

DRAFT POLICY COMPENDIUM



42nd Session of the World Heritage Committee
Manama, Bahrain
June 29, 2018



THE MAKING OF...



Welcome

Mr Lazare Eloundou

Deputy Director of Heritage Division

UNESCO

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Welcome

**Ms Petya Totcharova,
Head of the Policy and Statutory Meetings Unit
UNESCO World Heritage Centre**

Welcome

Panel:

- **Ms Petya Totcharova**, World Heritage Centre
- **Dr Greg Terril**, Government of Australia
- **Ms Maider Maraña**, Independent heritage consultant
- **Dr Christopher Young**, Independent heritage consultant

With the participation of other experts from the Working Group: **Prof. Nobuko Inaba** (Tsukuba University), **Ms Julia Miranda** (Parques Nacionales Naturales de Colombia), **Mr Remco van Merm** (IUCN)



Why? Policy Compendium requested by:

- **35th Session of WH Committee:** *“a new document - to capture the range of policies that the Committee and the General Assembly adopt”*

2015: Government of Australia’s support



Scoping Study (ICCROM)

- **40th Session:** approved.
 - Stakeholders to be involved
 - To be presented at **42nd Session**



Welcome



Aim of the event:

- Present the **working methods and process** used in the development of the Draft Policy Compendium
- Present the **basic framework** of the work.
- Discuss the **specific challenges** involved in the development of a World Heritage Policy Compendium
- Present the **content** of the Draft Policy Compendium
- Promote a **discussion** with States Parties and other stakeholders

Welcome



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Background and first steps

Dr Greg Terrill

- **40th Session:** Scoping study by ICCROM

- Analysis of other policy guidelines

- 2 phase-approach:

1. CURRENT: Collect the existing policies



Draft compendium

2. NEXT: Review for consistency + streamlined text.

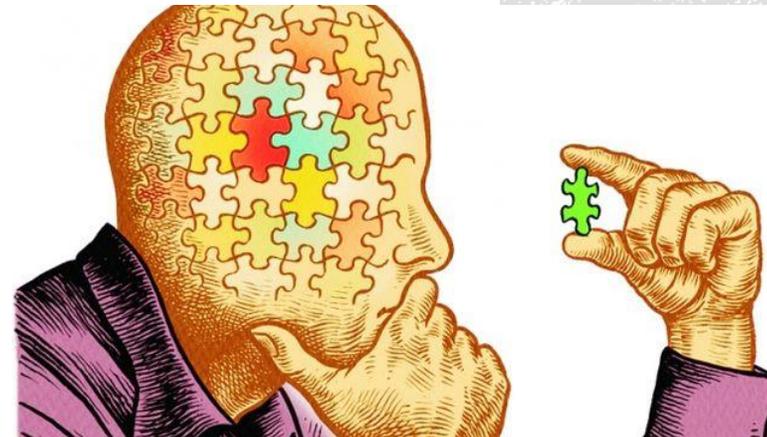
- From the beginning: **CHOICES**

Background and first steps



- **From a blank page ...**
 - **Mission:** Identifying and organizing existing policies, not ~~policy~~ drafting
 - DESK STUDY: extensive research of
 - *World Heritage policy documents*
 - *World Heritage Committee Decisions*
 - *Operational Guidelines*
 - *Other key documents*

Background and first steps



- ✓ **Structure:** What structure to adopt?
 - *Chronological order*
 - *Based on type of document (Convention, Operational Guidelines, Declarations, ...)*
 - *Based on procedures (inscription, state of conservation, etc.)*
 - *The 5Cs*
- ✓ **Why the 5Cs structure?**
 - *Aligns with Convention Objectives*
 - *Widely adopted, familiar to users*

Strategic Objectives
the "Five Cs"

Credibility Conservation Capacity-building Communication Communities

Read more:

[Budapest Declaration \(2002\)](#), [The "fifth C" \(2007\)](#)

