

## 1. World Heritage Property Data

### 1.1 - Name of World Heritage Property

Historic Centre of Urbino

### 1.2 - World Heritage Property Details

#### State(s) Party(ies)

- Italy

#### Type of Property

cultural

#### Identification Number

828



#### Year of inscription on the World Heritage List

1998

### 1.3 - Geographic Information Table

Name	Coordinates (latitude/longitude)	Property (ha)	Buffer zone (ha)	Total (ha)	Inscription year
Historic Centre of Urbino	43.725 / 12.633	29.23	3608.5	3637.73	1998
<b>Total (ha)</b>		<b>29.23</b>	<b>3608.5</b>	<b>3637.73</b>	

### 1.4 - Map(s)

Title	Date	Link to source
Urbino, Decreti di vincolo. Beni soggetti a tutela paesaggistica. D. Lgs. 490 del 1999 – Titolo II. Scale 1:10,000	27/06/2005	
Urbino Region, scale by calculation ~ 1:77,000	27/06/2005	

### 1.5 - Governmental Institution Responsible for the Property

- Adele Cesi  
Ministero per i Beni e le Attività Culturali  
Funzionario  
Ufficio Patrimonio Mondiale UNESCO, Segretariato Generale - Servizio 1

### 1.6 - Property Manager / Coordinator, Local Institution / Agency

- Franco Corbucci  
Municipality of Urbino  
Sindaco

#### Comment

In July 2014 Maurizio Gambini became the new mayor on winning the local council elections. His email address is mgambini@comune.urbino.ps.it. His telephone numbers are: +39 0722309201 - +39 0722309202

### 1.7 - Web Address of the Property (if existing)

1. [Urbino in Rete \(only in Italian\)](#)
2. [infonet - Urbino \(only in Italian\)](#)

#### Comment

<http://www.comune.urbino.ps.it/> is the official website of the Municipality of Urbino, administered by the Town Council.  
<https://www.facebook.com/citta.diurbino> is the official facebook page of the City of Urbino, organized by the Town Council and used for utilities, updates, news, events and communications. The facebook page was also used during the snow emergency in February 2012 to inform citizens.

### 1.8 - Other designations / Conventions under which the property is protected (if applicable)

#### Comment

The Historic Centre of Urbino has no other international designations/conventions under which the property is protected.

## 2. Statement of Outstanding Universal Value

### 2.1 - Statement of Outstanding Universal Value / Statement of Significance

#### Comment

The Statement of Outstanding Universal Value has been revised in compliance with the new format, based on the Decision 34 COM 10B.3 of the World Heritage Committee in 2007. It is currently subject to the evaluation of Advisory Bodies.

### 2.2 - The criteria (2005 revised version) under which the property was inscribed

(ii)(iv)

### 2.3 - Attributes expressing the Outstanding Universal Value per criterion

### 2.4 - If needed, please provide details of why the Statement of Outstanding Universal Value should be revised

The Statement of Outstanding Universal Value has been revised in compliance with the new format, based on the Decision 34 COM 10B.3 of the World Heritage Committee in 2007. It is currently subject to the evaluation of Advisory Bodies.

### 2.5 - Comments, conclusions and / or recommendations related to Statement of Outstanding Universal Value















































## 3. Factors Affecting the Property

### 3.14. Other factor(s)

#### 3.14.1 - Other factor(s)

### 3.15. Factors Summary Table

#### 3.15.1 - Factors summary table

	Name	Impact	Origin			
<b>3.1</b>	<b>Buildings and Development</b>					
3.1.5	Interpretative and visitation facilities	   				
<b>3.2</b>	<b>Transportation Infrastructure</b>					
3.2.1	Ground transport infrastructure	  				
3.2.4	Effects arising from use of transportation infrastructure	    				
<b>3.3</b>	<b>Services Infrastructures</b>					
3.3.2	Renewable energy facilities	   				
<b>3.8</b>	<b>Social/cultural uses of heritage</b>					
3.8.4	Changes in traditional ways of life and knowledge system	    				
<b>3.9</b>	<b>Other human activities</b>					
3.9.2	Deliberate destruction of heritage	    				
<b>3.11</b>	<b>Sudden ecological or geological events</b>					
3.11.2	Earthquake	  				
3.11.6	Fire (wildfires)	  				
<b>3.13</b>	<b>Management and institutional factors</b>					
3.13.1	Low impact research / monitoring activities	   				
3.13.3	Management activities	   				
<b>Legend</b>	 Current	 Potential	 Negative	 Positive	 Inside	 Outside

### 3.16. Assessment of current negative factors

#### 3.16.1 - Assessment of current negative factors

	Spatial scale	Temporal scale	Impact	Management response	Trend	
<b>3.2</b>	<b>Transportation Infrastructure</b>					
3.2.4	Effects arising from use of transportation infrastructure	extensive	frequent	minor	medium capacity	decreasing
<b>3.3</b>	<b>Services Infrastructures</b>					
3.3.2	Renewable energy facilities	widespread	intermittent or sporadic	significant	high capacity	decreasing
<b>3.8</b>	<b>Social/cultural uses of heritage</b>					
3.8.4	Changes in traditional ways of life and knowledge system	extensive	on-going	minor	high capacity	decreasing
<b>3.9</b>	<b>Other human activities</b>					
3.9.2	Deliberate destruction of heritage	restricted	intermittent or sporadic	minor	medium capacity	static

### 3.17. Comments, conclusions and / or recommendations related to factors affecting the property

#### 3.17.1 - Comments

3.2.4 Only minor effects arising from vehicle traffic on the paved streets of the Historic Centre (brick and porphyry). 3.3.2 In case of large scale projects (wind, solar) there could be some effects. 3.8.4 The 1997 Master Plan, currently in use, requires the use of traditional techniques in restoration and rehabilitation of Heritage and governs the appropriate use classifications of the buildings. 3.9.2 Students have caused, deliberately, only minor damage to heritage (vandalism, graffiti).

