

WORLD HERITAGE VOLUNTEERS 2016

Together for Heritage



CALL FOR PROJECTS

We have the pleasure to launch the **World Heritage Volunteers 2016 (WHV 2016)** campaign and welcome the participation of all interested organisations and institutions.

In the framework of the *UNESCO World Heritage Education Programme*, the World Heritage Volunteers Initiative is led by the UNESCO World Heritage Centre (WHC) in collaboration with the Co-ordinating Committee for International Voluntary Service (CCIVS), European Heritage Volunteers (as a branch of Open Houses) and Better World.

Considering the United Nations **Decade on Biodiversity (2011-2020)**, the **World Heritage Volunteers 2016 campaign** shall aim to:

- a) Raise awareness of local and international volunteers as well as the local communities about issues related to cultural and/or natural World Heritage, sustainable development and biodiversity;
- b) Integrate hands-on skills training activities on basic preventive conservation and preservation techniques in World Heritage Volunteers 2016 projects;
- c) Link-up with local youth organisations, the local communities, the site management, national and local authorities and establish cooperative relations and partnership to improve project towards sustainable results;
- d) Share best practices for the development of non-formal education tools by documenting new approaches to promote World Heritage.

APPLICATIONS

In order to get involved in or renew your commitment to the protection and preservation of World Heritage through voluntary action and non-formal education, please fill in the on-line application: <https://form.jotforme.com/52584264992366>

If you have difficulties to access the online form, please download the PDF application from the following link: <http://bit.ly/1OxSAGR> and send it to secretariat@ccivs.org (for projects in Africa, Arab States and Latin America), to info@heritagevolunteers.eu (for projects in Europe) or whv@betterworld.asia (for projects in Asia).

Please submit your application at the latest by 3 JANUARY 2015 at MIDNIGHT (Paris Time)

SELECTION CRITERIA

For selection, proposed projects must fulfil the set of criteria below.

1. The project should be organized in immediate connection to a site inscribed on the World Heritage List or a proposed site on the country's Tentative List
[Reference: <http://whc.unesco.org/en/list> ; <http://whc.unesco.org/en/tentativelists>];
2. The project should:
 - a. Be developed in consultation with site managers and local authorities in planning details of the activities;
 - b. Include awareness activities, practical hands-on activities and skills related to World Heritage sites where the action camp will be conducted (detailed definitions of hands-on activities and skills in Annex);
 - c. Involve the community in order to deepen their knowledge around issues related to World Heritage and the World Heritage Volunteers Campaign;
 - d. Involve as much as possible international volunteers;
 - e. Have a minimum of 10 full days of activities, consecutive or not, by the same group of participants (excluding arrival and departure);

The World Heritage Volunteers projects are opened to volunteers above 18 years old.
3. The project is linked to the **United Nations Decade of Biodiversity**;
4. Organizers commit themselves to implement their project as per approved proposals and to submit a full activity report (including images, videos and other results of the projects submitted by the organisations) demonstrating the concrete engagement of young volunteers in the field of World Heritage.

NOTE:

- ✓ Each organisation is eligible to apply for a maximum of 4 projects to be carried out at different sites. You may apply to run several activities at the same site on different dates - or to run several activities in different areas of the same site (e.g. serial, transnational, transboundary properties): in both cases these will be counted as one project.
- ✓ The evaluation report of previous World Heritage Volunteers projects implemented by the applying organisation, as well as the financial report in the case of organisations having received seed money, must be submitted in order for the new proposals to be considered. It is generally recommended that all organisations also submit the financial report of previous World Heritage Volunteers projects in order to valorise the financial contributions involved in implementing World Heritage Volunteers actions by all partners and volunteers.

RECOMMENDATIONS

- ✓ Projects organised between June and October have higher chances of receiving international volunteers.
- ✓ A group size of minimum 10 volunteers provides a richer working and learning environment for the participants and stimulates more diverse interpersonal and intercultural dynamics.
- ✓ Participants' gender (ideally equal number of male and female) and geographical (ideally from different countries and regions) balance facilitate the exchanges within the group.
- ✓ Organisations are highly recommended to join the World Heritage Volunteers Meetings that will be organised by the coordination of the campaign.
- ✓ If your action camp was already part of the campaign in the past, your organization should be able to explain what the objectives were for the previous project(s), how they have evolved and which of them you plan to achieve this year.

CONFIRMATION OF SELECTION

Following the selection of the projects a confirmation letter will be sent to the participating organisations. The organisations will receive a list of online educational materials as resource to support their awareness-raising activities.

An information letter about the selected projects will be sent to the World Heritage site managers where the selected projects will take place, UNESCO Field Offices, relevant National Commissions, and Permanent Delegations to UNESCO.

VISITS TO WORLD HERITAGE VOLUNTEERS PROJECTS

UNESCO World Heritage Centre, CCIVS, European Heritage Volunteers and Better World representatives will visit some of the selected projects in order to ensure adequate follow-up and improvement of the overall World Heritage Volunteers initiative.

They will contact directly the concerned organisations to schedule the visit.

PROMOTION

The promotion of the projects to a large audience through local and national media coverage will be facilitated by the use of promotional material during the projects and the authorisation to carry the **Património** label, which associates the World Heritage Volunteers projects to the UNESCO World Heritage Education Programme.

