



MINISTÉRIO DO TURISMO
INSTITUTO DO PATRIMÔNIO HISTÓRICO E ARTÍSTICO NACIONAL
Gabinete da Presidência

Ofício Nº 3935/2020/GAB PRESI/PRESI-IPHAN

Ao Excelentíssimo Senhor
EMBAIXADOR SANTIAGO IRAZABAL MOURÃO
Delegado Permanente
Delegação Permanente do Brasil junto à UNESCO
Ministério das Relações Exteriores

Maison de l'UNESCO
Bureau MR.06 à MR.201, rue Miollis
75732 PARIS Cedex 15

C/C:

Conselheiro CÉSAR DE OLIVEIRA LIMA BARRIO

Assunto: Relatório do Estado de Conservação - SOC do Sítio Patrimônio Mundial do Conjunto Urbano de Brasília.

Ref.: CLT/WHC/LAC/CMT/AM/2909.

Referência: Caso responda este, indicar expressamente o Processo nº 01450.003471/2019-52.

Exmo. Embaixador,

1. Encaminhamos abaixo o Relatório do Estado de Conservação - SOC relativo ao Sítio Patrimônio Mundial do Conjunto Urbano de Brasília, conforme Decisão 43 COM 7B.22 Anexo I do Comitê do Patrimônio Mundial, realizada na 43a Sessão (Baku, 2019), para considerações na 45a Sessão do COM a se realizar em 2021.
2. É importante salientar que o presente relatório apresenta informações que são fruto do trabalho articulado entre o Iphan e o Governo do Distrito Federal para a preservação do bem reconhecido em âmbito internacional pela UNESCO.
3. Colocamo-nos à disposição para outros contatos que julgar necessários.
4. Sem mais, aproveitamos o ensejo para renovar nossos protestos de elevada estima e distinta consideração.

Respeitosamente,

LARISSA PEIXOTO

Presidente do Instituto do Patrimônio Histórico e Artístico Nacional

MATEUS LEANDRO DE OLIVEIRA

Secretário de Estado de Desenvolvimento Urbano e Habitação - SEDUH do Distrito Federal

STATE OF CONSERVATION REPORT**Brasilia (Brazil) (C 445)****1. Executive summary of the report**

The Technical Support Agreement between IPHAN and the Government of the Federal District was renewed up to June 2024. The biweekly meetings of the Technical Support Group have been fruitful to clarify doubts and also to elaborate recommendations, discuss real cases and respond together to issues involving responsibilities of the four institutions comprising the Group.

To move forward with the creation of the Management Committee as stated in the UNESCO Operational Guidelines, we present a working schedule covering the next two years, which includes both the elaboration of the Management Plan and the constitution of the Management Committee. The implementation stages are detailed in the second item of this Report.

Regarding Title IV of IPHAN Ordinance 166/2016, all major interventions potentially impacting land plotting, land use and occupation are regularly directed to IPHAN. The main proposals under discussion within the property and its buffer zone today are the Preservation Plan for the Urban Ensemble of Brasilia (PPCUB), “*Viva Centro!*” Program and the urban project for the unoccupied neighbourhood called *Pátio Ferroviário*. “*Viva Centro!*” and *Pátio Ferroviário* are recent and were not mentioned in previous reports to the World Heritage Committee. All of them are being elaborated on and are going to be carefully evaluated according to their potential impacts on the World Heritage site and its buffer zone.

The draft Preservation Plan for the Urban Ensemble of Brasilia (PPCUB) was evaluated by IPHAN in December 2019 and is currently being revised by the State Secretariat for Urban Development and Housing (SEDUH), as a priority issue at its Strategic Institutional Plan. Thus, the PPCUB revision is in course, now finalizing technical tasks, such as the creation of georeferenced data sheets to replace Urban Parameters and Preservation Spreadsheets (a fundamental part of PPCUB’s land use and occupation chapter); editing and improving the legal text according to IPHAN’s and other communal organizations’ suggestions. Once concluded this stage, the next step is to begin institutional articulations between the local Government and the local Legislative Power to approve the draft as a bill.

The South Commercial Sector Revitalization Program (“*Viva Centro!*”), in means of public debate, has five strategic axes: (i) qualification of urban spaces; (ii) housing program; (iii) social development; (iv) cultural promotion, and (v) development of the local economy. It comprises the inclusion of collective housing in up to 30% of the South Commercial Sector properties. According to the proposal, the usage of the commercial would be made more flexible, through a mechanism of investments financing in the area and the feasibility of social housing units, through an instrument of onerous bestowal of change of use (ONALT in Portuguese initials).

