

**Ministry of Culture of the Russian Federation**

**Government of Yaroslavl Oblast  
Department of protection of cultural heritage sites of  
Yaroslavl Oblast**



**The Yaroslavl Mayor's Office**



**Report on the State of Conservation of the World  
Heritage Site  
“Historical Centre of the City of Yaroslavl”  
(Russian Federation, C 1170)**

**2017**

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## 1. Summary

The World Heritage Committee, in its Decision of the 40th session, expresses its concern about the continuing inappropriate construction and infrastructure development projects having inappropriate scale, height and mass and threatening the Outstanding Universal Value of the property inscribed for its importance in architecture, town planning and spatial relationships between buildings.

Over the past period, the normative actions are continued; the legal framework in the field of protection of cultural heritage sites is improved, as well as regulation of state functions and municipal services and bringing thereof in conformance with the requirements of legislation.

Statement of Outstanding Universal Value of World Heritage property “Historical Centre of the City of Yaroslavl” was adopted in 2014 by Decision 38 COM 8E at the 38th session of the World Heritage Committee.

Measures are implemented to develop a Management Plan of the World Heritage property “Historical Centre of the City of Yaroslavl”: a Statement of work was developed to be the basis for works on preparation of the Management Plan.

Extensive works were carried out to improve the territory of the World Heritage property; significant work was done to preserve the facades of cultural heritage sites within the territory of the World Heritage property.

Some important promotion activities for the World Heritage property “Historical Centre of the City of Yaroslavl” were carried out for the first time, such as placement of a memorial sign commemorating the inscription of Historical Centre of the City of Yaroslavl in the World Heritage List, as well as construction of several street murals showing the famous regular plan of the city for different historical periods. In addition, the territory of the World Heritage property was marked with special plate signs.

## **2. Reply to the decision of the World Heritage Committee**

### **2.1. Text of the decision of the World Heritage Committee 40 COM 7B.57**

The World Heritage Committee,

1. Having examined Document WHC/16/40.COM/7B,
2. Recalling Decision 38 COM 7B.31 adopted at its 38th session (Doha, 2014),
3. Acknowledges the steps taken by the State Party to improve the protection of the property through strengthened legislation and regulations;
4. Expresses its concern about the continuing inappropriate construction and infrastructure development projects within the property and its buffer zone, which threaten the authenticity and integrity of the property, and urges the State Party to:
  - a) Further elaborate, as a matter of urgency, regulations and rules that take into consideration the Outstanding Universal Value (OUV) of the property and its buffer zone,
  - b) Restrict land use and developments within the property, with particular emphasis on the establishment of no-construction zones and strict limits to development rights,
  - c) Review and revise the Urban Master Plan, with attention to developments in the buffer zone and the zone of the Kotorosl river, in order to ensure visual integrity of the property;
5. Recommends that the urban dimension of the property be fully reflected in the policies, measures and tools adopted to ensure the conservation of the latter; using if necessary the approach carried by the Recommendation on the Historic Urban Landscape (2011);
6. Encourages the State Party to commence a participatory process for the development of the management structure and to submit a Management Plan for the property to the World Heritage Centre by 1 December 2017, for review by the Advisory Bodies;

7. Also encourages the State Party to revise the current regulations allowing reconstruction of ruinous monuments and to develop a Conservation Strategy, in parallel with the Management Plan, to guide conservation measures and ensure an approach and methodology that is appropriate to the World Heritage values;

8. Strongly reiterates its request to the State Party to submit, in conformity with Paragraph 172 of the Operational Guidelines, details of any proposed developments, including those reported as still awaiting implementation, such as the new bypass road, bridges and traffic interchanges around the property, that may have an adverse impact on the OUV of the property, accompanied by Heritage Impact Assessments (HIAs);

9. Requests the State Party to submit to the World Heritage Centre, by 1 December 2017, an updated report on the state of conservation of the property and the implementation of the above, for examination by the World Heritage Committee at its 42nd session in 2018.

## **2.2. Comments to the decision of the World Heritage Committee 40 COM 7B.57**

### **2.2.1. On legal regulation within the territory of the world heritage property (to p. 4 a) of the Decision)**

In order to ensure effective protection of the Outstanding Universal Value of the Property, the work on the legal regulation of the Property was intensified at the level of the Government of the Russian Federation, Ministry of Culture of the Russian Federation and the Government of Yaroslavl Oblast.

Total area of the World Heritage property is 137 hectares (ha); total area of the buffer zone of the World Heritage property is 603 ha.

Regulation of urban development activities within the boundaries of the World Heritage property “Historical Centre of the City of Yaroslavl” is performed subject to the Federal law “On the Cultural Heritage (Monuments of History and Culture) of the Nations of the Russian Federation” No. 73-FZ dd. 25 June 2002 (hereinafter the Federal law 73-FZ) and the Yaroslavl Oblast law “On the Cultural Heritage (Monuments of History and Culture) of the Nations of the Russian Federation within the territory of Yaroslavl Oblast” No. 25-z dd. 05.06.2008.

The following was done for protection of territory of the World Heritage property:

- the Master Plan of Yaroslavl was adopted by the decision of the Yaroslavl municipal administration (current revision of the Master Plan of Yaroslavl was adopted by the decision of the Yaroslavl municipal administration No. 715 dd. 07.07.2016);

- The Land use and development regulations of Yaroslavl were adopted by the decision of the Yaroslavl municipal administration No. 753 dd. 17 September 2009 (with changes introduced in the Land use and development regulations of Yaroslavl in 2016 by the decision of the Yaroslavl municipal administration No. 753 to bring these in conformance with the Order of Ministry of Culture of Russia No. 2182 dd. 17.12.2014);

- decree of the Government of the Russian Federation No. 813-R dd. 21.05.2012 classifies the “Historical Centre of the City of Yaroslavl” as the cultural heritage site of Federal significance;

- order of the Department of Culture of Yaroslavl Oblast No. 32 dd. 17.07.2012 defines the boundaries of the “Historical Centre of the City of Yaroslavl” cultural heritage site;

- Order of Ministry of Culture of Russia No. 1108 dd. 17 October 2012 registers the “Historical Centre of the City of Yaroslavl” cultural heritage site in the unified state register of cultural heritage sites and specifies the subject of protection of said cultural heritage site: planning structure of the territory, historical land plot system, system of architectural ensembles of squares, volume and spatial composition of valuable development based on the cultural heritage sites (monuments of history and culture) within the boundaries of the historical centre;

- Order of Ministry of Culture of Russia No. 2182 dd. 17.12.2014 specifies the nature of use, restriction and requirements for economic activity, design and construction within the boundaries of the cultural heritage site of Federal significance “Historical Centre of the City of Yaroslavl”.

The following was done for protection of buffer zone of the World Heritage property:

- according to Art. 34 of the Federal Law 73-FZ, zones of protection are established for the territory adjacent to a cultural heritage site to ensure it is preserved in its historical environment, namely: protected zone, a zone of regulated development and economic activity and a zone of protected natural landscape. The necessary composition of protection zones for the cultural heritage site as well as regimes of land usage and urban planning regulations are defined by the Draft of Zones of protection of cultural heritage sites (monuments of history and culture) of Yaroslavl city approved by the decree of the Government of Yaroslavl Oblast No. 456-p dd. 22.06.2011 (hereinafter the Protection zone draft);

- according to the Federal law No. 33-FZ dd. 14 March 1995 “On specially protected natural territories”, the Decree of the Government of Yaroslavl Oblast No. 460-p dd. 01.07.2010 “On approval of the List of specially protected natural territories of Yaroslavl Oblast and on classification of several decrees of Oblast administration and Oblast Government as invalid”.

So, the entire territory of the World Heritage property and buffer zone are protected by the protective zoning. In accordance with the regimes of zones the historical development, panoramas and views are preserved across the entire territory of the property and in the buffer zone, while parameters of construction and reconstruction are regulated.

**2.2.2. On restriction of the land use and developments within the Property, creation of no-construction zones and strict limits to development rights (to p. 4 b) of the Decision);**

In 2016-2017 the Russian Federation has conducted the full analysis of restrictions set up within the territory of the World Heritage property and its buffer zone.

No-construction zones are set within the territory of the World Heritage property according to the legislation of Russian Federation.

518 monuments and ensembles are located within the boundaries of World Heritage property, 130 are located in the buffer zone.

All sites have specified borders of territories directly occupied with monuments and ensembles as well as territories associated with the latter historically and functionally and being an integral part thereof. Borders of territories of cultural heritage sites located within the territory of Yaroslavl city are approved by the decree of the Government of Yaroslavl Oblast No. 660-p and Orders of the Department of protection of cultural heritage sites of Yaroslavl Oblast.

At the Federal level, a restriction was placed on construction of capital buildings and increasing of volumetric and spatial features of existing capital buildings within the boundaries of these territories.

Total area of territories of monuments and ensembles is 47 hectares (ha).

The Order of Ministry of Culture of Russia No. 2182 dd. 17.12.2014 specifies the nature of use, restriction and requirements for economic activity, design and construction within the boundaries of the cultural heritage site of Federal significance “Historical Centre of the City of Yaroslavl” (boundaries of this site are corresponding to the boundaries of World Heritage property at the Russian legislation level). The document specifies regimes of land use, design and construction within the territory of the site defining the density of blocks located within the boundaries of Historical Centre of the City of Yaroslavl; sets the requirements to design, materials of wall and roof, compositional features of buildings; limits high-rise development parameters, as well as no-construction zones, the districts with boundaries prohibiting the construction of capital buildings of any kind.

