

EUROPEAN YOUNG HERITAGE PROFESSIONALS FORUM

Zadar, Croatia, 20 to 24 May 2019



PRELIMINARY PROGRAMME

Day 1, Monday 20 May 2019

Introduction	
Time	Session
Morning	<ul style="list-style-type: none"> • Official opening and welcome speeches • EU Action on Cultural Heritage • Getting to know each other: ice-breaker activities • Introducing the Forum: objectives and expected outcomes • Introducing participants and their projects
13:00 - 14:00	Lunch
Afternoon	<ul style="list-style-type: none"> • The <i>1972 Convention Concerning the Protection of the World Cultural and Natural Heritage</i> and the <i>2003 Convention for the Safeguarding of the Intangible Cultural Heritage</i>: A brief introduction. Situation in Europe/ Situation in Croatia • Group work and discussions

Day 2, Tuesday 21 May 2019

World Heritage	
Time	Session
Morning	<ul style="list-style-type: none"> • <i>1972 Convention</i>: key concepts, opportunities and challenges • Case Study: Venetian Works of Defence between the 16th and 17th Centuries: Stato da Terra – Western Stato da Mar
13:00 - 14:00	Lunch
Afternoon	<ul style="list-style-type: none"> • Site visit • Group work and discussions

Day 3, Wednesday 22 May 2019

Intangible Cultural Heritage	
Time	Session
Morning	<ul style="list-style-type: none"> • 2003 Convention: key concepts, opportunities and challenges • Case study: The Art of Dry Stone Aalling, Knowledge and Techniques
13:00 - 14:00	Lunch
Afternoon	<ul style="list-style-type: none"> • Site visit and hands-on activities • Group work and discussions • The relationship between tangible and intangible cultural heritage

Day 4, Thursday 23 May 2019

Project Laboratory and becoming a 'Cultural Heritage Messenger'	
Time	Session
Morning	<ul style="list-style-type: none"> • Project planning: management and communication • Project laboratory: applying the outcomes to the participants' individual projects
13:00 - 14:00	Lunch
Afternoon	<ul style="list-style-type: none"> • Becoming a 'Cultural Heritage Messenger': developing an activity/campaign for a selected target group

Day 5, Friday 24 May 2019

Activity/Campaign Implementation and Evaluation	
Time	Session
Morning	<ul style="list-style-type: none"> • Becoming a 'Cultural Heritage Messenger': finalizing the activity/campaign • Activity/campaign implementation • 'Message' of the young professionals
13:00 - 14:00	Lunch
Afternoon	<ul style="list-style-type: none"> • Feedback from the implementation of the activity/campaign • Project laboratory: applying the outcomes to the participants' individual projects • Evaluation of the Forum • Official closing of the Forum

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