



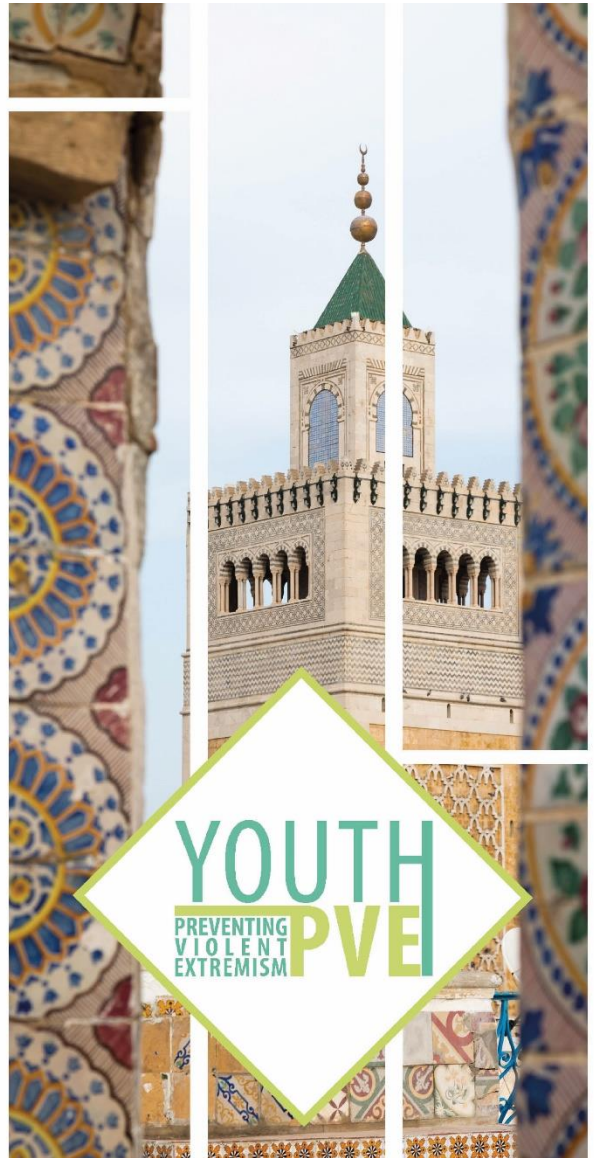
UNITED NATIONS
OFFICE OF COUNTER-TERRORISM
UN Counter-Terrorism Centre

FOLLOW-UP
PROJECTS

ARAB WORLD HERITAGE YOUNG PROFESSIONALS FORUM

EMPOWERING YOUTH TO
BUILD PEACE THROUGH THE
PROTECTION OF HERITAGE

Co-funded by: 



Participant: Mr Mohamed Ali Midani
Organization: Digital Cultural Experience
Project Title: World Heritage sites in Tunisia
Format: Virtual; web and mobile application
Geographical Scope: Tunisia



