



ORGANISATION DES VILLES DU PATRIMOINE MONDIAL
 ORGANIZATION OF WORLD HERITAGE CITIES
 ORGANIZACIÓN DE LAS CIUDADES DEL PATRIMONIO MUNDIAL
 منظمة مدن التراث العالمي
 ORGANIZAÇÃO DAS CIDADES DO PATRIMÔNIO MUNDIAL



ONDER
 NISSIM
 LTUUR
 N313M
 SCHA P



TECHNICAL CO-OPERATION AND
 CONSULTANCY PROGRAMME RELATED
 TO THE INTEGRATED CONSERVATION
 OF THE CULTURAL AND NATURAL HERITAGE
 PROGRAMME DE COOPÉRATION
 ET D'ASSISTANCE TECHNIQUES RELATIVES
 À LA CONSERVATION INTÉGRÉE
 DU PATRIMOINE CULTUREL ET NATUREL



The Getty Conservation Institute



International Council on
 Monuments and Sites
 Conseil International
 des Monuments et des Sites

“Developing Historic Cities: Keys for understanding and taking action”

A Compilation of Case Studies **on the Conservation and Management of Historic Cities**

The Organization of World Heritage Cities (OWHC) is implementing a project on the collection of case studies on conservation and management in historic cities called “Developing Historic Cities: Keys for understanding and taking action”.

Each Member City has been invited to contribute by presenting one (or several) urban project(s) so as to understand in detail and describe in a hands-on manner the necessary processes and procedures and, by doing so, instigate a new shared understanding and respect with the respect for heritage, and in particular World Heritage, as part of urban development projects.

The project goes beyond the exchange of know-how in conservation – it aims at introducing a more heritage-centered urban development approach. It aims to create a dynamic within the network of the OWHC’s member cities and thus contribute to the global debate on urban heritage management.

The results of this compilation of case studies will be presented in 2012 through different formats and media the details of which remain to be defined (internet, printed publication, workshop).

The City of (in) represented by its Mayor

proposes a contribution entitled

For any questions or clarifications, please contact Mr Gabriel Lacroix-Dufour:
gdufour@ovpm.org

TO FILL IN THE QUESTIONNAIRE

- 1) **Save the document on your computer**
- 2) Reply to the questions **by filling in the boxes highlighted in grey.**

Depending on each case, you can reply to the questions by:

- drafting a text: the grey boxes are extensible so that you can insert as much **text** as you wish in order to give a comprehensive reply,
- clicking on the grey box to indicate your **choice**,
- adding a **number** to the grey box when you are asked to indicate the hierarchy.

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PART 1
IDENTIFICATION DATA
AND GENERAL CONTEXT

1.1 THE CITY

1.1.1 IDENTIFICATION

City Name:

Country:

Number of Inhabitants:

Surface:

Web Address:

1.1.2 POLITICAL AUTHORITY : MAYOR

Name and Surname:

Dates and duration of mandate(s):

1.1.3 RESPONSIBLE OFFICER

Name and Surname:

Role/Assignment:

Address:

Telephone:

E-Mail:

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1.1.4 SELECTED HISTORICAL AND GEOGRAPHICAL REFERENCES

Significant Historical Features

Please briefly indicate some selected dates e.g. by chronological table. Documents can be attached as annexes.

Significant Geographical Features

Please attach a map indicating the situation of the key geographical features

Example: Location at river junction; mountain town; seaside town, etc.

Typology of the City

- ☐ Capital
- ☐ International Metropolis
- ☐ Regional scale Agglomeration
- ☐ Medium-size City
- ☐ Small-scale City
- ☐ Other :

Main Contemporary Functions of the City

Example: Administrative centre; university town; cultural capital, etc.

Main Economic Functions of the City

Example: Business city; harbor activities; industrial town, etc.

