# Culture|2030 Indicators Publication



**English**

**French**

**Spanish**

**Arabic**

**Chinese**

**Russian**

https://unesdoc.unesco.org/ark:/48223/pf0000371562

https://unesdoc.unesco.org/ark:/48223/pf0000371557

https://unesdoc.unesco.org/ark:/48223/pf0000373570

https://unesdoc.unesco.org/ark:/48223/pf0000373523

https://unesdoc.unesco.org/ark:/48223/pf0000373501

coming soon

# Culture | 2030 Indicators Framework



» The posters are available on https://whc.unesco.org/en/culture2030indicators in English, French, Spanish, Arabic, Chinese and Russian.

# Objective of the Culture|2030 Indicators International Experts Workshop



This Photo by Unknown Author is licensed under CC BY-ND

» **Objective:** Bridging the gap between theory and practice for the construction of the 22 indicators

» We seek to establish the Culture|2030 Indicators Experts Facility to provide Member States technical assistance in the implementation of the Culture|2030 Indicators at the national and local levels.

# Outline

1. Scope of Culture at UNESCO

2. UNESCO's Culture Conventions and Recommendations

3. Culture and the 2030 Agenda

4. The Culture|2030 Indicators Methodology

# Scope of Culture at UNESCO

**Tangible Heritage**

» Includes monuments, archaeological sites, movable and immovable objects, underwater heritage, historic cities and cultural landscapes

**Intangible Culture Heritage**

» Includes oral traditions and expressions, performing arts, social practices, rituals, festive events, knowledge about nature and the universe, and traditional craftsmanship

**Natural Heritage and Biodiversity**

**Artistic Creativity, Cultural and Creative Industries, arts education**

**Cities – Creative Cities and World Heritage Cities**

# UNESCO's Culture Conventions

There are six main UNESCO Culture Conventions

1. 2005 Protection and Promotion of the Diversity of Cultural Expressions

2. 2003 Safeguarding of the Intangible Cultural Heritage

3. 2001 Protection of the Underwater Cultural Heritage

4. 1972 Protection of the World Cultural and Natural Heritage

5. 1970 Fighting against the illicit trafficking of cultural property

6. 1954 Protection of Cultural Property in the Event of Armed Conflict

**UNESCO Culture Conventions**

# Agenda 2030 for Sustainable Development



» The 2030 Agenda is a plan of action for people, planet and prosperity adopted in 2015 by 195 countries of the UN General Assembly. The Agenda;

- It is comprised of 17 Sustainable Development Goals and 169 targets;
- Seeks to realize the human rights of all and to achieve gender equality and the empowerment of all women and girls.
- As such the SDGs together form an integrated and indivisible whole and balance the three dimensions of sustainable development: the economic, social, and environmental.

More about the SDGs:
https://sustainabledevelopment.un.org/sdgs

# UNESCO's Culture Conventions and the Agenda 2030

» Concepts of sustainable development lie at the core of the UNESCO Culture Conventions and programmes

» With the adoption of the 2030 Agenda, all of the Conventions have incorporated relevant SDGs within their implementation and monitoring mechanisms.

» The six main UNESCO Culture Conventions all contribute to:

  SDG 5 on gender equality, notably its Target 5.5 on women's participation and leadership

  SDG 17 on Partnerships, Targets 17.9 (capacity building) and 17.16 (global partnership)

» The Culture|2030 Indicators framework contributes transversally to SDG 5 and SDG 17

# Convention for the Protection of Cultural Property in the Event of Armed Conflict and its two protocols (1954 and 1999)

» Puts forward the intersecting cultural, humanitarian and security dimensions of development, which are now widely acknowledged and referenced in several UN General Assembly and UN Security Council Resolutions

» The Convention directly contributes to:

- **Target 4.7** on **building skills for sustainable development**, through capacity-building activities aimed at armed forces, customs or police officials as well as staff engaged in the protection of cultural property.
- **Target 5.5** and **5.c** on **gender equality**
- **Target 11.4** on **cultural heritage**, by providing for criminal sanctions for attacks on cultural heritage.
- **Target 17.9** on **capacity building**
- **Target 17.16** on **global partnerships**
- **Target 17.17** on **public, private and civil society partnerships**

# Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property (1970)

» Illicit trafficking of cultural goods is a global issue, especially in conflict or post-conflict areas, and is increasingly being used as a source of funding by criminal groups

» The Convention is a central force in ensuring the global security and peace-building agenda at the core of SDG 16 on peaceful and inclusive societies. It contributes to;

- **Target 4.7** on **education for sustainable development,** by conducting awareness-raising campaigns targeting the general public or tourists
- **Target 5.5** and **5.c** on **gender equality**
- **Target 11.4** on **cultural heritage**, linked to the Convention's mandate
- **Target 16.4** on **recovery of stolen assets,** linked to the Convention's mandate
- **Target 16.a** on **prevention of violence**, through capacity building and exchange workshops

- **Target 17.9** on **capacity building**
- **Target 17.16** on **global partnerships**
- **Target 17.17** on **public, private and civil society partnerships**

4 QUALITY EDUCATION
5 GENDER EQUALITY
11 SUSTAINABLE CITIES AND COMMUNITIES
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS

# Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property (1970)

## Recommendation concerning the Protection and Promotion of Museums and Collections, their Diversity and their Role in Society (2015)

» The recommendation provides a framework to ensure that museums are spaces for cultural transmission, intercultural dialogue, learning, discussion and training, and by doing so contribute to;

- **Target 10.2** on **social inclusion**
- **Target 4.7** on **education for sustainable development**

# Convention Concerning the Protection of the World Cultural and Natural Heritage (1972)

» The only normative instrument dedicated to the protection of both cultural and natural heritage

» The Convention provides a platform to develop and test new approaches that demonstrate the relevance of cultural and natural heritage for sustainable development. It contributes to;

- **Target 4.7** on **education for sustainable**
- **Target 5.5** and **5.c** on **gender equality**
- **Target 6.6** on **protection of water-related ecosystems**
- **Target 8.9** on **sustainable tourism**
- **Target 11.4** on **cultural heritage**
- **Target 13.1** on **resilience to climate-related hazards**
- **Target 14.5** on **preservation of costal and marine areas**
- **Target 14.7** on **increase economic benefits to SIDs and LDCs from sustainable use of marine resources**

- **Target 15.1** on **preservation of terrestrial and inland freshwater ecosystems**
- **Target 17.9** on **capacity building**
- **Target 17.14** on **policy coherence for sustainable development**
- **Target 17.16** on **global partnerships**
- **Target 17.17** on **public, private and civil society partnerships**
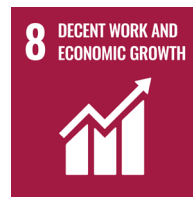
# Convention Concerning the Protection of the World Cultural and Natural Heritage (1972)

## World Heritage Sustainable Development Policy

» The policy was developed in 2015 by the Convention to embed concepts of sustainable development and the 2030 Agenda within the core mechanisms of the Convention.

» The aim of the policy is to:

- Provide guidance to harness the potential of heritage for sustainable development

- To mainstream heritage conservation into national and local processes and policies for sustainable development.

## 2011 Recommendation on the Historic Urban Landscape

» The recommendation proposes a comprehensive approach to integrate urban heritage conservation with sustainable urban development and encompass spatial, economic, social and environmental dimensions. It also aligns with the **New Urban Agenda** in its implementation.

# Convention on the Protection of the Underwater Cultural Heritage (2001)

» The focus of the convention is on underwater cultural heritage, and it encompasses environmental and social pillars of sustainable development

» The Convention is promotes global security and peace-building as in SDG 16 for peaceful and inclusive societies. It contributes to;

- **Target 4.7** on **education for sustainable development**, through ocean literacy and ocean heritage teaching and helps to make coastal societies sustainable and to protect their cultural identity.
- **Target 5.5** and **5.c** on **gender equality**
- **Target 14.7** on **increasing economic benefit to SIDs and LDCs from sustainable use of marine resources**
- **Target 17.9** on **capacity building**
- **Target 17.16** on **global partnerships**
- **Target 17.17** on **public, private and civil society partnerships**

