

# Call for Registrations

## 2017 Workshop World Heritage Nominations: Comparative Analysis

UNITAR World Heritage Nominations Training Series  
27 November – 1 December 2017  
Hiroshima, Japan



# United Nations Institute for Training and Research

The United Nations Institute for Training and Research (UNITAR) was established in 1965 as an autonomous body within the United Nations and is headquartered in Geneva, Switzerland. The mandate of UNITAR is to enhance the effectiveness of the work of the United Nations and its Member States in the fields of peace and security and in the promotion of economic and social development. UNITAR designs and conducts worldwide some 500 different training activities per year for more than 40,000 beneficiaries, including diplomats and other government officials, non-governmental representatives, and local authorities. As the key UN Agency specialising in adult learning and instructional design, UNITAR has many years of institutional experience in formulating unique methodological approaches which are focused upon the needs of adult learners

## Series Introduction

The UNITAR Hiroshima Office began implementing training focusing on World Heritage management and conservation practices in 2001, and works closely with the UNESCO World Heritage Centre and the Advisory Bodies. In 2011, after an in-depth needs assessment with selected State Parties and World Heritage professionals, the training series transitioned to examine the skills and knowledge required for developing more effective nomination dossiers in an effort to contribute to a smoother overall inscription process.

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*Everything in this workshop was very informative and helped me prepare, plan, and strategize preparing the nomination dossier.*

- 2013 participant

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Information regarding previous workshops in the series is available at: [www.unitar.org/world-heritage](http://www.unitar.org/world-heritage).

The development of good quality World Heritage tentative lists and nomination dossiers is an important process that requires a detailed understanding of a range of complex requirements. The creation of a dossier serves as a tool to collect information; to bring stakeholders together; and also acts as a basis for the efficient and sustainable protection, conservation, management and presentation of the nominated properties.<sup>1</sup> The nomination dossier is essential to the inscription process as it is the primary basis on which the World Heritage Committee considers the possible inscription of a property on the World Heritage List.<sup>2</sup> It also supports a credible World Heritage List of well-managed properties of Outstanding Universal Value.



Providing guidance to State Parties in the preparation of nomination dossiers and tentative lists remains an important goal and concern for World Heritage-related bodies. The importance of providing targeted training is highlighted in the 2011 *World Heritage Capacity Building Strategy* (WHC-11/35.COM/9B), which outlines the specific action that – “Training courses are developed and implemented to aid State Parties in the preparation of good quality nominations dossiers.”

Problems with nomination quality, including inappropriate and inadequate dossiers, have been identified at the completeness check, conducted by the World Heritage Centre when a dossier is submitted, as well as during evaluation by the Advisory Bodies and World Heritage Committee. For example, while there has been an overall reduction in the number of incomplete nominations

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<sup>1</sup> Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's decision, WHC/16/40.COM/5A.p.6

<sup>2</sup> Para 120, Operational Guidelines for the Implementation of the World Heritage Convention, World Heritage Centre, WHC.15/01, 8 July 2015

submitted to the World Heritage Centre – 42 between 2012-2016, compared to 59 between 2007-2011<sup>3</sup>, the fact that State Parties continue to invest considerable resources in the creation and submission of incomplete dossiers highlights the continued need for training and guidance around the creation of more robust and focused documents.

The *UNITAR World Heritage Nomination Training Series* focuses on providing professionals involved in the development of nomination dossiers with a firm understanding of their requirements, as outlined in the latest version of the *Operational Guidelines for the Implementation of the World Heritage Convention*. As many site managers are often involved in the creation of the nomination dossier, this training series also supports the development and capacity building of those who will become responsible for the management and conservation of World Heritage properties. The series builds upon more than 15 years' experience training over 400 professionals from 60 countries on the unique needs of World Heritage sites and nominations.

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*The workshop was really useful and relevant. It should be compulsory for any one undertaking a World Heritage Nomination.*

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- 2016 participant

## The 2017 Workshop

### Overall Goal

The 2017 workshop, entitled *World Heritage Nominations: Comparative Analysis*, will equip participants from around the globe with a deeper understanding of not only the basics of World Heritage Nominations, but also the crucial area of Comparative Analysis, and its central role to Tentative Lists and Nominations Dossiers. The Workshop will also contribute to the development of a network of like-minded practitioners, able to communicate formally, and informally, sharing knowledge and best-practice.



### Outputs

Participants in the 2017 workshop will receive targeted training covering key topics of the nomination and evaluation processes, including:

- Principles and Objectives of the World Heritage Convention;
- Operational Guidelines;
- The Concept of Outstanding Universal Value;
- Comparative Analysis;
- Justification for Inscription;
- Integrity and Authenticity;
- Protection and Management Requirements;
- Nomination and Evaluation Processes;
- Nomination Format; and
- Tips on Writing and Preparing the Nomination Dossier.

### Duration and Structure

The workshop will be held over five days, from 27 November to 1 December 2017, in Hiroshima, Japan.

The training venue is the Hiroshima Chamber of Commerce and Industry Building, 5-44 Motomachi, Naka-ku, Hiroshima, Hiroshima Prefecture, 730-0011.

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<sup>3</sup> World Heritage List Nominations, WHC, <http://whc.unesco.org/en/nominations/>, Accessed 9 Nov 2016

The methodological approach of the Workshop contains the following elements.