In the buffer zone, the land development of an extensive area is being proposed. This area, currently unoccupied, is owned by the Brazilian Army and is called *Pátio Ferroviário de Brasília* (Brasília

Railway Yard). In order to reach this objective, SEDUH forwarded to IPHAN an “Occupation Plan” to be assessed, establishing guidelines for the area, still devoid of urban parameters or project.

2. Response to the decision of the World Heritage Committee

The following numbering corresponds to Decision 43 COM 7B.96, excepting those paragraphs that include no questions.

4) IPHAN, the national focal point for the 1972 Convention, and the Government of the Federal District consider the Technical Support Group as a central forum for management discussion between interest agencies. This Group is composed of government agents and currently is on the verge of being definitely established by the PPCUB. The creation of the Management Committee, guided by UNESCO Operational Guidelines, shall be linked to a Management Plan that points out common goals to all participants.

IPHAN has been coordinating the implementation of Management Committees for recent properties inscribed in the World Heritage List. Examples of this are: “Rio de Janeiro: Carioca landscapes between the mountain and the sea”; Pampulha modern ensemble; Valongo Wharf archaeological site; São Francisco Square in the town of São Cristóvão; and the mixed property “Paraty and Ilha Grande: culture and biodiversity”, in a conclusion stage. These activities have provided technical knowledge on developing a methodology of participatory processes for the elaboration of Management Plans, and also for the implementation of governance frameworks (as the Management Committees themselves). We adopt comprehensive management as a premise for managing World Heritage sites, encompassing the different agents and institutions operating in the related territories to include interested communities.

In this sense, we present a working schedule covering the next two years, which includes both the elaboration of the Management Plan and the constitution of the Management Committee. The implementation stages are the following:

Stage 1 – Elaboration of the Management Plan: using participatory and strategic planning methodologies, the Management Plan embrace the establishment of a) management guidelines to ensure the preservation of its Outstanding Universal Value, b) plans, projects, and initiatives to compose a *responsibility assignment matrix* to be agreed-upon all agents; c) management indicators and goals. Deadline: 2021

Stage 2 – Constitution of the Management Committee: mapping of active and acknowledged agents and organizations in the field of cultural heritage; call and selection of these communal organizations through a public notice; establishment of the Management Committee through an IPHAN Ordinance. Deadline: 2022

5) In this complex urban ensemble, having the characteristics and attributes of its VUE as a matter of continuous debate is expected. We acknowledge the intense discussion concerning the zoning of Lucio Costa's plan compared to the land use framework alterations demanded nowadays in some neighborhoods. To mediate these conflicts gazing at the updating of urban parameters within the limits of heritage preservation is part of our role as government agencies. To deepen the debate, the Technical Support Agreement was renewed up to June 2024. Technical Support Group's biweekly meetings have been clarifying ambiguities through recommendations that address real cases and common institutional assignments such as heritage preservation, urban management, cultural policies, and fiscalization.

6) Title IV of IPHAN Ordinance 166/2016 (including alterations from Ordinance 421/2018) lists the types of intervention before which IPHAN must be consulted. All major interventions potentially impacting land plotting, land use, and occupation are driven regularly to IPHAN, who have been contributing to these projects in the stages of conception and/or development. Even minor interventions are analyzed by

IPHAN, whether they involve the types mentioned in the aforementioned Title IV or the common institutional assignments. The urban revitalization project for *Setor de Recreação Pública Norte* (Public Recreations Sector North) and the Preservation Plan for the Urban Ensemble of Brasília (PPCUB) are examples of these matters that were mentioned in previous reports to the Committee.

7) The draft of the Preservation Plan for the Urban Ensemble of Brasília (PPCUB) was evaluated by IPHAN in December 2019 and is currently being revised by the State Secretariat for Urban Development and Housing (SEDUH), a unit of the Government of the Federal District. It is worth pointing out that this revision is a priority issue for SEDUH's Institutional Strategic Plan and also that the PPCUB is a powerful instrument available to the Federal District's territorial planning. Thus, despite the current isolation measures related to the COVID-19 pandemic, the PPCUB revision is in progress, now finalizing its technical tasks. Among these, we highlight the creation of georeferenced data sheets to replace Urban Parameters and Preservation Spreadsheets, a fundamental part of PPCUB's land use and occupation chapter. This initiative will optimize the territorial analysis. SEDUH is also editing and improving the legal text according to IPHAN's and other cooperative organizations' suggestions. Once concluded this stage, the next step is to begin institutional articulations between the local Government and the local Legislative Power, to approve the draft as a bill.

3. Other current conservation issues identified by the State Party which may have an impact on the property's Outstanding Universal Value

There are two proposals currently under discussion by IPHAN and the Government of the Federal District, which can potentially have an impact on the property's conservation. One of them is called South Commercial Sector Revitalization Program ("*Viva Centro!*" Program), and may potentially affect the Urban Ensemble itself; the other is a proposal for land plotting in the area, known as *Pátio Ferroviário de Brasília* (Brasília Railway Yard), and may interfere with the buffer zone. Since they are recent proposals, they have not been mentioned in previous reports to the Committee.

