

CULTURAL LANDSCAPES OF AGROPASTORALISM THE MEDITERRANEAN NETWORK 2012

AN INTERNATIONAL THEMATIC MEETING

1 - 5 OCTOBER 2012

Montpellier & the Causses and the Cévennes, France

CULTURAL LANDSCAPE AND SUSTAINABLE ECONOMIC DEVELOPMENT: MANAGING A CULTURAL LANDSCAPE AND BUILDING A NEW MODE OF GOVERNANCE

The Causses and the Cévennes: Learning from
the World Heritage nomination process and the
cooperation with the countries of the Mediterranean

DAY 1 - MONDAY 1ST OCTOBER

Montpellier, the International Centre for Advanced Mediterranean Agronomic Studies / The Mediterranean Agronomic Institute of Montpellier (CIHEAM/IamM), 3191 Route de Mende, Montpellier

TOPIC OF THE DAY

The creation and development of International heritage standards and the inscription of the Causses and the Cévennes on the World Heritage List

The Causses and the Cévennes dossier contributes to the development of an international discussion on living evolving agropastoral cultural landscapes and to the process of granting heritage status, as well as to the creation of a set of international standards which will be the subject of the first part of the day.

8:00 / Welcome

8:30 / Introduction to the day

Vincent Dollé, the Mediterranean Agronomic Institute of Montpellier, CIHEAM-IamM

and

Fançois Lerin, CIHEAM-IamM

8:45 / *A MEDITERRANEAN NETWORK: EXPECTATIONS*

9:00-10:00 / *THE CREATION OF LANDSCAPE: MAN, CULTURE, NATURE*

The evolving doctrine and paradigm shift. The different approaches of constructing a landscape. From beautiful panorama to geographical data. The creation of the landscape. Man/Culture and Man/Nature relationships. Recognising landscapes as an approach to the Man/Environment relationship. Global public goods and quality of life – the European Landscape Convention.

MORNING SESSION

A presentation on international regulatory frameworks, the evolution of doctrines and their uses, and the specific nature of the World Heritage Convention.

Landscapes - Aesthetics – a mental construct (15 minutes)

Monica Luengo, ICOMOS International Scientific Committee on Cultural Landscapes

The great causes: cultural landscapes made up by their natural dynamics (15 minutes)

Jacques Lepart, French National Centre of Scientific Research

Natural environments, evolving elements of landscapes (15 minutes)

Maher Mahjoub, International Union for Conservation of Nature (IUCN)

Q&A (15 MINUTES)

Moderator: Anne Vourc'h, Network of large sites of France

10:00-10:30 / BREAK

10:30-11:30 / REGULATORY FRAMEWORKS AND MAJOR GLOBAL FORUMS

The protection of heritage sites. Origins of the doctrine and paradigm shift: cultural heritage / natural heritage; landscape, communities, conservation and sustainable development. Heritage as a global public good.

Foundations and evolution of the concept of landscape in the context of the World Heritage Convention (15 minutes)

Mechtild Rössler, UNESCO World Heritage Centre

Landscape and environment: the European Landscape Convention as the common normative (15 minutes)

Perrine Laon, Ministry of Ecology, Energy and Sustainable Development, France

Linking heritage and landscapes: the French experience (15 minutes)

Olivier Poisson, Ministry of Culture and Communication, France

Q&A (15 MINUTES)

Moderator: Pierre-Marie Tricaud, ICOMOS France

11:30 / CONSERVATION AND MANAGEMENT

Doctrine status and practices today at the local and global level. The evolution, evaluation and monitoring of properties nominated for inscription. Threats and opportunities. A case analysis.

Conservation and management at risk (15 minutes)

Katri Lisitzin, ICCROM

Globally Important Ingenious Agricultural Heritage Systems: a new approach to protect landscapes (15 minutes)

Parviz Koohafkan, FAO, Globally Important Ingenious Agricultural Heritage Systems – GIAHS (SIPAM)

Sweden, Laponian Area: sharing a 15 year conservation and management experience (15 minutes)

Michael Teilus, Sweden, Laponian Area World Heritage site

Q&A (15 MINUTES)

Moderator: Stéphanie Dupuy-Lyon, Ministry of Ecology, Energy and Sustainable Development, France

12:30-13:30 BUFFET

13:30-15:00 OFFICIAL OPENING AND INAUGURATION OF THE THEMATIC MEETING & PRESENTATION OF THE CERTIFICATE TO FRANCE BY THE UNESCO WORLD HERITAGE CENTRE

Opening

Vincent Dollé, Mediterranean Agronomic Institute of Montpellier, CIHEAM-IAMM

Christian Mourisard, Deputy Mayor of Arles, Vice president of the Association of French World Heritage sites