1.1.5 COMMENTS/ SPECIFIC DETAILS ON THE CITY'S IDENTIFICATION

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1.2 THE PROPERTY INSCRIBED ON THE WORLD HERITAGE LIST

1.2.1 IDENTIFICATION OF THE PROPERTY INSCRIBED ON THE WORLD HERITAGE LIST (SEE : WHC.UNESCO.ORG/EN/LIST/)

Name of the Property:

Year of Inscription:

Criteria of Inscription: ☐ i ☐ ii ☐ iii ☐ iv ☐ v ☐ vi

What category does the Property belong to?

- ☐ Monument
- ☐ Group of buildings
- ☐ Site (neighbourhood)
- ☐ Cultural Landscape

Area of the Property:

- Area of the inscribed Property:
- Number of inhabitants:
- Area of the buffer-zone(s):

Main Function(s) of the Property within the City

- How is the Property linked to the rest of the City **from a spatial point of view**?
- How is the Property linked to the rest of the City **from a social point of view**?

***Example:** Centrally located monument; isolated monument; centrally located historic core; integrated neighborhood within urban fabric; spatially isolated neighborhood (by river, ring-road, etc)*

***Example:** Religious monument; public space; residential area; gentrification / pauperisation, mixité etc.*

Uniqueness and Values of the Property:

Please summarize the outstanding characteristics of the property and describe the value (Outstanding Universal Value) that its inscription is based on

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1.2.2 MANAGEMENT OF THE PROPERTY

Management Structure of the Property

Is there a specific site-managing entity for the Property? ☐ YES ☐ NO

If yes:

- Name of the entity:
- Municipal Department it reports to:

Which are the relevant document(s) for the management of the Property?

What are the management mechanisms and documents for planning and implementation affecting the management of the Property?

You have the possibility to attach a synthetic document in electronic format (pdf)

- Title and type of document(s) **at the Property level:**
- Title and type of document(s) **at the City's level:**
- Other (please specify):

Example: World Heritage Management Plan; Preservation Plan, etc.

Example: Urban Development Plan; Local Development Strategy; thematic plans (green spaces, illumination, etc.)

The Property and its Buffer-zone

Does the Property have a buffer-zone? ☐ YES ☐ NO

Which role does the buffer-zone play in relation to the Property?

Are specific regulations in place for the buffer-zone? ☐ YES ☐ NO

If so, which one(s)?

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PART 2

PRESENTATION OF CASE STUDY PROJECT

2.1 DESCRIPTION OF THE PROJECT (WHERE, WHEN, WHY)

2.1.1 WHICH PROJECT?

Title of the Project

Please present a project that has been implemented after the inscription of the Property on the World Heritage List

Location of the project in relation to the City and the inscribed Property

Please **name the project area(s)** and

and **attach one or several map(s)** helping to accurately locate:

- the Administrative Area of the City
- the Property and its Buffer-Zone
- the Project Area(s)

if the project area corresponds to the entire administrative area of the City or to the area of the Property, please clearly indicate it.

Surface of the Project Area (in ha or km²)

Number of Inhabitants in the Project Area

Main Functions of the Project Area(s)

- What are the **main functions** of the project area(s) in the City?
- How is the project area linked to the rest of the City **from a spatial point of view?**
- How is the project area linked to the rest of the City **from a social point of view?**

***Example:** Archaeological site; cultural and touristic attraction; residential neighbourhood; brownfield site; pilgrimage site, etc.*

***Example:** Providing regulatory framework in transition from city centre to the periphery; ensuring public transport linkages, etc.*

***Example:** Religious monument; public space; residential area; gentrification / pauperisation; social mix etc.*

Nature of the Project

Please tick the cases below (multiple choice possible)

