Thematic Indicators for Culture in the 2030 Agenda

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Thematic Indicators for Culture in the 2030 Agenda

Purpose & Principles

Overall Purpose

Make culture visible
Provide a thematic overview
Build messages & advocacy
Inform national & local policies & actions
Understand trends & build knowledge
Monitor global progress of culture in the SDGs
Thematic Indicators for Culture in the 2030 Agenda

Purpose & Principles

Guiding Principles

• Rely as much as possible on existing data sources
• Use qualitative and quantitative data to assess the contribution of culture
• Integrate data from reporting on UNESCO Culture Conventions & programmes
• Develop instruments to measure culture at both national and urban levels
• Prioritize capacity building of relevant agencies
• Emphasis on value addition of the data collection processes
• Propose a framework adaptable to different statistical capacities
• Provide an aspirational tool for all rather than normative assessment
• Reflect the Results-Based Management conceptual framework
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Development and implementation modalities

Review of existing frameworks, methodologies and experiences

Culture|2030 Indicators builds on the achievements of the Culture for Development Indicators Suite (CDIS)

- Key concept: Based on MDGs, 7 thematic areas
  - Pilot phase implemented from 2009 to 2014 with support from Government of Spain (838,611 $)
    - 12 beneficiary countries
  - Implementation in additional countries from 2014 to 2016
    - Self funded countries
EARLIER STEPS AND STATE OF PROGRESS

Taking stock of existing methods
- Analysis of Culture Convention’s periodic reports
- Review of CDIS implemented in 17 countries
- Review of other methodologies

Organizing a first Expert Workshop
- 43 experts + representatives of the Culture Conventions
- Presentation of draft Indicators framework

Framing the concepts
- Identification of SDG targets where culture contributes (in line with Culture Conventions)
- Identification of 60 indicators to measure the selected targets
- Elaboration of a draft Indicators framework

A second Expert workshop
- 27 experts + representatives of Culture Conventions
- Detailing of methodology
- Update of draft Indicators framework

Developing the detailed methodology
- Elaboration of draft technical guidelines
- Continuous consultations with Culture Conventions, UIS, and experts
- Additional analysis on specific issues

Consulting Member States
- Synthesis
- Draft Indicators framework

Planning for implementation
- Refining of technical guidelines including checklists
- Update of draft Indicators framework
- Identification of potential pilot countries or cities

Pilot implementation phase
- Updates and adjustments

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CULTURE 2030 INDICATORS
Consultation on culture 2030 Indicators

Member State Feedback

• Consultation launched in May 2019
• 46 Member States responded, the largest number of responses were from Africa
• Almost 100% of responses were in support of the initiative
• Over 60% of respondents are currently gathering or developing cultural statistics
• A total of 36 countries are ready to participate in the pilot phase of implementation
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Next steps

- Fine-tune the methodology and develop working tools (capacity building material and training toolkit)
- Selection of regional experts
- Pilot implementation launched at early 2020 in volunteer cities and countries
- Feedback analysis and organization of a third expert workshop
- Data gathered compiled into an online digital databank

*Through each step, the methodology will be fine-tuned with senior experts and systematized in view of its future roll-out.*
OVERVIEW OF THE METHODOLOGY

• Combine a variety of quantitative and qualitative indicators (statistical indicators, trends, checklists)

• Bring together a variety of data sources, relying in priority on national statistical institutes
ENVIRONMENT & RESILIENCE

1. Expenditure on heritage
2. Sustainable management of heritage
3. Climate adaptation & resilience
4. Cultural facilities
5. Open space for culture

SDG & TARGETS

2.4 Sustainable foodways & agriculture
6.6 Water related ecosystems
9.1 Quality infrastructure
11.4 Cultural & natural heritage
11.7 Inclusive public spaces
12.b Sustainable tourism management
13.1 Climate & disaster resilience
14.5 Marine areas conservation
15.1 Sustainable terrestrial ecosystems
16.4 Recovery of stolen assets
PROSPERITY & LIVELIHOODS

6. Culture in GDP
7. Cultural employment
8. Cultural businesses
9. Household expenditure
10. Trade in cultural goods & services
11. Public finance for culture
12. Governance of culture

SDG & TARGETS

8.3 Jobs, entrepreneurship & innovation
8.9 Policies for sustainable tourism
8.a Increase Aid for Trade
10.a Differential treatment on trade
11.4 Cultural & natural heritage
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**Knowledge & Skills**

