfonos de México, 1990)
- Frontier of the Irremediable. Cultural Heritage in Situ (Textos Dispersos Ediciones, Mexico, 1994)
- Teoxché, Wood of God. Guatemalan Colonial Imagery (Embassy of Guatemala, Franz Mayer Museum, Banco Santander, Mexico, 1997)
- San Juan de Ulúa and Carlos de Sigüenza y Góngora (IVEC, Mexico, 1997)
- Civil Society facing Cultural Heritage (Institute for Aesthetic Research, UNAM, Mexico, 1998)
- Intangible Heritage and Indigenous Peoples of America (Institute for Constitutional Studies of the State of Querétaro / INAH, Mexico, 2007)
- San Miguel de Allende and the Sanctuary of Jesús Nazareno de Atotonilco (Municipal Presidency of San Miguel de Allende, Mexico, 2008, editions in spanish, french and english)

- Territory, Reason and Illustrated City (Archives of the Mayor of Bogotá / Bogotá, Colombia, 2008)
- Mexico, City of the Moon. Cultural and Natural Heritage (Gas Natural, Unión Fenosa, Spain, 2009)
- The Binome Mercury and Silver on the Camino Real Intercontinental: Almadén, Idrija, San Luis Potosí (Ministry of Education, Culture and Sports, Spain, 2009)
- The Heritage of Mexico and its Universal Value. Sites inscribed on the World Heritage List (INAH / Government of San Luis Potosí, Mexico, 2010 and 2011, editions in spanish, french and english)
- Cultural Routes, Management Plans and Sustainable Tourism (INAH, 2011)
- 40 years of the World Heritage Convention. World Heritage, Culture and Development in Latin America and the Caribbean (Tourism and Territory, Key to Community Development) (INAH, 2012)
- UNESCO Conventions. An Articulated Vision of Latin America (INAH, 2013)
- 50 years of the Venice Charter. New Paradigms for the Conservation of Cultural Heritage (INAH, 2014)
- The Modern Heritage of the Ibero-American Peninsula. Protection and International Coordination (INBAL, UNESCO Mexico Office, 2015)
- International Meeting of Contemporary Architecture in Historic Cities (Seville City Council, Ministry of Education, Culture and Sports, Spain, 2015)
- Heritage Uses: New Scenarios (INAH, 2015)
- Management of World Heritage in Mexico: Problems, Actions and Challenges (INAH, 2016)
- Mexican Heritage. The Heritage of Cultures (Acer-VOS, EnredARS, Pablo de Olavide University, Spain, 2017)
- Action Plan for World Heritage in Mexico and Central America 2018-2023 (INAH, 2019)
- Experiences of Chile and Mexico for the Management and Conservation of World Heritage Sites (Ministry of Cultures, Arts and Heritage, Chile, 2019)
- Tequila. The Flight of the Blue Mezcal through the Agave Landscape, UNESCO World Heritage (Comala Graphic Workshops, Mexico, 2019)
- Anthology of World Heritage (INAH, 2019)
- Tehuacan-Cuicatlan, Cultural and Natural Heritage of Humanity (INAH, 2019)
- Approaches to a Methodology in Conservation Plans for World Heritage Sites (INAH, Mexico-Chile Cooperation Fund / INAH, Mexico, 2020)
- Conservation of Tangible Cultural Heritage. From Prevention to Maintenance (Ministry of Culture of Puebla, 2021)
- Mexico and World Heritage (Comala Graphic Workshops, Mexico, 2021)

Contributor in university magazines and publications on cultural heritage, art and literature in Chile, Colombia, Spain, Guatemala, Italy and Mexico.

