

## WHV – Let's Heritage

### Historic City of Ahmadabad, India

Cultural property inscribed on the  
World Heritage List since 2017

24/04/2021 – 03/05/2021



The walled city of Ahmadabad, founded by Sultan Ahmad Shah in the 15th century, on the eastern bank of the Sabarmati river, presents a rich architectural heritage from the sultanate period, notably the Bhadra citadel, the walls and gates of the Fort city and numerous mosques and tombs as well as important Hindu and Jain temples of later periods. The urban fabric is made up of densely packed traditional houses (*pol*s) in gated traditional streets (*pur*as) with characteristic features such as bird feeders, public wells and religious institutions. The city continued to flourish as the capital of the State of Gujarat for six centuries, up to the present.

#### Project objectives:

The project is part of a nationwide, three-site campaign extending the outreach of the first 'Let's Heritage' program, implemented in 2017 by the Elixir Foundation. Running for the third year in Ahmadabad, it aims at promoting heritage preservation among the volunteers and local communities, documenting and spreading examples of active participation, stimulating a sense of responsibility and connecting international and local people with management and conservation authorities.

#### Project activities:

The volunteers will organize and take part in different awareness raising actions, from a heritage walk to classes, quizzes, treasure hunts and art performances with local youth, school students and community representatives. They will also organize cleanup, painting and photo contexts and promote the property through youth involvement in heritage protection across different social media platforms.

#### Partners:

Indian National Commission for Cooperation with UNESCO, Archeological Survey of India, Ahmedabad Municipal Corporation, Ahmedabad World Heritage City Trust, Gujarat Tourism, infoAnalytica, Kala Pratishthan, HeyHi Foundation, Lions Club of Ahmedabad Main, Amdavad Rockets, Meri Sanskriti Cultural Center, Government of Gujarat, LD College of Engineering, Hyatt Ahmedabad.

**Elixir Foundation**

Mr Madhish Parikh

[connect@madhish.com](mailto:connect@madhish.com)