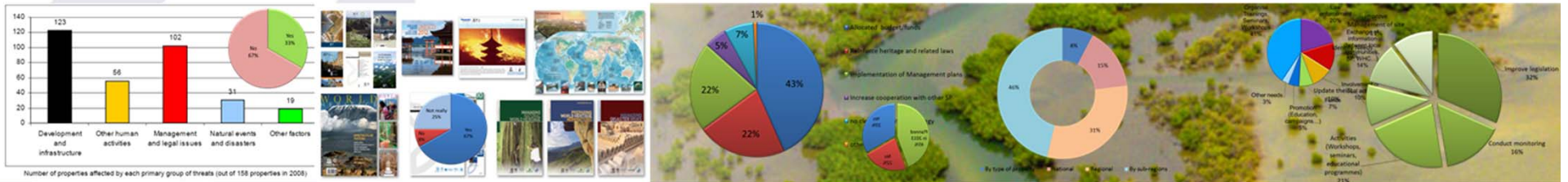PR Exchange Forum for National Focal Points of Central, Eastern and South-Eastern

Implementation of "the 5Cs" Strategic Objectives with support of WH Thematic Programmes and Initiatives : Focus on CESEE

Anna Sidorenko
Focal Point CESEE
Europe and North America Unit
UNESCO World Heritage Centre

Workshop of National Focal Points of Central, South-East and Eastern European Countries
Second Cycle of the Periodic Reporting Exercise
Baku, Azerbaijan, 29 – 31 October 2013

What main threats do the WHPs face?