### 4. Protection, Management and Monitoring of the Property

#### 4.1. Boundaries and Buffer Zones

##### 4.1.1 - Buffer zone status

**There is a buffer zone**

##### 4.1.2 - Are the boundaries of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The boundaries of the World Heritage property **do not limit** the ability to maintain the property's Outstanding Universal Value but they could be improved

##### 4.1.3 - Are the buffer zone(s) of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The buffer zones of the World Heritage property **do not limit** the ability to maintain the property's Outstanding Universal Value **but they could be improved**

##### 4.1.4 - Are the boundaries of the World Heritage property known?

The boundaries of the World Heritage property are known by both the management authority and local residents / communities / landowners.

##### 4.1.5 - Are the buffer zones of the World Heritage property known?

The buffer zones of the World Heritage property **are known** by both the management authority and local residents / communities / landowners.

##### 4.1.6 - Comments, conclusions and / or recommendations related to boundaries and buffer zones of the World Heritage property

4.1.5.4 Many local residents, landowners and technicians (architects and engineers) currently working in Urbino, already know the buffer zone of the World Heritage property. The Municipality of Urbino is starting and programming actions to disseminate the knowledge, included in the Management Plan, point 4.2.11.

### 4.2. Protective Measures

#### 4.2.1 - Protective designation (legal, regulatory, contractual, planning, institutional and / or traditional)

The historic centre of Urbino has been protected under the basic Italian Law on Environmental Protection (No 1497/1939) since 1969. In addition, some seventy of the buildings in the historic centre and the fortifications are also covered individually by the basic Law on Cultural Protection (No 1089/1939). Any interventions are thereby subject to Ministerial approval. There is also special legislation (Laws No 124/1968, 462/1985, and 103/1993) devoted to the restoration and rehabilitation of the city and its surrounding landscape in the territory of Montefeltro.

#### Source: Periodic Reporting Cycle 1 (2001-2006) Section 2

The action of national restrictions, city planning regulations and local buildings are being superimposed on the historic centre:

By national laws:

- Monumental restrictions (on 70 buildings); the restriction requires that any building work on the protected buildings be specifically authorised by the regional Soprintendenza for monuments and landscape, regional body of the Ministry of Cultural Heritage and Activities;
- Environmental restriction (on the entire historic centre); the restriction requires that any work to modify the exterior appearance of properties receive specific authorisation from the Urbino City Council; this authorisation is subject to the control of the regional Soprintendenza for monuments and landscape.
- Archaeological restriction (on the entire historical centre); the restriction requires that any work that could compromise the integrity of the protected asset be specifically authorised by the Regional Soprintendenza for Archaeological Assets, regional body of the Ministry of Cultural Heritage and Activities;
- Framework restriction (on the entire historic centre); the Regional Soprintendenza for monuments and landscape has established the limits and the criteria within which the building work be contained to avoid the integrity of the property cultural assets being put at risk, or that the perspective or natural light be damaged or the environmental conditions or decor be altered;

By city planning regulations and local building:

- The plan survey of all the buildings of the historic centre has led to them being classified by type, to the assessment of the level of integrity and definition of work limits allowed.
- Through the detailed surveys of the building facades on the various main axes, an in-depth investigation of the archive and the plan of degraded and valuable assets, a documentary and methodological support is provided to plan the maintenance and restoration work on the facades.

The comprehensive system of these regulations guarantees protection of the city planning system, of the architectonic character and typology of buildings, of the ornate decor and techniques to finish the facades.

Protection of the landscape which supports the image of the historic centre occurs through integrated protective restrictions on the entire scenario of the hills visible from the circuit of the boundary walls:

- Panoramic scenario of maciolla
- Scientific park
- Western side of the Cesane park

#### Periodic Reporting Cycle 1 (2001-2006) Section 2

Source: [Periodic Reporting Cycle 1 \(2001-2006\)](#)

Submitted on Monday, November 7, 2005

• **Question 6.02**

The action of national restrictions, city planning regulations and local buildings are being superimposed on the historic centre:

By national laws:

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- Environmental restriction (on the entire historic centre); the restriction requires that any work to modify the exterior appearance of properties receive specific authorisation from the Urbino City Council; this authorisation is subject to the control of the regional Soprintendenza for monuments and landscape.
- Archaeological restriction (on the entire historical centre); the restriction requires that any work that could compromise the integrity of the protected asset be specifically authorised by the Regional Soprintendenza for Archaeological Assets, regional body of the Ministry of Cultural Heritage and Activities;

Framework restriction (on the entire historic centre); the Regional Soprintendenza for monuments and landscape has established the limits and the criteria within which the building work be contained to avoid the integrity of the property cultural assets being put at risk, or that the perspective or natural light be damaged or the environmental conditions or decor be altered;

By city planning regulations and local building:

- The plan survey of all the buildings of the historic centre has led to them being classified by type, to the assessment of the level of integrity and definition of work limits allowed.
- Through the detailed surveys of the building facades on the various main axes, an in-depth investigation of the archive and the plan of degraded and valuable assets, a documentary and methodological support is provided to plan the maintenance and restoration work on the facades. The comprehensive system of these regulations guarantees protection of the city planning system, of the architectonic character and typology of buildings, of the ornate decor and techniques to finish the facades.

