

WORLD HERITAGE VOLUNTEERS 2014

Action for Sustainability



CALL FOR PROJECTS

Dear friends and colleagues,

We have the pleasure to launch the **World Heritage Volunteers 2014 (WHV 2014)** campaign and welcome the participation of all interested organisations.

In the framework of the *UNESCO World Heritage Education Programme*, the World Heritage Volunteers Initiative is led by the World Heritage Centre (WHC) in collaboration with the Co-ordinating Committee for International Voluntary Service (CCIVS) and Open Houses in charge of the European coordination.

Considering that 2014 is the final year of the UN Decade of Education for Sustainable Development (DESD 2005–2014), for which UNESCO is the lead agency, and the continuing Decade on Biodiversity (2011–2020), the WHV 2014 campaign shall aim to:

- a) Raise awareness of local and international volunteers as well as the local communities about issues related to World Heritage, sustainable development and biodiversity; and put accent on activities in natural World Heritage sites;
- b) Integrate hands-on skills training activities on basic conservation and preservation techniques in WHV 2014 projects;
- c) Link-up with local youth organisations, the local communities, the site management, national and local authorities and establish cooperative relations and partnership with to improve project towards sustainable results;
- d) Share best practices for the development of non-formal education tools by documenting new approaches to promote World Heritage.

APPLICATIONS

In order to get involved in or renew your commitment to the protection and preservation of World Heritage through voluntary action and non formal education, please fill in the [on-line application](#).

Submit your application at the latest by 20 December 2013.

You can also download the form (in pdf) from this link and submit by email to secretariat@ccivs.org or to info@openhouses.de (for projects in Europe) with a copy to n.mirosavic@unesco.org

PROJECT SELECTION CRITERIA

An increasing number of projects have been selected since the first edition of the World Heritage Volunteers initiative in 2008. The WHV Project Cycle Practices was documented in 2013 to distinguish the most relevant projects and to improve coordination of the participating projects. For selection, proposed projects must fulfil the set of criteria below.

- 1) The project is organized in immediate connection to a site inscribed on the World Heritage List or a proposed site on the country's Tentative List
[Reference: <http://whc.unesco.org/en/list> ; <http://whc.unesco.org/en/tentativelists>];
- 2) The project demonstrates best efforts to involve the community, site managers and local authorities in planning details of the activities;
- 3) Activities include a systematic reflection on issues related to World Heritage as well as practical hands-on skills training for the volunteers;
- 4) The project can be linked to Decade of Education for Sustainable Development or to the Decade of Biodiversity;
- 5) Organizers engage themselves to implement their project as per approved proposals and to submit a full activity report (including images, videos and other results) demonstrating the concrete engagement of young volunteers in the field of World Heritage. UNESCO shall use these for promotional purposes, among others publication in UNESCO's website, the World Heritage Review, for information to the different States Parties and concerned governmental agencies;

NOTE:

- Each organisation is eligible to apply for a maximum of 4 projects to be carried out in different sites or carrying different themes.
- The evaluation report of previous WHV projects done by the same organisation has to be submitted in order for the new proposals to be considered.

CONFIRMATION OF WHV 2014 PROJECTS

Following the selection of the projects, an official selection letter will be sent to the World Heritage site managers in charge of the sites where the selected projects will take place, UNESCO Field Offices and the relevant National Commissions. The organisations will receive a list of online educational resource materials available to help them to run their awareness-raising activities.

Organisations participating in the WHV 2014 campaign shall receive a UNESCO certificate following the implementation of the projects.

VISITS – WHV PROJECT PROMOTION

UNESCO WHC, CCIVS and Open Houses representatives will visit some of the selected projects in order to monitor implementation.

The promotion of the projects to a large audience through local and national media coverage will be facilitated by the use of promotional material during the projects and the authorisation to carry the *Patrimonio* label which associates the WHV action projects to the UNESCO World Heritage Education Programme.



*Representing a young guardian, the **Patrimonio** logo symbolises the interdependence of culture and nature. Created on the basis of the World Heritage emblem, the central square is a form created by people and the circle represents nature, the two being intimately linked. The emblem is round like the world, but at the same time, it is a symbol of protection.*

MEETINGS

Evaluation is an integral part of the WHV projects' implementation. All the selected organisations of the 2014 WHV campaign will be invited to a **Planning and Networking Meeting** scheduled from 23 to 27 April 2014 and to an **Evaluation Meeting** scheduled from 2 to 6 November 2014 in Germany when the WHV initiative will be participating in the Denkmal European Trade Fair for Conservation, Restoration and Old Building Renovation in Leipzig.

We look forward to receiving your proposals and remain at your disposal for any clarification needed. Further inquiry should be addressed to secretariat@ccivs.org.

For European-based organisation, please address you query to info@openhouses.de.

*UNESCO World Heritage Centre
CCIVS Secretariat
Open Houses*

WHV PROJECTS CALENDAR	
20 December 2013	Deadline for submission of project proposals.
24 January 2014	Announcement of selected WHV projects.
1 February 2014	Deadline for submission of "Best banner and T-shirt" design proposals.
29 February 2014	The official confirmation letter will be sent to the organisation and to the official site manager.
1 March 2014	Sending of promotional material to the organisations.
23–27 April 2014	Planning and networking Meeting in Germany hosted by Open Houses.
Before the beginning of WHV projects	Submission of planned activities. Mailing of promotional and educational material.
2–6 November 2014	Evaluation meeting in Germany hosted by Open Houses.
6–8 November 2014	WHV at the European Trade Fair for Conservation, Restoration and Old Building Renovation in Leipzig.
After the end of WHV projects	Submission of evaluation report and financial report.