The total area of blocks with prohibited construction of capital buildings is 16 hectares (ha).

Urban development in the city of Yaroslavl is performed on the basis of the Master Plan, Rules of land use and development. Documents of territorial planning and urban zoning establish the no-construction zones as the territories of public areas (i.e. territories that used freely by an unlimited number of persons (including squares, streets, driveways, waterfronts, coastal strips of water bodies of public areas, public gardens, boulevards) (zone of engineering and transport infrastructure (ET)). Said areas are the OUV of the World Heritage property, 40 ha in total.

So, the area of no-construction zones is 103 ha within the territory of the World Heritage property of total 137 ha (excluding overlaying areas).

Territory of buffer zone of the World Heritage property (603 ha) comprises the area of no-construction areas:

- zone of protected natural landscape (481 ha) where the construction of capital buildings is prohibited, as well as reconstruction of existing ones in case of changes in dimensions thereof (Decree of the Government of Yaroslavl Oblast

No. 456-p dd. 22 June 2011 “On approval of the Draft of protection zones of cultural heritage sites (monuments of history and culture) of Yaroslavl city and on classification of several legal acts of Yaroslavl Oblast as invalid or partially invalid”) (hereinafter the Protection zone draft);

- protection zone of 32 ha where the construction of capital buildings is prohibited, as well as reconstruction of existing ones in case of changes in dimensions thereof;

- areas of cultural heritage sites of 16 ha are located within the development and business activities control zone and they are no-construction zones as well;

- zone of engineering and transport infrastructure (ET) of 21 ha: the territories of public areas (i.e. territories that used freely by an unlimited number of persons (including squares, streets, driveways, waterfronts, coastal strips of water bodies of public areas, public gardens, boulevards) with development prohibited therein.

So, the area of no-construction zones is 550 ha within the territory of the buffer zone of total 603 ha (excluding overlaying areas).

### **2.2.3. On revision of the Urban Master Plan, with attention to developments in the buffer zone and the zone of the Kotorosl river, in order to ensure visual integrity of the property (to p. 4 c) of the Decision);**

Urban development in the city of Yaroslavl is performed on the basis of the Master Plan, Rules of land use and development.

Regulation of urban development activities within the boundaries of the World Heritage property “Historical Centre of the City of Yaroslavl” is performed subject to the Federal law No. 73-FZ dd. 25 June 2002 and the Yaroslavl Oblast law No. 25-z dd. 05.06.2008.

The requirements set up by the Protection zone draft, including the boundaries of the World Heritage property and buffer zone, are included in the materials for substantiation of the Master Plan of the Yaroslavl city, as well as in the Land use and development regulations of the Yaroslavl city. In order to ensure the protection of cultural heritage sites, including the World Heritage property,

the materials for substantiation of the Master Plan of the Yaroslavl city comprises the Map of borders of territories of cultural heritage sites, borders of zones of protection of cultural heritage sites and borders of specially protected natural territories. This map demonstrates borders of territories of cultural heritage sites (monuments of history, culture and archaeology); borders of zones of protection of cultural heritage sites (protected zones, zones of regulated development and economic activity and zones of protected natural landscape).

In accordance with the Master Plan of the Yaroslavl city, the basic directions of urban development of the historical centre of the city are defined subject to the socially significant role of the historic centre as a complex monument of Russian urban art and architecture inscribed in the UNESCO World Heritage List, the centre of business and social activity, the tourism centre, and, therefore, requirements for the protection, preservation and restoration of historical urban environments and culturally significant elements of the natural landscape, infrastructure development and effective use of the territory, development of executive, cultural and recreational functions of the historic centre while reducing its role as an administrative and business centre.

The following deadlines are stipulated in the Master Plan of the Yaroslavl city for its implementation:

- target date of the Master Plan of the Yaroslavl city as the basis of all basic design solutions of the Master Plan of the Yaroslavl city: 2026 (as revised by the decision of the Yaroslavl municipal administration No. 516 dd. 07.07.2016);
- the first stage of the Master Plan of the Yaroslavl city comprising priority actions on implementation of the Master Plan of the Yaroslavl city: 2010;
- perspective: a period following the target date of the Master Plan of the Yaroslavl city comprising basic directions of urban development strategy of the Master Plan of the Yaroslavl city: 2020-2030.

Design solutions of the Master Plan of the Yaroslavl city for the target date are the basis for development of documentation for territorial planning of the Yaroslavl city, as well as territorial and sectoral schemes of placement of certain

types of constructions, development of transport, engineering and social infrastructures, environmental protection, use of underground space of the Yaroslavl city; they also taken into account in development of Land use and development regulations of the Yaroslavl city.

Design solutions of the Master Plan of the Yaroslavl city for the perspective are the basis for planning development of major objects of engineering and transport infrastructures over the forecast period.

The following is envisaged in the Master Plan of the Yaroslavl city for the purpose of protection of cultural heritage sites and achievement of harmonious inclusion thereof into the developing structure of a modern large city:

- creation of a polycentric system of urban service, where the historical urban centre retains the value of the core urban centre and the multifunctional service centres are formed in the planning regions at the city and district levels. The adopted service system allows significant reduction of traffic flows within the territory of historical part of the city in relation to cultural and domestic trips of the population of the peripheral areas;

- restricting the placement of new residential construction within the zones of regulated development with the aim of preventing the destruction of the historical environment;

- relieving the historical city centre of traffic flows (especially cargo traffic and connecting traffic) by laying down new street lines doubling the historically established street network and laid outside the historic core. This will greatly reduce not only the traffic flows in the historic part of the city, but also lessen the destructive effects of vibrations and automobile exhaust gases on the foundations, walls and roofs of monuments of history and culture;

- effective use of historical and cultural heritage for the purposes of the formation of modern urban development, the allocation of distinctive microenvironments within the territory of the city, analysis of the principles and features of architectural and spatial compositions inherent to the historical part of the city of Yaroslavl will enable successful solving the problem of the unity and

identity of the city as a whole during implementation of reconstruction and new construction.

Basic principles of conservation of the central part of the city:

- the existing planning structure of the central part of the city should remain unchanged as a basis for further development;

- reconstruction of city blocks should be done comprehensively, replacing utilities, performing new construction and upgrading existing buildings and improving the courtyard territories subject to the interests of the residents;

- focus on the needs of a specific customer allows increasing both functional and aesthetic qualities of residential buildings;

- industrial enterprises with harmful impacts on the environment should be removed to the industrial zone, and it is possible to create public and residential building complexes in their place;

- new architecture should be in accord with the existing development in its scale and divisions, while the new buildings should look like new ones, and not like the imitation of the historic buildings;

- the fundamental condition of identity and diversity of the appearance of the city lies in the principle of “The city is permanent, the building is alterable”;

- traffic flows should be redistributed as much as possible along with creation of pedestrian areas in the central part of the city for the purpose of meeting the citizens' needs while conserving the historically valuable buildings;

- historic parks, public gardens and boulevards should be preserved as far as possible and enhanced with new recreational areas with a high level of beautification and a variety of forms of leisure;

- colouristic of the architectural environment, lighting and decorative illumination of buildings, the elements of artistic design and advertisement should complement the historic environment of the city in consistence with the architectural ensembles and urban landscapes being the key factor of the unique city identity.

The most important substantial factor of development of proposals of the

new Master Plan of the Yaroslavl city is the priority of environmental requirements to the city development.

The main environmental activities include the following:

- environmental remediation of the preserved industrial areas with high level of technogenic pollution, maintenance of compliance with requirements, environmental standards within the preserved industrial objects, reduction of permitted sanitary protection zones;

- introduction of closed system of water recycling and waste-free technologies for the enterprises located within the water protection areas. Removal of industrial and municipal warehouse constructions from the water protection areas as existence thereof in these areas violates legislation and normative documents in the field of urban planning; strict compliance with the rules of development in the water protection areas, especially prohibition of constructing capital buildings along its coastal strip;

- regeneration and protection of existing public area green spaces from degradation, including monuments of nature and protected natural landscapes. Landscaping, beautification and inclusion of coastal territories of rivers Volga (Frunzensky and Dzerzhinsky administrative districts on the right bank) and Kotorosl (between its confluence with Volga and the city limits) to the system of urban green spaces;

- formation of urban and ecological framework of the city: a single system combining landscaping of the city territory (parks, public gardens, gardens, boulevards, forest parks, natural protected areas, water bodies, blocks of estate development, graveyards, agricultural lands).

So, the Master Plan of the Yaroslavl city contains strict restrictions for active construction activity within the buffer zone and directs the efforts on creation of park and recreational zones.

In addition, according to the Federal law No. 33-FZ dd. 14 March 1995 “On specially protected natural territories”, the Decree of the Government of Yaroslavl Oblast No. 460-p dd. 01.07.2010 “On approval of the List of specially protected

natural territories of Yaroslavl Oblast and on classification of several decrees of Oblast administration and Oblast Government as invalid". The monument of nature "Park in the flood channel of the Kotorosl River" was fixed as the specially protected natural territory of the Yaroslavl city (the land plot with total area of 76.785 ha along the artificial embankment of the Moscow prospect and within the flood channel peninsula near the bridge over the Kotorosl river necessary for reconstruction of the Moscow prospect).