Saeed Abdulla Alkhuzai, The Arab Regional Centre for World Heritage (ARC-WH)

Stéphanie Dupuy-Lyon, Ministry of Sustainable Development, Ecology and Energy

Philippe Vignes, Prefect of Lozère – Coordinator of the World Heritage property

Mechtild Rössler, World Heritage Centre, UNESCO, Representative of the Director General of UNESCO

Presentation of certificates

Mechtild Rössler, World Heritage Centre, UNESCO, Representative of the Director General of UNESCO

Philippe Vignes, Prefect of Lozère – Coordinator of the World Heritage property

Jean-Paul Pourquier, Chairman of the Interdepartmental Agreement of the Causses and the Cévennes

Frédéric Roig, President of the Association of Valorisation of Area of the Causses and the Cévennes

APRÈS-MIDI

The Causses and the Cévennes nomination dossier: Identification, Evolution, Experience

15:00-16:45 / THE HISTORY OF THE NOMINATION DOSSIER. THE CONSTRUCTION AND IDENTIFICATION OF THE ATTRIBUTES AND VALUES

A summary account. Evolution of the definition and identification of the boundaries of the nominated property. The stakeholders involved. The role and the interventions of “cultural”, environmental and “pastoralist” stakeholders.

Background of Nomination files of the Causses and the Cévennes (15 minutes)

Daniel Crépin, Conservatory of Natural Areas of Languedoc-Roussillon (via video)

Background of Nomination files of the Causses and the Cévennes: some key lessons from the experience of Causses and Cévennes (15 minutes)

Gérard Collin, Association for the Promotion of the Causses and Cévennes

Coordination between national and local level (15 minutes)

Boris Barnabeu, former Prefect in le Var, old Sub-Prefect of Florac

Defining attributes in the development of the Nomination file of the Causses and the Cévennes (15 minutes)

Jacques Sgard, Landscape Architect

Intention, choice and compromise, customisation: the role of politics (15 minutes)

Jean Puech, Association for the Promotion of the Causses and Cévennes

Q&A (30 MINUTES)

Moderator: Mechtild Rössler, World Heritage Center, UNESCO

16:45-17:15 / BREAK

17:15-18:15 / A “CULTURAL” LANDSCAPE – KNOWLEDGE AND KNOW-HOW

The state of research and knowledge of the territory: nature, culture, tangible, intangible. The role of research in gathering practitioner knowledge and the “creation” of a landscape and heritage. Practices and the sharing of expertise, resource discovery and utilisation. Knowledge gaps.

Vernacular Architecture, inscription in the landscape of know-how (15 minutes)

Didier Aussibal, The Grands Causses Regional Natural Park

Agropastoral practices and knowledge, their roles in landscape building (15 minutes)

Jean-Paul Chassany, CIHEAM-IamM

Q&A (30 MINUTES)

Moderator: **Anne-Marie Brisebarre**, researcher, French National Centre for Scientific Research, CNRS

18:15-19:45 / TOOLS AND MANAGEMENT MECHANISMS FOR THE DEVELOPMENT AND PROTECTION OF THE CULTURAL LANDSCAPE

Round Table (10 minutes maximum per speaker)

Inventories for regulatory / legal frameworks, agricultural policies for the management of landscapes, legislation concerning to protect sites, urban planning documents, tools for managing and facilitating the territories.

Jacques Merlin, National Park of the Cévennes

Frédérique Nègre, The Grands Causses Regional Natural Park

Valérie Bousquel, Permanent center for environmental initiatives of the Southern Causse

André Mirman, Chambers of Agriculture of Lozère

Muriel Saint Sardos, Regional Directorate of Environment, Planning and Housing, DREAL Languedoc-Roussillon

Catherine Boutry, Regional Directorate of Cultural Affairs (DRAC du Languedoc-Roussillon)

Q&A (30 MINUTES)

Moderator: **Frédéric Roig**, Association of enhancement of Areas of the Causses and the Cévennes

DINNER: BUFFET

DAY 2 - TUESDAY 2ND OCTOBER

Montpellier - Florac

TOPIC OF THE DAY

Agropastoralism and sustainable development

STUDY TRIP

7:30 / Travel from Montpellier to Moissac - Vallée - Française

9:30 / Stop at the Cave Coopérative de Pélardon de Moissac (cheese co-operative) and meeting with **Jean Max André**: breeder (goats)

10:15 / Travel from Moissac to Florac via Barre des Cévennes

11:00 / Barre des Cévennes, meeting with **Jean Paul Hebrard**, breeder and transhumant cattle driver

11:15 / Market cities, **Daniel Travier**, Scientific Committee of the the Association for the Promotion of the Causses and Cévennes

11:30 / Travel from Barre des Cévennes to St. Laurent de Trèves

11:45 / Site visit and landscape interpretation and analysis (Causse Méjan, Vallée du Tarnon, Mont Lozère), **Richard Scherrer** (National Parc of the Cévennes) **Valérie Quillard** (National Parc of the Cévennes)

12:15 / Travel from St Laurent de Trèves to Florac

12:45 / LUNCH AT FLORAC, SUPAGRO

14:30 / OPEN PUBLIC MEETING BETWEEN INTERNATIONAL AND LOCAL PARTIES AT FLORAC

Salle de La Genette Verte, 33 av Jean Monestier, Florac

Agropastoralism and sustainable development.