- Conservation and Valorization of the Heritage
 - ☐ Restoration
 - ☐ Rehabilitation
 - ☐ Conversion (change of use)
 - ☐ Identification
 - ☐ Interpretation
 - ☐ Other:
- Urban Management
 - ☐ Infrastructure / Networks
 - ☐ Mobility / Transport
 - ☐ Housing
 - ☐ Economic, commercial and (handi)crafts activities
 - ☐ Tourism
 - ☐ Urban Ecology
 - ☐ Other:
- Spatial Planning
 - ☐ Urban Restructuring
 - ☐ Urban Conversion
 - ☐ Public / Green Space(s)
 - ☐ Architectural Creation
 - ☐ Other:
- Governance and Public Relations
 - ☐ Legislation
 - ☐ Financing
 - ☐ City-to-City Cooperation
 - ☐ Public Participation
 - ☐ Awareness-Raising / Education / Training
 - ☐ Other:

Description of the Project

Please describe briefly your project and the specific activities needed for its implementation

Example: Restoration of a monument; rehabilitation of housing offer in a neighborhood; conversion of a building into a museum; closing of a parking lot, etc.

Timetable / Steps and Progress of the Project (launching, main phases, finalization)

Please indicate the timetable (preliminary or implemented) of the project by highlighting the main dates and duration of the major steps of implementation; also pointing out its current state of progress

Please choose a project that has been implemented after inscription of the Property on the World Heritage List

Example: Decision to launch; preliminary study; implementation by phases; finalization; delivery, etc.

2.1.2 WHY IMPLEMENT THIS PROJECT?

Diagnosis / Status

Which specific urban problem does the project address?

Example:

- Decay of built fabric
- Gentrification
- Tourism pressure

Problems / Issues

Please briefly outline the main operational targets and steps chosen to address the identified problem

Example:

- Organize traffic flows
- Encourage conservation of a building or a neighbourhood
- Solve a conflict of uses among inhabitants, shop keepers and tourists
- Start or enhance a participatory process with citizens

Desired Effects / Desired Outcome

Please briefly point out the main objectives of the project

Example:

- Social balance in the area
- Revitalization of historic centre
- Promotion of traditional know-how

2.2 IMPLEMENTATION PROCESS (WHO, HOW, WHICH TOOLS?)

2.2.1 THE INITIATORS (URBAN PROJECT OWNERSHIP)

Initiator(s) of the Project

Please specify who has initiated the project

and at which administrative level:

In case of multiple initiators, please indicate the hierarchy (1, 2, 3...).

- ☐ Public local level
- ☐ Public regional level
- ☐ Public national level
- ☐ International institution. Specify which:
- ☐ Private entity. Specify who/which:
- ☐ Other:

Political Support of the Project

Please specify which political level of authority gives main support to the project.

- ☐ Public local level
- ☐ Public regional level
- ☐ Public national level

Project Driver(s)

Is there a specific structure supporting the project in political and decision-making terms?

- ☐ Yes. Who are its members? Who is leading it?
- ☐ No. Please specify who is the political counterpart of the project.

2.2.2 THE PROJECT MANAGERS

Main Project Managers (technical coordination)

Is there a specific structure ensuring the technical coordination of the project?

Yes. Which legal/institutional set-up has been chosen for it?

No:

☐ The project is directly implemented by the Municipality. Please specify the department:

☐ The project is implemented by a semi-public entity. Please specify the name:

☐ The project is implemented by a private entity/a private architect.
Please specify the name:

Which are the associated stakeholders to the implementation of the project and through which type of instruments?

Example: Home owners; lessors; NGO; private architect; craftspeople, retailers etc.

2.2.3 THE CITIZENS

Please explain briefly the process applied for the participation of inhabitants and city users and, if existing, which permanent tools are applied

2.2.4 INTERNATIONAL EXPERTISE

If applicable, please explain briefly which international institutions are associated to the project, how and during which phase(s) (UNESCO, UNDP, ICOMOS etc.)

