



**IX NATIONAL MEETING OF WORLD HERITAGE MANAGERS IN SPAIN
2015**

Puente de Vizcaya (Getxo)

"World Heritage: social benefits and local development"

6 October

MORNING

08:45 - 09.15 Reception

09.15 - 10.00 Opening of the Meeting

10.00 -10.30 Information on the 39 Session of the World Heritage Committee.
Subdirectorato for the Protection of Heritage. Ministry of Education, Culture and Sports.

10.30 - 11.15 Cultural Heritage counts for Europe (to be confirmed).

11.15 - 11.45 Coffee break

11.45 - 12. 45 Presentation of the study "More human cities, more social equity".
Subdirectorato for the Protection of Historical Heritage and Amaya Herrero

13.00- 16.00 Tour of the estuary by boat from Getxo to Bilbao. In situ explanation of industrial restructuring of the river, from being an industrial city to a city of services.

AFTERNOON

16:30 -17: 15 Defining stakeholders and mechanisms for citizen participation.
FOESSA Foundation. Promotion of Applied Social Studies and Sociology,

17: 30- 18:15 Presentation of the Bridge Bizcaya

18: 15- 19:30 Working Groups

- World Heritage and participation mechanisms and public awareness.
- World Heritage and social cohesion
- Cognitive accessibility World Heritage

20:30 Dinner in Getxo



7 October

MORNING

09.30 -10.30 World Heritage evolution of the concept: from the idea of monument to his contribution as a social benefit.

Javier Gutierrez Mosteiro. Polytechnic University of Madrid

10.30 - 11.30 Contributions and limits of tourism in local development. New insights from the sustainability

Miguel Angel Vinuesa Troitiño. Complutense University of Madrid

11.30- 12.00 Coffee break

12: 00-13: 00 The social dimension of the cultural landscape.

13.00-14.30 Examples

1- Valuing the territory:

- Program of Territorial Cooperation: Spain-France-Andorra: Comarca de Sobrarbe

2. Social cohesion:

Elderly people in Ávila Program: Heritage and memory

Prison of Segovia: activities about the Camino de Santiago.

3. Cognitive Accessibility:

Accessible Youth Forum of Heritage of the Ministry of Education, Culture and Sports

AFTERNOON

16: 30-17: 30 + Social Program in Museums. Subdirectorate of State Museums

17.30-18.30 Working Groups. Drawing Conclusions

18: 30-19.00 Presentation of conclusions

19.00-19:15 Closing

19: 15-21.00 Cocktail and tour of the WH site Puente de Bizkaia

21:00 Dinner in Portugalete

8 October

10.30- 12.30 Visit to the Guggenheim Museum in Bilbao