13. **Education for Sustainable Development**
   - Male
   - Female

14. **Cultural knowledge**
   - Male

15. **Multilingual education**
   - Male

16. **Cultural & artistic education**
   - Male

17. **Cultural training**
   - Male

**SDG & Targets**

4. **Quality Education**
   - Skills for employment
4. **Quality Education**
   - Skills for sustainable development
8. **Decent Work and Economic Growth**
   - Jobs, entrepreneurship & innovation
9. **Industry, Innovation and Infrastructure**
   - Access to information technologies
12. **Responsible Consumption and Production**
   - Sustainable consumption
13. **Climate Action**
   - Education on climate adaptation
INCLUSION & PARTICIPATION

18 Culture for social cohesion
19 Artistic freedom
20 Access to culture
21 Cultural participation
22 Participatory processes

UNESCO Culture Conventions 1970 1972 2003 2005

SDG & TARGETS

9 Industry innovation and infrastructure
10 Reduced inequalities
11 Sustainable cities and communities
16 Peace, justice and strong institutions

9.1 Quality infrastructure/equitable access
9.c Access to information technologies
10.2 Social inclusion
11.7 Inclusive public spaces
16.7 Participatory decision-making
16.10 Fundamental freedoms
16.a Prevention of violence
16.b Non-discriminatory policies
• Launched on the 19th of November during the Forum of Ministers of Culture and distributed to more than 120 Ministers of Culture


• Available in English and French
DESCRIPTION OF AN INDICATOR

3 CLIMATE ADAPTATION & RESILIENCE

Description
Checklist for the climate adaptation framework, particularly including traditional practices for resilience.

Purpose
This indicator aims to assess measures taken to foster climate change mitigation and adaptation and enhance resilience through sustainable safeguarding and management of tangible and intangible cultural heritage as well as natural heritage.

Data Sources
- UNESCO data: periodic reports of the 1972 and 2003 Conventions.
- National and local sources: administrative data, specific national surveys and Information systems for culture when available.

Method
The checklist contains both numeric and Yes/No items.

Comment
The indicator is based on the Sendai Framework for Disaster Risk Reduction 2015-2030 and those used for reporting on the UNESCO conventions which they supplement by:
- Covering all heritage elements in the country/town not just those recognised by UNESCO
- Providing context to heritage in the community
- Adding numeric reference points for examining annual trends in the development of heritage policy in the community
### Table 3(A). Checklist of Climate Adaptation and Resilience – NATIONAL ONLY

<table>
<thead>
<tr>
<th>Institutional and policy frameworks</th>
<th>Convention Reference</th>
<th>Yes/No</th>
<th>Number</th>
<th>Evidence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existence of national Disaster Risk Reduction Plan(s) for heritage sites/elements (Attach example)</td>
<td>1972 Conv. / Indicator 20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existence of Policy Document on the impacts of Climate Change and Natural disaster on heritage</td>
<td>1972 Conv. / Indicator 21</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>→ Specific measures on national and local natural heritage sites to reduce the exposure and vulnerability of people and ecosystems to the risks and hazards of climate change.</td>
<td>World heritage review, 77, p. 70-73, illus. UNESCO Strategy for Action on Climate Change</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evidence of a review of the impact of climate change on heritage within the last 5 years$^5$</td>
<td>1972 Conv. / Indicator 3 (trend factors)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evidence of a review of the impact of a natural disaster on heritage within the last 5 years</td>
<td>Sendai framework Priority 1: d) 2003; indicator 13.3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evidence of a review to monitor the contribution of national forests and ocean sites to climate change mitigation in the last 5 years</td>
<td>World Heritage review, 77, p. 70-73, illus. UNESCO Strategy for Action on Climate Change</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evidence of policies/measures to take into account traditional and local community knowledge in assessing the possible impact of climate adaptation on heritage elements and practices$^5$</td>
<td>Sendai Framework Priority 1: d) 2003 Conv. / Indicator 15.3</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Evidence that policies support the particular role of women in sustainable environmental management of local resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of research results on climate change used to safeguard heritage</td>
<td>2003 Conv. / Indicator 9.2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Evidence of policies or actions to reduce environmental impact at heritage sites (energy consumption, waste, etc.)</td>
<td>1972 Conv.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### B) URBAN ONLY

<table>
<thead>
<tr>
<th>Traditional knowledge and cultural practices for resilience</th>
<th>CONVENTION REFERENCE</th>
<th>YES/NO</th>
<th>NUMBER</th>
<th>EVIDENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existence of local Disaster Risk Reduction Plan(s) for heritage sites/elements (attach example)</td>
<td>1972 Conv. / Indicator 20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Examples of training on skills in the use of sustainable or natural construction materials supported by local and national authorities</td>
<td>Sendai Framework - Priority 4. Enhancing disaster preparedness for effective response and to “Build Back Better” in recovery, rehabilitation and reconstruction. Sustainable development for cities framework.</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

