FOLLOW-UP PROJECTS

ARAB WORLD HERITAGE YOUNG PROFESSIONALS FORUM

EMPOWERING YOUTH TO BUILD PEACE THROUGH THE PROTECTION OF HERITAGE

Participant: Ms Nassima Chahboun
Organization: Association de la Culture Numérique Libre - Clibre
Project Title: Medina Stories
Format: Virtual; online edit-a-thon, photography contest, digital application for web and mobile
Geographical Scope: Maghreb region

arch.nassimachahboun@gmail.com
Project Details:

Features

With the aim to create free educational material about peace, coexistence and cultural diversity surrounding 10 Maghreb Medinas inscribed on the UNESCO World Heritage List, Association Clibre launched an online edit-a-thon and photography contest to involve the youth in the region, and created a digital application for both web and mobile where the content generated through these activities can be accessed. The 10 World Heritage properties in consideration are:

• Casbah of Algiers • Medina of Essaouira • Medina of Fez • Medina of Kairouan
• Medina of Marrakesh • Medina of Meknes • Medina of Rabat • Medina of Sousse
• Medina of Tetuan • Medina of Tunis

Link to project: https://meta.wikimedia.org/wiki/MedinaStories
Link to the web application: http://medinastories.wiki/

Edit-a-thon:

The edit-a-thon was organized on the Wikipedia platform from 16 October 2020 to 15 November 2020. The project aimed to create 30 articles in total, 1 article per Medina in each of the three languages (English, French, Arabic). However, it witnessed exponentially higher participation and was able to create and/or enhance nearly 150 articles.

Link to the campaign: https://outreachdashboard.wmflabs.org/campaigns/medinastories_

حكايات المدينة/programs
Photography Contest:
The photography contest was organized on the Wikimedia Commons platform from 1 to 31 October 2020 (the campaign is still ongoing, but the entries received after October 31 have not been evaluated for a contest). The contest witnessed wide participation from the youth in the Maghreb region, garnering 1053 entries in total, by the end of October.

An exhibition of the selected photos will be organized by Médiathèque de la fondation Mohamed VI
Digital Application:
The digital application is created for both web and mobile versions in the three languages, and contains the following elements:

- 1 interactive map of the medinas
- 1 treasurehunt game
- Information on the 10 medinas
- 50 components of the medinas (monuments, arts, figures)
- 1 Maghrebi art work
- 1 video

Link to the web application: http://medinastories.wiki/
In addition, the web application will be accessible through the platform culturedigitale.co

Partnerships
The project was developed by the participant Ms Nassima Chahboun, in partnership with Association C-Libre. Other partnerships were also established with the organizations Digital Cultural Experience, Tunisia Wikimedia Tunisie Tunisia, Bayt Dakira Morocco, Ineffable Art et Culture Algeria and Médiathèque de la fondation Mohamed VI – Morocco.
Communications and Visibility

The MedinaStories Campaign was promoted widely through multiple posts and ads via the project’s dedicated social media channels.

Instagram account: https://www.instagram.com/medinastories/
Facebook Page: https://www.facebook.com/MedinaStories1