Protection of the landscape which supports the image of the historic centre occurs through integrated protective restrictions on the entire scenario of the hills visible from the circuit of the boundary walls:

- Panoramic scenario of maciolla
- Scientific park
- Western side of the Cesane park

See plan attachment 3 of point 03.04 of this questionnaire.

**Comment**

The existing laws of protection and preservation (able to guarantee the conservation of monuments and landscape) could be implemented by defining specific laws for the Buffer Zone of the Site and for the external Buffer Zone area (in the area surrounding the World Heritage property, neighbouring municipalities). In support of the existing Buffer Zone a "2nd level Buffer Zone - sub Buffer Zone" could be established to protect the H.U.L. visible from Urbino: in Management Plan, point 4.1.4.

**4.2.2 - Is the legal framework (i.e. legislation and / or regulation) adequate for maintaining the Outstanding**

**Universal Value including conditions of Integrity and / or Authenticity of the property?**

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

**4.2.3 - Is the legal framework (i.e. legislation and / or regulation) adequate in the buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?**

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

**4.2.4 - Is the legal framework (i.e. legislation and / or regulation) adequate in the area surrounding the World Heritage property and buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?**

An **adequate** legal framework exists for the area surrounding the World Heritage property and the buffer zone, but **there are some deficiencies in its implementation** which undermine the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the property

**4.2.5 - Can the legislative framework (i.e. legislation and / or regulation) be enforced?**

There is **acceptable** capacity / resources to enforce legislation and / or regulation in the World Heritage property but some deficiencies remain

**4.2.6 - Comments, conclusions and / or recommendations related to protective measures**

4.2.4.3-4.2.5.3 The major deficiencies in capacity/resources to enforce legislation and regulation are outside the boundaries of the World Heritage property site and Buffer Zone. The Municipality of Urbino in agreement with the Regional Office of the Ministry is working to create an inter-municipal regulatory system, for the protection of the Site and of the panoramic views surrounding Urbino and its Historic Urban Landscape. Refer to ICOMOS comments February 2014 and Management Plan point 4.1.4

**4.3. Management System / Management Plan**

**4.3.1 - Management System**

Overall responsibility for ensuring the protection and management of the historic centre is with the Ministero per i Beni Culturali ed Ambientali, working through its regional Soprintendenza per i Beni Ambientali e Architettonici, working closely with the relevant agencies of the Marche Region, the Pesaro Province, and the Comune of Urbino.

**Source: Periodic Reporting Cycle 1 (2001-2006) Section 2**

The Management Plan was intended to be drawn by a committee set up to coordinate and monitor the initiative. The site is managed under traditional protective measures or customary law

**Periodic Reporting Cycle 1 (2001-2006) Section 2**

Source: [Periodic Reporting Cycle 1 \(2001-2006\)](#)

Submitted on Thursday, November 3, 2005

- **Question 5.04** Plans in place to set up a "steering group: The Management Plan of the site within which the setting up



of a committee to coordinate and monitor the initiatives is being drawn up.

**• Question 5.05**

Overall management system of the site

- Management under protective legislation
- Management under traditional protective measures or customary law

**Comment**

In 2007 the Ministry of Heritage and Culture, Municipality of Urbino, Province of Pesaro and Urbino, University of Urbino and Archdiocese of Urbino signed an understanding for the UNESCO World Heritage Site Management Plan preparation. The Management Plan was drafted in 2012-2013 (Municipal approval act no. 149/2013) but has not yet been sent to the UNESCO World Heritage Centre. The team responsible is preparing the English translation and then proceeding to transmission to the World Heritage Centre

**4.3.2 - Management Documents**

**Comment**

The Management Plan was drafted and approved with Municipal act no. 149 of December 3th 2013, but has not yet been sent to the World Heritage Centre. The team responsible is preparing the English translation and then proceeding to transmission to the World Heritage Centre.

