



United Nations  
Educational, Scientific and  
Cultural Organization



World  
Heritage  
Convention

## World Heritage Cities Programme

# World Heritage City Lab

from 17 to 26 June 2020



Medina of Tunis; Author: Perez, Jacques; © UNESCO

UNESCO is happy to announce its first **World Heritage City Lab** organized in consultation with ICOMOS, ICCROM and IUCN. The World Heritage City Lab is an innovation laboratory to analyse, assess, and explore strategies for the protection and management of World Heritage (WH) properties in the urban context. Bringing together a range of international experts, the City Lab enables reflection on the practical problems and challenges of WH properties in the framework of the policies and processes of the World Heritage Convention as well as the UNESCO 2011 Recommendation on the Historic Urban Recommendation (HUL Recommendation). These activities will focus on WH cities as practical laboratories for the reflection, innovation, and strategic guidance.

The ongoing global health crisis due to the COVID-19 has brought sharply into focus the fragility of our cities. We stand at the cross-roads to consider pathways to recovery and enhancing the resilience of people everywhere. The City Lab will offer an opportunity also to reflect on ways to recover the notion of heritage cities as thriving urban centres using heritage-based strategies to build back the cities to be stronger, more sustainable, more resilient, and more deeply connected to their histories and landscape.

**The World Heritage City Lab will be held from 17 to 26 June 2020 in five online sessions of 2.5 hours each.** The City Lab will bring together international experts and practitioners to conduct a series of online innovation laboratories to analyse the current situation through selected examples, and to discuss how heritage can be integrated in and help support recovery and sustainable development plans in World Heritage Cities.

<b>Agenda</b>		
<b>Date</b>	<b>Time UTC+2</b>	<b>Sessions</b>
W 17 June	13:00 – 15:30	Day 1: <b>Webinar: Re-thinking Urban Heritage for Resilience and Recovery</b>
F 19 June	13:00 – 15:30	Day 2: <b>Well-being and local communities</b>
M 22 June	13:00 – 15:30	Day 3: <b>Heritage at the core of local economic development strategies</b>
W 24 June	13:00 – 15:30	Day 4: <b>Re-thinking urban infrastructure in historic urban contexts</b>
F 26 June	13:00 – 16:00	Day 5: <b>Heritage-based recovery and resilience: Way forward</b>

The World Heritage City Lab will be held on Zoom in English and French (simultaneous interpretation provided).

Days 2-5 will be led by two experts who will raise key points and moderate the debate. Days 2-4 will include presentation of some case studies. Participants will actively engage in discussions and collaboratively develop strategies together with other participants guided by the session leaders.

**Group Work: Participants will be divided in working groups and meet outside of Session times on Microsoft Teams to carry out the Group Assignments related to each Day's topic (for Days 2-4). During the final session, a spokesperson for each Group will share the strategies and solutions proposed by each Group.**

Visit <https://whc.unesco.org/en/cities/> for more information on the World Heritage Cities Programme.

Contact us at [worldheritagecities@unesco.org](mailto:worldheritagecities@unesco.org)

We gratefully acknowledge the support of the City of Nanjing.

## Preliminary Agenda:

<b>Re-thinking Urban Heritage for Recovery and Resilience</b>	
<b>Wednesday 17 June 2020</b> 13:00 – 15:30 Paris time (UTC+2)	
<b>Session Moderator:</b> Jyoti Hosagrahar, Deputy Director of the World Heritage Centre	
<b>13:00-13:08</b>	<b>Welcome Address by Ernesto Ottone R.</b> , Assistant Director-General for Culture of UNESCO
<b>13:08-13:35</b>	<i>Panel 1</i> <b>City Experiences</b> <ul style="list-style-type: none"><li>-Ms. Souad Abderrahim, Mayor of Tunis, Tunisia</li><li>-Mr Mato Franković, Mayor of Dubrovnic, Croatia</li><li>-Mr. Arun Garg, Additional Commissioner, Jaipur Municipal Corporation, Jaipur Greater and Heritage, India</li><li>-Mr. Juan Carlos Medina, Mayor of Vigan, Philippines</li></ul>
<b>13:35-13:55</b>	<b>Expert Views and Responses</b> <ul style="list-style-type: none"><li>-Mr. Satya Tripathi, UN Assistant Secretary General, UN Environment</li><li>-Ms. Cherie Nursalim, Vice Chairman of GITI Group</li></ul>
<b>13:55-14:20</b>	<b>Open Discussion</b>
<b>14:20-14:40</b>	<i>Panel 2</i> <b>City Experiences</b> <ul style="list-style-type: none"><li>-Mr. Omar Mohammed Famau, Mayor of Lamu, Kenya</li><li>-Mr. Luis Bernardo Nava Guerrero, Mayor of Queretaro, Mexico</li><li>-Ms. Stefania Proietti, Mayor of Assisi, Italy</li></ul>
<b>14:40-15:00</b>	<b>Expert Views and Responses</b> <ul style="list-style-type: none"><li>-Mr. Pier Luigi Sacco, Head of Venice Office, OECD</li><li>-Mr. Michael Sudarkasa, CEO, Africa Business Group</li><li>-Ms. Rebecca Abers, Professor, Universidade de Brasilia</li></ul>
<b>15:00-15:25</b>	<b>Open Discussion</b>
<b>15:25-15:30</b>	<b>Wrap-up</b>

