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UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL  
ORGANIZATION

CONVENTION CONCERNING THE PROTECTION OF THE WORLD  
CULTURAL AND NATURAL HERITAGE

WORLD HERITAGE COMMITTEE

Twenty-seventh session  
Paris, UNESCO Headquarters, Room XII  
30 June – 5 July 2003

**Item 19 of the Provisional Agenda: Performance Indicators to assess the implementation of the 2002 World Heritage Strategic Objectives (Credibility, Conservation, Capacity-Building and Communication)**

## SUMMARY

This document reproduces the proposed Performance Indicators as presented in the UNESCO Draft Programme and Budget 2004-2005 (32C/5).

The Draft Decision **27 COM 19** proposed to the Committee is presented in paragraph 6.

## **I. BACKGROUND**

1. At its 26th session (Budapest, June 2002), the World Heritage Committee adopted the following Strategic Objectives:

1. Strengthen the Credibility of the World Heritage List;
2. Ensure the effective Conservation of World Heritage properties;
3. Promote the development of effective Capacity Building in States Parties;
4. Increase public awareness, involvement and support for World Heritage through Communication.<sup>1</sup>

2. Furthermore, the Committee invited the Director-General "to develop performance indicators for each of the Strategic Objectives to be presented to the 27th session of the Committee (June/July 2003) to enable the Committee to measure the success of the implementation of the Objectives over time".<sup>2</sup>

## **II. PERFORMANCE INDICATORS IN THE DRAFT 32 C/5**

3. The UNESCO 32C/5 Draft Programme and Budget 2004-2005 (see extracts presented in WHC-03/27.COM/16) includes the following performance indicators:

### **Main line of action 1. Support to the World Heritage governing bodies**

#### **Expected results at the end of the biennium**

\_ Recognition by Member States of UNESCO's lead role in the implementation of the 1972 Convention sustained and consolidated.

#### *Performance indicators:*

– increase in the number and type of measures adopted by Member States with a view to implementing the 1972 Convention;

– increase in the number of applications presented to the World Heritage Committee for inscription in the World Heritage List.

\_ Policy decisions and orientations by the World Heritage Committee and the General Assembly of States Parties for the implementation of the World Heritage Convention adopted and implemented.

\_ Operational Guidelines for the Implementation of the World Heritage Convention in several languages revised and disseminated.

#### *Performance indicators:*

– number of language versions produced;

– scope of dissemination.

(Source: UNESCO 32C/5 Draft Programme and Budget 2004-2005)

<sup>1</sup> see Decision **26 COM 17.1**, paragraph 1

<sup>2</sup> see Decision **26 COM 17.1**, paragraph 2

## **Main line of action 2. Protecting the world's cultural diversity and supporting the development process through the 1972 Convention**

### **Expected results at the end of the biennium**

\_ Number of States Parties to the World Heritage Convention increased and new tentative lists established.

#### *Performance indicators:*

- number of new States Parties;
- number of new tentative lists.

\_ Nominations of cultural and natural properties from regions or categories of heritage, currently under or non-represented on the World Heritage List increased, especially in LDCs.

#### *Performance indicators:*

- number of nominations received from under- and non-represented regions and categories;
- number of nominations from LDCs.

\_ Reporting and monitoring process on the state of conservation of World Heritage sites strengthened.

#### *Performance indicators:*

- number of annual reports published;
- biannual summary report produced;
- number of management plans supported;
- number of training programmes for technical personnel organized;
- number of sites involved in training.

\_ World Heritage Partnerships Initiative (WHPI) developed and expanded.

#### *Performance indicators:*

- number and diversity of partners involved;
- number of partnerships concluded and implemented;
- Amount of additional funds raised for major conservation projects;
- Educational and awareness-raising programmes conducted;
- Partnerships concluded with media groups.

(Source: UNESCO 32C/5 Draft Programme and Budget 2004-2005)

### **III. PERFORMANCE INDICATORS FOR EACH OF THE STRATEGIC OBJECTIVES (CREDIBILITY, CONSERVATION, CAPACITY-BUILDING AND COMMUNICATION)**

4. These performance indicators will be discussed by the 32nd UNESCO General Conference (29 September - 18 October 2003).