UNESCO shall also use the reports, images, videos and other results of the projects submitted by the organisations for promotional purposes in UNESCO's website, the World Heritage Review, and for information to the different States Parties and concerned governmental agencies.



Representing a young guardian, the Patrimonito logo symbolises the interdependence of culture and nature. Created on the basis of the World Heritage emblem, the central square is a form created by people (culture) and the circle represents nature, the two being intimately linked. The emblem is round like the world, but at the same time, it is a symbol of protection.*

*Guidelines on the utilisation of the Patrimonito logo will be mentioned in the letter of confirmation that will be sent to the concerned organisation from the World Heritage Centre.

MEETINGS

Planning and evaluation are an integral part of the World Heritage Volunteers projects' implementation. All the selected organisations of the **World Heritage Volunteers 2016 campaign** will be invited to the World Heritage Volunteers Meetings.

The planning and networking meeting is usually held in April/May. It gathers the selected organisations in order to discuss further the implementation of the World Heritage Volunteers projects during the campaign.

The evaluation meeting is usually held in October/November. It aims to give a feedback and to present the main results, achievements, and challenges encountered by the organisations so as to enhance the quality of the campaign.

The organisations will be informed on dates and venues of the meetings in due course.

TIMELINE

3 January 2016	Deadline for submission of project proposals
3 January - 15 February 2016	Additional information can be asked to the organisations by the World Heritage Centre, the CCIVS, European Heritage Volunteers, and Better World
15 February 2016	Announcement of selected World Heritage Volunteers projects The confirmation letters will be sent to the selected organisations
29 February 2016	The information letters will be sent to the World Heritage site managers, the UNESCO Field Offices, National Commissions, and Permanent Delegations to UNESCO
April/May 2016	Planning and Networking meetings
After the end of World Heritage Volunteers projects (up to two months after the end of the activities)	Submission of the evaluation reports
October/November 2016	Evaluation meeting

Further inquiries should be addressed to:

- CCIVS (secretariat@ccivs.org) for projects in Africa, Arab States and Latin America
- European Heritage Volunteers (info@heritagevolunteers.eu) for projects in Europe
- Better World (whv@betterworld.asia) for projects in Asia

ANNEX DEFINITIONS

Hands-on Activities and Skills gained from the World Heritage Volunteers projects

World Heritage Volunteers promotes the participation of young people in practical activities in a hands-on environment more socially dynamic than in class, in a lecture room, or on the internet.

A World Heritage Volunteers hands-on environment offers active participation in addition to the theory. Young people get involved through active hands on participation. Hands-on activities should contribute to improve the preservation of the sites. Doing something means helping and contributing to the state of conservation of the sites. **Hands-on learning is learning by doing.** These activities could range from maintenance works such as cleaning, planting, and painting and/or communication tools to support exhibition mounting; and/or construction works such as building school, toilet and other facilities.

Hands-on learning is not new. It has been taking place both in formal and non-formal educational contexts for decades. For example in vocational education, if you want someone to learn to drive, you would need a car to drive. If you want to teach someone to cook, you need a kitchen. If you want someone to learn how to swim, you cannot teach him/her in the classroom only. If you want someone to acquire knowledge and skills on heritage protection, the ideal place to do this is at World Heritage sites.

World Heritage Volunteers hands-on activities should give young volunteers a total learning experience. This should enhance the person's ability to think critically – from theories to testing hypothesis, putting the process into motion using hands-on materials, seeing this process into completion and then able to explain the attained results.

As a result of their participation in the WHV action camp activities, young volunteers' will gain new skills, which will have an impact on their behaviour.

A skill is an ability to perform an activity in a competent manner; the ability to do something well. Someone who has skills means they have gained a particular degree of expertise, competence and efficiency.

Skills can range from knowledge based or cognitive involving ideas referring to one's ability to learn new information and understanding of written material such as camp leadership training; or functional like technical skills involving things which comprise the knowledge and capabilities to perform specialized tasks related to the preservation and the promotion of the World Heritage for example, ability to recognize lime stones or the skills to plant rice It could be also interpersonal skills like communication and interaction with other people both individually and in groups like, learning knowledge from the local communities and transmitting heritage values.

The state of conservation of the site

The state of conservation of the site consists of issues and challenges at stake for the preservation and maintenance of the site which require actions to preserve its sustainability. Such issues of the site are usually already identified by the site managers and should be understood by the organisations prior to the submission of the proposal project.

Awareness-raising

Awareness-raising is a process which opens opportunities for information exchange in order to improve mutual understanding and to develop competencies and skills necessary to enable changes in social attitude and behaviour. To be effective, the process of awareness-raising must meet and maintain the mutual needs and interests of the actors involved. (*Principles of awareness-raising for information literacy: a case study*, Sayers Richard., UNESCO Bangkok, 2006)

World Heritage Volunteers awareness-raising activities provide knowledge on the World Heritage sites in order to improve understanding among young people, the local community and the tourists and stakeholders on the importance of heritage protection. Thereby it contributes to nurturing their sense of ownership of World Heritage and for them to strengthen their skills to respond to threats facing World Heritage sites. The aim is to generate synergies to jointly work together to protect the heritage of humankind.

The **World Heritage Volunteers 2016 Application Form** attached to the Call for Projects provides guidance in order to develop in detail the main aspects of your project in terms of awareness-raising and hands-on activities (see table at point 4).