

TERMS AND CONDITIONS

VIDEO CONTEST ON INSTAGRAM

African World Heritage Day

The following Terms and Conditions apply to the video contest, organized by the UNESCO Brazzaville Office in collaboration with the World Heritage Centre and the African World Heritage Fund (AWHF). By participating in the contest, the candidates accept the full terms and conditions contained herein.

Presentation

This contest involves the submission of a video that showcase people of different generations doing an artistic or knowledge sharing performance, accompanied by a short description explaining this performance, and its relationship with the World Heritage site concerned (Entries). The description must be drafted in English or in French. The contest is free of charge.

Participation rules

1. An individual between 18 and 32 years old from any country can take part in this contest. Members of current UNESCO staff (either permanent or temporary), parents, siblings, children and spouses of UNESCO staff are not eligible to participate.
2. The Entries are intended to present and promote African World Heritage and the importance of the World Heritage Convention in Africa. They can relate to cultural, natural or mixed World Heritage sites (i.e., sites that are inscribed on the World Heritage list (<http://whc.unesco.org/en/list/>)).
3. There are no limits on the number of Entries that each Entrant can submit. The video can be prepared using a mobile phone, camera or any other device. Any expenses incurred during submission are to be borne by the Entrant.
4. There is no registration. Entry is determined by the posting of the video with accompanying description on Instagram and tagging it with the #MyAfricanHeritage hashtag. To be eligible, Instagram Entries MUST be set as 'Public' so that they are visible to UNESCO.
5. Entries must be submitted to Instagram before **20 May 2019 at 12 p.m. Brazzaville time (GMT + 1)**. Entries published after this deadline shall not be considered. UNESCO shall not bear any responsibility for late or lost Entries due to network failure or any other reason.
6. Videos must be taken and the accompanying text written by the Entrant him/herself. Verifications could be made to confirm that the Entrant is the owner of the video. The Video must have been taken in the last five years, i.e. after 26 April 2014 at a World Heritage site (<http://whc.unesco.org/en/list/>). Video can be color-corrected or have filters applied, but should not be digitally manipulated in terms of content and context.

7. UNESCO reserves the right to exclude Entries that conflict with the principles of the UNESCO Constitution, that have obscene, violent, sexually explicit, sexist or racist content, or which violate any fundamental rights. The Entries must also not invade the rights of privacy of any person, living or deceased.
8. By submitting their Entries via Instagram and using the #MyAfricanHeritage hashtag, the Entrants accept that these Entries may be used by UNESCO as part of its communication activities. By participating, the Entrants declare their agreement that UNESCO may use the material in line with the UNESCO Open Access policy (<http://www.unesco.org/new/en/communication-and-information/resources/publications-and-communication-materials/publications/full-list/policy-guidelines-for-the-development-and-promotion-of-open-access/>).
9. Entrants must possess the exclusive rights to Entries and are responsible for having obtained any necessary permission from the subjects shown on the Entries, in accordance with applicable laws. UNESCO will not be responsible for any claims or complaints against infringement of rights or damages from third parties relating to the Entries, and the Entrant agrees to indemnify and hold UNESCO harmless in such cases.
10. After 20 May 2019, the top three (3) Entries will be contacted via the social media profile used to submit the Entry and asked to provide the following information:
 - Name of the participant (Entrant)
 - Birth date;
 - Location of the video;
 - Date of the video;
 - Title; and
 - Full name of the people appearing on the video.
11. Shortlisted Entrants will also be asked to sign a Creative Commons license that allows others to use and distribute the videos and texts. The Entrants will retain the right to use their images for whatever purpose they wish, and be attributed for any usage by UNESCO. Entrants not agreeing to this license, or failing to respond within seven (7) days to UNESCO's message, will be excluded from the contest. For more information about the license, visit: <http://creativecommons.org/licenses/by-nc-nd/2.5/>.
12. UNESCO will select the winning Entries on the basis of the following main criteria: (i) creativity; (ii) content (i.e. effectiveness of the entry as a tool to promote the values of World Heritage and African World Heritage); and (iii) composition (i.e. technical and artistic quality of content). The video and text will be treated as equally important.
13. The top two (2) entries will be awarded a prize:
 - 1st prize: A 6 month **internship** with the African World Heritage Fund in Midrand, South Africa (Prize includes Travel costs and stipend):

- ✓ The winner should be aged between 21 and 32 years and graduated with minimum Bachelor's level (or higher) of tertiary education in Culture, Environmental or Communications studies.
- ✓ The Entrant should also be fluent in either English or French and have basic working knowledge of the other.
- ✓ Entrants wishing to be considered for the first prize should please send the following to f.okoni@unesco.org : Curriculum Vitae, recommendation letter and copies of tertiary education qualifications.

2nd prize: 3 – 5 day trip for two persons (Ticket and full board accommodation) at Robben Island, South Africa, sponsored by the Robben Island Museum for its 20th anniversary:

- ✓ The winner of the 2nd prize and his/her companion have to be minimum 18 years old.

There will be no cash alternatives.

14. UNESCO's decision will be final. Any attempt by an Entrant to influence the result or subvert the contest will lead to immediate disqualification.
Participation in this contest implies accepting all of the present Terms and Conditions without exception. UNESCO reserves the right to rule on any issue(s) not covered by these Terms and Conditions. In the event that an Entrant should disagree with any decision made by UNESCO, that Entrant will have the right to withdraw his or her Entry.
15. UNESCO will inform the winners of the results of the contest at the end of May 2019 during Africa Week at UNESCO. If a winner is unable to be contacted after reasonable attempts have been made to do so, UNESCO reserves the right to select the next best Entry.
16. UNESCO reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time and for any reason.
17. Nothing herein shall constitute or be considered to be a limitation upon or a waiver of the privileges and immunities of UNESCO.

For any further information, please contact: WH.africa@unesco.org