**4.3.3 - How well do the various levels of administration (i.e. national / federal; regional / provincial / state; local / municipal etc.) coordinate in the management of the World Heritage Property ?**

There is coordination between the range of administrative bodies / levels involved in the management of the property but it could be improved

**4.3.4 - Is the management system / plan adequate to maintain the property's Outstanding Universal Value ?**

The management system / plan is **fully adequate** to maintain the property's Outstanding Universal Value

**4.3.5 - Is the management system being implemented?**

The management system is **only partially** being implemented

**4.3.6 - Is there an annual work / action plan and is it being implemented?**

An annual work / action plan exists but **few of the activities** are being implemented

**4.3.7 - Please rate the cooperation / relationship with World Heritage property managers / coordinators / staff of the following**

Local communities / residents	Fair
Local / Municipal authorities	Good
Indigenous peoples	Not applicable
Landowners	Fair
Visitors	Fair
Researchers	Fair
Tourism industry	Fair
Industry	Fair

**4.3.8 - If present, do local communities resident in or near the World Heritage property and / or buffer zone have**

**input in management decisions that maintain the Outstanding Universal Value?**

Local communities have **some input** into discussions relating to management but no direct role in management

**4.3.9 - If present, do indigenous peoples resident in or regularly using the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?**

**No indigenous peoples** are resident in or regularly using the World Heritage property and / or buffer zone

**4.3.10 - Is there cooperation with industry (i.e. forestry, mining, agriculture, etc.) regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone?**

There is contact but only **some cooperation** with industry regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone

**4.3.11 - Comments, conclusions and / or recommendations related to human resources, expertise and training**

4.3.7 The Management Plan provides for actions to increase the participation of the stakeholders of the World Heritage property – students, landowners and industries – and of the residents in or near the World Heritage Site and in the Buffer Zone. In Management plan, point 4.2.11.

**4.3.12 - Please report any significant changes in the legal status and / or contractual / traditional protective measures and management arrangements for the World Heritage property since inscription or the last Periodic report**

There have been no significant changes.

**4.4. Financial and Human Resources**

**4.4.1 - Costs related to conservation, based on the average of last five years (relative percentage of the funding sources)**

Multilateral funding (GEF, World Bank, etc)	0%
International donations (NGO's, foundations, etc)	0%
Governmental (National / Federal)	26.02%
Governmental (Regional / Provincial / State)	5.1%
Governmental (Local / Municipal)	7.3%
In country donations (NGO's, foundations, etc)	0.18%
Individual visitor charges (e.g. entry, parking, camping fees, etc.)	4.4%
Commercial operator payments (e.g. filming permit, concessions, etc.)	3%
Other grants	54%

**4.4.2 - International Assistance received from the World Heritage Fund (USD)**

**Comment**

No assistance received from the World Heritage Fund.

**4.4.3 - Is the current budget sufficient to manage the World Heritage property effectively?**

The available budget is **acceptable** but could be further improved to fully meet the management needs

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### 4.4.4 - Are the existing sources of funding secure and likely to remain so?

Existing sources of funding are **not secure**

### 4.4.5 - Does the World Heritage property provide economic benefits to local communities (e.g. income, employment)?

**Potential** economic benefits are recognised and plans to realise these are being developed

### 4.4.6 - Are available resources such as equipment, facilities and infrastructure sufficient to meet management needs?

There are **some** adequate equipment and facilities, but deficiencies in at least one key area **constrain** management at the World Heritage property

### 4.4.7 - Are resources such as equipment, facilities and infrastructure adequately maintained?

There is **basic** maintenance of equipment and facilities

### 4.4.8 - Comments, conclusion, and / or recommendations related to finance and infrastructure

4.4.1 Finance, infrastructure and resources are subdivided between the main parties involved in Heritage conservation of the Site: Municipal Administration, Ministry of Cultural Heritage, Province of Pesaro and Urbino, Urbino University, Archdiocese of Urbino, Urbania and Sant'Angelo in Vado, legal owners of the properties in the World Heritage site. "Other grants" include investments by private individuals, Archdiocese and other Religious Bodies.

### 4.4.9 - Distribution of employees involved in managing the World Heritage property (% of total)

Full-time	85%
Part-time	15%

### 4.4.10 - Distribution of employees involved in managing the World Heritage property (% of total)

Permanent	79%
Seasonal	21%

### 4.4.11 - Distribution of employees involved in managing the World Heritage property (% of total)

Paid	99%
Volunteer	1%

### 4.4.12 - Are available human resources adequate to manage the World Heritage property?

Human resources are **adequate** for management needs

### 4.4.13 - Considering the management needs of the World Heritage property, please rate the availability of professionals in the following disciplines

Research and monitoring	Fair
Promotion	Poor
Community outreach	Poor
Interpretation	Poor
Education	Poor
Visitor management	Poor
Conservation	Fair
Administration	Fair

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Risk preparedness	Poor
Tourism	Poor
Enforcement (custodians, police)	Poor

### 4.4.14 - Please rate the availability of training opportunities for the management of the World Heritage property in the following disciplines

Research and monitoring	Low
Promotion	Medium
Community outreach	Low
Interpretation	Medium
Education	Low
Visitor management	Medium
Conservation	Low
Administration	Low
Risk preparedness	Medium
Tourism	Low
Enforcement (custodians, police)	Low

### 4.4.15 - Do the management and conservation programmes at the World Heritage property help develop local expertise?

A capacity development plan or programme is in place and **partially implemented**; some technical skills are being transferred to those managing the property locally **but most of the technical work is carried out by external staff**

### 4.4.16 - Comments, conclusions and / or recommendations related to human resources, expertise and training

4.4.15 The Management Plan, point 4.2.10, includes projects on transfer of technical skills from external and internal staff (Municipality, Ministry of Heritage and Culture – "Soprintendenza" and University) to local technicians, local expertise and to legal owners of the Heritage.