Monuments of nature are the natural complexes and objects of natural and artificial origin that are unique, irreplaceable and valuable in ecological, scientific, cultural and aesthetic respect. Any actions leading to violation of conservation of monuments of nature are prohibited within the territories of monuments of nature and their protection zones.

**2.2.4. On reflection of the urban dimension of the property in policies, measures and instruments adopted to ensure the conservation of the latter (to p. 5 of the Decision);**

In accordance with article 7 of the Land use and development regulations of the Yaroslavl city the general conditions of construction, reconstruction, capital repair of capital construction objects are:

Construction of objects of capital construction is carried out in accordance with the Master Plan of the Yaroslavl city, the urban planning regulations established by the Rules, documentation on territorial planning, on the basis of results of engineering survey with the requirements of technical regulations, safety of territories, technical and engineering requirements, requirements of the civil defense, ensuring the prevention of emergency situations of natural and technogenic nature, observance of environmental protection and ecological safety, sanitary and epidemiological requirements, requirements of preservation of cultural heritage sites and specially protected natural territories ..."

Subject to the Urban Code of the Russian Federation, the validity of established urban regulations applies to all land plots and objects of capital construction within the boundaries of the relevant territorial zone except the

following land plots with their use specified, according to the Federal legislation, by the designated governmental authorities or the city Mayor's Office:

1) within the boundaries of territories of monuments and ensembles included in the unified state register of cultural heritage sites (monuments of history and culture) of the Nations of the Russian Federation as well as within the boundaries of territories of monuments and ensembles being newly identified cultural heritage sites;

2) within the boundaries of territories of public areas.

The choice of parameters of construction, reconstruction of object of capital construction, including when the limit values of permitted construction and reconstruction or restrictions on the use of a land plot aren't specified, shall be made in accordance with documentation on territorial planning, and, in absence thereof, on the basis of results of engineering survey with the mandatory compliance with requirements of technical regulations, safety of territories, technical and engineering requirements, requirements of the civil defence, ensuring the prevention of emergency situations of natural and technogenic nature, observance of environmental protection and ecological safety, sanitary and epidemiological requirements, requirements of preservation of cultural heritage sites and specially protected natural territories, regional and local norms of urban planning, enabling unhindered access to the objects of social purpose for the disabled people.

Additional restricting factor for construction is the Order of Ministry of Culture of Russia No. 2182 dd. 17.12.2014 (as revised 11.01.2016) "On approval of the nature of use, restriction and requirements for economic activity, design and construction within the boundaries of the cultural heritage site of Federal significance "Historical Centre of the City of Yaroslavl"".

Urban heritage, including its tangible and intangible components, is a key resource in beautification of urban areas and it fosters economic development and social cohesion as well. The historic urban landscape approach applies to the policy and management with the participation of various stakeholders, including

local, national, regional, international, public and private institutions in the process of development of the city.

The approach (UNESCO document: Recommendation on the Historic Urban Landscape 2011) based on the historic urban landscape is currently widely used within the framework of management of the site by application of a number of traditional and innovative tools adapted to local conditions. These are the following tools:

**A) civil collaboration tools** where the public organizations play the active role: Yaroslavl Oblast and Yaroslavl city departments of the All-Russian society for protection of monuments of history and culture, Commission for culture and preservation of cultural heritage under the Public chamber of the Yaroslavl Oblast, the public councils and urban councils created under public authorities and local authorities, representatives of scientific community, experts, creative workers etc. Active involvement of representatives of public organizations allows providing rapid response measures in cases of identification of violations of requirements of the cultural heritage sites legislation.

Said authorities and public institutions are working in close cooperation for the matters of conservation of the World Heritage property and its Outstanding Universal Value. However, in modern conditions the traditional control scheme is not enough, so the practice of development of this direction will be continued.

**B) knowledge and planning tools.** The Ministry of Culture of the Russian Federation, together with the government of Yaroslavl Oblast, take measures for improvement of the system of site management, mastering special tools, creation of coordination plans for conservation and sustainable development of the site with the involvement of non-governmental institutions. In preparation for the development of this important document, the Advisory mission was held in Yaroslavl in October 2014, with the participation of UNESCO international expert Elizabeth Longe, a workshop of Todor Kretev “Management plan of the World Heritage property “Historic Centre of Saint Petersburg and Related Groups of Monuments”” was held in Saint Petersburg, and the preliminary discussion of

general principles of concept of development of the Management plan was held in 2015, with participation of regional and municipal authorities.

A Conference of the National Committee of ICOMOS (Russia) and the International scientific Symposium “Cultural heritage as the venue for dialogue” were held 21-23 June 2017 in the Yaroslavl city. 6 sections were active in the structure of the Conference, including “World Heritage properties: problems and perspectives”, “Management plan: experience of development, national difficulties, international cooperation”, “Urban restoration and reconstruction”.

A workshop on the matters of development of the Management plan of the World Heritage property “Historical Centre of the City of Yaroslavl” was held on 21 July 2017 by the Department of protection of cultural heritage sites of Yaroslavl Oblast.

In 2017-2018 the works on development of the Management plan of the World Heritage property are carried out, with said development supported by requirements of the Operational Guidelines for the implementation of the World Heritage Convention, taking into account recommendations of ICOMOS experts, Decisions of the 37th, 38th and 40th sessions of the UNESCO World Heritage Committee concerning the need of development of a complex strategic plan for conservation of the property on the basis of historical and archival research and data of archaeological surveys.

**C) regulatory tools** (associated with points A, and B) shall protect integrity and authenticity of urban heritage as well as provide monitoring and management of changes to improve the quality of life and urban space. These tools already include official documentation that has passed social evaluation which in turn will facilitate the decision-making process in the framework of sustainable development of the site territory. It reflects local conditions and includes legislative and regulatory measures aimed at the conservation and management of tangible and intangible attributes of the urban heritage, including their social, environmental and cultural values.

It can be illustrated by introduction of changes in the Master Plan of the Yaroslavl city, made subject to the Urban Code of the Russian Federation, Federal law “On general principles of organization of local authorities in the Russian Federation”, the Charter of the Yaroslavl city and the decision of the Yaroslavl municipal administration “On the procedure of organization and holding of public hearings in the Yaroslavl city”.

These tools are an integral part of city management; they promote intercultural dialogue between the groups with opposing interests.

**D) financial tool** aimed at increasing the potential and supporting innovations. Effective use of public funds stimulates private investment at the local level. Various models of public-private partnerships are the financially sustainable basis for the creation of historic urban landscape.

In 2017, the works on repair of building facades and beautification of public areas within the boundaries of the World Heritage property were planned and partially performed subject to the Agreement between the Government of Moscow and the Government of Yaroslavl on the granting of interbudgetary transfers from the Moscow city budget to the Yaroslavl city budget.

Adaptation of new tools for historic urban landscape, as recommended by the UNESCO General conference of 2011 for its own purposes led to the following results:

- conducting a comprehensive survey of cultural heritage sites located on the territory of the property;
- the objects in need of priority conservation works are identified during planning on the basis of extensive participation and consultations with stakeholders;
- organization of work on defining priority order of actions on conservation and development;
- establishing appropriate partnerships and local management systems for each project, development of mechanisms of coordination for various activities between different institutions, both public and private.

**2.2.5. On submission of the Management Plan for the property (to p. 5 of the Decision);**

Subject to pp. 108-110 of the Operational Guidelines for the implementation of the World Heritage Convention, each property should have an appropriate Management Plan or other management system confirmed by documents and specifying the procedure of preservation of Outstanding Universal Value of the property, preferably with active involvement of various parties.

As of now, the management of the property “Historical Centre of the City of Yaroslavl” is performed on the basis of existing system of legal, administrative, organizational and financial components by the effective interaction of federal, regional and local (municipal) levels of government.

The powers of state protection of the cultural heritage site of federal significance “Historical Centre of the City of Yaroslavl” are being exercised by the Ministry of Culture of the Russian Federation. The control over the preservation of cultural heritage sites located within the territory of the World Heritage property is carried out by the Ministry of Culture of the Russian Federation and the Department of protection of cultural heritage sites of Yaroslavl Oblast.

Pursuant to the decisions of the 38th and 40th sessions of the UNESCO World Heritage Committee in the framework of the Federal Targeted program “Culture of Russia (2012-2018 years)”, the Management Plan of the World Heritage property is being developed in 2017-2018.

The Management Plan shall be submitted to the UNESCO World Heritage Committee by the end of 2018.

**2.2.6. On revision of the current regulations allowing reconstruction of ruinous monuments and development of a Conservation Strategy (to p. 7 of the Decision);**

The Conservation Strategy, being the main target of works, shall be developed as the part of the Management Plan of the World Heritage property “Historical Centre of the City of Yaroslavl” by the end of 2018.

The scope of works would include cycles of planning and execution with simultaneous monitoring and feedback (involvement of partners and stakeholders).

**2.2.7. On submission of details of any intention to perform or allow implementation of major projects for reconstruction, conservation and/or development, accompanied by Heritage Impact Assessments (to p. 8 of the Decision);**

According to article 172 of the Operational Guidelines for the implementation of the World Heritage Convention, the States Parties to the Convention shall inform the Committee, through the Secretariat, of their intention to undertake or to authorize major restorations or new constructions within the territory of the World Heritage property which may affect its Outstanding Universal Value.

The notification must be done before making any decisions. The ICOMOS Guidelines for Heritage Impact Assessment for World Heritage property (ICOMOS January 2011) specify the list of documents necessary for consideration, by UNESCO institutions, of matters of new construction within the territory of the World Heritage property or its buffer zone.