2.2.5 THE FUNDING

Financial Set-Up

Please explain briefly the details of the financial set-up of the project

Total Value of the Project

Please give details on the budget (preliminary or implemented), for each project step and overall, of the project implementation

Main Funding Sources

Please indicate in the table below the main project funding institutions and the part (rough percentage) of their financial contributions

CATEGORY OF FUNDING PARTNER	NAME / DESIGNATION	PART OF THE CONTRIBUTION (% of the overall project amount)
Public local		
Public regional		
Public national		
Public International Institutions		
Sponsors (private company etc.)		
Foundations / National Associations		
Foundations / International Associations		
Private Investors		
Private Owners		
Others		

Additional Information regarding the Financial Set-Up

Please explain briefly if any specific tools have been created for the financial management of the project (tax incentives, creation of a specific tax, public-private partnership, etc.)

2.2.6 THE TOOLS

Have you applied existing management tools for the Property or for the City in order to implement this project?

☐ YES ☐ NO

- If yes, which one(s)

***Example:** Management Plan of the property; urban planning documents etc.*

Have you applied or created specific tools for the project management?

☐ YES ☐ NO

- If yes, which one(s)

***Example:** Feasibility study; impact study; scientific committee; architectural competition; public consultation etc.*

2.3 EVALUATION

2.3.1 THE RESULTS

Please add photos which illustrate the following results: photos before and after the project; photos of the works carried out etc.

- Which project results were immediately identifiable? Which results have been / are being observed in the longer term?

- Based on the targets set and explained above, which ones have been achieved, which ones have not been achieved? Why?

- Have the project tool(s) also been applied more broadly to other areas of the City and beyond?

- Who are the main beneficiaries of the project?
 - Did the project help improve the inhabitants' quality of life and of the housing?
☐ No
☐ Yes. Why?

 - Did the project help reinforce the local economy?
☐ No
☐ Yes. Why?

 - Did the project help reinforce the local know-how?
☐ No
☐ Yes. Why?

 - Did the project help raise the awareness of the citizens / reinforce the citizens' participation?
☐ No
☐ Yes. Why?

- Did the project help improve the City's image and attractiveness?
☐ No
☐ Yes. Why?

2.3.2 THE EFFECT OF THE "WORLD HERITAGE" STATUS ON THE PROJECT AND OF THE PROJECT ON THE WORLD HERITAGE PROPERTY

- How does the project relate to the Outstanding Universal Value of the World Heritage property?
- How do you judge the long-term impact of the project on the City as a whole and/or on the conservation and development of the World Heritage property?
- Does the project take into account the risks affecting the integrity and authenticity of the World Heritage property and its Outstanding Universal Value?
☐ No
☐ Yes. Please specify:
- Does the project enhance the understanding about the management of a World Heritage property in its urban context?
☐ No
☐ Yes. Please specify:
- Does the project play a vital role in providing good practice for the City in terms of urban policies?
☐ No
☐ Yes. Please specify:
- Does the project play a vital role in implementing measures for sustainable development?
☐ No
☐ Yes. Please specify:

***Example:** Increase of land value or real estate value; speculation; gentrification; increase in visitor flows, etc.*

***Example:** Transformation into pedestrian zone; creation of workshops for craftspeople, etc.*

***Example:** Awareness-raising measures for inhabitants; rehabilitation of green spaces*

- How has the inscription and status as a World Heritage property facilitated the implementation of the project or – on the contrary – what kind of constraints has it brought about?

2.3.3 LESSONS AND RECOMMENDATIONS

Which are the main lessons and recommendations that you have learned from this project?

THANK YOU VERY MUCH FOR YOUR COOPERATION !

Reminder of additional documents to be provided with the questionnaire:

- ⇒ Cartographic documents showing the project area, the World Heritage property and the City
- ⇒ Organigramm of the municipal departments or local authority in charge of the project
- ⇒ Project timetable
- ⇒ One or several photo(s) illustrating the project
- ⇒ Illustrations (plans, photos, charts etc.) reflecting the type of project, the conditions for its implementation and its results (before/after)
- ⇒ Documents – if existing –presenting and communicating the project to the public (press kit, flyer, internet site etc.)