Background and first steps

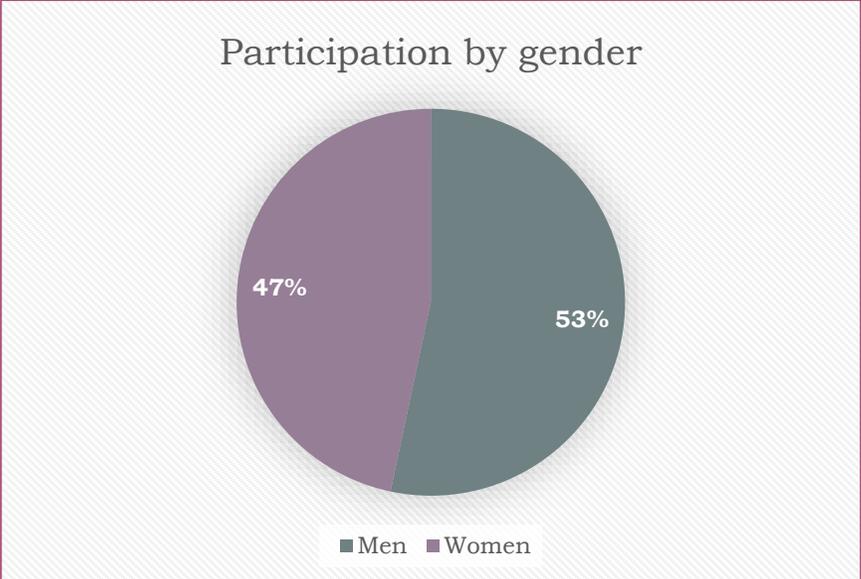
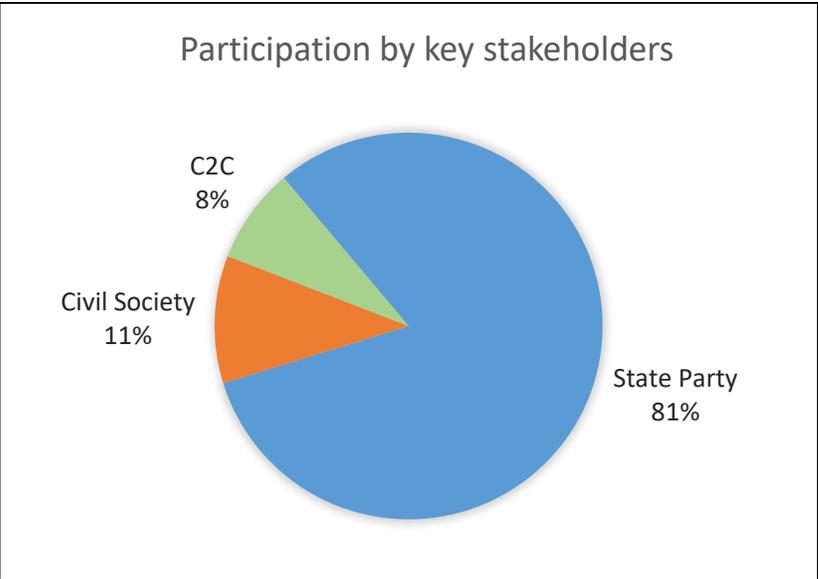


STRUCTURE SHARED WITH STAKEHOLDERS

- *Online Consultation with World Heritage stakeholders (February - March 2018)*

Background and first steps

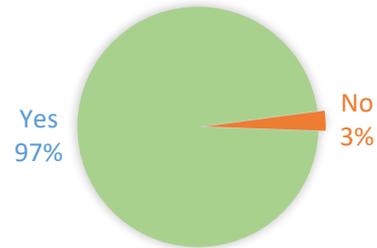
75+ participants



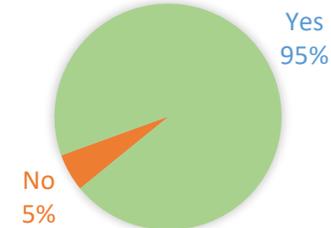
Results of the Online Consultation

Responses regarding the content, structure and format of the draft Policy Compendium:

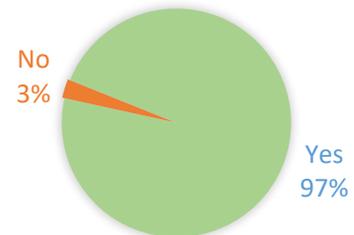
1. **Content** reflects key issues and policy areas with regards to World Heritage



2. **Structure** of the draft Policy Compendium is a suitable framework for a compendium of World Heritage policies



3. **Format** of the draft Policy Compendium is a suitable means of presentation for a compendium of World Heritage policies



➤ *The Policy Compendium Expert Working Group*

- Independent professionals, Advisory Bodies and World Heritage Centre
- Work carried out online (4 subgroups) and during two working meetings in Paris
- *IMPORTANCE of **CONSENSUS***



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Background and first steps



✓ DEBATES AND DECISIONS

For whom?

- *Identifying the audience & their needs*
 - *Tailoring the document*
-
- **Primary audience:** The World Heritage Committee and the States Parties
 - **Major audience:** Advisory Bodies to the *Convention*, regional offices of UNESCO, regional and local authorities, Site Managers, local communities including indigenous peoples, and other relevant stakeholders
 - **Wider audience:** Academics and others with an interest in the *World Heritage Convention*.

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Background and first steps



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Process and Results

Ms Maider Marana

CHALLENGES

- Are all the decisions useful for the exercise?
- Where to find the most relevant policy related texts?
- ✓ Hierarchy among policies

Convention, General Assembly, policy documents and declarations, Operational Guidelines, Committee decisions, case law

- *General decisions vs. decisions related to a specific issue or property*
 - *UNESCO governing bodies decisions and resolutions?*
 - *INF documents and the Context of a Decision?*
 - *UN system?*
 - *Mission reports?*

Process and Result



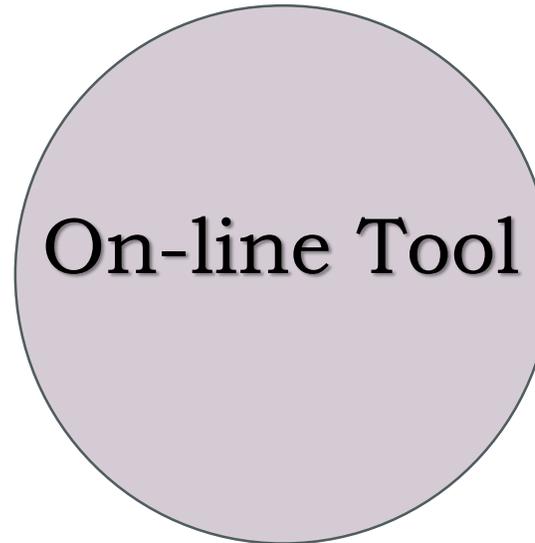
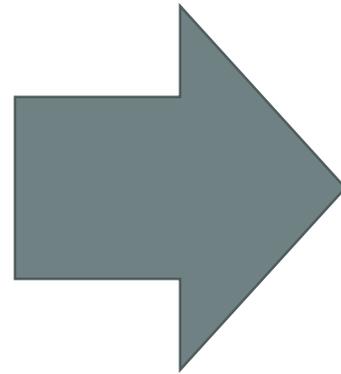
CHALLENGES

- ✓ Cross-cutting references

Policies relating to different chapters of the structure

- ✓ Longer term solution

Addition of future new policies



Process and Result

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CASE LAW

- **Why?**
 - *To include policies derived from Committee decisions **over the years***
 - *Which established **clear direction** for some specific issues*
- **How?**
 - *State of conservation database (Themes – Threats)*
 - *SoC: more than 400 decisions considered*
 - *Nominations: more than 200 decisions considered*
- **Not detailed decisions** – *difficult to “quote” a policy text from them*

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EVERYTHING INCLUDED?