The letter of the Ministry of Culture of the Russian Federation No. 3213-12-06 dd. 20.11.2014 specifies the requirement of conducting the Heritage Impact Assessment of new construction on the Outstanding Universal Value of the World Heritage property “Historical Centre of the City of Yaroslavl” in accordance with the ICOMOS Guidelines for Heritage Impact Assessment (ICOMOS, 2011), should any construction be planned within the territory of the World Heritage property “Historical Centre of the City of Yaroslavl” or its buffer zone.

Any construction works within the territory of Yaroslavl city is specified in the Master Plan and is performed in accordance with the Land use and development regulations subject to the restrictions established by the cultural heritage sites legislation.

Sections on preservation of cultural heritage sites are present as a part of documentation provided by developers in order to obtain a permit for construction/reconstruction works within the territory of the World Heritage property and its buffer zone. In order to comply with the provisions of article 172 of the Operational Guidelines the information is included in the relevant sections of urban plans of land plots about the obligatory notification of the World Heritage Committee about the intentions to perform construction/reconstruction works that may affect the Outstanding Universal Value of the World Heritage property.

It is planned to implement further legal regulation in order to ensure compliance with the requirements of article 172 of the Operational Guidelines for the implementation of the World Heritage Convention.

**2.2.8. On submission of an updated report on the state of conservation of the property, for examination by the World Heritage Committee at its 42nd session in 2018 (to p. 9 of the Decision).**

Said report was prepared with participation of the Ministry of Culture of the Russian Federation as the national coordinator, the Department of protection of cultural heritage sites of Yaroslavl Oblast, the Yaroslavl Mayor's Office and the Federal executive authority.

Report on the state of conservation is planned to be made available at the official portal of the government of Yaroslavl Oblast, in Russian.

### **3. Information concerning other significant matters related to the conservation of the World Heritage property “Historical Centre of the City of Yaroslavl”**

#### **3.1. State supervision**

Scheduled and unscheduled inspections of legal entities and individual entrepreneurs being the owners (users) of cultural heritage sites were conducted in 2016-2017 in the framework of the implementation of authority for state control.

In 2016, 13 inspections were conducted within the territory of UNESCO World Heritage property and 2 inspections in its buffer zone, with 15 violations identified in total. 9 administrative penalties were imposed.

In 2017, 8 inspections were conducted within the territory of UNESCO World Heritage property and 1 inspection in its buffer zone, with 4 violations identified in total. 1 inspection of land plots was conducted within the territory of archaeological heritage site of federal significance “Cultural layer of the city of Yaroslavl, 11-17th centuries” with no violations identified. 7 administrative penalties were imposed.

Since 2010, the number of violations of legislation on protection of cultural heritage sites committed in the territory of the World Heritage property has been steadily decreasing.

### **3.2. Improvement**

In 2017, the extensive works on repair of roads within the territory of World Heritage property and facades of building were planned and partially performed and the restoration works were planned for the cultural heritage site “Viaduct bridge over the Medveditsky ravine with Podvolzsky gates” located at the Volzhskaya waterfront subject to the Agreement between the Government of Moscow and the Government of Yaroslavl on the granting of interbudgetary transfers from the Moscow city budget to the Yaroslavl city budget.

In 2017, the works were performed on beautification of Ilyinsky public garden and the Revolution boulevard.

In order to attract citizens and guests of the city in the central part of the World Heritage property, extensive works were performed on improvement of “Demidov Public garden”, a cultural heritage site and one of the main public gardens of the city, namely: the reconstruction of historical paths, planning marking of the historical part of the public garden, roads were paved with tiles, historic landscaping was complemented by plantings of deciduous and coniferous trees, decorative bushes and flower gardens. One of the main directions of the public garden improvement is the arrangement of night-time and interactive lighting with background music. Works on improvement were performed for the purpose of identification of historically valuable features of the public garden.

Complex improvement works were performed within the territory of the World Heritage property and its buffer zone, namely the yard areas (the territory between 28 Tereshkova Street, 3 Pobeda Street and 14 Kooperativnaya Street, as well as the territory of 50/2 Sobinova Street); reconstruction of 11 container sites with installation of an open shed preventing the spreading of garbage; replacement of 194 trash cans in accordance with the approved concept.

In accordance with the requirements of the order of the Ministry of Culture of the Russian Federation No. 2182 dd. 17.12.2014, the Rules of improvement of the territory of the Yaroslavl city were amended with the changes specifying requirements for placement of relocatable trade outlets (pavilions, corner shops,

trailers) within the city territory, including requirements to appearance, design features and parameters of relocatable trade outlets, as well as requirements to improvement of territory adjacent to said relocatable trade outlets. Said changes of the Rules of improvement of the territory of the Yaroslavl city were approved by the decision of the Yaroslavl municipal administration No. 611 dd. 19.11.2015. Visual appearance of relocatable trade outlets within the territory of the Yaroslavl city was approved by the decree of the Yaroslavl Mayor's Office No. 374 dd. 21 March 2017.

The works were performed for dismantling the relocatable trade outlets installed illegally. In 2017, 22 of such objects were dismantled within the territory of the World Heritage property.

The Urban Council of the Yaroslavl city was formed under the decree of the Yaroslavl Mayor's Office No. 1745 dd. 06.12.2016 as the permanent collegial advisory body. Council functions include professional assessment of urban and architectural solutions, projects and research works in the field of architecture, urban development and urban design concept as well as development of proposals based on the results of said assessment.

In particular, the Council meetings covered the concept of relocatable trade outlets within the territory of the Yaroslavl city, the concepts of advertising and information structures, visual appearance of street furniture elements, proposals for installation of bronze mural: a 3D model of the historical centre of Yaroslavl, signs of the boundaries of the territory of the World Heritage property (please find the photographs attached).

The Council also approved the concept of installation of address plates on the buildings of the Yaroslavl city presuming unified architectural and artistic solution and unified requirements to dimensions and technical execution of address plates.

Address plates for the central part of the city are approved in the visual appearance submitted for the consideration of the Council, in white and brown colour scheme, with the following dimensions:

- street name: 600x375 mm,
- building number with marking for directions of street beginning/end: 600x160 mm.

The Concept of information space of the territory of Yaroslavl city (hereinafter the Concept) was developed to regulate the placement of information structures (wall-mounted, console, rooftop installations, menu, currency exchange boards) as well as the order of approval of placement of said structures approved by the decree of the Yaroslavl Mayor's Office No. 530 dd. 12.04.2017.

In order of its implementation within the territory of the Yaroslavl city, a Commission for approval of placement of information structures within the territory of the Yaroslavl city was formed under the Committee for advertisement of the Yaroslavl Mayor's Office. An employee of the Department is invited to the Commission meetings concerning matters of the site "Historical Centre of the City of Yaroslavl".

27 commission meetings were held for the period between May and November 2017, to consider graphical designs of the signs within the territory of the property.

As result of work of the Commission, 239 graphical designs were accepted as meeting the requirements of the order No. 2182; while 46 graphical designs were rejected as they didn't meet said requirements.

As of now, not all accepted signs are implemented and the work continues. There were also reported cases of entrepreneurs of the city ignoring the requirements of the order No. 2182.

However, it should be noted that by far the most of the signs within the boundaries of the site are by now replaced and brought into compliance with the requirements of order No. 2182, significantly affecting the visual perception of the central part of the Yaroslavl city.

Recommendations for independent production of signs, layouts with dimensions and requirements to colour and font are available at the official portal of the Yaroslavl Mayor's Office. As of now, 185 address plates are replaced on

the buildings within the boundaries of the World Heritage property, subject to the approved Concept.

### **3.3. On traffic organization.**

The Protection zone draft for the cultural heritage sites of the Yaroslavl city specifies the restrictions for urban and economic activity within the territory of the World Heritage property, including the road activities. The “Layout of city road network and transport” was developed as the part of the Master Plan and it was formed subject to the regimes set within the boundaries of the World Heritage property and its buffer zone. The layout was coordinated by the Ministry of Culture of the Russian Federation as the part of the Master Plan and it is consistent with the requirements for protection of the cultural heritage sites.

Construction of transport road networks and constructions is intended for enabling functioning of the city infrastructure without any harm done to the Outstanding Universal Value of the World Heritage property. As of now, the street and road network of the Yaroslavl city is overloaded in its central part. An integrated approach is required to address the transport accessibility of the territory.

In 2017, the works on repair of roads within the territory of World Heritage property and its buffer zone were performed subject to the Agreement between the Government of Moscow and the Government of Yaroslavl on the granting of interbudgetary transfers from the Moscow city budget to the Yaroslavl city budget, namely the activities for replacement of the top layer of the roadway (33,189 sq.m. in total), repair of sidewalks and replacement of asphalt and concrete pavement with tiles (27,686 sq.m. in total), restoration of lawns, replacement of road kerbs (11,900 m. in total) and pedestrian fencing (2,500 m. in total). To address the issues of accessibility for citizens with disabilities and people with limited mobility, the activities were performed during these works to reconstruct the sidewalks, walkways and intersections with roads in the places of movement of people with limited mobility, the crossroads were equipped with ramps. So, the “Barrier-free environment” is ensured within the boundaries of the World Heritage property and its buffer zone.

The works on replacement of walkways for the streets located within the territory of the World Heritage property (4,182 m. in total) and repair of asphalt and concrete pavement for three block driveways were performed as the part of set of activities on improvement and repair of objects and roads in the Yaroslavl city.