# Convention for the Safeguarding of the Intangible Cultural Heritage (2003)

» The convention acknowledges the importance of intangible cultural heritage as a mainspring of cultural diversity and a driver for sustainable development

» The Convention is a central force in ensuring the global security and peace-building agenda at the core of SDG 16 on peaceful and inclusive societies. It contributes to;

- **SDG 2.4** on **agricultural productivity of small-scale food producers**
- **Target 4.7** on **education for sustainable development**
- **Target 5.5** and **5.c** on **gender equality**
- **Target 11.4** on **cultural heritage**
- **Target 17.9** on **capacity building**
- **Target 17.14** on **policy coherence for sustainable development**
- **Target 17.16** on **global partnerships**
- **Target 17.17** on **public, private and civil society partnerships**

# Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005)

» The convention's main objective is to strengthen the creation, production, distribution/dissemination, access and enjoyment of cultural expressions transmitted by cultural activities, goods and services, with a strong focus on developing countries. The convention contributes to;

- **Target 4.4** on **skills and innovation**
- **Target 5.c** on **gender equality**
- **Target 8.3** on **inclusive economic development**
- **Target 10.a** on **reduced inequalities**
- **Target 16.7** on **communities involvement**
- **Target 16.10** on **strengthen relevant national institutions**
- **Target 17.19** on **enhanced international support**

# Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005)

## International Fund for Cultural Diversity (IFCD)

» The IFCD is a multi-donor fund established under Article 18 of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

  - Its purpose is to promote sustainable development and poverty reduction in developing countries that are Parties to the 2005 Convention

## 1980 Recommendation on the Status of the Artist

» The recommendation contributes to social inclusion (Target 10.2) and fundamental freedoms (Target 16.10), by calling upon Member States to improve the professional, social and economic status of artists through policies and measures related to training, social security, employment, income and tax conditions, mobility and freedom of expression.

# Culture for the 2030 Agenda



» UNESCO is committed to supporting Member States in the implementation of the 2030 Agenda and the New Urban Agenda, which provide an important opportunity to integrate culture into development policies and interventions. While the safeguarding and promotion of culture represents an end in itself, it also contributes directly to many of the Sustainable Development Goals — including those on sustainable cities, decent work and economic growth, reduced inequalities, the environment, promoting gender equality, and peaceful and inclusive societies.

The publication can be accessed online on UNESCO ([here](#))

# Cities



## WORLD HERITAGE CITIES PROGRAMME

» The 313 World Heritage Sites located in cities and other historic urban centres worldwide are facing difficulties in balancing heritage conservation and urban development. The UNESCO 2001 Recommendation on the Historic Urban Landscape provides guidelines for urban planning that respects humanity's rich urban heritage. The World Heritage Cities Programme provides additional advice to city planners to tailor solutions that meet the specific needs of local communities.

## CREATIVE CITIES PROGRAMME

» The 246 cities of the UNESCO Creative Cities Programme have put culture and creativity at the heart of their sustainable urban development policies. Covering the fields of crafts and folk art, design, film, gastronomy, literature, music and media arts, Creative Cities share their innovative resources, knowledge and practices towards building more sustainable and better cities for all.

Fez (Morocco):Crafts for urban revitalization

**CULTURE|2030**
INDICATORS

Methodology Overview
*Day 1*

# Module Outline

Introduction:

» Purpose, Rationale and Guiding Principles

» Development of Culture|2030 Indicators

» Implementation Steps

# Purpose

The UNESCO Thematic Indicators for Culture (Culture|2030 Indicators) is a framework of thematic indicators whose purpose is to **measure and monitor** the progress of **culture's enabling contribution** to the **national and local implementation** of the Goals and Targets of the **2030 Agenda** for Sustainable Development. The framework will assess both the role of culture as a sector of activity, as well as the transversal contribution of culture across different SDGs and policy areas. As a set of thematic indicators, it is intended to support and complement the global indicators agreed upon within the 2030 Agenda and foster linkages between different Goals and Targets.

Culture|2030 Indicators

# Rationale

The Culture 2030|Indicators framework aims to:



» The Culture|2030 Indicators **provide evidence of culture's transformative role**, making it more visible and tangible.