## Day 2: Well-being and local communities

Friday 19 June 2020

13:00 – 15:30 Paris time (UTC+2)

**Session Leads:** Shadia Touqan and Yukio Nishimura

13:00-13:10	- <b>Welcome</b> <b>Mechtild Rossler</b> , Director of the World Heritage Centre.
13:15-13:35	- <b>Managing Urban Heritage: An Overview</b> <b>Jyoti Hosagrahar</b> , Deputy Director, World Heritage Centre
13:35-13:55	<b>Key Discussion Points</b> <b>Yukio Nishimura and Shadia Touqan</b>
13:55-14:05	- <b>Case Study: George Town, Malaysia</b> <b>Ming Chee Ang</b> , General Manager of George Town World Heritage Incorporated
14:05-14:15	- <b>Case Study: Historic Centre of Florence, Italy</b> <b>Carlo Francini</b> , Site Manager and head of the <i>Florence World Heritage and UNESCO relationship Office</i> of the Municipality of Florence
14:15-15:20	<b>Open Debate</b>
15:20-15:25	<b>Wrap-up</b>
15:25-15:30	Explanation of working groups and session`s assignment

## Day 3: Heritage at the core of local economic development strategies

Monday 22 June 2020

13:00 – 15:30 Paris time (UTC+2)

**Session Leads:** Cameron Rashti and Eduardo Rojas

13:00-13:25	<b>Key Discussion Points</b> <b>Cameron Rashti and Eduardo Rojas</b>
13:25-13:35	- <b>Case Study: Historic City of Yazd, Iran</b> <b>Mohsen Abbasi</b> , Site Manager and Assistant Professor at Yazd University
13:35-13:45	- <b>Case Study: Historic Monuments Zone of Queretaro, Mexico</b> <b>Joel Perea Quiroz</b> , Site Manager of the “Historic Monuments Zone of Querétaro” and Querétaro`s section of the cultural itinerary “Camino Real de Tierra Adentro”
13:45-15:20	<b>Open Debate</b>
15:20-15:25	<b>Wrap-up</b>
15:25-15:30	Explanation of session`s assignment

## Day 4: Re-thinking urban infrastructure in historic urban contexts

Wednesday 24 June 2020

13:00 – 15:30 Paris time (UTC+2)

**Session Leads:** Elizabeth Vines and Daniele Pini

13:00-13:25	<b>Key Discussion Points</b> <b>Daniele Pini and Elizabeth Vines</b>
13:25-13:35	- <b>Case Study: Lamu old town, Kenya</b> <b>Mohammed Ali Mwenje</b> , Head of the National Museums of Kenya –Lamu World Heritage Site and Conservation Office
13:35-13:45	- <b>Case Study: Medina of Tunis, Tunisia</b> <b>Montassar Jmour</b> , Site Manager of the “Médina of Tunis” based at the Institut National du Patrimoine (INP) and chief of the protected zones section.
13:45-15:20	<b>Open Debate</b>
15:20-15:25	<b>Wrap-up</b>
15:25-15:30	Explanation of session`s assignment and presentation format for session 5

## Day 5: Heritage-based recovery and resilience: Way forward

Friday 26 June 2020

13:00 – 16:00 Paris time (UTC+2)

**Session Leads:** Lassana Cissé and Michael Turner

13:00-13:30	- <b>Provocations</b>
13:30-14:15	<b>Participants work-group spokespersons present insights and conclusions</b>
14:15-15:45	<b>Final debate session conducted by Michael Turner and Lassana Cissé</b> Strategies and Recommendations
15:45-16:00	<b>Wrap-up</b>