1. World Heritage Property Data

1.1 - Name of World Heritage Property

Itsukushima Shinto Shrine

1.2 - World Heritage Property Details State(s) Party(ies)

Japan

Type of Property

cultural

Identification Number

776

Year of inscription on the World Heritage List 1996

1.3 - Geographic Information Table

Name	Coordinates	Property (ha)	Buffer zone (ha)		Inscription year
Itsukushima Shinto Shrine	34.294 / 132.325	431.2	2634.3	3065.5	1996
Total (ha)		431.2	2634.3	3065.5	

1.4 - Map(s)

Title		Link to source
Map indicating the property and the surrounding natural and built environment	28/09/1995	

1.5 - Governmental Institution Responsible for the Property

Comment

The Agency for Cultural Affairs 3-2-2 Kasumigaseki, Chiyodaku, Tokyo 100-8959 TEL: +81-3-5253-4111 FAX: +81-3-6734-3822 The Ministry of the Environment Godochosha No.5, 1-2-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-8975 TEL: +81-3-3581-3351 FAX: +81-3-3591-3228

1.6 - Property Manager / Coordinator, Local Institution / Agency

 KIMURA Nobuyuki
 "Cultural Properties Division, Administrative Department,

Comment

Cultural Properties Division, Administrative Department, Hiroshima Prefectural Board of Education

1.7 - Web Address of the Property (if existing)

- View photos from OUR PLACE the World Heritage collection
- 2. Itsukushima Shrine (Miyajima-cho)

Comment

http://www.miyajima.or.jp/english/pickup/heritage.html

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1.8 - Other designations / Conventions under which the property is protected (if applicable)

2. Statement of Outstanding Universal Value

2.1 - Statement of Outstanding Universal Value / Statement of Significance

Comment

The island of Itsukushima, in the Seto inland sea, has been a holy place of Shintoism since the earliest times. The first shrine buildings here were probably erected in the 6th century. The present shrine dates from the 12th century and the harmoniously arranged buildings reveal great artistic and technical skill. The shrine plays on the contrasts in colour and form between mountains and sea and illustrates the Japanese concept of scenic beauty, which combines nature and human creativity. The Itsukushima Shinto Shrine (Itsukushima-jinja) is the supreme example of this form of religious centre, setting traditional architecture of great artistic and technical merit against a dramatic natural background and thereby creating a work of art of incomparable physical beauty, thus possesses Outstanding Universal Value.

2.2 - The criteria (2005 revised version) under which the property was inscribed

(i)(ii)(iv)(vi)

2.3 - Attributes expressing the Outstanding Universal Value per criterion

Criterion (i) The magnificent shrine of Itsukushima-jinja was founded in the 12th century by the most powerful leader of the time, Taira no Kiyomori. The configuration of the shrine buildings presents an excellent architectural scene on the lines of the aristocratic residential style of this period. The fruit of Kiyomori's prodigious imagination, the integrated beauty of these buildings, sited on the sea with impressive mountains in the background, is unique in the World of architecture. As an outstanding work combining manmade achievements and natural elements, the shrine is tangible proof of the great achievements of Taira no Kiyomori. Criterion (ii) The shrine buildings of Itsukushima-jinja are in the general tradition of Shinto shrine architecture in Japan, in which a mountain or natural object is enshrined as an object of religious belief to be worshipped from a shrine, generally constructed at the foot of the mountain. The shrine buildings in the property are located on the sea, and the scenery, with a trinity composed of the man-made architecture in the centre, the sea in the foreground, and the mountains in the background, has become recognized as a Japanese standard of beauty against which any other example of scenic beauty should be evaluated. Because they are unique among extant shrine buildings in Japan, they provide invaluable information for an understanding of the spiritual culture of the Japanese people: the Japanese concept of scenic beauty. Criterion (iv) Even though the buildings of Itsukushima-jinja reconstructed twice, they still tell us what the buildings constructed in the 12th century were like, since they were scrupulously accurate reconstructions. They have preserved the styles prevailing in the period from the late 12th century to the early 13th century and are important for us today as outstanding examples of the ancient type of shrine architecture integrated with the surrounding landscape, the physical manifestation of humankind's worship of nature. Criterion (vi) Shintoism is a religion that centres on polytheistic nature worship, the origin of which goes back to primitive times. Over its long history, it has developed into a religion which became unique in the world, adopting continental influences to combine with its own

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indigenous traditions. Japanese spiritual life is deeply rooted in this religion. As a Shinto shrine, Itsukushima-jinja provides important clues to the understanding of the underlying features of Japanese religion.