The measures were taken to restrict traffic movement within the territory of the World Heritage property: one-way traffic was implemented for the Tereshkova Street between the Red Square and Flotsky Descent and for the Volkova Street between the Kedrova street and the Narodny Alley; the pedestrian areas were arranged on the Volzhskaya waterfront, Kotorosl waterfront, the Kirov Street (between the Pervomayskaya Street and the Andropova Street) and the Deputatsky alley. The changes were introduced in the road traffic plan by excluding traffic at the intersection of Revolutsionnaya and Andropova streets to increase the pedestrian safety level and eliminate the possibility of conflict situations during the repair works on the Revolutsionnaya Street.

Such restrictive measure would reduce the attractiveness of travel by private vehicles, reduce the traffic load of the World Heritage property and ensure the preservation of the Outstanding Universal Value of the property and accessibility for the citizens for the sites forming the basis for the inscription of “Historical Centre of the City of Yaroslavl” in the UNESCO World Heritage List.

### 3.4. Promotion.

Promotion of the World Heritage property is associated with the active promotion of the attractive brand of the Yaroslavl city under the auspices of UNESCO by the means of Internet publications, promotion of tourist products, arrangement and holding of major international, all-Russian, regional and local socially significant events (forums, conferences, festivals, etc.), installation of memorial signs.

In order to promote the cultural heritage sites, a special information resource is available at the portal of executive authorities of the Yaroslavl Oblast (<http://www.yarregion.ru>) on the tab Protection of monuments of history and culture

(<http://www.yarregion.ru/depts/dcul/tmpPages/monument.aspx?newsID=1228>) offering information about the site of federal significance “Historical Centre of the City of Yaroslavl”: its category of historical and cultural significance, type of the site, subject of protection, boundaries of territory of the site (including its plan, description and landmarks), document on registration of the site in the Unified State Register of Cultural Heritage Sites.

A plan of the territory of the World Heritage property is available at the Geoportal of the Yaroslavl Oblast (<http://gis76.ru/?c=57.62645987131165,39.88002777099609&z=15&layers=47>), demonstrating the zones of protection of cultural heritage sites (including buffer zone), cultural heritage sites (monuments of history and culture) located within the boundaries of the World Heritage property and its buffer zone.

For the period of 2016-2017, within the territory of the World Heritage property the number of tourist products was increased and activities were performed to attract the tourists from all round the world and for the purpose of development of tourism potential of the city.

The tour route “Yaroslavl is the city of legends” was created for promotion of the World Heritage property. The tour includes sightseeing of the medieval earthen ramparts (Earthen Town) now converted into the linden boulevards.

Ensemble of the Volzhskaya waterfront, Yaroslavl ring of squares: Red, Volkova and Bogoyavlenskaya as well as Kazansky, Kirillo-Afanasyevsky and Spaso-Preobrazhensky monasteries. A pedestrian tour over the Strelka (Log Town, Yaroslavl Kremlin) and Soviet square: the architectural centre of the city.

In 2016, for the first time in the Yaroslavl Oblast, a unique project “Tourism week” was implemented: a complex of business, cultural, educational and thematic activities covering the priority areas of tourism development in the Yaroslavl region: child and youth, social and business tourism as well as the hospitality industry.

More than 800 representatives of Russian and international tourism sector have attended the International tourist forum “Visit Russia” in the Yaroslavl city. For the first time, the finals of the V National award in the field of event tourism “Russian Event Awards” and the II All-Russian festival competition “Tourist souvenir”, as well as the Interregional festival of folk arts and crafts “Yaroslavl Bazaar” were held in the Forum. In 2016, the Interregional youth tourism forum “N city: Reboot” was held for the third time in the Yaroslavl city, attended by 85 university students and young professionals from 16 regions of Russia. For 5 days the forum participants have worked on the projects of innovative tourist programs and promotion strategy for 6 cities of the “Golden ring of Russia”.

In the February 2017, the Tourist festival “The main Maslenitsa of the Country” was held in the Yaroslavl city in a new form. It is a large event aimed at conservation of the folk cultural heritage and designed to be a method to attract tourists to the region. On 19 August 2017, a tourist event “City picnic “Feast on the Volga”” was held in the Yaroslavl city on Strelka for a second time, offering tasty thematic sites, live “music kitchen”, championships of kitchens of cities of the Golden ring.

The “Bylinafest-2017” festival was held on 19 August 2017 for a first time, offering the guests to experience a fight between bogatyrs of the konung's retinue and vicious enemies on the Kalinov bridge, while the future defenders have passed the course of the young bogatyr.

In 2017, the new tourist program “Merchant heritage” was presented, taking the tourists to the historical centre of Yaroslavl; the new military-patriotic route “The history of victories” was also initiated.

Popular tourist routes are active, such as “Yaroslavl is the city of legends”, “The fortress monastery: a tour to the Tolgsky monastery”, “Orthodox shrines of Yaroslavl”, “The Yaroslavl literary”, “The Yaroslavl dramatic”, “The Yaroslavl cinematic”, “Yaroslavl for children”, “Legends of Yaroslavl Slobodas”, “The Yaroslavl merchant”, “Yaroslavl is the architectural capital of the Volga region”, “Masters of firemanship”.

Sport and youth tourism is actively developed in the Yaroslavl city. In 2016-2017 the city hosted the Open bike trial competitions “Pure Trial” within the territory of Tveritsky beach, the Open skateboarding competitions (Park of 1000th anniversary of the Yaroslavl city) and the Open graffiti contest “Golden ring of Russia”.

The following socially important events were held in 2016-2017, associated with the activities of youth public associations:

- 25 June 2016: the “Youth day. The Interest park.” event was held in the park on Damansky Island (Podzelenie Street 1a);

- 1 September 2016: The Student parade (Spartakovets stadium);

- 1 September 2017: the Ceremonial Student parade was held with the procession passing along the Volzhskaya waterfront from Strelka to the Sovetskaya square;

- 3 September 2017: the Creative program and master classes of the representatives of GAU of Yaroslavl Oblast “The Youth Palace” were held at two sites: near Strelka and near the monument to N.A. Nekrasov (Volzhskaya waterfront 45/1) in the framework of the Yaroslavl Semi-Marathon “Running around the Golden ring-2017”;

Promotion activities for the World Heritage property are organized for children, school and university students within museums and libraries of Yaroslavl:

- The Municipal cultural institution “Museum of history of the Yaroslavl city” has organized the lessons for school students “Let's save the city”. The Museum has also hosted an exhibition “World Heritage Monument” for the 10th anniversary of the inscription of historical centre of Yaroslavl in the UNESCO World Heritage List;

- MUK “Centralized library system of the Yaroslavl city” has organized the intellectual quest game “Journey to the Golden ring of Russia”, the virtual tour “Portrait of Yaroslavl: the capital of the “Golden ring of Russia””, the library presentation lesson “Yaroslavl: the capital of the Golden ring of Russia”;

- MUK “Centralized children library system of the Yaroslavl city” has organized the following events:

- theatre of local history book: “So the Yaroslavl city has begun”;
- virtual journey through Yaroslavl: “The pearl of the Golden ring”;
- knowledge lesson “Golden ring of Russia”;
- interactive game: “Yaroslavl: yesterday, today, tomorrow”.

The local authorities in the field of tourism development have organised the following socially significant events in 2016-2017 within the territory of Yaroslavl: the celebration of the Day of the Yaroslavl city (May 2016-2017); the city tourist exhibition “TourExpo. Yaroslavl” (October 2016, April 2017); participation in creation of the Union of cities of the Golden ring of Russia (August 2017); participation in the “Bylinafest” festival (August 2017); participation in the organization of the “Days of summer and love” festival (July 2016-2017).

The following open festivals were held in 2016-2017 within the territory of the World Heritage property:

- the annual International art festival “Transfiguration”;
- the annual Open festival of informal youth associations “Extreme fest” (2016) in the Soviet square;
- Oblast festival “The Cossack way” (2016);
- graffiti festival dedicated to opening of a skate park in the Park of 1000th anniversary of the Yaroslavl city (26-27 May 2016);

- the “Festival of beach games” in celebration of the Youth day of the Russian Federation on the Central beach at the Kotorosl waterfront (24 June 2017).

A complex of events associated with the promotion of the World Heritage property and its Outstanding Universal Value were held in 2016-2017 within the territory of Yaroslavl state historical, architectural and art museum preserve located within the boundaries of the World Heritage property: new exhibitions were opened, interactive city-wide events were launched, lecture tickets were established dedicated to the history of Yaroslavl church architecture and development of the historical centre of the Yaroslavl city, which attracted about 76 thousand people.

1. “The oldest in the city” photo exhibition dedicated to the 800th anniversary of Spaso-Preobrazhenskiy monastery (the 13th century) on the history of one of the oldest surviving monasteries of Yaroslavl: the Spaso-Preobrazhenskiy monastery (1216);

2. The “Five centuries of the Transfiguration” exhibition dedicated to the 500th anniversary of Holy Transfiguration Cathedral (1516) The icons from the collection of the Yaroslavl museum preserve and Yaroslavl art museum were presented at the exhibition.

