



ARAB WORLD HERITAGE YOUNG PROFESSIONALS FORUM

*Empowering youth to build peace through the
protection and preservation of heritage*

Tunis, Tunisia > 2 to 6 December 2019

Programme

MONDAY, 2 December

INTRODUCTION

- 08:00 - 08:30 Transfer to the venue
- 09:00 - 09:30 **Welcome speeches**
Dr Mohamed Ould Amar, Director-General of ALECSO
H. Exc. Ms Éline Ayotte, Ambassador of Canada to UNESCO
Dr Mechtild Rössler, Director of the UNESCO World Heritage Centre
Mr Adel Elsayed Sparr, Head of the Youth Engagement Unit, UNOCT/UNCCT
H. Exc. Mr Mohamed Zinelabidine, Minister of Cultural Affairs, Tunisia
- 09:30 - 10:00 Coffee Break
- 10:00 - 10:15 **Presentation of the Forum: objectives and expected outcomes**
Ms Ines Yousfi, Focal Point for the World Heritage Education Programme, UNESCO
- 10:15 - 11:15 **Participants' Presentations**
- 11:15 - 11:30 Icebreaker exercise
- 11:30 - 12:30 **Participants' Presentations**
- 12:30 - 13:30 Lunch

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- 13:30 - 14:30 **Introduction to the concept, mechanism and tools of the 1972 World Heritage Convention**
Mr Karim Hendili, Head of Culture Programme, UNESCO Office for the Maghreb
- 14:30 - 16:30 **Prevention of violent extremism (PVE), peacebuilding and resilience**
Dr Jihan Rabah, Member of the UNESCO Chair on the Prevention of Radicalization and Violent Extremism
- 16:30 - 17:00 Coffee Break
- 17:00 - 17:15 **UN Framework and the Youth, Peace and Security Agenda**
Mr Adel Elsayed Sparr, Head of the Youth Engagement Unit, UNOCT/UNCCT
- 17:15 - 17:30 **Preventing violent extremism through youth empowerment (UNESCO's activities under the joint UNESCO/UNOCT project)**
Ms Emilie Dejasse, Focal Point for Communications and Visibility, Youth & Peacebuilding, UNESCO
- 17:30 - 18:00 **Youth and PVE in Tunisia**
Ms Meriem Azouz, Civil Society Consultant
- 18:00 - 18:30 Transfer to the Hotel
- 19:30 - 21:00 Dinner

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TUESDAY, 3 December

HERITAGE UNDER THREAT

- 08:15 - 08:45 Transfer to the venue
- 08:45 - 09:00 **Introduction and context**
Ms Léonie Evers, Focal Point for Emergencies related to Armed Conflict, UNESCO
- 09:00 - 10:00 **The manifestation of violent extremism at heritage sites**
Dr Maamoun Abdulkarim, former Director of the Directorate General of Antiquities and Museums, Syrian Arab Republic
- 10:00 - 10:30 Coffee break
- 10:30 - 11:15 **UNESCO's action for the protection of heritage in conflict**
Ms Léonie Evers
- 11:15 - 12:00 **Linkages between hate, violent extremism and cultural heritage :
Why does heritage become a target for violent extremism**
Dr Jihan Rabah
- 12:00 - 13:00 **Roundtable discussion**
Heritage response- rethinking the past, present, and the future
Ms Léonie Evers
- 13:00 - 14:00 Lunch
- 14:00 - 15:00 **Destruction of Sufi architectural heritage in Tunisia and response (the case of Sidi Bou Said Mausoleum)**
Ms Fatma Jabberi Farroukh, Chief Architect at l'Institut National du Patrimoine, Tunisia
- 15:00 - 15:30 Transfer to Sidi Bou Said
- 15:30 - 17:30 **Guided Visit: Sidi Bou Said Mausoleum**
Ms Fatma Jabberi Farroukh
- 17:30 - 18:00 Transfer to the Hotel
- 19:30 - 21:00 Dinner