✓ Gaps:

- *Different number of references among categories (conservation/ communication)*
- *Clear key areas for the Convention, without a related decision (i.e. youth)*

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Process and Result

Advanced ▾

Results Exports

12
Decisions

Searched text: youth ×

By Year

Year	Number of Decisions
1996	2
1997	2
1998	2
1999	1
2000	1
2001	2
2007	1
2010	1
2013	1
2016	1

CONF 201 XV.1-18
Promotional and Educational Activities

XV.1 In introducing this agenda item on promotional and educational activities carried out in 1996 and to examine the proposals for 1997 (as contained in Document WHC-96/CONF.201/16), the Chair stated that these activities play a vital role in enhancing the implementation of the Convention and that the Committee therefore attaches great importance to these matters. She explained to the ...

Session: 20th session of the Committee (CONF 201)
Year: 1996

CONF 204 IV.B.40
Roman Monuments, Cathedral and Liebfrauen Church in Trier (Germany)

The Bureau took note of a report submitted by the Minister for Culture, Youth, Family and Women of the Land Rheinland-Pfalz regarding the Roman amphitheatre in Trier. The Bureau noted the results of the urban competition for the zone north of the Roman amphitheatre and the selection of a project which would permit the reopening of the northern access to the arena, which had until now, been ...

Session: 21st session of the Bureau (CONF 204)
Year: 1997
Sites: Roman Monuments, Cathedral of St Peter and Church of Our Lady in Trier
Country: Germany

CONF 208 VII.C.48/46
SOC: Roman Monuments, Cathedral and Liebfrauen Church in Trier (Germany)



RESULT

- ✓ A holistic draft *Policy Compendium*
 - *General procedures and key issues are included*
 - *General overview of the Committee's work and decisions*
 - *Policy approach to the implementation of the Convention*
 - *Basic framework for next steps*



Process and Result



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Outcomes: Index

Dr Christopher Young

OUTCOMES: INDEX

- Introduction to the draft World Heritage *Policy Compendium*
 1. General Policies regarding the World Heritage Convention
 2. Policies regarding **Credibility** of the World Heritage List
 3. Policies regarding **Conservation** of World Heritage properties
 4. Policies regarding **Capacity building**
 5. Policies regarding **Communication**
 6. Policies regarding **Communities**

Annex Other Relevant Standard-setting Texts and Related Documents

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**Process and
Result**



OUTCOMES: INDEX

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- ✓ 1. **General Policies** – focus on:
 - *Fundamental policies*
 - *Synergies with other conventions*
 - *Shared responsibility*
 - *National level*

- ✓ 2. **Credibility** of the World Heritage List – focus on:
 - *Nominations, OUV*
 - *Type of properties*
 - *Global Strategy*
 - *Upstream Process*

**Process and
Result**



OUTCOMES: INDEX

- ✓ **3. Conservation** – focus on:
 - *Protection, conservation, management*
 - *Monitoring*
 - *Impact assessments and disaster risk management*
 - *Factors affecting properties*
 - *Tourism*
 - *Sustainable development*

State of Conservation Database – Important source of information

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OUTCOMES: INDEX

✓ 4. **Capacity building** – focus on:

- *General policies*
- *Capacity building Strategy*

✓ 5. **Communication** – focus on:

- *Education and awareness-raising*
- *Interpretation*



Capacity
building

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Result



OUTCOMES: INDEX

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- ✓ **6. Communities** – focus on:
 - *Participation of local communities and other stakeholders*
 - *Human rights*
 - *Gender equality*
 - *Indigenous peoples*
 - *Youth*
 - *Fostering of peace and security*

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Result**



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Next steps

The World Heritage Centre



- ✓ Review of the current draft for consistency
- ✓ Expert Working Group
- ✓ On-line tool