Integrating landscapes into development strategies. Role of economic stakeholders in the development and management of an evolving landscape

LOCAL AND INTERNATIONAL SPEAKERS...

The White Book on Trashumance in Spain (20 minutes)

Raquel Casas Noagales, Ministry of Agriculture, Food and Environment, Spain

Agricultural economics vs. landscape, learning from the Portuguese Montado (20 minutes)

Teresa Pinto-Correia, University of Evora, Portugal

... AND LOCAL ISSUES

The Cevennes National Park and «its agricultural policy» (20 minutes)

Jacques Merlin, The Cevennes National Park

Reform of the Common Agricultural Policy, the potential implications for the agropastoral management of landscape (20 minutes)

Dominique Delmas, Chambers of Agriculture of Aveyron

Living in a World Heritage site: The pastoral activity and the World Heritage Cultural Landscape (20 minutes)

Jean-Louis Vidal, Association of Breeders, farmers, Shepherds of the Causses and the Cévennes

Q&A (30 MINUTES)

Moderator: Alain Bourbouze, Associate Professor, CIHEAM-IAMM

17:00 / Settling in the hotel and free time (optional visit)

20:00 / Diner at SupAgro Florac

21:30 / Night at Florac

DAY 3 - WEDNESDAY 3RD OCTOBER

Florac - Meyrueis

TOPIC OF THE DAY

Cultural, natural and landscape heritage

STUDY TRIP

8:30 / Travel from Florac to Bondons via le Col de Montmirat

9:45 / Visiting Megalithic site and reading the landscape (Mont Lozère), **Jean-Pierre Malafosse** (The Cévennes National Park)

10:15 / Travel from les Bondons to la Fage

10:30 / Visit to la Fage village: Bells, Jean-Pierre Malafosse (The Cévennes National Park)

11:15 / Travel from La Fage to La Brousse

11:35 / Visit of Brousse (landscaping integration, Aubrac race, the Cooperative Mont Lozère ...) and meeting with farmers

12:15 / Meeting with the Cévennes National Park

12:45 / Travel from la Brousse to Florac via Le Pont de Montvert

13 : 30 / LUNCH AT SUPAGRO FLORAC

14:30 / Travel for Florac - Cros Garnon – La Fichade

15:15 / Site Visit of La Fichade, agropastorale experimentation site of SupAgro Montpellier, **Patrick Aumasson** (SupAgro Florac)

15:45 / Travel of Cros Garnon - Drigas

16:15 / Visit of la lavogne at Drigas, **Marie-Amélie Péan** (The Grand Site of Gorges di Tanr, la Jonte and the Causees) and **Sandrine Descaves** (The National Park of the Cévennes),

16:45 / Travel of Drigas at la Parade

17:00 / Stop at la Parade, draille de l'Aubrac, **Philippe Chambon**, (Scientific Council of the Association of Promotion of Areas of the Causses and the Cévennes)

17:30 – 17:45 / Travel from la Parade to Huelzas

17:45 - 19:45 / Visit the cheese factory of Fédou or visit a farm and buffet at Huelzas offered by the Association of Breeders, Farmers, Shepherds of the Areas of the Causses and the Cévennes

19:45 – 20:05 / Travel from la Parade to Meyrueis

20:05 – 20:25 / Settling in the Hotels

**20:45 - 23:00 / OPEN PUBLIC MEETING
BETWEEN THE INTERNATIONAL AND
LOCAL PARTICIPANTS AT MEYRUEIS**

Salle des Fêtes de Meyrueis

*The conservation and promotion of
cultural and natural landscapes, tangible
and intangible heritage. Case studies.*

LOCAL AND INTERNATIONAL SPEAKERS...