3. “The first churches of Yaroslavl. 800 years' anniversary of the Church of the Archangel Michael” exhibition has demonstrated the genuine items of the 16-19th centuries from the funds of the Yaroslavl museum preserve, Yaroslavl art museum, the items from the active Church of the Archangel Michael (icons, church utensils, elements of priestly vestments, photos, documents of the 17-20th centuries);

4. Plein-air initiative “Let's draw the Cathedral together”, dedicated to the 500th anniversary of the Spaso-Preobrazhensky Cathedral (2016). Anyone could participate and try to draw the oldest church of Yaroslavl: the Spaso-Preobrazhensky Cathedral. The event was attended by professional and budding artists as well as parents with children.

5. Lecture ticket “500 years. Spaso-Preobrazhensky Cathedral in the history and culture of Russia”. The authors' meetings were dedicated to the most ancient building of Yaroslavl: the Spaso-Preobrazhensky Cathedral (1516). Three meetings were covered by a lecture ticket: “History of the cathedral: on great and apanage princes, on local and foreign masters”; “Architecture of the cathedral: Russian traditions and Italian innovation”; “Painting of the cathedral: the explicit and hidden meanings”;

6. Lecture ticket “Russian Florence”. The authors' meetings were held in five various churches representing a part of unique Yaroslavl architecture and located within UNESCO area: “Church of Nikola Nadein. The church named after the builder merchant”; “Church of the Nativity. Church as the family business. Guriyevy: the church builders for four generations”; “Church of Elijah the Prophet. “The great funeral” of tradespeople Skripins”; “Church of John the Baptist. The embodiment of the national ideal”; “Church of the Epiphany, a monument to the departing 17th century”.

7. Publication and presentation of the book “The Yaroslavl Spaso-Preobrazhensky monastery. To the 800th anniversary of the founding of the monastery”.

8. Plein-air initiative “Let's draw the Bell-tower together”, dedicated to the 25th anniversary Art festival “Transfiguration”. The Bell-tower of the Spaso-Preobrazhensky monastery is one of the symbols of historical part of Yaroslavl, the tallest building of the former Spaso-Preobrazhensky monastery. The event was attended by students of children art schools, student of art college, professional artists and amateurs.

9. Lecture ticket “Luxury beauty: the interior of the Church of Elijah the Prophet”. 4 meetings were covered by a lecture ticket, dedicated to the famous Church of Elijah the Prophet. Listeners of these lectures were acquainted in detail with the internal decoration of the temple, have studied in detail the iconostasis and church murals: the main pearl of the Church of Elijah the Prophet. 120 people were able to participate.

10. Lecture ticket “The Golden age of Yaroslavl. Churches of the 17th century”. July-August 2017. The lecture ticket is dedicated to the history of three Yaroslavl temples constructed in the heyday of Yaroslavl in the 17th century, namely the Church of Nikola Nadein, the Church of the Nativity and Church of St. John the Baptist.

11. The closure of the summer tourist season 2017. Churches in the UNESCO area. At the closure of the summer tourist season the authors' tours were conducted in the Church of Elijah the Prophet and the Spaso-Preobrazhensky Cathedral inscribed in the UNESCO World Heritage List, dedicated to the history and uniqueness of both churches.

12. Tours for the historical part of Yaroslavl. Historical centre of Yaroslavl inscribed in the UNESCO World Heritage List, for years 2016-2017: 1042 tours were conducted in 2016 for the historical part of the city; 884 tours were conducted in 2017 (nine months).

Holding major public events enables the promotion of the UNESCO World Heritage property and its sites among the most active and involved social groups, and provides the constant interest of citizens to the conservation of cultural heritage sites as well. Information about the Historical Centre of the City of Yaroslavl being a cultural heritage site of federal significance and a World Heritage property is contained in all review and some thematic tours, including pedestrian ones.

The Commission for development of tourist navigation was established for the purpose of organization of complete and functioning navigation system and guidance information; it has decided that two types of small architectural forms with navigation logos (marks) shall be installed: small architectural forms in the shape of a tourist map and small architectural forms in the shape of a direction sign mounted on the separate support.

Technical requirements for the design and information content of small architectural forms were developed within the project and places of location of means of tourist navigation were identified. Visual elements planned to be placed

within the territory of the Yaroslavl city were approved by the decision of the Urban Council.

25 small architectural forms were installed during the period of 2016-2017; 11 of them are in the shape of a tourist map and 14 in the shape of a direction sign.

The opening of the Memorial sign “Historical Centre of the City of Yaroslavl” in August 2017 in Yaroslavl became an important event in the field of promotion of the World Heritage property. This memorial was installed on Sovetskaya square in the public garden near the Church of Elijah the Prophet. The authors of the monument are the sculptor Mikhail Gainutdinov and the people's artist of Russia Nikolai Mukhin. The plastic and spatial composition of the monument is made in the form of a scroll with the decree of Catherine II on the approval of the regular city plan. Houses within the area of UNESCO, and the rivers Volga and Kotorosl (see Photographs) can be seen on the map in a layout form.

The movie about the World Heritage property and creation of the memorial sign is available in the Internet.

In 2017, metal plates were embedded within the territory of the World Heritage property, showing the boundaries of the World Heritage property with the image of the World Heritage property and inscriptions in Russian and English (See Photographs).

The promotional activity of the World Heritage property is carried out by creating multimedia products with attraction of high technologies.

Yaroslavl Oblast centre of new information technologies was created on the basis of Yaroslavl state University and continues the implementation of a unique experience transfer of high technologies in the humanitarian field, the digitization of cultural content, including the digitisation of examples of cultural and historical heritage and making them widely available for use. The following multimedia products are freely available (<http://www.uniyar.ac.ru/pressroom/resources/>) as of 2017:

“Architectural and scenic ensemble of the Dmitrievsky parish in Yaroslavl (the 14-20th centuries)”;

“Architectural and scenic ensemble of the Nikolo-Mokrinsky parish of the Yaroslavl city (the 17-18th centuries)”;

“Restoration of photographs by S. M. Prokudin-Gorsky”;

“The ancient architecture of Yaroslavl”;

“Cultural and historical heritage of Demidovs”;

“Monumental painting of the 16-18th centuries Yaroslavl”;

“Spaso-Preobrazhensky Cathedral of the Spassky monastery in Yaroslavl”;

“The Tale of Igor's Campaign”;

“Mural painting of Yaroslavl”;

“The Church of Elijah the Prophet in Yaroslavl”.

The measures adopted for development of tourist sector and promotion of the World Heritage property helped to increase the volume of tourist flow on the territory of the Yaroslavl city from 798 thousand people in 2016 to 1099 thousand people in 2017.

#### **4. Information about the projects for restoration, reconstruction or new construction within the protected territory.**

##### **4.1. Activities for conservation of cultural heritage sites located within the territory of World Heritage property “Historical Centre of the City of Yaroslavl” and its buffer zone**

The Ministry of Culture of the Russian Federation and the Government of the Yaroslavl Oblast dedicate their special attention to the conservation of authentic valuable features of the World Heritage property. The works on conservation (restoration, repair) of the monuments of history and culture are performed annually within the territory of the World Heritage property. The source of funding of said activities are the budget of the Russian Federation, Oblast budget and extra-budgetary funds.

The permanent task of the Department of protection of cultural heritage sites of Yaroslavl Oblast is the adequate distribution of financial volume and selection of objects supported by design documentation to perform works at the cost of budgetary funds. The owners also have to be motivated to perform works. The fundamental document in this field is the Departmental Targeted program of the Yaroslavl Oblast and the List of conservation measures (with indication of objects, work types and costs), and for the federal funds it is the organizational and financial plan of the Federal Targeted program “Culture of Russia”.

In 2016, about 51 million Roubles were allocated within the framework of the Federal Targeted program “Culture of Russia” for works on conservation of the cultural heritage sites located within the territory of the World Heritage property; in 2017, 57.69 million Roubles were allocated.

Participation in the Federal Targeted program “Culture of Russia” helped to perform restoration works for the following cultural heritage sites located within the territory of the World Heritage property:

“The Church of Elijah the Prophet with a bell-tower” (Yaroslavl, Sovetskaya square 7);

“Church of St. John Chrysostom in Korovniki: Church of St. John Chrysostom” (Yaroslavl, Portovaya waterfront 2);

“Church of St. Nicholas the Wet” (Yaroslavl, Tchaikovsky street 1);

“Krokhoniatskin warehouses” (Yaroslavl, Andropova street 3/11).

Works on the restoration of the cultural heritage site “Church of the Miraculous Icon of the Savior (“Spaso-Proboinskaia”)” (see Photographs).

Attracting funds from extra-budgetary sources is carried out for individual objects within the territory of the World Heritage property that are owned by individuals and legal entities.

In 2017, the extensive works on repair of roads within the territory of World Heritage property and facades of building were planned and partially performed and the restoration works were planned for the cultural heritage site “Viaduct bridge over the Medveditsky ravine with Podvolzsky gates” located at the Volzhskaya waterfront subject to the Agreement between the Government of Moscow and the Government of Yaroslavl on the granting of interbudgetary transfers from the Moscow city budget to the Yaroslavl city budget.

Repair works were performed for the facades of residential buildings located at:

- Volzhskaya waterfront 25/2;
- Volkova street 2/4;
- Revolutionnaya street 12;
- Revolutionnaya street 3;
- Sovetsky alley 3;
- Cheluskintsev square 13/16;
- Volzhskaya waterfront 21;
- Sovetsky alley 2/23a;
- Sovetsky alley 2/23c;
- Cheluskintsev square 1-a6;

Repair works for facades and roofs are planned for the following building of cultural heritage:

- Cheluskintsev square 16;
- Sovetskaya street 2/6;
- Narodny alley 6;
- Nakhimsona street 3.

