

## WHV – Sustainable tourism in Triem Tay eco-village

### *Hoi An Ancient Town, Viet Nam*

◆ Cultural property inscribed on the World Heritage List since 1999

11/07/2016 – 22/072016



Hoi An Ancient Town is an exceptionally well-preserved example of a South-East Asian trading port dating from the 15th to the 19th century. Its buildings and its street plan reflect the influences, both indigenous and foreign, that have combined to produce this unique heritage site. Hoi An Ancient town is located in Viet Nam's central Quang Nam Province, on the north bank near the mouth of the Thu Bon River. Its decline in the later 19th century



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ensured that it has retained its traditional urban tissue to a remarkable degree. The town reflects a fusion of indigenous and foreign cultures that combined to produce this unique survival.

**Project objectives:** The project will continue implementing the long-term plan established for the first World Heritage Volunteers camp run at the site in 2015, supporting alternative solutions for protecting the World Heritage site – which has seen a dramatic increase in the afflux and pressure of visitors on the old quarter of the city - while still maintaining the economic benefits that tourism brings to the province. In particular, the project will support the development of sustainable tourism in Triem Tay eco-village, an initiative launched by UNESCO and ILO together with the Dien Ban culture center in order to promote the role and livelihoods of the communities in the buffer zone of Hoi An World Heritage site.

**Project activities:** The national and international volunteers taking part in the project will support the local community in order to further develop their home-stay services, running interviews with villagers and tourists and helping assessing the current know-how and practices by also living several days with the local families concerned. Guided by the “Green youth collective”, the volunteers will also plant vegetables and flowers in the community garden and collect and classify waste in

order to produce organic fertilizers. The volunteers will finally run several awareness-raising activities focusing on heritage protection and volunteering, reaching out to the local community in the village as well as to youth and tourists in Hoi An and Da Nang.

**Partners:** Social enterprise Green youth collective and Farmers' cooperative of Triem Tay village.