» Culture-related data is fragmented and produced by different institutions and agencies, the framework brings the data together and **highlights linkages and areas of intersection between culture and other policy areas**.

» The role, impact, and contribution of culture are often not readily quantifiable, the indicators framework seeks to **quantify behaviour and actions** generated by culture and documents ways in which **cultural values are enshrined in policies, programmes, and actions**.

# Rationale

The Culture 2030|Indicators framework aims to:



- » The Culture|2030 Indicators considers the contribution of culture across several of the Goals and Targets, **with a view to linking them together**.

- » The framework allows **aggregation of data across different Goals and Targets** around transversal themes in line with UNESCO's programmes, activities, and policies.

- » These thematic dimensions are **underpinned by the '5 Ps' conceptual framework** of the SDGs.

# Rationale

The Culture 2030|Indicators framework aims to:



» By strengthening the transversal visibility of culture in the 2030 Agenda, the Culture|2030 Indicators will help build a **coherent and strong narrative on culture and development**, that is **evidence-based and supported by key messages.**

» This narrative will **directly support advocacy efforts at the global**, **national** or **local levels**, with a view to convincing decision-makers and partners to include culture across their national and urban policies and programmes and to better direct public and private funding towards the culture sector.

# Rationale

The Culture 2030|Indicators framework aims to:



» The Culture|2030 Indicators provide a conceptual framework for countries and cities to assess the contribution of culture to the SDGs **as part of the existing implementation mechanisms** of the 2030 Agenda **at the national** or **local level**.

» Evidence gathered will **inform policies** and **decisions** as well as operational actions, both within the cultural sector, and across other sectors transversally.

» Through repeated application of these measurement tools, the initiative will **allow countries and cities to monitor their own progress** regarding the outcomes of their policies and the effectiveness or robustness of the policies themselves.

# Rationale

The Culture 2030|Indicators framework aims to:



» Once the framework is implemented by a city or a country, **each dataset becomes a valuable source of information** that can be **analysed to create profiles** at the local and national levels, as well as to identify major trends on the contribution of culture to sustainable development in different cities, regions or countries.

» Analytical material and good practices will help to **build a better understanding**, with a view to **developing a knowledge base** with a **digital data bank on Culture in the 2030 Agenda**.

# Rationale

The Culture 2030|Indicators framework aims to:



» Information collected as part of the implementation of the Culture|2030 Indicators in voluntary pilot cities and countries provides a **valuable baseline** from which to **measure progress** in addition to directing actions at the local and national levels.

» The data also contributes to the **formation of a global overview** of the state of progress of the contribution of culture to the 2030 Agenda and provides evidence-based and analytical material to support the participation of UNESCO in UN-wide reporting mechanisms related to the 2030 Agenda as well to the Resolutions of the General Assembly pertaining to Culture and Development.

# Guiding Principles

The Culture 2030|Indicators framework aims to:

» Rely as much as possible **on existing data sources**

» Use **qualitative and quantitative data** to assess the contribution of culture

» Integrate data from reporting on **UNESCO Culture Conventions** & programmes

» Develop instruments to measure culture at **both national and urban levels**

» Prioritize **capacity building** of relevant agencies

» Emphasis on **value addition of the data collection processes**

» Propose a framework **adaptable** to different statistical capacities

» Provide an **aspirational tool** for all rather than normative assessment

» Reflect the **Results-Based Management** conceptual framework

# Development of the Culture|2030 Indicators

Development started with a review of existing frameworks, methodologies and experiences

Culture|2030 Indicators builds on the achievements of the **Culture for Development Indicators Suite** (CDIS)

» Key concept: Based on MDGs, 7 thematic areas

» Pilot phase implemented from 2009 to 2014 with support from Government of Spain (838.611 $)

