## Report for the 42<sup>nd</sup> Session of the World Heritage Committee (Manama, Bahrain, 24 June to 04 July 2018)

Date of the Report: Rio de Janeiro, 26 March 2018

Name of the Centre: Lucio Costa Heritage Management Regional Training Centre, IPHAN, Category 2

Centre, under the auspices of UNESCO

Address: Avenida Presidente Vargas, 3131, 14<sup>th</sup> floor, Cidade Nova, CEP 20210-911, Rio de Janeiro<sup>1</sup>

Telephone: +55 21 2215 3805 / 2215 3578

Name and contact information of the Director/Head:

Jurema Kopke Eis Arnaut – jurema.arnaut@iphan.gov.br

1. Institutional and operational structure of the Centre (governing board, staffing, operational funding and premises)

The Lucio Costa Heritage Management Regional Training Centre is based at the National Institute of Historical and Artistic Heritage (IPHAN), a federal public agency that reports to Brazil's Ministry of Culture. This arrangement was established in the agreement signed by the Brazilian government and UNESCO on 26 July 2010, to create and maintain a Category 2 Centre in Brazil aimed at improving the management capabilities of institutions and professionals involved in preserving cultural and natural heritage in the region composed of Portuguese and Spanishspeaking countries in South America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay and Venezuela), Africa (Angola, Cabo Verde, Guinea-Bissau, Equatorial Guinea, Mozambique and Sao Tome and Principe) and Asia (Timor-Leste).

Lucio Costa Centre's goal is to develop, compile and spread knowledge aimed at the preservation, safeguarding, management, research and education in the area of cultural and natural heritage. It is staffed by a team of six Brazilian government employees: one architect and urban planner, one historian, one art historian, one journalist, one administrative manager and one secretary.

<sup>&</sup>lt;sup>1</sup> Temporary address since February 2017. The Lucio Costa Centre's permanent head office is Palácio Gustavo Capanema, Rua da Imprensa, 16, 9th floor, Castelo, CEP 20.030-120, Rio de Janeiro, Brazil. Palácio Gustavo Capanema is an iconic building designed by Lucio Costa, Oscar Niemeyer and team, based on a sketch by Le Corbusier. The building is a listed monument and it is currently being thoroughly restored and renovated. The restoration is being funded by IPHAN.

So far, eight countries (two African Portuguese-speaking countries, Mozambique and Cabo Verde; and six South American Spanish-speaking countries, Argentina, Chile, Colombia, Ecuador, Uruguay and Peru) have signed up to participate in activities at the Lucio Costa Heritage Management Regional Training Centre. The sizable number of sign-ups corroborates the importance that the region's countries place on this Regional Centre's activities.

In 2017, the Brazilian government created the IPHAN Heritage School, with the goal of strengthening capacities in the areas of education, applied research, strategic communication and diffusion in the field of heritage. Since then, the Heritage Management Regional Training Centre has enjoyed the institutional support of the school in formatting wider-ranging initiatives, from both educational and knowledge-diffusion perspectives – Lucio Costa Centre's main areas of activity. The Centre's budget for 2018 is USD 360,200.

# 2. Updates on the management of the Centre – particularly on meetings of the Governing Board and key decisions adopted

Negotiations between the Brazilian government and UNESCO to renew the agreement and ensure the continuity of the Category 2 Centre's activities extended throughout 2017. Now, as June 2018, negotiations are at the final stage. Meanwhile, Lucio Costa Centre remained operational thanks to the provisional extension of the previous agreement. In this context of transition and review of the Category 2 Centre scope of activities, the strategic guidance adopted by the Centre was to put on hold the setting up of a new training agenda until the agreement has been renewed and to focus on completing the initiatives launched in 2016, disseminating the Centre's activities, and strengthening the institutional liaison with the region's countries.

#### 3. Programs and activities implemented since April 2017 and planned for the current year

From a strategic point of view and based on UNESCO recommendations (Decision 202EX/SR.11 18.I.C Item7), by which the Executive Board decided to renew its designation of the Centre as a Category 2 Centre under the auspices of UNESCO), in 2017, Lucio Costa Heritage Management Regional Training Centre focused on completing the projects launched in 2016 and disseminating

its activities via <a href="http://portal.iphan.gov.br/clc">http://portal.iphan.gov.br/clc</a>, as an initial means of raising the profile of implemented training initiatives.

In the same period, new efforts were made to expand the number of participant countries, which reflected in the engagement of Argentina and advancements in the talks with Paraguay.

At the same time, the planning of new research and training activities and projects was exclusively focused on issues associated with the World Heritage Convention and sites enrolled in the World Heritage List or in the Tentative List.