*Identification of cultural landscapes in
Tunisia (20 minutes)*

**Siah Eddine Gannouni and Mustapha
Khanoussi**, Ministry of Environment and
Ministry of Culture, Tunisia

*Management Experience of Beemster
Polder (Netherlands) (20 minutes)*

Han Hefting, municipality of Beemster,
Netherlands

... AND LOCAL ISSUES

*Public standards and instruments: tools
of collective action? (20 minutes)*

Isabelle Darnas, Directorate of Culture of
the General Council of Lozère

*40 years of experience in the enhancing
the heritage for Agropastoral Development
(20 minutes)*

Didier Pradeille, Association Le Méjan

Q&A (30 MINUTES)

Moderator: **Marie-Noël Tournoux**, World
Heritage Centre, UNESCO

DAY 4 - THURSDAY 4TH OCTOBER

Meyrueis - Alzon - Millau

TOPIC OF THE DAY

Regional governance : Preserving values and managing change

STUDY TRIP

8:30 / Travel from Meyrueis à Lanuéjols, Col de Montjardin

9:00 / Col de Montjardin, reading the landscape, Causse Noir, Aigoual, Patrick Aumasson (SupAgro Florac)

9:15 / Travel of Col de Monjardin - Lanuéjols

9:30 / Meeting with the local stakeholders, Municipal Corporation of Lanuéjols

10:15 / Travel Lanuéjols – Trèves, Gorges du Trévezel

11:15 / Travel from St Jean du Bruel to Sauclières, Causse de Campestre

11:30 / Travel of Sauclières, Alzon, Blandas

12 : 15 / LUNCH

13:15 - 13:30 / Cirque of Navacelles, view point and perimeter of the Grand site, Joint Union Operation Grand Site of Navacelles

13:30 – 14:15 / Blandas, Rogues, St Maurice-Navacelles, La Prunarède

14:15 – 14:45 / Meeting with the Permanent Centre of environmental initiatives of the southern Causses at Domaine de la Prunarède

14:45 – 15:15 / Travel from Prunarède to La Couvertoirade

15:15 – 15:45 / The discovery of Couvertoirade, **Jacques Miquel** Conservatory of Larzac Templier & Hospitalier

15:45 – 16:45 / Meeting with the Grands Causses Regional Natural Park

16:45 - 17:30 / Travelling from Couvertoirade, Nant, The Liquisses, Montredon

17:30 – 18:00 / Visit to roof tank of Montredon, **Didier Aussibal**, Regional Natural Park of the Causses

18:00 – 18:15 / Travel from Montredon to Jassenove

18:15 – 18:45 / Meeting with the Civil Society of Lands of Larzac

18:45 – 19:00 / Travel from Jassenove to Millau

19:00 - 19:30 / Settling into hotels

19 : 30 – 20 : 45 / DINNER IN MILLAU

**21:00 – 23:00 / OPEN PUBLIC MEETING
BETWEEN INTERNATIONAL AND LOCAL
PARTICIPANTS AT MILLAU**

Salle de Conférence du CREA, 10 Bd Sadi
Carnot

*Institutional Layering: The diversity and
multiplicity of current institution stake-
holders (Territorial and sectoral approach).
Developing a heritage focused approach
for development*

**LOCAL AND INTERNATIONAL
SPEAKERS...**

Joan Reguant, representative of the Vall
de Madriu i Perafita Claror site, Andorra

Goran Gugic, Parc naturel de Lonjsko
Polje, Croatia

Jean-Paul Pourquier, President of the
Inter-regional Alliance of the Causses
and the Cévennes

Q&A (30 MINUTES)

Moderator: François Lerin, researcher,
CIHEAM-IAMM

DAY 5 - FRIDAY 5TH OCTOBER

Millau - Lodève

TOPIC OF THE DAY

Wrap up session, conclusions and recommendations

8:00 – 9:00 / Leave Millau to go to Lodève

12:30 / LUNCH

9:00 – 10:45 / Morning session for rapporteurs. Group visit of the Lodève Savonnerie (royal manufacture for tasteries)

14:30 - 15:30 / return to Montpellier

Conference hall

10:45 / CONCLUSIONS AND RECOMMENDATIONS

Adoption of a policy statement

ROUND TABLE

Laurence Tubiana, Institute for Sustainable Development and International Relations

José Bové, member of the European Parliament, Agriculture Commission of the European Parliament

Sandrine Lagloire, Interdepartmental agreement Causses and Cévennes

Moderators

François Lerin, CIHEAM-IAMM

& **Marie-Noël Tournoux**, World Heritage Center, UNESCO

Organisation

The Alliance for the Causses and the Cévennes (Entente interdépartementale Causses et Cévennes), the Association for the Promotion of the Causses and Cévennes (AVECC), International Centre for Advanced Mediterranean Agronomic Studies / the Mediterranean Agronomic Institute of Montpellier (CIHEAM/IAMM), UNESCO World Heritage Centre within the framework of the France-UNESCO Cooperation Agreement

Under the auspices of

The Ministry of Ecology, Sustainable Development and Energy (France)
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With the support of

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