### Interactive Lectures

Lectures will be delivered by experts with key insight and experience and will provide both an overview of the World Heritage regime, incorporating current trends and discourse, while examining in detail the justification requirements of nominations. Experts will come from a range of organizations, including:

- The United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Centre (WHC);
- The International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM);
- The International Council on Monuments and Sites (ICOMOS); and
- The International Union for Conservation of Nature (IUCN).

### Study Tours

Underscoring the theoretical introductions and analyses presented, Study Tours form an integral part of the training methodologies used by UNITAR. Visits will be made to the World Heritage Atomic Bomb Dome and its attendant museum, as well as to the World Heritage Itsukushima Shinto Shrine.

### Practical Exercise

Key to the facilitation of learning at the Workshop is a major Practical Exercise whereby participants work in small groups to analyse real world Case Studies and apply the theoretical and practical knowledge gained in the Workshop.



### Target Audience

The target audience is 30 professionals working in the World Heritage sphere. This includes:

- Those involved in the preparation of World Heritage nominations;
- State Party members;
- Potential or current World Heritage site managers;
- Natural/cultural conservation specialists and trainers;
- Decision makers and government officers; and
- Representatives of academic institutions, think-tanks and civil society.

During the selection process, preference will be made for those who identify that they are currently involved in the preparation of tentative lists and nominations. With regard to nominations, preference will be given to nominations that are demonstrable gaps on the World Heritage List (such as sites already identified by the World Heritage Committee and the Advisory Bodies as under-represented, see <http://whc.unesco.org/en/globalstrategy/>).

Gender balance and equality will also be taken into consideration during the selection process as well as the priorities set by the World Heritage Committee in terms of underrepresented regions (Africa, Caribbean and Small Island Developing States). A minimum of 20 participants will be required for the workshop to proceed.

## Participation Cost

Participation costs for the Workshop amount to USD 1,500, payable to UNITAR.

- Payment can be made via credit card or bank transfer.
- The fee covers all costs related to:
  - Tuition;
  - Materials;
  - Study-tours.
- All travel, accommodation and meal costs are the responsibility of the participant or their organization.
- All participants must arrange and hold comprehensive travel insurance.
- There are no scholarships available for this Workshop.

## Accommodation Options

- November is high season in Hiroshima. Whilst participants are free to choose and book their own accommodation, UNITAR has reserved a number of rooms at the nearby *Hotel Sunroute Hiroshima* - <http://www.hotelsunroutehiroshima.jp/>
  - Check-in: Sunday 26 November; Check-out: Saturday 2 December.
  - Total accommodation cost for the week is ¥47,304, with the rate including tax, breakfast and Wi-Fi.
  - Payment is made directly to the hotel upon the participant's arrival.
  - Participants should inform UNITAR if they wish to take advantage of one of the reserved rooms by no later than Friday, 22 September 2017.
- We recommend that participants stay close to the training venue. Other hotels that are located nearby include:
  - Rihga Royal Hotel - <http://www.rihga.com/hiroshima>
  - Mielparque Hotel - <https://www.mielparque.jp/hiroshima/en/>
  - ANA Crowne Plaza - <http://www.anacrowneplaza-hiroshima.jp/language/english/>
  - Mitsui Garden Hotel - <https://www.gardenhotels.co.jp/eng/hiroshima/>

## Registration Process

- To register for the Workshop, please visit:  
<https://www.unitar.org/event/full-catalog/world-heritage-nominations-comparative-analysis-0>
- The deadline for registrations is: Friday, 15 September 2017.

## Required Documents

Each participant is required to submit two documents – a Letter of Motivation, and a Case Study – as part of their application. Please submit these documents in Word format (.doc/.docx) to [nigel.gan@unitar.org](mailto:nigel.gan@unitar.org). These documents may be submitted following the initial registration process.



### 1. Letter of Motivation

A one-page letter outlining the applicant's reasons for wanting to participate in the workshop (such as current involvement in developing a World Heritage nomination) and what impact they expect participation in the workshop to have on their work.

Where applicable, applicants may wish to include a letter from their relevant State Party confirming their involvement in the preparation of a nomination.

## 2. Case Study

A one-page Case Study describing a heritage site with which they have experience. The case study should include:

- Description of the spatial area;
  - Where possible, attach a map showing the location and extent of the site;
- Description of the values of the site;
- Description of the current justification and problems observed; and
- Suggestion for a project to help develop a nomination or to tackle any problems or threats to the site in preparation for nomination.

Where applicable, applicants should also include, separately, background information on:

- Status of the property in relation to current gap studies by IUCN or ICOMOS;
- Tentative List entry;
- Current status of any draft nomination that has already been prepared.

Please note:

- The one-page Case Studies will be distributed to the Resource Persons, as well as incorporated into the Workshop literature. Please ensure that the one-page case study does not exceed the page limit.
- Some selected Case Studies may be used at the Workshop. In such cases, the participant who submitted the Case Study will act as a 'data provider' to the teams formed for the group practical exercise.

## Contact

Any queries regarding the workshop or training series may be directed to the Programme Officer, Mr. Nigel Gan, at [nigel.gan@unitar.org](mailto:nigel.gan@unitar.org) or +81-82-511-2424.