## 4.5. Scientific Studies and Research Projects

### 4.5.1 - Is there adequate knowledge (scientific or traditional) about the values of the World Heritage property to support planning, management and decision-making to ensure that Outstanding Universal Value is maintained?

Knowledge about the values of the World Heritage property is **sufficient**

### 4.5.2 - Is there a planned programme of research at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is **considerable** research but it is **not directed** towards management needs and / or improving understanding of Outstanding Universal Value

### 4.5.3 - Are results from research programmes disseminated?

Research results are **shared with local participants and some national agencies**

**4.5.4 - Please provide details (i.e. authors, title, and web link) of papers published about the World Heritage property since the last Periodic Report**

http://www.urbinoculturaturismo.it/ci/671.aspx  
 http://www.sitiunesco.it/materialepromozionale.html  
 http://nuke.rotaryurbino.org/LinkClick.aspx?fileticket=X2q%2fE5scals%3d&tabid=62&mid=352  
 http://www.accademiaraaffaello.it/pubblicazioni.html  
 http://www.cm-urbania.ps.it/index.php?id=5445  
 http://www.gsurbinospeleo.it/index.php?option=com\_content&view=article&id=7&Itemid=10

**4.5.5 - Comments, conclusions and / or recommendations related to scientific studies and research projects**

The site http://www.urbinoculturaturismo.it/ci/671.aspx contains publications by Municipality, Urbino local dept. of Ministry - MIBACT and Archdiocese. There is a lot of research, studies, theses etc. in University archives that show an adequate knowledge of the values of the World Heritage property and support conservation and restoration action but this documentation is not published.

**4.6. Education, Information and Awareness Building**

**4.6.1 - At how many locations is the World Heritage emblem displayed at the property?**

In many locations and easily visible to visitors

**4.6.2 - Please rate the awareness and understanding of the existence and justification for inscription of the World Heritage property amongst the following groups**

Local communities / residents	Average
Local / Municipal authorities within or adjacent to the property	Average
Local Indigenous peoples	Not applicable
Local landowners	Poor
Visitors	Average
Tourism industry	Average
Local businesses and industries	Poor

**4.6.3 - Is there a planned education and awareness programme linked to the values and management of the World Heritage property?**

There is a limited and *ad hoc* education and awareness programme

**4.6.4 - What role, if any, has designation as a World Heritage property played with respect to education, information and awareness building activities?**

World Heritage status has partially influenced education, information and awareness building activities

**4.6.5 - How well is the information on Outstanding Universal Value of the property presented and interpreted?**

The Outstanding Universal Value of the property is adequately presented and interpreted but improvements could be made

**4.6.6 - Please rate the adequacy for education, information and awareness building of the following**

**visitor facilities and services at the World Heritage property**

Visitor centre	Adequate
Site museum	Adequate
Information booths	Adequate
Guided tours	Adequate
Trails / routes	Adequate
Information materials	Adequate
Transportation facilities	Poor
Other	Poor

**4.6.7 - Comments, conclusions and / or recommendations related to education, information and awareness building**

4.6.3 In the Management Plan there are some actions and projects to enable a creation of guidelines to spread "good conservation and use practices" among residents, students and workers and also in order to increase the interaction among schools, residents, workers and administrations. In Management Plan, points 4.2.9, 4.2.10 and 4.2.11.

**4.7. Visitor Management**

**4.7.1 - Please provide the trend in annual visitation for the last five years**

Last year	Static
Two years ago	Decreasing
Three years ago	Decreasing
Four years ago	Decreasing
Five years ago	Minor Increase

**4.7.2 - What information sources are used to collect trend data on visitor statistics?**

Entry tickets and registries
Accommodation establishments

**4.7.3 - Visitor management documents**

**Comment**

Currently there is no overall visitor management plan fully operational, but there is sectorial visitor management.

**4.7.4 - Is there an appropriate visitor use management plan (e.g. specific plan) for the World Heritage property which ensures that its Outstanding Universal Value is maintained?**

There is some management of the visitor use of the World Heritage property

**4.7.5 - Does the tourism industry contribute to improving visitor experiences and maintaining the values of the World Heritage property?**

There is contact between those responsible for the World Heritage property and the tourism industry but this is largely confined to administrative or regulatory matters

**4.7.6 - If fees (i.e. entry charges, permits) are collected, do they contribute to the management of the World Heritage property?**

The fee is collected, and makes some contribution to the management of the World Heritage property

**4.7.7 - Comments, conclusions and / or recommendations related to visitor use of the World Heritage property**

4.7.2 The trend data on visitor statistics, derived from entry tickets to the major museum service in Urbino (were obtained by consulting the management agencies of the Ducal Palace) and from the trend data of accommodation establishments (were obtained by consulting the Statistical Office of Regione Marche). 4.7.4 Studies and analyses about tourist flows and their managements were prepared in recent years but have not yet been included in an overall management plan.