5. In the meantime, as is the case for performance indicators to assess the World Heritage Partnerships Initiative (see WHC-03/27.COM/20C), the World Heritage Centre has begun work to develop quantifiers to accompany the performance indicators shown in the Draft 32C/5 to assess the implementation of the four Strategic Objectives (Credibility, Conservation, Capacity-Building and Communication) for the biennium 2004-2005. These are shown in the following table:

| STRATEGIC OBJECTIVE                                                             | PERFORMANCE INDICATOR<br>(extracted from the Draft<br>32C/5)                                                                                                                                                              | QUANTIFIERS<br>(for the biennium<br>2004-2005)                                                                                                                                              |
|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Strengthen the <b>Credibility</b> of the<br>World Heritage List                 | number of new States Parties                                                                                                                                                                                              | 6 new States Parties<br><br>(Note: as of 16 June 2003 there are 176 States Parties to the <i>World Heritage Convention</i> compared to 189 Member States and 6 Associate Members of UNESCO) |
|                                                                                 | number of new tentative lists                                                                                                                                                                                             | 10 new tentative lists<br><br>(Note: as of 16 June 2003 there are 44 States Parties who have not submitted tentative lists)                                                                 |
|                                                                                 | increase in the number of applications presented to the World Heritage Committee for inscription in the World Heritage List.<br><br>number of nominations received from under- and non-represented regions and categories | 50% of nominations from under- and non-represented regions and categories                                                                                                                   |
|                                                                                 | number of nominations from LDCs                                                                                                                                                                                           | 25% of nominations from LDCs                                                                                                                                                                |
| Ensure the effective <b>Conservation</b> of World Heritage properties           | number of annual reports published;                                                                                                                                                                                       | Periodic Reports from:<br><br>the 31 States Parties in Latin America and the Caribbean in 2004<br><br>50 States Parties in Europe and North America in 2005                                 |
|                                                                                 | biannual summary report produced                                                                                                                                                                                          | State of conservation reports leading to improved management effectiveness for at least 20 World Heritage properties                                                                        |
|                                                                                 | increase in the number and type of measures adopted by Member States with a view to implementing the 1972 Convention                                                                                                      | Development of 10 management plans or other effective management mechanisms prepared with support from International Assistance                                                             |
|                                                                                 | number of management plans supported                                                                                                                                                                                      |                                                                                                                                                                                             |
| Promote the development of effective <b>Capacity Building</b> in States Parties | number of training programmes for technical personnel organized                                                                                                                                                           | 10 training activities                                                                                                                                                                      |
|                                                                                 | number of sites involved in training                                                                                                                                                                                      | training activities at 10 World Heritage properties                                                                                                                                         |

| STRATEGIC OBJECTIVE                                                                                | PERFORMANCE INDICATOR<br>(extracted from the Draft<br>32C/5)                                                                                                                                                                                                                              | QUANTIFIERS<br>(for the biennium<br>2004-2005)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Increase public awareness, involvement and support for World Heritage through <b>Communication</b> |                                                                                                                                                                                                                                                                                           | 10 editions of <i>World Heritage Newsletter</i><br>12 editions of <i>World Heritage Review</i><br>6 new <i>World Heritage Papers</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                                    | number of language versions [of <i>Operational Guidelines</i> ] produced;                                                                                                                                                                                                                 | Revised <i>Operational Guidelines</i> in English, French, Spanish and at least one other language                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                                                                                                    | scope of dissemination [of the <i>Operational Guidelines</i> ]                                                                                                                                                                                                                            | Dissemination of revised <i>Operational Guidelines</i> to all States Parties to the <i>World Heritage Convention</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                                                                                    | number and diversity of partners involved<br><br>number of partnerships concluded and implemented<br><br>Amount of additional funds raised for major conservation projects<br><br>Educational and awareness-raising programmes conducted<br><br>Partnerships concluded with media groups. | Extracted from WHC-03/27.COM/20C<br><br>"(i) Proposed process indicators:<br><br><ul style="list-style-type: none"> <li>Present the initiative and new partnerships to major international fora such as the forthcoming World Parks Congress (Durban, South Africa 2003); World Economic Forum, Barcelona 2004, the Cultural Olympics 2004, the VIth Conference of Parties to the Convention on Biological Diversity (Malaysia, 2004) and the 4th IUCN World Conservation Congress (Thailand, 2004);</li> <li>Seek to broaden awareness of the <i>World Heritage PaCt</i> in the private sector by involving new non-governmental participants at World Heritage Committee sessions and related events in 2005.</li> </ul><br>(ii) Proposed achievement indicators:<br><br><ul style="list-style-type: none"> <li>Mobilize new resources (measured in cash and in-kind) equivalent to the World Heritage Fund (US\$7 million) over the biennium 2004-2005.</li> <li>Develop at least one major World Heritage educational and awareness raising partnership with a NGO or private sector organisation, including the media;</li> <li>Develop at least one new major capacity-building partnership with a NGO or private sector partner."</li> </ul> |

#### **IV. DRAFT DECISION**

6. The World Heritage Committee may wish to adopt the following Draft Decision:

##### **27 COM 19**

*The World Heritage Committee,*

1. *Notes the performance indicators proposed in the UNESCO Draft Programme and Budget for 2004-2005(32C/5);*
2. *Invites the Secretariat to present a report on the implementation of the Strategic Objectives using the performance indicators, at its 29th session in June 2005.*