#### Evidence of training in the techniques of sustainable or natural construction (numbers of courses, students, apprenticeships)

- Trends/percentage of professionals certified and practicing sustainable building techniques

- Trends in the number of buildings built with sustainable or natural techniques/materials as a percentage of all new construction

- Evidence of integrating cultural factors, including knowledge, traditions and practices of all people and communities, into local strategies on environmental sustainability

- Evidence of integrating cultural factors, including knowledge, traditions and practices into agricultural strategies

- Evidence of measures and initiatives intended to address the issue of the environmental impact of cultural production and artistic practice

- Have you shared, particularly via the secretariat of UNESCO, your experiences and best practices in terms of climate adaptation and resilience?

* Responses to the checklist should include either “Yes/No”, or relevant data and supporting documentary evidence such as organisation structures, meeting minutes, or reports on completed projects. Proposals, draft documents or projects waiting to be implemented are not acceptable.
### Table 1. Gender Concordance

<table>
<thead>
<tr>
<th>DIMENSION</th>
<th>REF.</th>
<th>INDICATOR</th>
<th>POTENTIAL GENDER DIMENSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environment &amp; Resilience</td>
<td>1</td>
<td>Expenditure on heritage</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Sustainable Management of heritage</td>
<td>Gender taken into account in policy considerations</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Climate adaptation &amp; resilience</td>
<td>Gender taken into account in policy considerations</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Cultural facilities</td>
<td>Sex of owner-operated businesses. Sex ratio of board members and senior directors</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>Public space for culture</td>
<td>Sex of users and operators (e.g. market stalls)</td>
</tr>
<tr>
<td>Prosperity &amp; Livelihoods</td>
<td>6</td>
<td>Culture in GDP</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7</td>
<td>Cultural Employment</td>
<td>Disaggregate by sex, age &amp; other characteristic</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>Cultural Businesses</td>
<td>Sex of owner-operated businesses. Sex ratio of board members and senior directors</td>
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<tr>
<td></td>
<td>9</td>
<td>Household expenditure</td>
<td></td>
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<tr>
<td></td>
<td>10</td>
<td>Trade in cultural goods &amp; services</td>
<td></td>
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<tr>
<td></td>
<td>11</td>
<td>Public finance for culture</td>
<td>Gender-based accounting</td>
</tr>
<tr>
<td></td>
<td>12</td>
<td>Governance of culture</td>
<td>Gender taken into account in policy considerations</td>
</tr>
<tr>
<td>Knowledge &amp; Skills</td>
<td>13</td>
<td>Education for Sustainable development</td>
<td>Gender taken into account in policy considerations</td>
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<td>Cultural knowledge</td>
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<tr>
<td></td>
<td>15</td>
<td>Multilingual education</td>
<td></td>
</tr>
<tr>
<td></td>
<td>16</td>
<td>Cultural &amp; artistic education</td>
<td>Gender parity index</td>
</tr>
<tr>
<td></td>
<td>17</td>
<td>Cultural training</td>
<td>Gender parity index</td>
</tr>
<tr>
<td>Inclusion &amp; Participation</td>
<td>18</td>
<td>Culture for social cohesion</td>
<td>Disaggregate by sex, age &amp; other characteristic</td>
</tr>
<tr>
<td></td>
<td>19</td>
<td>Artistic freedom</td>
<td>Gender taken into account in policy considerations</td>
</tr>
<tr>
<td></td>
<td>20</td>
<td>Access to culture</td>
<td>Disaggregate by sex, age &amp; other characteristic</td>
</tr>
<tr>
<td></td>
<td>21</td>
<td>Cultural participation</td>
<td>Disaggregate by sex, age &amp; other characteristic</td>
</tr>
<tr>
<td></td>
<td>22</td>
<td>Participatory processes</td>
<td>Disaggregate by sex, age &amp; other characteristic</td>
</tr>
</tbody>
</table>

**Example:**

Respondents should evaluate the gender dimension of climate change management and impacts, covering elements included in the checklist such as:

- The sex ratio of membership in various management committees
- Policies highlighting the different role of women, and men in responding to climate change especially in local communities
Thank you

English: https://whc.unesco.org/en/culture2030indicators/
French: https://whc.unesco.org/fr/culture2030indicators/

Email: Culture2030Indicators@unesco.org