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WEDNESDAY, 4 December

HERITAGE, PEACE AND YOUTH

- 08:00 - 08:30 Transfer to the venue
- 08:30 - 09:30 **Post conflict recovery and risk preparedness**
Dr Maamoun Abdulkarim
- 09:30 - 10:15 **Culture as a tool for peacebuilding**
Dr Jihan Rabah
- 10:15 - 10:45 Coffee break
- 10:45 - 11:30 **Success stories and reflections on protecting heritage from violent extremism**
Ms Léonie Evers
- 11:30 - 12:30 **Group Work: The role of youth in building peace through heritage**
Ms Léonie Evers, Dr Maamoun Abdulkarim and Dr Jihan Rabah
- 12:30 - 13:30 Lunch
- 13:30 - 14:30 **Accelerating youth empowerment scenarios in peacebuilding initiatives**
Ms Sally Mabrouk, *Excellence & Future Planning Expert*
- 14:30 - 15:00 Transfer to Bardo National Museum
- 15:00 - 15:30 **The revival of the Bardo National Museum**
Ms Fatma Nait Ygihil, *Director of the Bardo National Museum*
- 15:30 - 17:00 **Guided Visit : Bardo National Museum**
Ms Fatma Nait Ygihil
- 17:00 - 17:30 Transfer to the Hotel
- 19:30 - 21:00 Dinner

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THURSDAY, 5 December

COMMUNICATING HERITAGE FOR PEACE

- 08:30 - 09:00 Transfer to the venue
- 09:00 - 09:10 Agenda of the day
Ms Olga Ruitenbeek, Creative Director, Studio Louter
- 09:10 - 09:30 **Communication for heritage in conflict and for preventing heritage from violent extremism**
Dr Jihan Rabah
- 09:30 - 09:50 **Heritage in conflict and local communities: raising public awareness**
Ms Olga Ruitenbeek
- 09:50 - 10:15 **Communicating a meaningful message: Emotion Design Approach**
Ms Olga Ruitenbeek
- 10:15 - 10:45 Coffee Break
- 10:45 - 11:15 **Introduction to the case studies**
Ms Olga Ruitenbeek
- 11:15 - 12:25 **Finding the Core Message**
Ms Olga Ruitenbeek
- 12:15 - 13:15 Lunch
- 13:15 - 13:30 **Methods and Tools**
Ms Olga Ruitenbeek
- 13:30 - 15:30 **Designing a Visibility and Communication Plan**
Ms Olga Ruitenbeek
- 15:30 - 15:40 **How to Pitch: presenting your plan**
Ms Olga Ruitenbeek
- 15:40 - 16:30 **Preparing a Communication Plan**
Ms Olga Ruitenbeek
- 16:30 - 17:00 Coffee Break
- 17:00 - 18:30 **Drafting of the Action Plan**
Ms Pravali Vangeti, World Heritage Education Programme, UNESCO
- 18:30 - 19:00 Transfer to the Hotel
- 19:30 - 21:00 Dinner

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FRIDAY, 6 December

COMMUNITY INTERACTION AND ACTION PLAN

- 08:30 - 09:00 Transfer to the venue
- 09:00 - 10:00 **Finalization of the Communication Plan**
Ms Olga Ruitenbeek
- 10:00 - 11:00 **Presentation to Civil Society Organizations**
Participant Groups
- 11:00 - 11:30 Coffee Break
- 11:30 - 12:00 **Presentations from Civil Society Organizations**
- 12:00 - 13:00 **Interaction session**
- 13:00 - 14:00 Lunch
- 14:00 - 16:30 **Finalization of the Action Plan**
Ms Pravali Vangeti
- 16:30 - 17:00 Coffee Break
- 17:00 - 18:00 **Evaluation and wrap-up**
Ms Pravali Vangeti and Ms Emilie Dejasse
- 18:00 - 18:30 Transfer to the Hotel
- 19:30 onwards Dinner and Closing Ceremony (Intercultural night)

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