**4.8. Monitoring**

**4.8.1 - Is there a monitoring programme at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?**

There is considerable monitoring but it is **not directed towards management needs** and / or improving understanding of Outstanding Universal Value

**4.8.2 - Are key indicators for measuring the state of conservation used to monitor how the Outstanding Universal Value of the property is maintained?**

Information on the values of the World Heritage property is sufficient and key indicators have been defined but **monitoring the status of indicators could be improved**

**4.8.3 - Please rate the level of involvement in monitoring of the following groups**

World Heritage managers / coordinators and staff	Excellent
Local / Municipal authorities	Average
Local communities	Average
Researchers	Poor
NGOs	Not applicable
Industry	Non-existent
Local indigenous peoples	Not applicable

**4.8.4 - Has the State Party implemented relevant recommendations arising from the World Heritage Committee?**

Implementation is planned, but has **not yet begun**

**4.8.5 - Please provide comments relevant to the implementation of recommendations from the World Heritage Committee**

4.8.4 In March 2014 the Ministry of Cultural Heritage (MIBACT Rome) recommended the preparation of a study to protect the panoramic views from and towards Urbino in the external area around the Buffer Zone boundaries, to be integrated into the legal framework of Urbino and other neighbouring Municipalities around Urbino (ICOMOS comments February 2014). Action: Management Plan, point 4.1.4.

**4.8.6 - Comments, conclusions and / or recommendations related to monitoring**

Monitoring actions: Management Plan, points 5.2 - 5.3 Key Indicators have been defined in Management Plan (approved in December 2013) which also provides for the creation of the Committee for evaluation and monitoring of the Plan (composed of UNESCO chairs) and the improvement and implementation of indicators.

**4.9. Identification of Priority Management Needs**

**4.9.1 - Please select the top 6 managements needs for the property (if more than 6 are listed below)**

Please refer to question 5.2



## 5. Summary and Conclusions

### 5.1. Summary - Factors affecting the Property

#### 5.1.1 - Summary - Factors affecting the Property

	World Heritage criteria and attributes affected	Actions	Monitoring	Timeframe	Lead agency (and others involved)	More info / comment	
<b>3.2</b>	<b>Transportation Infrastructure</b>						
<b>3.2.4</b>	<b>Effects arising from use of transportation infrastructure</b>	Consequences arising from use of transportation infrastructure have no effect on the World Heritage Criteria and Attributes. Issues generated by vehicle traffic on pavements of the Historic Centre - brick and porphyry, can be solved with maintenance	Ongoing measures: traffic restrictions and restrictions on type of transport. Measures to be taken: Management Plan points 4.1.9, 4.2.4, 4.3.1, 4.3.3, 4.3.5.	In conjunction with the creation of UNESCO Office (April 2014) City of Urbino is starting the monitoring of the Management Plan. Specific indicators (Section 5.3 of the Management Plan) will be checked and modified with the help of an Evaluation Committee	Projects included in Management Plan have different application times: Short term (to be implemented by 2015) point 4.2.4 Short and medium-long term (to be implemented by 2019) points 4.1.9, 4.3.1, 4.3.3 Medium-long term (from 2016 onwards) point 4.3.5	Municipality of Urbino, Urbino ASUR Marche (regional health service), AMI transport (Provincial Mobility), citizens and merchants of the Historic Centre, local MIBACT, University, Archdiocese, Public Authorities domiciled in Urbino, city users.	The impact is the damage caused by vehicle transportation on streets and pavements of the Historic Centre. These effects do not affect Criteria and Attributes of the Site but mean the increasing maintenance and rebuilding of road surfaces.
<b>3.3</b>	<b>Services Infrastructures</b>						
<b>3.3.2</b>	<b>Renewable energy facilities</b>	Construction of big renewable energy facilities in Urbino's neighbouring municipalities could modify the Historic Urban Landscape around the city. This does not affect Criteria and Attributes in a direct way, but it would be a good idea to avoid it.	Ongoing measures: the local, regional and national authorities have expressed their opposition to the construction of the wind farm project (ongoing in the Marche Region). Measures to be taken: Management Plan, point 4.1.4, and ICOMOS comments 2014.	Specific indicators referred to in section 5.3 of the Management Plan will be checked and modified with the help of an Evaluation and Monitoring Committee composed of UNESCO Chairs.	In March 2014 the Ministry (MIBACT Rome) requested the creation of a study for the identification and protection of panoramic views from and towards Urbino to protect the landscape around the Urbino Unesco Site. Start in September-October 2014.	Municipality of Urbino, Urbania and Municipalities around Urbino, local MIBACT "Soprintendenza", Regional offices: "Assessments and Environmental Permits" and "Regional Electricity Grid and Gas Hydrocarbons Permits" Stakeholders	Construction of big renewable energy facilities in the area around Urbino, if not carried out according to optimal criteria and expedients, could modify the Historic Urban Landscape around Urbino.
<b>3.8</b>	<b>Social/cultural uses of heritage</b>						
<b>3.8.4</b>	<b>Changes in traditional ways of life and knowledge system</b>	Criteria and attributes of the Site are not affected and are guaranteed by existing laws and safeguards: Master Plan and Management Plan.	Ongoing measures: change restrictions on use of the buildings, on splitting into smaller residential units, on conservation techniques. Measures to be taken: Management Plan, points 4.1.11, 4.1.13, 4.1.14, 4.2.10, 4.4.1, 4.4.2, 4.5 and 4.6.	The indicators referred to section 5.3 of the Management Plan and other indicators will be added with the help of a Committee for Evaluation and Monitoring, composed of UNESCO Chairs (point 5.2 of Management Plan).	Projects in the Management Plan have the following application times: Short term (to be implemented by 2015) point 4.2.10 Short and medium-long term (to be implemented by 2019) points 4.1.11, 4.1.13, 4.1.14 Medium-long term (from 2016 onwards) 4.4.1, 4.4.2, 4.5, 4.6	Municipality of Urbino, University of Urbino, local MIBACT "Soprintendenza", Ministry of Instruction (MIUR), Institutions of Professional Architects, Engineers, Surveyors, workers' associations, private property owners stakeholders	The changes regard: insertion of new technologies for residential liveability (networks, antennas etc) loss of professionalism for the realization of quality building interventions changes in the social fabric, now mainly composed of college students
<b>3.9</b>	<b>Other human activities</b>						