- 2.4 If needed, please provide details of why the Statement of Outstanding Universal Value should be revised
- 2.5 Comments, conclusions and / or recommendations related to Statement of Outstanding Universal Value
- 3. Factors Affecting the Property
- 3.14. Other factor(s)
- 3.14.1 Other factor(s)

nothing in particular

3.15. Factors Summary Table

3.15.1 - Factors summary table

	Name	Impact			Origin
3.1	Building	Buildings and Development			
3.1.4 Major visitor accommodation and associated infrastructure	(1)		1	•	3
3.1.5 Interpretative and visitation facilities	(©	Ī	•	C.
3.2	Transpo	rtation Infras	tructure		
3.2.1 Ground transport infrastructure	(1)		1	•	3
3.2.3 Marine transport infrastructure	(J		C.
3.2.4 Effects arising from use of transportation infrastructure	(1)		7		Œ
3.8	Social/c	ultural uses o	f heritage		•
3.8.1 Ritual / spiritual / religious and associative uses	0	©	7	•	3
3.8.2 Society's valuing of heritage	(1)	©	I	•	3
3.9	Other hu	ıman activitie	s		•
3.9.2 Deliberate destruction of heritage				•	C.
3.10	Climate	change and s	evere wea	ther ev	ents
3.10.1 Storms				(E
3.10.2 Flooding				•	C.
3.10.5 Changes to oceanic waters			A	•	S
3.11	Sudden	ecological or	geologica	levent	S
3.11.2 Earthquake			4	•	3
3.11.3 Tsunami/tidal wave			A	•	C.
3.11.4 Avalanche/ landslide	0		9	•	E
3.11.5 Erosion and siltation/ deposition	①		9		E
3.11.6 Fire (widlfires)			9	()	E
3.12	Invasive	/alien specie	s or hyper-	abunda	ant species
3.12.2 Invasive/alien terrestrial species			A	•	S
3.13	Manager	ment and inst	itutional fa	actors	•
3.13.1 Low impact research / monitoring activities	0		A	•	C.
3.13.2 High impact research / monitoring activities			9	•	E
3.13.3 Management activities	0	©	1	③	E
Legend Current Potential Negative OPositive	(Inside	(T)	Dutside	

3.16. Assessment of current negative factors

3.16.1 - Assessment of current negative factors

No factor is both current and negative.

3.17. Comments, conclusions and / or recommendations related to factors affecting the property

3.17.1 - Comments

nothing in particular

4. Protection, Management and Monitoring of the Property

4.1. Boundaries and Buffer Zones

4.1.1 - Buffer zone status

There is a buffer zone

4.1.2 - Are the boundaries of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The boundaries of the World Heritage property are **adequate** to maintain the property's Outstanding Universal Value

4.1.3 - Are the buffer zone(s) of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The buffer zones of the World Heritage property **are adequate** to maintain the property's Outstanding Universal Value

4.1.4 - Are the boundaries of the World Heritage property known?

The boundaries of the World Heritage property are known by both the management authority and local residents / communities / landowners.

4.1.5 - Are the buffer zones of the World Heritage property known?

The buffer zones of the World Heritage property **are known** by both the management authority and local residents / communities / landowners.

4.1.6 - Comments, conclusions and / or recommendations related to boundaries and buffer zones of the World Heritage property

4.2. Protective Measures

4.2.1 - Protective designation (legal, regulatory, contractual, planning, institutional and / or traditional)

Comment

The entire island on which the shrine is located, Itsukushima was officially designated special historic site and place of special scenic beauty in 1952.All of properties are appropriately protected and managed under the provisions of the Act for the Protection of Cultural Properties. In 1975, the Preservation and Management Plan for the Itsukushima Special Historic Site and Place of Special Scenic Beauty was drafted by the Miyajima Town Board of Education,In 2007, its Plan was revised.

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4.2.2 - Is the legal framework (i.e. legislation and / or regulation) adequate for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

4.2.3 - Is the legal framework (i.e. legislation and / or regulation) adequate in the buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

4.2.4 - Is the legal framework (i.e. legislation and / or regulation) adequate in the area surrounding the World Heritage property and buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the area surrounding the World Heritage property and the buffer zone provides **an adequate or better basis** for effective management and protection of the property, contributing to the maintenance of its Outstanding Universal Value including conditions of Authenticity and / or Integrity

4.2.5 - Can the legislative framework (i.e. legislation and / or regulation) be enforced?

There is **excellent** capacity / resources to enforce legislation and / or regulation in the World Heritage property

4.2.6 - Comments, conclusions and / or recommendations related to protective measures

4.3. Management System / Management Plan

4.3.1 - Management System

Ownership of the designated area is shared between the Itsukuchima-jinja officially recognized religious organization and the Government of Japan, operating through the Ministry of Finance.