The South Commercial Sector Revitalization Program ("*Viva Centro!*"), described in a legal draft, has five strategic axes: (i) qualification of urban spaces; (ii) housing program; (iii) social development; (iv) cultural promotion, and (v) development of the local economy. In the context of Brasília's preservation, the main axis to be discussed is the housing program, once it envisions the inclusion of collective housing in up to 30% of the South Commercial Sector properties. According to the proposal, the usage of the commercial would be made more flexible, through a mechanism of investments financing in the area and the feasibility of social housing units, through an instrument of onerous bestowal of change of use (ONALT in Portuguese initials).

The Revitalization Program is currently under the phase of public debate, aiming at improving its format and content. After this step, it will be sent for IPHAN's technical analysis regarding its potential interference in the Urban Ensemble essential characteristics. IPHAN will conduct this evaluation based upon the property's Outstanding Universal Value, as described in the process of Brasília's recognition as national cultural heritage, in the Retrospective Statement of Outstanding Universal Value (as adopted by World Heritage Committee at its 38th session, in Doha, 2014) and in IPHAN's Ordinance 166/2016.

It is worth adding that the Government of the Federal District has recently undertaken positive actions for the enhancement and preservation of heritage buildings and sites within the World Heritage property. Among them, we highlight the measures taken to enable the restoration of an Oscar Niemeyer's building, the Touring Club, adapting it to receive a new museum. Since it is located at the Cultural Sector, these initiatives will restore the sector's original function and include an urban and landscape requalification of its public gardens and squares. Local government is also gradually implementing a project of accessibility and requalification in South W3 Avenue public spaces.

In addition to the World Heritage site management, actions of fostering and promotion have been carried out by IPHAN, in partnership with the Government of the Federal District, such as: (i) The signature of a Technical Cooperation Agreement with the local Secretariat of Education, through which books on the subject of cultural heritage have been written and distance learning activities are being offered for public elementary and high school teachers; (ii) Initial debates for the implementation of the "interpretation center" of the World Heritage site (with the local Secretariat of Tourism), and; (iii) A series of events called "*Jornadas do Patrimônio*" (in partnership with the local Secretariats of Education and Culture).

4. In conformity with Paragraph 172 of the Operational Guidelines, describe any potential major restorations, alterations and/or new constructions intended within the property, the buffer zone(s) and/or corridors or other areas, where such developments may affect the Outstanding Universal Value of the property, including authenticity and integrity.

In the buffer zone, very close to the World Heritage site, is currently on design phase a land development over an extensive area. This area, currently unoccupied, is owned by the Brazilian Army and is called *Pátio Ferroviário de Brasília* (Brasília Railway Yard). In order to reach this objective, SEDUH forwarded to IPHAN an "Occupation Plan" to be assessed, establishing guidelines for the area, still devoid of urban parameters or project. A new neighborhood is being proposed, with collective dwellings, commercial buildings, public equipment etc. Regarding the Urban Ensemble of Brasília's preservation, our main concern is the verticalization of the new neighbourhood which requires attention because it is located in a sensitive area near *Eixo Monumental* (Monumental Axis).

IPHAN is closely following the evolution of these discussions and will send its contribution aiming at reducing the potential impacts on the Urbanistic Ensemble of Brasília. This evaluation will be conducted having as references the property's Outstanding Universal Value and the guidelines listed in IPHAN Ordinance nº 68/2012 for the buffer zone.

5. Public access to the state of conservation report

6. Signature of the Authority



Documento assinado eletronicamente por **Larissa Rodrigues Peixoto Dutra, Presidente do Instituto do Patrimônio Histórico e Artístico Nacional**, em 27/11/2020, às 18:52, conforme horário oficial de Brasília, com fundamento no art. 6º, § 1º, do [Decreto nº 8.539, de 8 de outubro de 2015](#).



Documento assinado eletronicamente por **MATEUS LEANDRO DE OLIVEIRA, Usuário Externo**, em 27/11/2020, às 19:04, conforme horário oficial de Brasília, com fundamento no art. 6º, § 1º, do [Decreto nº 8.539, de 8 de outubro de 2015](#).



A autenticidade deste documento pode ser conferida no site <http://sei.iphan.gov.br/autenticidade>, informando o código verificador **2336866** e o código CRC **E2C80FA9**.

SEPS - 713/913 - Bloco D - Edifício Iphan 5º Andar - Bairro Asa Sul, Brasília. CEP 70390-135
Telefone: (61) 2024-5500 | Website: www.iphan.gov.br