		<b>World Heritage criteria and attributes affected</b>	<b>Actions</b>	<b>Monitoring</b>	<b>Timeframe</b>	<b>Lead agency (and others involved)</b>	<b>More info / comment</b>
3.9.2	<b>Deliberate destruction of heritage</b>	The entity and the number of damage events are not relevant for Criteria and Attributes of the World Heritage Site but entail works of recovery, restoration and maintenance to be paid by property owners.	Management Plan provides for actions and projects for sensitization and projects to increase user awareness and encourage respectful attitudes towards the World Heritage Site. Management Plan points 4.2.10, 4.2.11.	The indicators referred to in point 5.3 of the Management Plan will be implemented with the help of a Monitoring and Evaluation Committee, consisting of UNESCO Chairs (point 5.2 of Management Plan).	The projects in the Management Plan have different application times: Short term (to be implemented by 2015), point 4.2.10; Short and medium-long term (to be implemented by 2019), point 4.2.11.	Municipality of Urbino, local MIBACT "Soprintendenza", college students, private property owners, tourists stakeholders	We refer to minor actions of vandalism and writings on walls of buildings in the Historic Centre; these take place in a non-serial mode.

## 5.2. Summary - Management Needs

### 5.2.2 - Summary - Management Needs

<b>4.1 Boundaries and Buffer Zones</b>							
			<b>Actions</b>	<b>Timeframe</b>	<b>Lead agency (and others involved)</b>	<b>More info / comment</b>	
4.1.2	<b>Boundaries could be improved</b>		The Management Plan in point 4.1.4 provides for projects aimed to modify boundaries of the UNESCO Site and create a sub Buffer Zone to support the existing ones, with suitable laws.	The Management Plan projects have application times in the medium-long term (to be implemented from 2016 onwards). Following ICOMOS recommendation (February 2014), project starting in September - October 2014.	Municipality of Urbino, Municipalities around Urbino, local and regional MIBACT "Soprintendenza", Ministry of Heritage, Culture and Tourism - MIBACT	With reference to questions 4.1.2, 4.1.3 the Criteria and Attributes are maintained, but the optimal management can be improved by extending the existing Buffer Zone, changing the boundaries of the Site and strengthening the existing laws.	
<b>4.3 Management System / Management Plan</b>							
4.3.6	<b>Few of the work plan activities implemented</b>		The Management Plan was prepared in December 2013. Now the team responsible is preparing the English translation and will proceed to its transmission to World Heritage Centre. Some of the planned projects have been initiated.	Projects included in Management Plan have different application times: short term (to be implemented by 2015); short and medium-long term (to be implemented by 2019); medium-long term (to be implemented from 2016 onwards)	The Management Plan projects involve different agencies according to the type of project: Municipality, Ministry, University, Archdiocese, Institutions with property in the UNESCO Site, agencies, private citizens, merchants, other municipalities etc	Municipality of Urbino established in April 2014 an appropriate office "UNESCO World Heritage Historic Centre" responsible for monitoring and implementation of the Plan, with a mandate to draw up projects, involving the institutions and stakeholders	
<b>4.4 Financial and Human Resources</b>							
4.4.4	<b>Existing sources of funding are not secure</b>		Now each agency maintains its own private building, area etc. with personal and secure funds and team. The projects in the Management Plan provide for the involvement of several agencies. Municipality and University are now seeking additional funds.	The timeframe relates to each project of Management plan: Short term (to be implemented by 2015); short and medium-long term (to be implemented by 2019) and medium-long term (from 2016 onwards).	Municipality of Urbino, University of Urbino	Each year Italian Law no. 77/2006 allocates funds for UNESCO Sites, which are additional to each agency's current and personal funds.	
<b>4.6 Education, Information and Awareness Building</b>							
4.6.3	<b>There is a limited education and awareness programme</b>		The Management Plan includes educational and awareness raising projects: points no. 4.2.9 and 4.2.11.	The projects in the Management Plan have different application times: Short and medium-long term (to be implemented by 2019), project referred to in point 4.2.11; Medium-long term (from 2016 onwards), project referred to in point 4.2.9.	Municipality of Urbino and other Municipalities, local MIBACT "Soprintendenza", students, private property owners, tourists, merchants. We would like to involve also University and Archdiocese	Every year local dept. of Ministry MIBACT ("Soprintendenza") starts projects for primary and secondary schools. Web site: <a href="http://www.artimarche.beniculturali.it/index.php/galleria-nazionale-delle-marche/servizi-educativi">http://www.artimarche.beniculturali.it/index.php/galleria-nazionale-delle-marche/servizi-educativi</a>	
4.6.4	<b>World Heritage status has partially influenced education, information and awareness building activities</b>		The Management Plan includes educational, information and awareness building activities and projects: points no. 4.2.10 and 4.2.11.	The projects in the Management Plan have different application times: Short term (to be implemented by 2015), project as in point 4.2.10; Short and medium-long term (to be implemented by 2019), project as in point 4.2.11.	Municipality of Urbino, local Ministry - MIBACT, students, teachers, private property owners, tourists, merchants, University of Urbino, Archdiocese of Urbino, Urbana and S. Angelo in Vado.	Italian UNESCO Site Association drafted school awareness projects and programme referring to all Italian UNESCO Sites, including Urbino Municipality of Urbino is in Directive Council and Scientific Committee <a href="http://www.didatticaunesco.it/nqcontent.cfm">http://www.didatticaunesco.it/nqcontent.cfm</a>	
<b>4.7 Visitor Management</b>							