Owners of statutorily designated buildings are responsible for their management and repair. However, the national Government subsidizes these costs and provides technical guidance, through its Agency for Cultural Affairs. The national Environment Agency plays a similar role in respect of natural properties. Agencies and organizations associated with the protection and management of the designated area include the Forestry Agency, the Ministry of Transport, the Ministry of Construction, Hiroshina Prefecture, the Hiroshima Prefectural Board of Education, Miyajima Town, and the Miyajima Town Board of Education.

4.3.2 - Management Documents

Comment

Preservation and Management Plan for the Itsukushima Special Historic Site and Place of Special Scenic Beauty (Miyajima Town Board of Education, 1975); Preservation and Management Plan for the Itsukushima Special Historic Site and Place of Special Scenic Beauty (Hiroshima Prefectural Board of Education, 2007)

4.3.3 - How well do the various levels of administration (i.e. national / federal; regional / provincial / state; local / municipal etc.) coordinate in the management of the World Heritage Property?

There is **excellent coordination** between all bodies / levels involved in the management of the property

4.3.4 - Is the management system / plan adequate to maintain the property's Outstanding Universal Value 2

The management system / plan is **fully adequate** to maintain the property's Outstanding Universal Value

4.3.5 - Is the management system being implemented?

The management system is being **fully** implemented and monitored

4.3.6 - Is there an annual work / action plan and is it being implemented?

No annual work / action plan exists

4.3.7 - Please rate the cooperation / relationship with World Heritage property managers / coordinators / staff of the following

Local communities / residents	Good
Local / Municipal authorities	Good
Indigenous peoples	Not applicable
Landowners	Good
Visitors	Good
Researchers	Good
Tourism industry	Good
Industry	Good

4.3.8 - If present, do local communities resident in or near the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?

Local communities have **some input** into discussions relating to management but no direct role in management

4.3.9 - If present, do indigenous peoples resident in or regularly using the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?

No indigenous peoples are resident in or regularly using the

No indigenous peoples are resident in or regularly using the World Heritage property and / or buffer zone

4.3.10 - Is there cooperation with industry (i.e. forestry, mining, agriculture, etc.) regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone?

There is **regular contact** with industry regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone and **substantial co-operation** on management

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4.3.11 - Comments, conclusions and / or recommendations related to human resources, expertise and training

4.3.12 - Please report any significant changes in the legal status and / or contractual / traditional protective measures and management arrangements for the World Heritage property since inscription or the last Periodic report

4.4. Financial and Human Resources

4.4.1 - Costs related to conservation, based on the average of last five years (relative percentage of the funding sources)

Multilateral funding (GEF, World Bank, etc)	0%
International donations (NGO's, foundations, etc)	0%
Governmental (National / Federal)	50%
Governmental (Regional / Provincial / State)	16%
Governmental (Local / Municipal)	16%
In country donations (NGO's, foundations, etc)	0%
Individual visitor charges (e.g. entry, parking, camping fees, etc.)	18%
Commercial operator payments (e.g. filming permit, concessions, etc.)	0%
Other grants	0%

4.4.2 - International Assistance received from the World Heritage Fund (USD)

Comment

not applicable

4.4.3 - Is the current budget sufficient to manage the World Heritage property effectively?

The available budget is **sufficient** but further funding would enable more effective management to international best practice standard

4.4.4 - Are the existing sources of funding secure and likely to remain so?

The existing sources of funding **are secure** in the mediumterm and planning is underway to secure funding in the longterm

4.4.5 - Does the World Heritage property provide economic benefits to local communities (e.g. income, employment)?

There is a **major flow** of economic benefits to local communities from activities in and around the World Heritage property

4.4.6 - Are available resources such as equipment, facilities and infrastructure sufficient to meet management needs?

There are adequate equipment and facilities

4.4.7 - Are resources such as equipment, facilities and infrastructure adequately maintained?

Equipment and facilities are well maintained

4.4.8 - Comments, conclusion, and / or recommendations related to finance and infrastructure

4.4.9 - Distribution of employees involved in managing the World Heritage property (% of total)

Full-time	100%
Part-time	0%

4.4.10 - Distribution of employees involved in managing the World Heritage property (% of total)

Permanent	100%
Seasonal	0%

4.4.11 - Distribution of employees involved in managing the World Heritage property (% of total)

Paid	100%	
Volunteer	0%	

4.4.12 - Are available human resources adequate to manage the World Heritage property?