- 12 beneficiary countries

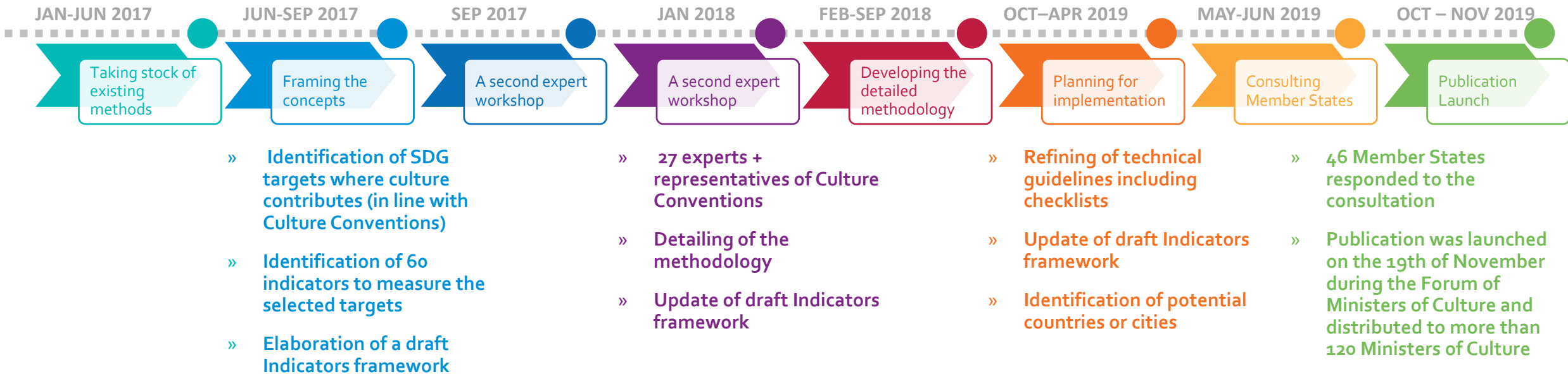» Implementation in additional countries from 2014 to 2016

- Self funded countries
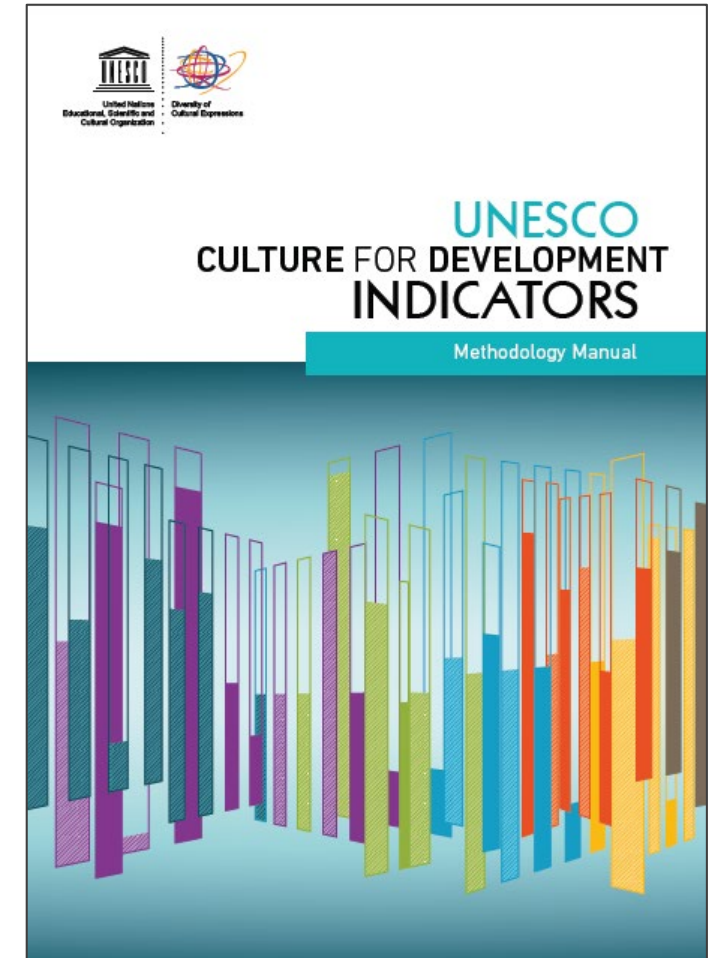
# Early steps and states of progress