4.7.4	<b>Some management of visitor use of the property but this could be improved</b>	The Municipality of Urbino will put together all the studies and analyses referring to management of tourist flows, already drafted by different Administrations and Institutions.	The Management Plan (point 4.3.2) includes action to enhance and valorise the secondary urban routes in the historic Centre. The projects included in the Management Plan will be implemented in relation to specific needs.	Municipality of Urbino, local MIBACT "Soprintendenza" Archdiocese, University, local MIBACT "Soprintendenza", tourists, hoteliers, private property owners, merchants	In February Municipality approved projects aimed to create 9 new routes in the Unesco Site, finalised to diversify use of the Site. Seven of these routes will be represented in guides visible from the historic gates of the city, smart phone app etc.
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**5.3. Conclusions on the State of Conservation of the Property**

**5.3.1 - Current state of Authenticity**

The authenticity of the World Heritage property has been **preserved**

**5.3.2 - Current state of Integrity**

The integrity of the World Heritage property is **intact**

**5.3.3 - Current state of the World Heritage property's Outstanding Universal Value**

The World Heritage property's Outstanding Universal Value has been **maintained**.

**5.3.4 - Current state of the property's other values**

Other important cultural and / or natural values and the state of conservation of the World Heritage property are **predominantly intact**

**5.4. Additional comments on the State of Conservation of the Property**

**5.4.1 - Comments**

**6. World Heritage Status and Conclusions on Periodic Reporting Exercise**

**6.1 - Please rate the impacts of World Heritage status of the property in relation to the following areas**

Conservation	Very positive
Research and monitoring	Very positive
Management effectiveness	Very positive
Quality of life for local communities and indigenous peoples	Very positive
Recognition	Very positive
Education	Positive
Infrastructure development	Positive
Funding for the property	Positive
International cooperation	Positive
Political support for conservation	Positive
Legal / Policy framework	Positive
Lobbying	Positive
Institutional coordination	Very positive
Security	Positive
Other (please specify)	Not applicable

**6.2 - Comments, conclusions and / or recommendations related to World Heritage status**

Urbino's World Heritage status is totally conserved.

**6.3 - Entities involved in the preparation of this Section of the Periodic Report**

Governmental institution responsible for the property
Site Manager/Coordinator/World Heritage property staff
Staff from other World Heritage properties
Others

**6.4 - Was the Periodic Reporting questionnaire easy to use and clearly understandable?**

yes

**6.5 - Please provide suggestions for improvement of the Periodic Reporting questionnaire**

The Periodic Report preparation was very difficult as regards the research and systematization of data concerning the costs of Heritage conservation, because the Site of Urbino (the entire Old Town) is the property of many different agencies, both public and private.

**6.6 - Please rate the level of support for completing the Periodic Report questionnaire from the following entities**

UNESCO	Fair
State Party Representative	Very good
Advisory Body	Fair

**6.7 - How accessible was the information required to complete the Periodic Report?**

**Not all** of the required information was accessible

**6.8 - The Periodic Reporting process has improved the understanding of the following**

The property's Outstanding Universal Value
The concept of Integrity and / or Authenticity
The property's Integrity and / or Authenticity
Managing the property to maintain the Outstanding Universal Value
Monitoring and reporting
Management effectiveness

**6.9 - Please rate the follow-up to conclusions and recommendations from previous Periodic Reporting exercise by the following entities**

UNESCO	Satisfactory
State Party	Satisfactory
Site Managers	Satisfactory
Advisory Bodies	Satisfactory

**6.10 - Summary of actions that will require formal consideration by the World Heritage Committee**

**• Statement of Outstanding Universal Value / Statement of Significance**

Reason for update: The Statement of Outstanding Universal Value has been revised in compliance with the new format, based on the Decision 34 COM 10B.3 of the World Heritage Committee in 2007. It is currently subject to the evaluation of Advisory Bodies.

**6.11 - Comments, conclusions and / or recommendations related to the Assessment of the Periodic Reporting exercise**

The Periodic Report is a very important, although onerous, exercise, but the contents are very interesting and helpful for the correct Site management and conservation.