Implementation

Day 1

The five steps of implementation

Introduce by Naïma Bourgaut
Culture I 2030 Indicators

A monitoring tool to assess the implementation of policies and measure for culture and development

- Capacity-building to map, collect and process data on culture and related field of SDG
- Capture the attention on culture of stakeholders with figures and credible process
- Flexibility and ownership of the process to meet with context and needs
- Transversal reading of the results
- Sustainability of the process and the methodology
Implementation Process at the national and local level
Tools

Methodology manual - UNESCO tools

Collaborative platform

Data tables
1 Preparatory phase

- Building the team
- Mastering the methodology
- Screening relevant data sources
- Drafting a Workplan
- Presentation Workshop
Preparatory phase: building the team

FOSTERING OWNERSHIP: ROLE OF KEY PARTNERS AND STAKEHOLDERS

Keys to success – roles, requirement and responsibilities

• **Leading partner**: Ministry of Culture and/or National Statistic Office
  ➢ Provides institutional and logistical support

• **International and regional expert teams**
  ➢ Offers technical and methodological backstopping

• **Regional or local contractor(s)**
  ➢ Identify and explore collaboration opportunities
  ➢ Draft and implement the work plan

• **Stakeholders**
  ➢ Strengthen both process and final results of the cultural indicators
  ➢ Depend on individual national contexts, however the Ministry of Culture and the National Statistic Agency are both key partners
## Preparatory Phase: Data-mapping – getting started

### Prosperity and livelihood

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Recommended data sources</th>
<th>Core data source available</th>
<th>Data location / Institution holding data</th>
<th>Comments</th>
<th>Alternative / additional data sources</th>
</tr>
</thead>
</table>
| **Percentage of the contribution of private and formal cultural activities to Gross Domestic Product** | - Industry surveys and censuses  
- Service and commercial surveys  
- Small establishment surveys  
- Government records  
- Household income and expenditure surveys  
- Household enterprise surveys  
- Labour Force Sources  
- Cultural special surveys, artist registers, etc.  
- Private sector sources, e.g. special surveys done by guilds or media announcers. |                           |                            |          |                                       |
| **Percentage of persons engaged in cultural occupations within the total employed population (cultural occupation and occupation in cultural industries)** | Population Census  
- Labour Force and household employment surveys  
- Administrative records (e.g. social security registers) |                           |                            |          |                                       |
| **Percentage of household final consumption expenditures on cultural activities, goods and services set against total household consumption expenditures** | - Household income and expenditure surveys  
- Industry surveys and censuses  
- Service surveys  
- Small establishment surveys |                           |                            |          |                                       |
Preparatory Phase: workplan with clear responsibilities

- Identify and regularly meet with relevant technical stakeholders at the national and local level

- Identify data sources

- Coordinate the Presentation Workshop

- Collect data and construct the indicators for each dimension

- Analyse and contextualize the results and draft Analytical Digests

- Coordinate and present the results at a Final Presentation workshop

- Communication and advocacy

- Work in close collaboration with UNESCO, National

- Prepare and submit the final materials and results
2 - Data collection phase

- Collecting raw Data
- Processing data and constructing indicators
- Drafting the technical report
3. ACCESS THE CULTUREI2030 INDICATORS ONLINE PORTAL

Data tables > Digital Data Bank
4 - Data analysis phase

- Developing infographics
- Policy review
- Drafting the analytical brief

Percentage of the contribution of private and formal cultural activities to GDP by main sectors in Ecuador

Source: Censo Económico, INEC (2010). Methodology: UNESCO CDIS.
5 - Result sharing and raising awareness

- Final workshop
- Finalizing the output products
- Raising awareness and encouraging concrete policy developments
Main deliverables – How to get the best impact

- **1st workshop** – bringing together a wide range of stakeholders (data-holders)

- **Technical report** – to be written all along!

- **Analytical brief** – based on a comprehensive policy review and illustrated by infographics

- **2nd workshop** – should results with policy-making recommendations and in strengthened inter-institutional partnerships
Thank You

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