In order to attract citizens and guests of the city in the central part of the World Heritage property, extensive works were performed on improvement of “Demidov Public garden”, one of the main public gardens of the city, namely: the reconstruction of historical paths, planning marking of the historical part of the public garden, roads were paved with tiles, historic landscaping was complemented by plantings of deciduous and coniferous trees, decorative bushes and flower gardens. One of the main directions of the public garden improvement is the arrangement of night-time and interactive lighting with background music. Works on improvement were performed for the purpose of identification of historically valuable features of the public garden.

All works on the cultural heritage sites are supported by design documentation in accordance with legislation of the Russian Federation in the field of conservation and state protection of cultural heritage sites.

<b>The list of cultural heritage site located within the territory UNESCO World Heritage property that have undergone the conservation works.</b>				
<b>Entry No.</b>	<b>No. and date of the authorization for performing works</b>	<b>Name and address of a cultural heritage site</b>	<b>List of works for conservation of a cultural heritage site</b>	<b>Photo</b>
1.	19.01.2017 No. 2; 15.05.2017 No. 32	The Doctor Society house, late 17th century - early 18th century (Volzhskaya waterfront 15)	Entrance lobby works, utility networks; roof repairs, gutter works, facade restoration, installation of windows and doors, interior works, entrance lobby works, utility networks, territory beautification	

2.	<p>19.01.2017 No. 3; 22.09.2017 No. 85, 22.09.2017 No. 86, 22.09.2017 No. 87, 22.09.2017 No. 88, 22.09.2017 No. 89</p>	<p>The ensemble of Spaso-Preobrazhensky monastery, the 16-19th centuries (Bogoyavlenskaya square 25)</p>	<p>Refectory Church of the Nativity (Krestovaya) with the Abbot's chambers: repair of wooden porch, dismantling and constructing the plank roof with cut-out ornament; waterproofing the roof; Bogoroditskaya tower: repair of the hip roof and accident-prevention works; The house of the sacristan, the seminary building and cells: local repair of facades;</p>	
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3.	06.04.2017 No. 25	The Government Offices and Provincial Council building, 1780 (Sovetskaya square 15)	Survey of foundations; survey of bearing and enclosing structures; materials research	
4.	25.05.2017 No. 33; 09.06.2017 No. 38; 23.09.2017 No. 67	The ensemble of the Governor's house: Governor's house ("The People's House", in which the Soviet power was proclaimed in the Yaroslavl city), 1821-1822, architect Pankov, A. Ya., 1841-1842, architect Shashin N. S., 1860s, 1874-1876, 1917); South wing, 1821-1822, architect Pankov P. Ya., 1862-1864; park (garden), the first third of the 19th century, fence, 1866; vista, 1848-1849, architect Shashin N. S.	<p>"Governor's house": the restoration works of the facades; strengthening of brickwork, restoration of plaster covering, architectural details, painting of facades, partial replacement of wooden cornice parts, cleaning and painting of wooden windows and doors, painting of metal spire, replacement of metal grates on the cornices; restoration of the ramp, restoration of masonry, plaster covering on walls and arches.</p> <p>The "Fence": cleaning and painting of metal parts of the fence, restoration of the lost elements, repair of plaster, painting and waterproofing of the fence;</p> <p>"South wing": repair of the roof of the south wing</p>	

				
5.	09.06.2017 No. 36; 23.10.2017 No. 95	The Ilinsko-Tikhonovskaya Church, 1825-1831 (Volzhskaya waterfront 5)	Replacement of concrete steps and landings, strengthening of arches, replacement of ceilings; restoration and strengthening of brick masonry walls and arches; restoration of plaster, painting the facades; restoration of the stairs, and spaces under the stairs	

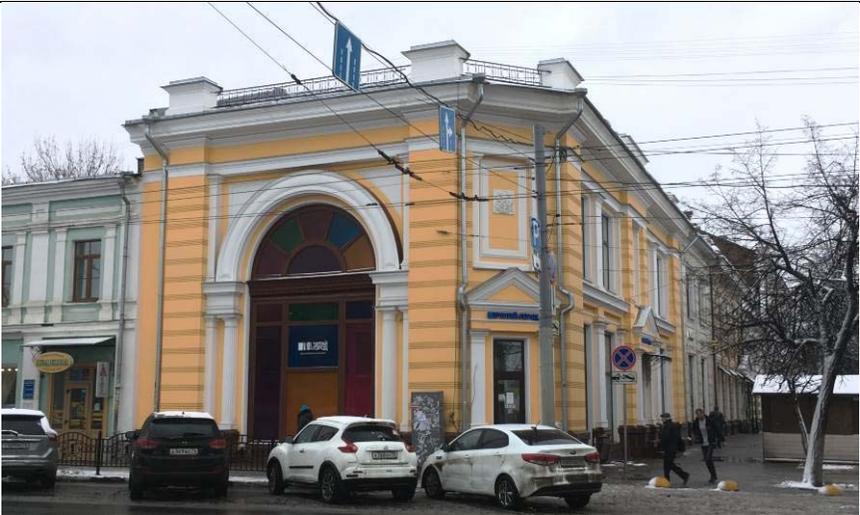
6.	09.06.2017 No. 37, 21.06.2017 No. 42	Sorokina house, the 19th century (Sovetskaya square 2a)	Repair and restoration work on the facades: restoration of plaster moulds, masonry and plaster coverings, replacement of wooden parts of cornices, replacement of drainpipes, cleaning and painting of metal balconies and stairs; restoration work on the outbuilding (replacement of the coating, wooden rafters of the roof, parts of cornices, insulation of attic ceiling; waterproofing, insulation, plastering and painting of basement and outbuilding walls); repair of fences (cleaning and painting, changing of metal grills, restoration of the lost elements of the fence, repair of masonry, plastering, painting)	
7.	05.07.2017 No. 45; 06.07.2017 No. 46; 22.09.2017 No. 84	The Church of Elijah the Prophet with a bell-tower, 1650 (Sovetskaya square 7)	Facade repair: repair of masonry, joints, strengthening of masonry, plastering, painting, waterproofing of walls, repair of windows, shutters, doors, window grills of the basement; repair of entrance lobby etc. Accident-prevention, conservation and restoration works for the monumental painting in the central cube, Pokrovsky side-chapel gallery, the west porch, west gallery and the central portal	

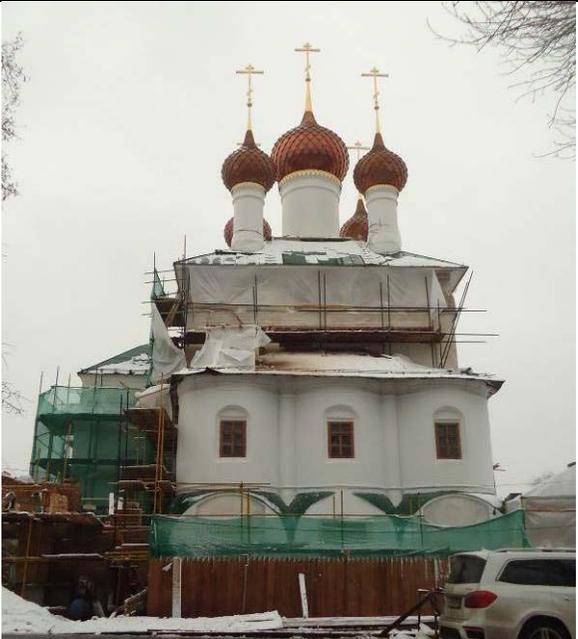
8.	20.07.2017 No. 49, 20.07.2017 No. 50	Matveevsky house with two wings, the 19th century (Chelyuskintsev street 16, 16A)	Repair of facades and roofs of the main building and south wing	
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9.	23.08.2017 No. 66	Treasury Chambers building, 1785-1787 (Sovetskaya square 1/19)	Facade repair	
10.	16.10.2017 No. 94	House of Kuznetsov V. Ya., 1893 (Volzhskaya waterfront 17)	Roof repair	

11.	dd. 20.11.2015 No. 08-09-050/15	The identified cultural heritage site: “Ensemble of the guest house: shop of the old guest house”, 1780s (Yaroslavl, Nakhimsona street 15)	Repair of the second floor corridor.	
12.	dd. 20.11.2015 No. 08-09-050/15	The cultural heritage site of federal significance “Ensemble of the guest house: shops of the old guest house”, 1780s (Yaroslavl, Nakhimsona street 17)	Repair of the second floor corridor and stairs.	

13.	dd. 27.07.2016 No. 08-09-056/16	The identified cultural heritage site: “Mosyagin tenement building”, 1858 (Yaroslavl, Pushkina street 4)	Repair works in rooms 3, 10-15 of the first floor: repair of the wall covering, ceilings, floors; replacement of ceramic tile covering, interior door assemblies; partial repair of internal engineering communications.	
14.	dd. 29.02.2016 No. 08-09-005/16	The cultural heritage site of regional significance “Chapel of the Assumption Cathedral in the memory of 17 October 1888 in the name of St. Alexander Nevsky, Mary Magdalen, Nicholas, George, Michael the Archangel, the venerable Xenia and princess Olga”, 1889 – 1892 (Yaroslavl, Andropova street 8)	Repair of the front door.	