midani@dcx.tn

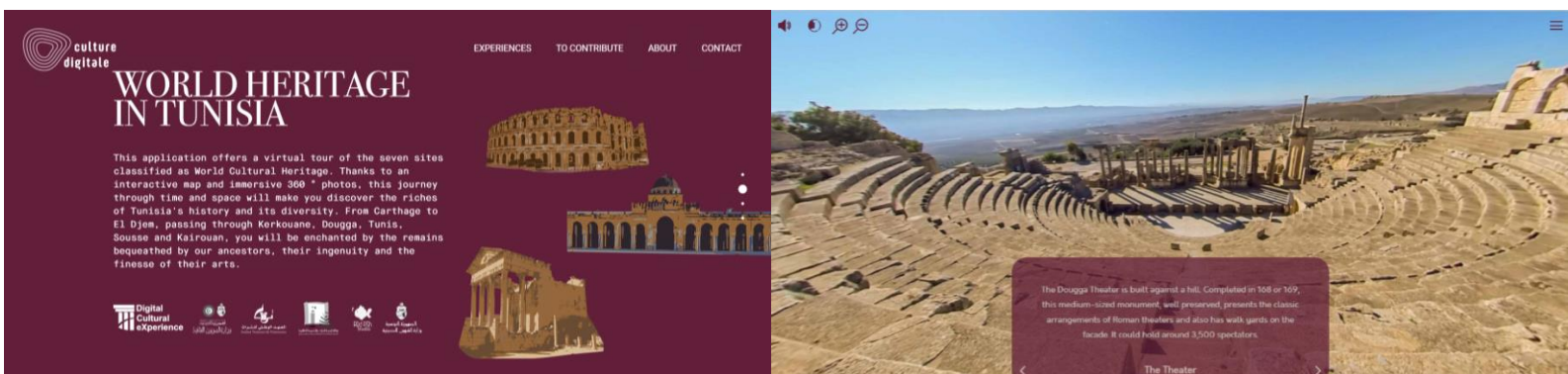
Project Details:

Features

Digital Cultural eXperience developed a web and mobile application named “World Heritage Sites in Tunisia” to promote the cultural World Heritage sites of the country (7 cultural sites, of the 8 total World Heritage sites inscribed), among young people using new technologies. The application features an interactive map and 360° pictures, which allow the users to take a virtual tour across Tunisia to discover the richness and diversity of its cultural heritage. It also has engaging audioguides providing introductions to the sites. The application is accessible globally, in three languages- English, French and Arabic.

Link to the web application: <https://culturedigitale.co/index.php/patrimoine-mondial-en-tunisie/>

Link to the mobile application: <https://culturedigitale.co/wp-content/uploads/whst/>



Partnerships

The project was developed in partnership with the Agency of Heritage Promotion and Cultural Development, and authorization to access the monuments under their authority were also provided by The National Institute of Heritage (INP) and the Ministry of Religious Affairs.



Communications and Visibility

The application was promoted widely across multiple media channels including print press, social media channels, radio stations etc. The links to the promotional articles are provided below:

Tunis Afrique Presse:

https://www.tap.info.tn/fr/Portail_FR_Sciences_technologies/13441894--digital-cultural?fbclid=IwAR3tJxIWHbS1jf8TOVJIJwjlE1K8n7UOiP9hB2_crZFRQitcy-LPpl-TCAI

Radio Jeunes:

<https://www.facebook.com/radio.jeunes/videos/294562738571270>

Avant Première:

<https://avant-premiere.com.tn/-/ممن-العالمي-للتراث-افتراضية-جولة-لوجيا/تكنو-لوجيا-جولة-افتراضية-للتراث-العالمي-من->
<https://www.facebook.com/radio.jeunes/videos/294562738571270>

Assabah:

<http://www.assabahnews.tn/article/256011/-/ممن-العالمي-للتراث-افتراضية-جولة-لوجيا/تكنو-لوجيا-جولة-افتراضية-للتراث-العالمي-من->
<https://www.facebook.com/radio.jeunes/videos/294562738571270>

L'Economiste Maghrebin:

<https://www.leconomistemaghrebin.com/2020/12/04/digital-cultural-experience-offre-une-visite-virtuelle-des-sites-tunisiens-classes-au-patrimoine-mondial/>

African Manager:

<https://africanmanager.com/digital-cultural-experience>

Web Manager Center:

<https://www.webmanagercenter.com/2020/12/04/460162/digital-cultural-experience-offre-une-visite-virtuelle-des-sites-historiques-tunisiens/>

Tekiano:

<https://www.tekiano.com/2020/12/04/digital-cultural-experience-lance-une-plateforme-numerique-pour-visiter-les-plus-beaux-sites-de-tunisie/>

All Africa:

<https://fr.allafrica.com/stories/202012040710.html>



Note: The statistics mentioned above are taken as of 30 November 2020.