



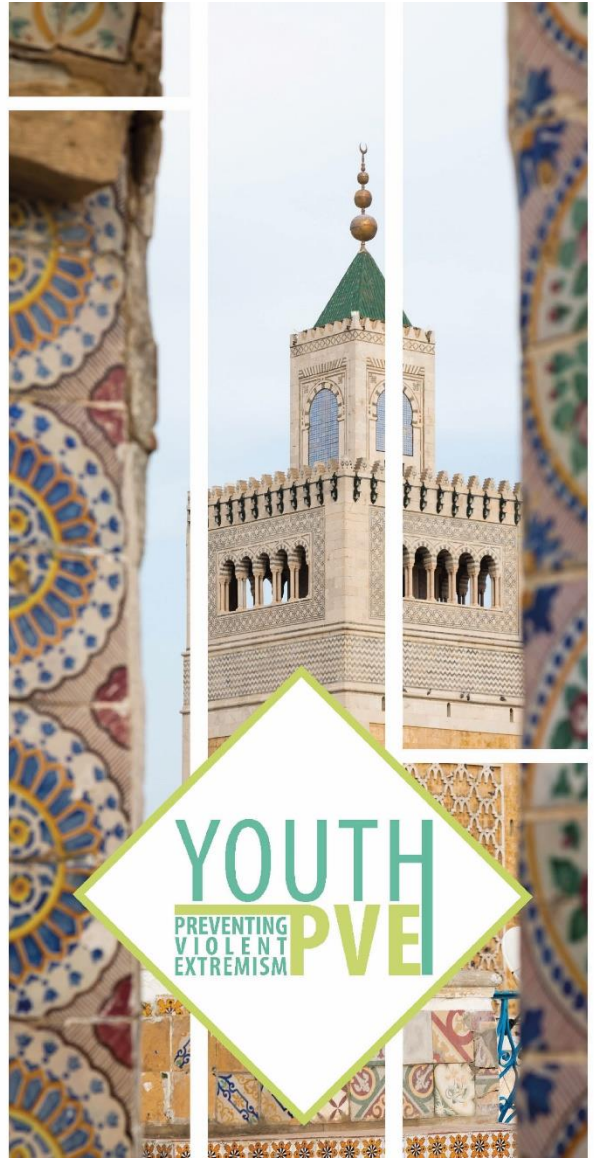
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FOLLOW-UP  
PROJECTS

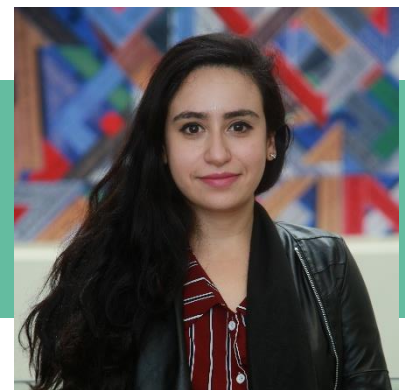
# ARAB WORLD HERITAGE YOUNG PROFESSIONALS FORUM

EMPOWERING YOUTH TO  
BUILD PEACE THROUGH THE  
PROTECTION OF HERITAGE

Co-funded by: 



**Participant:** Ms Yoldez Halleb  
**Organization:** Association Sousse Demain  
**Project Title:** MediWander  
**Format:** Virtual game; mobile app  
**Geographical Scope:** Tunisia

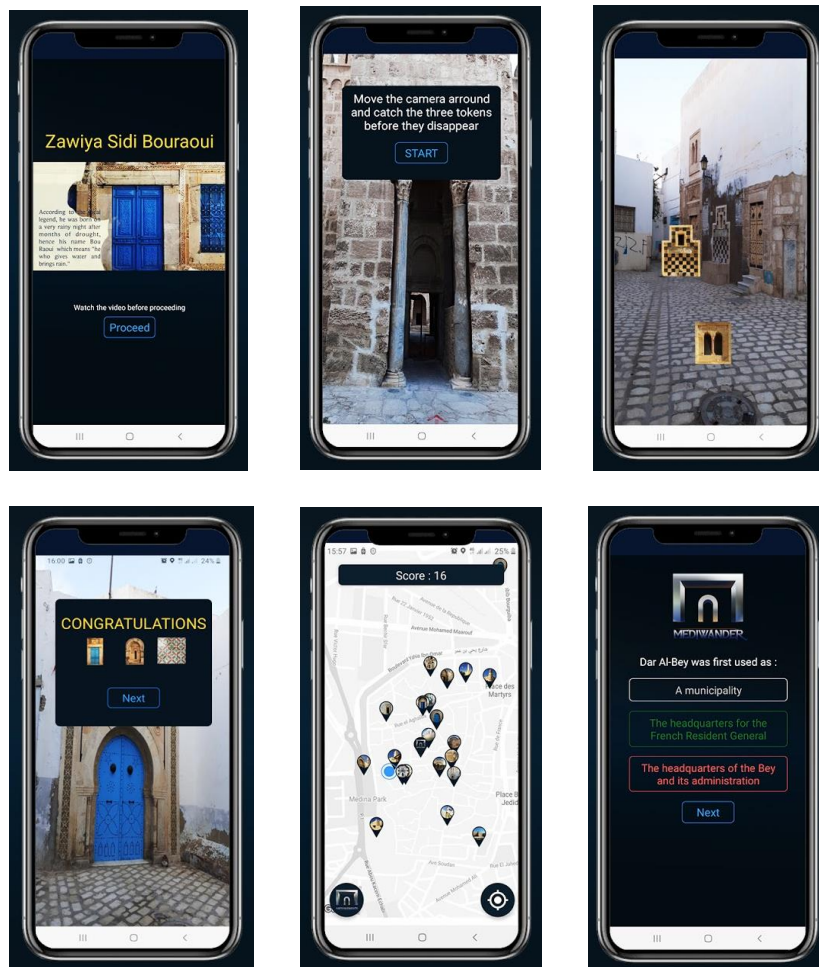


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## Project Details:

### Features

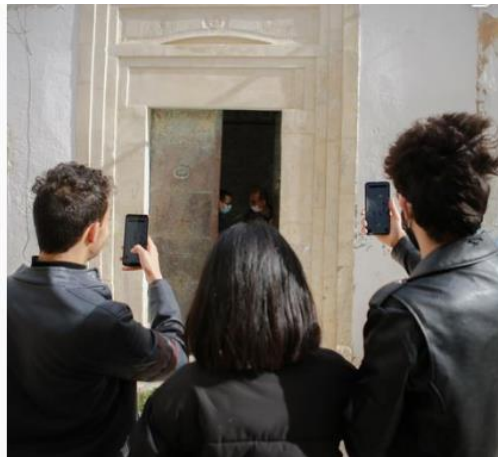
The virtual mobile game service MediWander was developed to attract and sensitize the youth of Tunisia to discover the richness of their heritage. The game provides an interactive alternative to the classic tour-guides of the Medina of Sousse, in English and in Arabic. The game takes advantage of the city's rich history and its numerous sites, to offer the player a highly engaging and educational experience. In order to play, the audience has to follow the map to identify the 20 monuments around the medina where they would virtually collect tokens that represent each specific monument. To trigger the game, they would have to find these historic tokens using the mobile cameras, which would lead to a video explaining the history of each monument. At the end of the game, the audience are presented with a quiz, to test their knowledge of the site.



After the pilot phase of the app development, it was tested by the youth from the communities around the site. Nearly 30 young enthusiasts participated in the testing activity, and their feedback was incorporated to enhance the development of the app, further.

Google Playstore link to the mobile application:

<https://play.google.com/store/apps/details?id=com.pyntopyn.mediwander&hl=fr&gl=US>



The 20 elements of the site that were included in the game, along with the accompanying videos (in English) are presented below:

1. The Kasbah: [https://youtu.be/c\\_ZYx9XpHno](https://youtu.be/c_ZYx9XpHno)
2. Bab Al Gharbi: <https://youtu.be/kr2EUGCUDkQ>
3. Dar Essid: [https://youtu.be/MUq8KhW0\\_28](https://youtu.be/MUq8KhW0_28)
4. The Great Mosque: <https://youtu.be/nKE2tGCp1CM>
5. The Ribat: <https://youtu.be/3z2NvxS49NY>
6. The Sofra: <https://youtu.be/nqvfluvDWCQ>
7. Dar Al Bey: <https://youtu.be/KNXxNwgnIVY>
8. Dar Al Charaa: <https://youtu.be/eYXB5AoWEX8>
9. Al Akhawat Mosque: <https://youtu.be/iQdgKVxn1RY>
10. Al Hanafi Mosque: <https://youtu.be/lvZ1UxVPtvI>
11. Bouftata Mosque: <https://youtu.be/-xkhHJ2ENWY>
12. Sidi Ali Ammar Mosque: <https://youtu.be/vNx4GSh-dA>
13. Zawiya Sidi Abdesslam: [https://youtu.be/1B\\_9BWPUxi0](https://youtu.be/1B_9BWPUxi0)
14. Dar Al Saies: <https://youtu.be/QQV49vO2VwE>
15. Zawiya Sidi Abd AlKader: <https://youtu.be/xo4leHi017s>
16. Zawiya Sidi Bouraoui: <https://youtu.be/5ozDh3Dyju8>
17. Al Zakkak Mosque: <https://youtu.be/KjcMYpjoS10>
18. The Kobba Museum: <https://youtu.be/v5OpRBmDgTY>
19. Hammam Sidi Bouraoui: <https://youtu.be/hYz6kH-kN6k>
20. Jebbenet Al-Ghorba: <https://youtu.be/D9KqySQjkmw>

### Partnerships

The content and design of the game were achieved in collaboration with heritage experts and researchers and app developers.

### Communications and Visibility

The app and the testing day of the game were promoted on the dedicated social media channels of the organization.



MediWander Instagram account: [https://instagram.com/mediwander\\_app?igshid=1tdqhal9uma4u](https://instagram.com/mediwander_app?igshid=1tdqhal9uma4u)

Association Sousse Demain Facebook account : <https://www.facebook.com/SousseDemain>

A short video was also filmed on the testing day, to document the inauguration of the project:

<https://www.facebook.com/SousseDemain/videos/3012588662310141/>

Flyers, pins, bracelets etc. were designed and developed to be used during the testing phase. The flyers were also used in social media promotion.