Human resources are adequate for management needs

4.4.13 - Considering the management needs of the World Heritage property, please rate the availability of professionals in the following disciplines

Research and monitoring	Fair
Promotion	Fair
Community outreach	Fair
Interpretation	Fair
Education	Fair
Visitor management	Fair
Conservation	Fair
Administration	Fair
Risk preparedness	Fair
Tourism	Fair
Enforcement (custodians, police)	Fair

4.4.14 - Please rate the availability of training opportunities for the management of the World Heritage property in the following disciplines

Research and monitoring	High
Promotion	High
Community outreach	High
Interpretation	High
Education	High
Visitor management	High
Conservation	High
Administration	High
Risk preparedness	High
Tourism	High
Enforcement (custodians, police)	High

4.4.15 - Do the management and conservation programmes at the World Heritage property help develop local expertise?

A capacity development plan or programme is **in place and fully implemented**; all technical skills are being transferred to those managing the property locally, who are assuming leadership in management

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- 4.4.16 Comments, conclusions and / or recommendations related to human resources, expertise and training
- 4.5. Scientific Studies and Research Projects
- 4.5.1 Is there adequate knowledge (scientific or traditional) about the values of the World Heritage property to support planning, management and decision-making to ensure that Outstanding Universal Value is maintained?

Knowledge about the values of the World Heritage property is **sufficient** for most key areas **but there are gaps**

4.5.2 - Is there a planned programme of research at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is **considerable** research but it is **not directed** towards management needs and / or improving understanding of Outstanding Universal Value

4.5.3 - Are results from research programmes disseminated?

Research results are shared with local participants and some national agencies

4.5.4 - Please provide details (i.e. authors, title, and web link) of papers published about the World Heritage property since the last Periodic Report

Hiroshima Prefectural Art Museum, Exhibition Commemorating the World Heritage Inscription of Itsukushima Shinto Shrine: The Heike Nokyo (Taira Family Sutras) and Other Treasures of Itsukushima (1997); Hiroshima Prefectural University Department of Anthropology, Final Report: Student Participation in Revitalization of the Miyajima World Heritage Site (2009)

4.5.5 - Comments, conclusions and / or recommendations related to scientific studies and research projects

4.6. Education, Information and Awareness Building

4.6.1 - At how many locations is the World Heritage emblem displayed at the property?

In one location and easily visible to visitors

4.6.2 - Please rate the awareness and understanding of the existence and justification for inscription of the World Heritage property amongst the following groups

Local communities / residents	Excellent	
Local / Municipal authorities within or adjacent to the property	Excellent	
Local Indigenous peoples	Not applicable	
Local landowners	Average	
Visitors	Average	
Tourism industry	Excellent	
Local businesses and industries	Excellent	

4.6.3 - Is there a planned education and awareness programme linked to the values and management of the World Heritage property?

There is a **planned and effective** education and awareness programme that contributes to the protection of the World Heritage property

4.6.4 - What role, if any, has designation as a World Heritage property played with respect to education, information and awareness building activities?

World Heritage status has been an **important influence** on education, information and awareness building activities

4.6.5 - How well is the information on Outstanding Universal Value of the property presented and interpreted?

There is **excellent presentation and interpretation** of the Outstanding Universal Value of the property

4.6.6 - Please rate the adequacy for education, information and awareness building of the following visitor facilities and services at the World Heritage property

Visitor centre	Adequate
Site museum	Adequate
Information booths	Adequate
Guided tours	Adequate
Trails / routes	Adequate
Information materials	Adequate
Transportation facilities	Adequate
Other	Adequate

4.6.7 - Comments, conclusions and / or recommendations related to education, information and awareness building

4.7. Visitor Management

4.7.1 - Please provide the trend in annual visitation for the last five years

Last year	Minor Increase
Two years ago	Minor Increase
Three years ago	Minor Increase
Four years ago	Minor Increase
Five years ago	Minor Increase

4.7.2 - What information sources are used to collect trend data on visitor statistics?

Entry tickets and registries
Accommodation establishments
Transportation services

4.7.3 - Visitor management documents

4.7.4 - Is there an appropriate visitor use management plan (e.g. specific plan) for the World

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Heritage property which ensures that its Outstanding Universal Value is maintained?

Visitor use of the World Heritage property is **effectively managed** and does not impact its Outstanding Universal Value

4.7.5 - Does the tourism industry contribute to improving visitor experiences and maintaining the values of the World Heritage property?

There is **excellent co-operation** between those responsible for the World Heritage property and the tourism industry to present the Outstanding Universal Value and increase appreciation

4.7.6 - If fees (i.e. entry charges, permits) are collected, do they contribute to the management of the World Heritage property?