15.	dd. 24.05.2016 No. 08-09-031/16	The identified cultural heritage site: “Pastukhov trade building”, 1898, architect Okerblom I. I. (Yaroslavl, Pervomayskaya street 29/18)	Repair of the plaster; painting of facades; repair of the roof; replacement of drainage pipes.	
16.	dd. 16.12.2016 No. 08-09-107/16	The cultural heritage site of federal significance “State Bank building”, 1929-1936 (Yaroslavl, Komsomolskaya street 7)	Selective repairs of the second floor.	

17.	dd. 05.09.2017 No. 03-03-260/17	The cultural heritage site of regional significance “Church of the Miraculous Icon of the Savior (“Spaso-Probainskaia”)", 1696-1705 (Yaroslavl, Cheluskintsev square 15)-	Strengthening the foundations and above-ground structures, waterproofing, restoration of facades, recreation of the domes of quadrangle and side-chapels, roof restoration.	
18.	dd. 19.04.2017 No. 03-03-028/17	The cultural heritage site of regional significance “The building that hosted the Reserve front-line command of the Supreme General Headquarters”, 1944-1945 (Yaroslavl, Svobody street 2)	Works on adaptation of the premises of the cultural heritage site for modern use in accordance with the design documentation.	

19.	dd, 01.06.2017 No. 03-03-041/17	The cultural heritage site of regional significance “Shukina Estate: the wing of 1871, 1903” (Yaroslavl, Nakhimsona street 5a)	Restoration and adaptation for modern use.	
20.	dd. 04.08.2017 No. 03-03-180/17	The cultural heritage site of regional significance “Demidov Public garden”, 1884-1958 (Yaroslavl, Cheluskintsev square)	Adaptation for modern use (beautification, landscaping, lighting, video surveillance, sound arrangement, dismantling of the fountain and the building of a public toilet, installation of modular toilets, construction of a granite fountain, replacement of utility networks).	

**The list of cultural heritage site located within the territory of buffer zone of UNESCO World Heritage property that have undergone the conservation works.**

<b>Entry No.</b>	<b>No. and date of the authorization for performing works</b>	<b>Name and address of a cultural heritage site</b>	<b>List of works for conservation of a cultural heritage site</b>	<b>Photo</b>
1.	dd. 14.12.2015 No. 08-09-068/15	The cultural heritage site of federal significance “Ensemble of the Malaya Yaroslavl Manufacture (Nikolo-Mokrinskie barracks): industrial building (barracks)”, 1740s-late 19th century (Yaroslavl, Bolshaya Oktyabrskaya street 67a)	Roof repair	

2.	dd. 18.09.2015 No. 08-09- 022/15	The cultural heritage site of regional significance “Popov house”, mid-19th century (Yaroslavl, Oktyabrya prospect 12)	Adaptation of premises for modern use: construction of doorway in the place of pre-existing doorway (the window of the first floor at the east facade); installation of new gypsum board dividing walls; installation of utility equipment; interior finishing.	 A photograph of a two-story building with a yellow ground floor and white upper floor. The building has several windows with white frames. A new doorway has been constructed in the place of a pre-existing window on the first floor. The building is surrounded by a black metal fence. The sky is overcast.
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3.	dd. 08.08.2016 No. 08-09-063/16	<p>“Church complex in Korovniki” (“Church of St. John Chrysostom in Korovniki (heated and cold) with a bell-tower: Church of St. John Chrysostom, 1649-1654 (site of federal significance), Church of Our Lady of Vladimir, 1669 (site of federal significance), a bell-tower, the 1980s (site of federal significance), holy gates with the fence, the 1690s (the identified site)”) (Yaroslavl, Portovaya waterfront 2);</p>	<p>Construction and dismantling of scaffolding for facades; restoration of the porch roof; dismantling of domes with covering by copper scales; restoration of crosses, balls and cones with gilding; restoration of the cupola of the porch; restoration of the front surface of masonry; strengthening of brick masonry with the stone-strengthener; recreation of oak window sills; restoration and reconstruction of plaster walls, pillars, pilasters, ceilings, splays, arches and moulds; preparing of plastered surfaces of walls, pillars, pilasters, ceilings, splays, arches and moulds; painting of plaster walls, pillars, pilasters, ceilings, splays, arches and moulds; cleaning and painting of metal surfaces with ducts and leaks (quadrangle and refectory), painting of metal surfaces.</p>	
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4.	dd. 27.04.2016 No. 08-09- 026/16	The cultural heritage site of regional significance “Residential house”, the late 18th century (Yaroslavl, Moskovsky prospect 1/2)	Facade repair.	
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## 4.2. New construction

Local works on reconstruction of existing capital buildings, construction of new buildings of social, business and residential purpose are performed within the territory of World Heritage property to ensure the sustainable development of the Historical Centre of the City of Yaroslavl, attract investments and achieve public-private partnerships for regeneration of historical and urban environment in accordance with the requirements of the legislation on cultural heritage sites.

The following shall be taken into account when issuing permits for construction and reconstruction within the territory of the UNESCO World Heritage property:

- paragraph 172 of the Operational Guidelines;
- regimes of usage of design and construction specified by the Order of Ministry of Culture of Russia No. 2182 dd. 17.12.2014 concerning height parameters of buildings, percentage of developed territory of city blocks, compositional principles of forming of building architecture, including the following: background nature of architecture, simple generalized forms of buildings, smooth silhouettes, pitched roofs. The compositional principles of the front facades: the predominance of wall surface over openings, the predominant wall material is brick (including stucco) and stone;
- restrictions set up by the Protection zone draft.

The maximum capital building height within the territory of the Site is specified by the Order of Ministry of Culture of Russia No. 2182.

The maximum height parameters within the territory of buffer zones are specified by the Protection zone draft.

Sections on preservation of cultural heritage sites stipulated by paragraphs 2 and 3 of article 36 of the Federal law No. 73-FZ and acts of state historical and cultural expert examinations of said sections are present as a part of documentation provided by developers in order to obtain a permit for

construction/reconstruction works within the territory of the World Heritage property and its buffer zone.

In order to comply with the provisions of article 172 of the Operational Guidelines the information is included in the relevant sections of urban plans of land plots about the notification of the World Heritage Committee about the intentions to perform construction/reconstruction works that may affect the Outstanding Universal Value of the World Heritage property. The evidence of sending the notifications to the World Heritage Committee should be presented by the developers as part of documentation submitted when applying for construction permit.

**Appendices:**

1. Plan of the boundaries of territory of the UNESCO World Heritage property “Historical Centre of the City of Yaroslavl” and its buffer zone.
2. Map of borders of territories of cultural heritage sites, borders of zones of protection of cultural heritage sites and borders of specially protected natural territories.
3. Photographs.

**1. Plan of the boundaries of territory of the UNESCO World Heritage property “Historical Centre of the City of Yaroslavl” and its buffer zone.**



- A
- B
- C

0 600 m



## LEGEND

	BOUNDARIES OF THE UNESCO WORLD HERITAGE PROPERTY
	BOUNDARIES OF BUFFER ZONE OF THE UNESCO WORLD HERITAGE PROPERTY
	TERRITORY OF THE UNESCO WORLD HERITAGE PROPERTY (0.Ю)
	TERRITORY OF BUFFER ZONE OF THE UNESCO WORLD HERITAGE PROPERTY. SUBZONE 1 (ЗРЗ.Ю.1.1). SUBZONE 2 (ЗРЗ.Ю.2.1)
	TERRITORY OF BUFFER ZONE OF THE UNESCO WORLD HERITAGE PROPERTY. SUBZONE 3 (ЗОЛ.Ю.1.1).
	TERRITORY OF BUFFER ZONE OF THE UNESCO WORLD HERITAGE PROPERTY. SUBZONE 4 (ЗОЛ.Ю.2.1).
	TERRITORY OF BUFFER ZONE OF THE UNESCO WORLD HERITAGE PROPERTY. SUBZONE 5 (ЗОЛ.Ю.3.1).
	PROTECTION ZONE OF THE CULTURAL HERITAGE SITES
	ZONE OF REGULATED DEVELOPMENT AND ECONOMIC ACTIVITY 1 (ЗРЗ.1.1)
	ZONE OF REGULATED DEVELOPMENT AND ECONOMIC ACTIVITY 2 (ЗРЗ.2.1)
	ZONE OF REGULATED DEVELOPMENT AND ECONOMIC ACTIVITY 3 (ЗРЗ.3.1)
	ZONE OF REGULATED DEVELOPMENT AND ECONOMIC ACTIVITY 4 (ЗРЗ.4.1)
	ZONE OF PROTECTED NATURAL LANDSCAPE 1 (ЗОЛ.1.1)
	ZONE OF PROTECTED NATURAL LANDSCAPE 2 (ЗОЛ.2.1)
	ZONE OF PROTECTED NATURAL LANDSCAPE 3 (ЗОЛ.3.1)
	INDUSTRIAL AREA
	GREEN SPACE
	HYDRO SYSTEM
	RAILROADS
	ADMINISTRATIVE BORDER OF THE CITY

### 3. Photographs.

#### 1. Promotion of the UNESCO World Heritage property



Memorial sign (installed in 2017)



Plate sign designating the boundaries of the World Heritage property



## The opening of the memorial sign



Information signs



## 2. Sites undergone restoration works in 2017

### Church complex in Korovniki



### Demidov public garden



The Church of Elijah the Prophet (Yaroslavl, Sovetskaya square 7)



Church of the Miraculous Icon of the Savior (“Spaso-Proboinskaia”) (Yaroslavl, Cheluskintsev square 15)