» **Analysis of Culture Convention's period reports**

» **Review of CDIS implementation in 17 countries**

» **Review of other methodologies**

» **43 experts + representatives of the Culture Conventions**

» **Presentation of draft Indicators framework**

» **Elaboration of draft technical guidelines**

» **Continuous consultations with Culture Conventions, UIS, and experts**
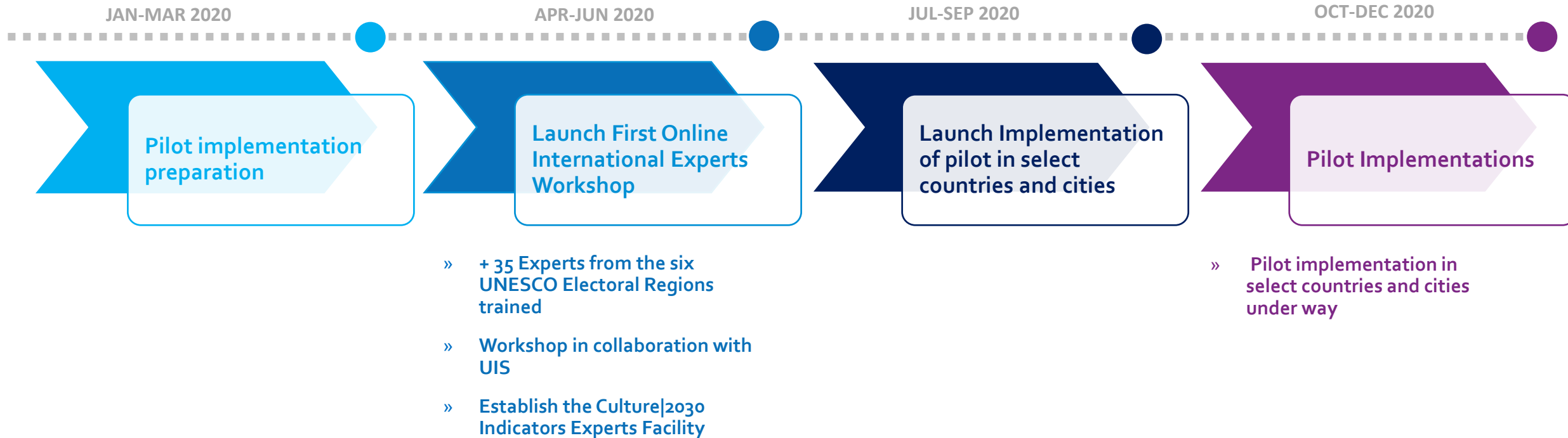
» **Additional analysis on specific issues**

» **Synthesis**

» **Draft indicators Framework**

| JAN-JUN 2017 | JUN-SEP 2017 | SEP 2017 | JAN 2018 | FEB-SEP 2018 | OCT–APR 2019 | MAY-JUN 2019 | OCT – NOV 2019 |
|---|---|---|---|---|---|---|---|
| Taking stock of existing methods | Framing the concepts | A second expert workshop | A second expert workshop | Developing the detailed methodology | Planning for implementation | Consulting Member States | Publication Launch |

» **Identification of SDG targets where culture contributes (in line with Culture Conventions)**

» **Identification of 60 indicators to measure the selected targets**

» **Elaboration of a draft Indicators framework**

» **27 experts + representatives of Culture Conventions**

» **Detailing of the methodology**

» **Update of draft Indicators framework**

» **Refining of technical guidelines including checklists**

» **Update of draft Indicators framework**

» **Identification of potential countries or cities**

» **46 Member States responded to the consultation**

» **Publication was launched on the 19th of November during the Forum of Ministers of Culture and distributed to more than 120 Ministers of Culture**

# Activities planned for this year

» **Training materials and tools developed**

» **Culture|2030 Indicators Publication Translated to four more languages: Arabic, Chinese, Spanish & Russian**