The fee is collected and makes a **substantial contribution** to the management of the World Heritage property

4.7.7 - Comments, conclusions and / or recommendations related to visitor use of the World Heritage property

4.8. Monitoring

4.8.1 - Is there a monitoring programme at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is considerable monitoring but it is **not directed towards management needs** and / or improving understanding of Outstanding Universal Value

4.8.2 - Are key indicators for measuring the state of conservation used to monitor how the Outstanding Universal Value of the property is maintained?

Information on the values of the World Heritage property is **sufficient** for defining and monitoring key indicators for measuring its state of conservation

4.8.3 - Please rate the level of involvement in monitoring of the following groups

World Heritage managers / coordinators and staff	Excellent
Local / Municipal authorities	Average
Local communities	Non-existent
Researchers	Average
NGOs	
Industry	
Local indigenous peoples	

4.8.4 - Has the State Party implemented relevant recommendations arising from the World Heritage Committee?

No relevant Committee recommendations to implement

- 4.8.5 Please provide comments relevant to the implementation of recommendations from the World Heritage Committee
- 4.8.6 Comments, conclusions and / or recommendations related to monitoring
- 4.9. Identification of Priority Management Needs
- 4.9.1 Please select the top 6 managements needs for the property (if more than 6 are listed below)
 Please refer to question 5.2

5. Summary and Conclusions

5.1. Summary - Factors affecting the Property

5.1.1 - Summary - Factors affecting the Property

No factor is both current and negative.

5.2. Summary - Management Needs

5.2.2 - Summary - Management Needs

Answers provided have not outlined any serious management need.

5.3. Conclusions on the State of Conservation of the Property

5.3.1 - Current state of Authenticity

The authenticity of the World Heritage property has been **preserved**

5.3.2 - Current state of Integrity

The integrity of the World Heritage property is intact

5.3.3 - Current state of the World Heritage property's Outstanding Universal Value

The World Heritage property's Outstanding Universal Value has been **maintained**.

5.3.4 - Current state of the property's other values

Other important cultural and / or natural values and the state of conservation of the World Heritage property are **predominantly intact**

5.4. Additional comments on the State of Conservation of the Property

5.4.1 - Comments

6. World Heritage Status and Conclusions on Periodic Reporting Exercise

6.1 - Please rate the impacts of World Heritage status of the property in relation to the following areas

Conservation	Positive
Research and monitoring	Positive
Management effectiveness	Positive
Quality of life for local communities and indigenous peoples	Positive
Recognition	Positive
Education	Positive
Infrastructure development	Positive
Funding for the property	Positive
International cooperation	Positive
Political support for conservation	Positive
Legal / Policy framework	Positive
Lobbying	Not applicable
Institutional coordination	Positive
Security	Positive
Other (please specify)	Not applicable

6.2 - Comments, conclusions and / or recommendations related to World Heritage status

6.3 - Entities involved in the preparation of this Section of the Periodic Report

Governmental institution responsible for the property
Site Manager/Coordinator/World Heritage property staff

6.4 - Was the Periodic Reporting questionnaire easy to use and clearly understandable?

no

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6.5 - Please provide suggestions for improvement of the Periodic Reporting questionnaire

6.6 - Please rate the level of support for completing the Periodic Report questionnaire from the following entities

UNESCO	Very poor
State Party Representative	Fair
Advisory Body	Fair

6.7 - How accessible was the information required to complete the Periodic Report?

All required information was accessible

6.8 - The Periodic Reporting process has improved the understanding of the following

Management effectiveness

6.9 - Please rate the follow-up to conclusions and recommendations from previous Periodic Reporting exercise by the following entities

UNESCO	Not Applicable
State Party	Not Applicable
Site Managers	Not Applicable
Advisory Bodies	Not Applicable

6.10 - Summary of actions that will require formal consideration by the World Heritage Committee

Statement of Outstanding Universal Value / Statement of Significance

Reason for update: The island of Itsukushima, in the Seto inland sea, has been a holy place of Shintoism since the earliest times. The first shrine buildings here were probably erected in the 6th century. The present shrine dates from the 12th century and the harmoniously arranged buildings reveal great artistic and technical skill. The shrine plays on the contrasts in colour and form between mountains and sea and illustrates the Japanese concept of scenic beauty, which combines nature and human creativity. The Itsukushima Shinto Shrine (Itsukushima-jinja) is the supreme example of this form of religious centre, setting traditional architecture of great artistic and technical merit against a dramatic natural background and thereby creating a work of art of incomparable physical beauty, thus possesses Outstanding Universal Value.

6.11 - Comments, conclusions and / or recommendations related to the Assessment of the Periodic Reporting exercise