**43rd
Session
of the
World
Heritage**

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Next steps



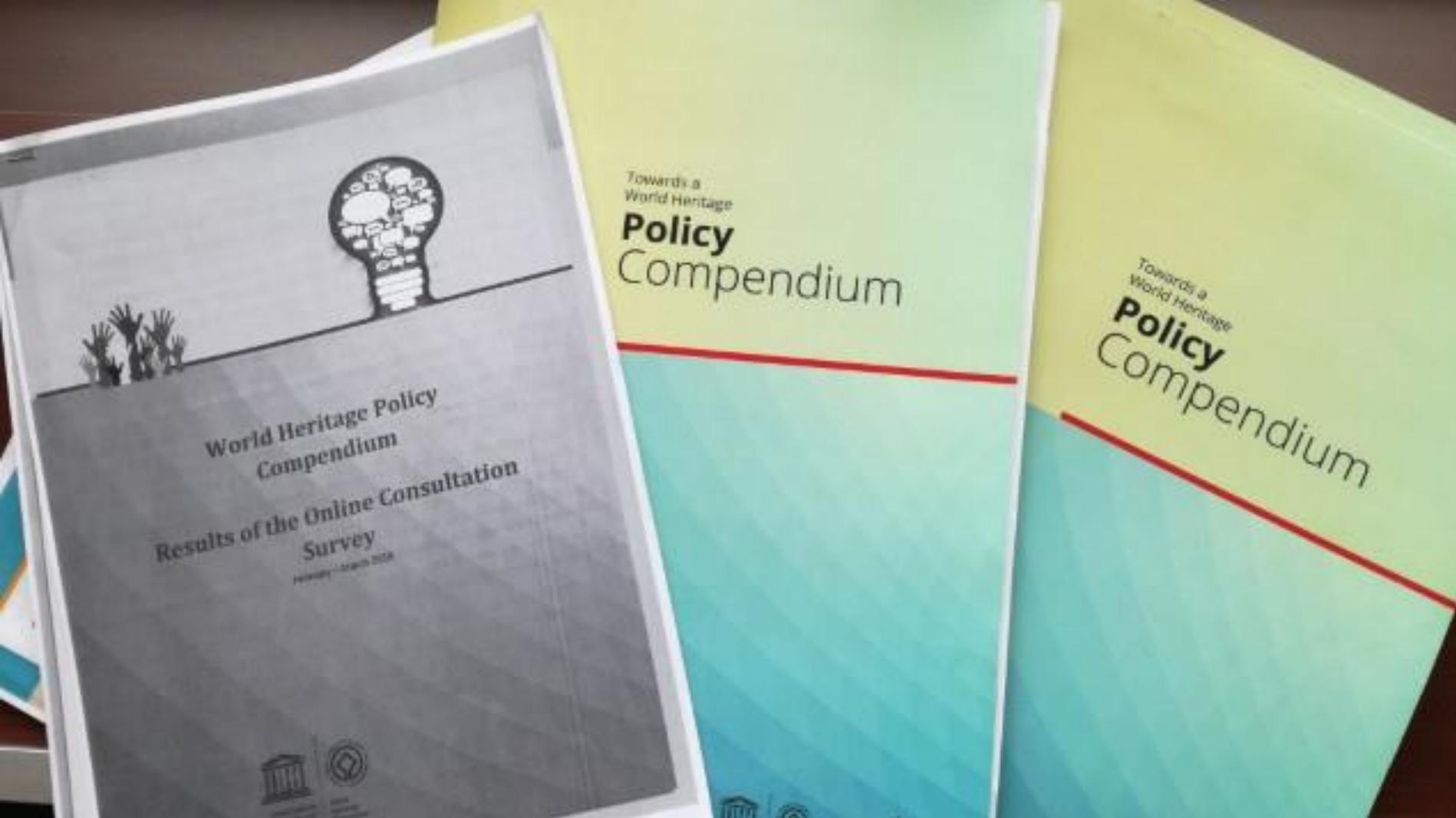
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Questions and debate

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**Conclusion
and closing
remarks**



Thank you!



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