» **Establish the Culture|2030 Indicators Data Bank and online portal**

» **Formalize agreements with pilot countries and cities**

» **Launch pilot implementation**

**JAN-MAR 2020**

**Pilot implementation preparation**

**APR-JUN 2020**

**Launch First Online International Experts Workshop**

**JUL-SEP 2020**

**Launch Implementation of pilot in select countries and cities**

**OCT-DEC 2020**

**Pilot Implementations**

» **+ 35 Experts from the six UNESCO Electoral Regions trained**

» **Workshop in collaboration with UIS**

» **Establish the Culture|2030 Indicators Experts Facility**

» **Pilot implementation in select countries and cities under way**

UNESCO
United Nations
Educational, Scientific and
Cultural Organization

# CULTURE|2030
## INDICATORS

# Implementation
# *Day 1*

The five steps of
implementation

# Implementation of the Culture|2030 Indicators

Culture|2030 Indicators Implementation Video:



https://youtu.be/DfHKiWN0QfE

# Implementation Steps:

Implementation should be planned over 12 months:

| Mo. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|

**Preparatory Phase** → Data Collection Phase → Access Online Portal → Data Analysis Phase → Results Sharing & Raising Awareness
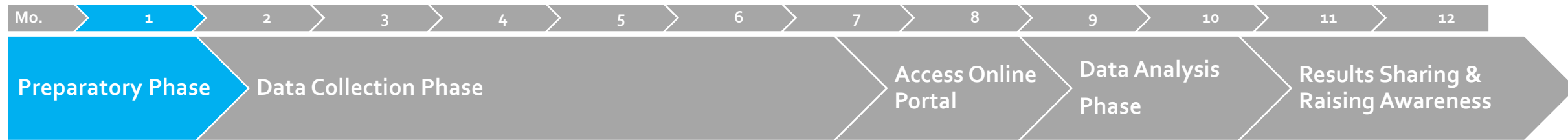
## Step 1:

» **Build the implementation team**

» **Master the Culture|2030 Indicators Methodology**

» **Review policies & institutions**

» **Map relevant data sources**

» **Draft a work plan with timelines**

» **Kick-off implementation by organizing a stakeholder workshop**

# Implementation Steps:

Implementation should be planned over 12 months:

| Mo. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|

| Preparatory Phase | Data Collection Phase | Access Online Portal | Data Analysis Phase | Results Sharing & Raising Awareness |
|---|---|---|---|---|
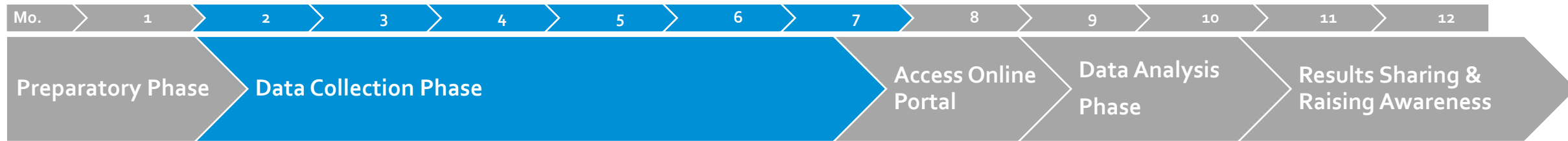
**Step 2:**

» **Collect the raw data**

» **Raw data is placed into data tables to construct the indicators**

» **Local experts draft the Technical Report after collating and analysing the output**

# Implementation Steps:

Implementation should be planned over 12 months:

| Mo. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|

Preparatory Phase | Data Collection Phase | Access Online Portal | Data Analysis Phase | Results Sharing & Raising Awareness
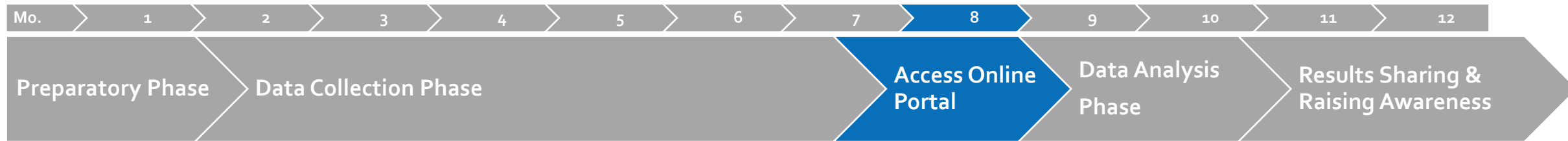
## Step 3:

» **Submit data tables online to the Culture|2030 Indicators Digital Data Bank**

» **UNESCO Experts will help validate and harmonize the output**

# Implementation Steps:

Implementation should be planned over 12 months:

| Mo. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|

| Preparatory Phase | Data Collection Phase | Access Online Portal | Data Analysis Phase | Results Sharing & Raising Awareness |
|---|---|---|---|---|
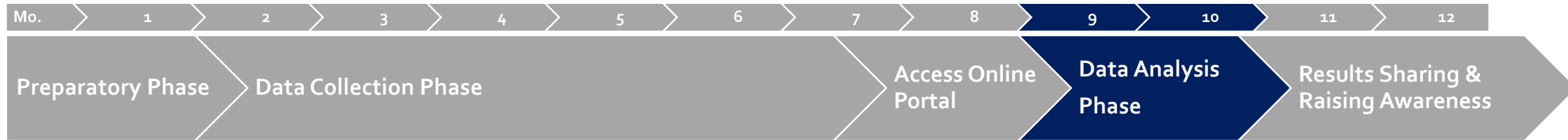
## Step 4:

» **Drafting the Analytical Brief**

» **Drafting Profile**

» **Recommendations are developed to help guide discussions on adjusting national and urban policies and actions towards the 2030 Agenda**

# Implementation Steps:

Implementation should be planned over 12 months:

| Mo. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|

Preparatory Phase | Data Collection Phase | Access Online Portal | Data Analysis Phase | **Results Sharing & Raising Awareness**
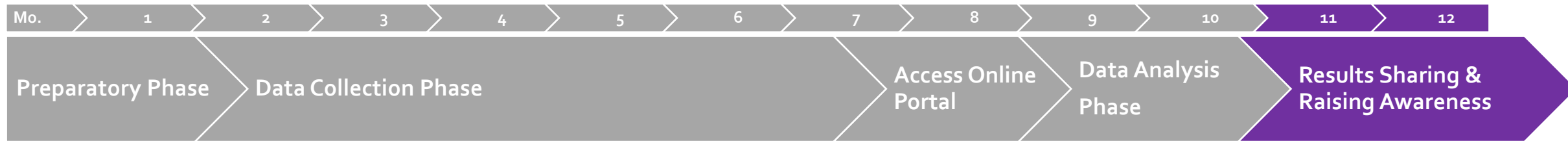
## Step 5:

» **Outputs are finalized**

» **Results shared in a final workshop**

» **Raise awareness and encourage concrete policies and actions towards the 2030 Agenda**

# Structure of the workshop sessions

The workshop will take place in 2 hour sessions in four days between 2-11 June:

| 1 | **Tuesday 2 June** | ➤ | Introducing Culture\|2030 Indicators methodology, steps of implementation and data collection. | **2 Hours** ⏱ |
|---|---|---|---|---|
| 2 | **Friday 5 June** | ➤ | Dimension 1 & 2 Methodology: Presentations on indicators 1 – 12. | **2 Hours** ⏱ |
| 3 | **Monday 8 June** | ➤ | Dimension 3 & 4 Methodology: Presentations on indicators 13 – 22. | **2 Hours** ⏱ |
| 4 | **Thursday 11 June** | ➤ | Guidance on Reporting, Analysis and Profile Development | **2 Hours** ⏱ |

# Structure of the workshop sessions - Assignments

Between workshop sessions participants can collaborate on MS Teams to complete workshop assignments:

| 0 | Pre-workshop data collection | → | Data collection exercise and data tables are shared before the workshop and visited on Day 1 |

| 1 | Dimension 1 | → | On Day 2: Construction of Thematic Dimension 1, Environment & Resilience indicators 1 -5 |

| 2 | Dimension 2 | → | On Day 2: Construction of Thematic Dimension 2, Prosperity & Livelihoods indicators 6 -12 |

| 3 | Dimension 3 | → | On Day 3: Construction of Thematic Dimension 3, Knowledge & Skills indicators 13 -17 |

| 4 | Dimension 4 | → | On Day 3: Construction of Thematic Dimension 4, Inclusion & Participation indicators 18 -22 |

| 5 | Group Presentations | → | On Day 4: Participants are given the opportunity to present a Dimension. |