

WORLD HERITAGE VOLUNTEERS 2015

*Património takes a stand
in a changing global environment*



CALL FOR PROJECTS

Dear friends and colleagues,

We have the pleasure to launch the **World Heritage Volunteers 2015 (WHV 2015)** campaign and welcome the participation of all interested organisations.

In the framework of the *UNESCO World Heritage Education Programme*, the World Heritage Volunteers Initiative is led by the World Heritage Centre (WHC) in collaboration with the Co-ordinating Committee for International Voluntary Service (CCIVS), Open Houses (European Heritage Volunteers as a branch of Open Houses) in charge of the European coordination and Better World in charge of Asian coordination.

Considering that 2015 is the year of celebration of the 70th Anniversary of UNESCO, and the continuing Decade on Biodiversity (2011–2020), the WHV 2015 campaign shall aim to:

- a) Raise awareness of local and international volunteers as well as the local communities about issues related to cultural or natural World Heritage, sustainable development and biodiversity; and put accent on activities in natural World Heritage sites;
- b) Integrate hands-on skills training activities on basic preventive conservation and preservation techniques in WHV 2015 projects;
- c) Link-up with local youth organisations, the local communities, the site management, national and local authorities and establish cooperative relations and partnership to improve project towards sustainable results;
- d) Share best practices for the development of non-formal education tools by documenting new approaches to promote World Heritage.

APPLICATIONS

In order to get involved in or renew your commitment to the protection and preservation of World Heritage through voluntary action and non formal education, please fill in the on-line application: <http://goo.gl/9xFw5V>

If you are a non-governmental organisation please submit your application at the latest by 9 JANUARY 2015 at MIDNIGHT

If you are a public authority please submit your application at the latest by 13 February 2015 at MIDNIGHT.

If you have difficulties to access the online form you can request a hard copy of the form to secretariat@ccivs.org (for projects in Africa, Arab States and Latin America), to info@heritagevolunteers.eu (for projects in Europe) or whv@betterworld.asia (for projects in Asia).

PROJECT SELECTION CRITERIA

For selection, proposed projects must fulfil the set of criteria below.

- 1) The project is organized in immediate connection to a site inscribed on the World Heritage List or a proposed site on the country's Tentative List
[Reference: <http://whc.unesco.org/en/list> ; <http://whc.unesco.org/en/tentativelists>];
- 2) The project should:
 - a. be developed in consultation with site managers and local authorities in planning details of the activities;
 - b. include practical hands-on skills training activities as well as reflection on issues related to World Heritage;
 - c. involve the community in order to deepen their knowledge around issues related to World Heritage and the World Heritage Volunteers Campaign;
- 3) The project can be linked to the celebration of the 70th Anniversary of UNESCO or to the Decade of Biodiversity;
- 4) Organizers engage themselves to implement their project as per approved proposals and to submit a full activity report (including images, videos and other results) demonstrating the concrete engagement of young volunteers in the field of World Heritage. UNESCO shall use these for promotional purposes, among others publication in UNESCO's website, the World Heritage Review, for information to the different States Parties and concerned governmental agencies.

NOTE:

- Each organisation is eligible to apply for a maximum of 4 projects to be carried out in different sites or carrying different themes.
- The evaluation report of previous WHV projects done by the same organisation has to be submitted in order for the new proposals to be considered.

CONFIRMATION OF WHV 2015 PROJECTS

Following the selection of the projects, an official selection letter will be sent to the World Heritage site managers in charge of the sites where the selected projects will take place, UNESCO Field Offices and the relevant National Commissions and Permanent Delegations to UNESCO. The organisations will receive a list of online educational materials as resource to support their awareness-raising activities.

Organisations participating in the WHV 2015 campaign shall receive a UNESCO certificate following the implementation of the projects.

VISITS – WHV PROJECT PROMOTION

UNESCO WHC, CCIVS, European Heritage Volunteers and Better World representatives will visit some of the selected projects in order to monitor implementation.

The promotion of the projects to a large audience through local and national media coverage will be facilitated by the use of promotional material during the projects and the authorisation to carry the *Patrimonito* label which associates the WHV action projects to the UNESCO World Heritage Education Programme.



*Representing a young guardian, the **Patrimonito** logo symbolises the interdependence of culture and nature. Created on the basis of the World Heritage emblem, the central square is a form created by people and the circle represents nature, the two being intimately linked. The emblem is round like the world, but at the same time, it is a symbol of protection.*

MEETINGS

Evaluation is an integral part of the WHV projects' implementation. All the selected organisations of the 2015 WHV campaign will be invited to a Planning and Networking Meeting. This will take place in April/May 2015 in Germany hosted by European Heritage Volunteers for European projects, and in May/June 2015 in South Korea hosted by Better World for Asian projects. Organisations from other regions of the world may attend either the European or the Asian Planning and Networking Meeting.

The Evaluation Meeting will be held in Paris in October/November 2015 and will be held alongside the Global Conference on Sustainability organized by CCIVS.

We look forward to receiving your proposals and remain at your disposal for any clarification needed.

Further inquiry should be addressed to secretariat@ccivs.org

For European-based organization, please address your query to info@heritagevolunteers.eu

For Asian-based organization, please address your query to whv@betterworld.asia

*UNESCO World Heritage Centre
CCIVS Secretariat
Open Houses (European Heritage Volunteers)
Better World*

WHV PROJECTS CALENDAR

1st deadline applications 9 January

9 January 2014	Deadline for submission of project proposals by non-governmental organisations
16 February 2015	Announcement of selected WHV projects for the deadline of the 9 January The official confirmation letter will be sent to the organisations
27 February 2015	The official letter will be sent to the official site manager and field offices for the deadline of the 9 January
2nd Deadline applications 13 February	
13 February 2014	Deadline for submission of project proposals by public authorities
15 March 2015	Announcement of selected WHV projects for the deadline of the 13 February The official confirmation letter will be sent to the organisations
31 March 2015	The official letter will be sent to the official site manager and field offices for the deadline of the 13 February
April/May 2015	Planning and Networking Meeting Germany
May/June 2015	Planning and Networking Meeting Korea
Before the beginning of WHV projects	Submission of planned activities
October/November 2015	Evaluation meeting
After the end of WHV projects (up to two months after the final report)	Submission of evaluation report