Accordingly, the Centre is undertaking a research project titled "Monitoring of a World Heritage Candidate Site: the Case of Brazil's Set of Fortifications". The project proposes a set of indicators regarding the impact of protection, conservation and management actions, to be used by public officers and social organizations involved in producing the nomination report to be submitted to UNESCO.

A second study, titled "Impacts and Indicators: Definitions and Methodologies," compiles and comments on indicators proposed in international reference documents and their application as world heritage management tools.

Seeking to help meeting the commitment made by the Brazilian government at the 40<sup>th</sup> session (Istanbul/UNESCO, 2016) and considering the advancements achieved in the field of cultural heritage under the World Heritage Convention, Lucio Costa Heritage Management Regional Training Centre recently revised its Action Plan to prioritize issues related to natural heritage.

In line with this purpose, the Centre is drafting a project to develop a training proposal in the management of natural and mixed world heritage sites in the region. The project will be developed by a specialist consultant in collaboration with IUCN. To produce the proposal, the consultant will first identify the state of preservation of natural and mixed World Heritage Sites in the region, taking into consideration the different levels of development in each member state within the scope of cultural heritage management.

The training strategy used at the Lucio Costa Heritage Management Regional Training Centre has enabled the creation and implementation of internal training initiatives, based on knowledge of the specific demands of member states incorporated into the 'Action Plan for World Heritage in

South America 2015-2020' (PAAS 2015-2020), the 'World Heritage Strategy for Capacity Building' (WHC-11/35.COM/9B), the 'Action Plan 2012-2017 for the Africa Region' (WHC-12/36.COM/INF.10D) and the 'Community of Portuguese Language Countries Strategic Plan for Multilateral Cultural Cooperation' as well as knowledge of areas that need improvement, acquired from studies and research selected through public biddings and sponsored directly by the Centre.

The Centre's training activities are designed for public managers and also researchers and professors of different nationalities. Professionals from 14 out of 17 member states have benefited from these activities so far.

The implementation of the Heritage Policy and Management Observatory will enable the creation of an independent forum to assess heritage policies and site management from the perspective of management shared responsibilities and social participation. It will provide a forum for debate and the sharing of experiences related to the topic, made up of different networks of researchers and their knowledge of factors that influence urban and natural heritage. The aim is to promote and deepen reflection on social participation and the sharing of management responsibilities in the Centre's region, as well as on responsibilities in the construction of heritage policies and the management of cultural assets within the framework of individual member states. This is a strategic initiative in positioning the Centre as a reference forum in the region, facilitating comparative studies and analysis of management experiences through networks composed of researchers, institutions and Category 2 Centers. The issues identified at first as priorities in the majority of member states, which may be replicated in the conceptual and methodological fields, are "risks, disasters and impacts," "landscape" and "tourism." All of them are encompassed by the overarching theme of "shared management and social participation."

The table below lists the initiatives undertaken in 2017, as well as activities under way and planned for 2018:

N.	Title of the activity	Reference to WHCBS <sup>2</sup>
1	Maintenance of website <a href="http://portal.iphan.gov.br/clc">http://portal.iphan.gov.br/clc</a>	1.4
	(Status: permanent)	
2	Management of the Lucio Costa Centre's library	10.7
	(Status: permanent)	
3	Training course (partly in-person) for cultural heritage managers, aimed	2.2; 2.3; 3.3; 3.4; 4.3; 5.3;
	at professionals from public heritage institutions in the countries within	7.2; 10.7
	the Lucio Costa Centre's region. Held from November 2016 to March	
	2017.	
	(Status: completed)	
4	Research project: "Monitoring of a World Heritage Candidate Site: the	1.2; 3.1; 4.3; 2.7; 9.1
	Case of Brazil's Set of Fortifications"	
	(Status: under way)	
5	Research project: "Impacts and Indicators: Definitions and	1.2; 2.7; 3.1; 4.9; 9.1
	Methodologies in International Reference Documents and Their	
	Application as World Heritage Management Instruments"	
	(Status: under way)	
6	Implementation of the Heritage Policy and Management Observatory	4.7; 4.8; 4.9; 5.3; 7.1; 8.1
	(Status: under way)	

## 4. Website of the Centre (if available):

http://portal.iphan.gov.br/clc

## 5. Designated Focal Point(s) (name, title and contact information)

Jurema Kopke Eis Arnaut

Director of Lucio Costa Centre

jurema.arnaut@iphan.gov.br

centro.luciocosta@iphan.gov.br

+55 (21) 2215-3805/2215-3578

<sup>&</sup>lt;sup>2</sup> WHCBS stands for the World Heritage Capacity Building Strategy (see: <a href="http://whc.unesco.org/archive/2011/whc11-35com-9Be.pdf">http://whc.unesco.org/archive/2011/whc11-35com-9Be.pdf</a>)