EARTHQUAKES   *Ignorance*

pollution   **FLOODS**   **Conflicts**

poaching

Abusive   **Misunderstanding**

TOURISM

Uncontrolled

FIRE   *URBANISM*

Globalisation

climate change

CESEE Major needs

improve management skills

Sustainable tourism

Sustainable management

Energy efficiency

New techniques

Constructive dialogue

Risk preparedness

Community involvement

Conflict management

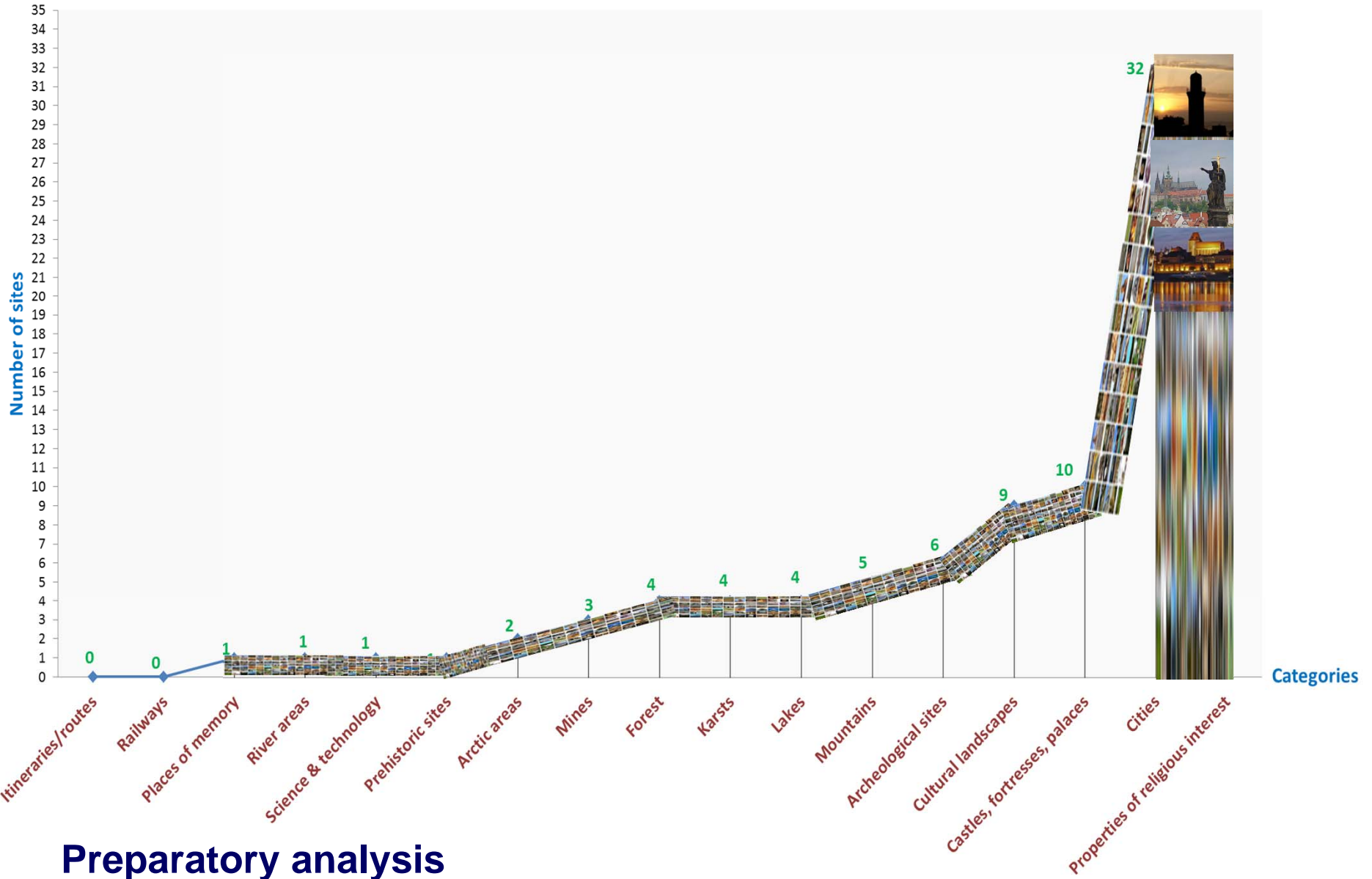*revenue sharing*

Sustainable development

Participatory Management

Number of WH properties in CESEE by Thematic Categories

Number of sites

35
34
33
32
31
30
29
28
27
26
25
24
23
22
21
20
19
18
17
16
15
14
13
12
11
10
9
8
7
6
5
4
3
2
1
0

32

10

9

6

5

4

4

4

3

2

1

1

1

0

0

Categories

Itineraries/routes · Railways · Places of memory · River areas · Science & technology · Prehistoric sites · Arctic areas · Mines · Forest · Karsts · Lakes · Mountains · Archeological sites · Cultural landscapes · Castles, fortresses, palaces · Cities · Properties of religious interest

Preparatory analysis

Main Thematic Categories of WHP in CESEE : WH Cities / Historic Urban Landscapes

Types of WH urban/rural areas in CESEE:

- Coastal cities
- Insular cities
- Fluvial cities
- Historic centers
- Multi-component cities
- Fortified cities
- Historic monuments in urban areas
- Villages/rural areas
- Modern Cities

Main Thematic Categories of WHP in CESEE : Properties of religious interest

Types of the WH properties of religious interest in CESEE:

- Churches (original use) in urban areas
- Churches (museum monuments) in urban areas
- Churches and archeological sites
- Wooden churches
- Living Monasteries (original use) :
    - Insular/coastal area
    - Mountain area/valley landscape
- Monasteries (museum monuments)
- Pilgrim routes
- Natural sacred areas
- Holy areas/landscape
- Cities of reconciliation (coexistence of diverse religious communities)

Main Thematic Categories of WHP in CESEE : Cultural Landscapes

Types of Cultural Landscapes in CESEE:

- Vineyard Cultural Landscape
- Rock Art Landscape
- Piligrim area
- Agro-pastoral Cultural Landscapes
- Multi component landscapes (Lake areas)
- Valley and rural areas
- Coastal landscapes of sand dunes with fishing settlements
- Artificial designed landscapes

"The 5 C" Strategic Objectives : Focus on CESEE

Main needs:

- Better understanding of the concept and principles of World Heritage at all levels
- Updating legal instruments to face today's conservation challenges
- Develop new approach by category of properties
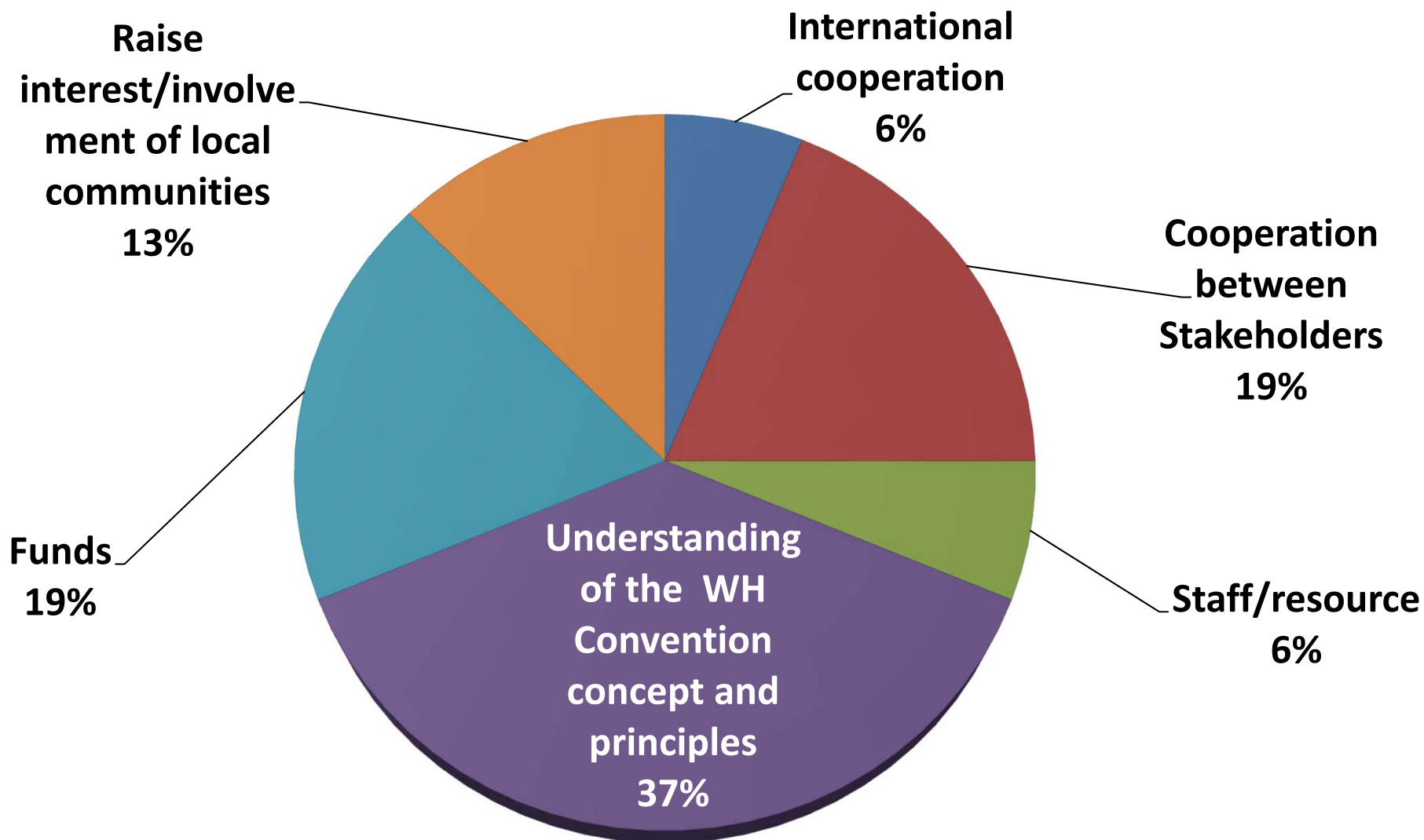- Capacity building to understand, identify and empower communities

Main ongoing processes:

- Ongoing revision of legal and institutional frameworks in the region
- Reorganization of the State institutions

Analysis based on the preparatory questionnaires

"the 5 C" in CESEE : Obstacles and difficulties

International cooperation 6%

Raise interest/involvement of local communities 13%

Cooperation between Stakeholders 19%

Funds 19%

Understanding of the WH Convention concept and principles 37%

Staff/resource 6%

Data from the CESEE preparatory questionnaires

"the 5 C" in CESEE : Major obstacles

The core concepts of the World Heritage Convention such as outstanding universal value, integrity, and authenticity are not sufficiently understood by CESEE heritage professionals/decision-makers/site managers.

- **Lack of integration of heritage issues into broader planning and development schemes (which causes major conflicts between development and conservation)**
- **Lack of institutional continuity/memory**
- **Lack of documentation, systematization and analysis of data**
- **Lack of financial and human resources**

”the
1st
C”

Credibility of the WH Convention

Credibility of the WH List

"Credibility": CESEE Objectives

Objectives

1 Disseminate and promote among all stakeholders concerned the core principles of the W.H. Convention such as outstanding universal value, integrity, and authenticity
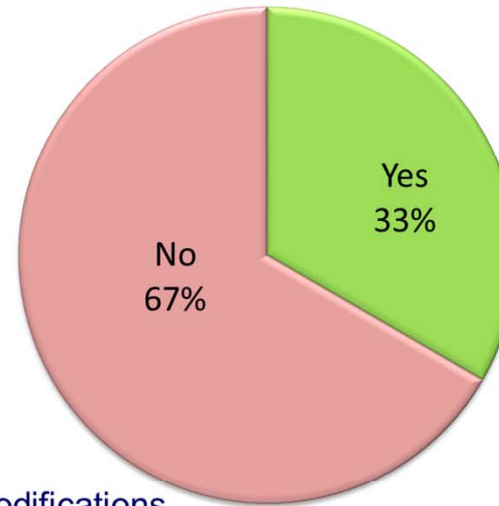
2 Improve documentation, systematization and data analysis

3 Identification of underrepresented properties / Harmonisation of Tentative Lists / Nominations focused on underrepresented categories

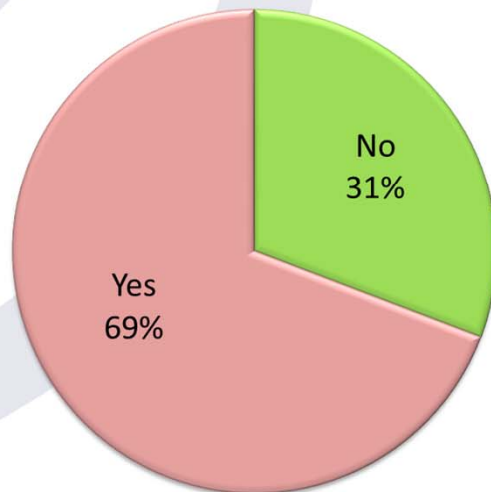4 Nomination of transnational sites to enhance international cooperation

UNESCO

"the 1st C": Nomination process

Data from the CESEE
preparatory questionnaires

- Has your country developed a mechanism to analyze each nomination process of sites proposed for inscription in view of improving the nomination process?
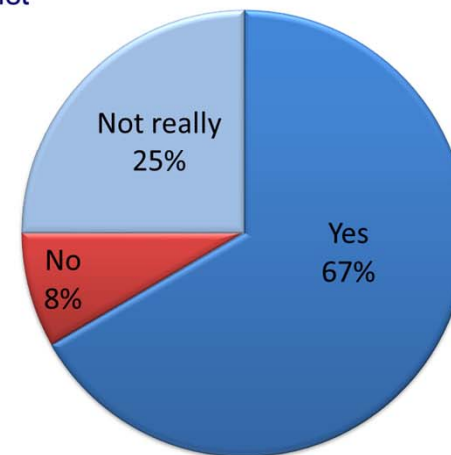

- Does your country have an experience with proposing modifications to the inscribed World Heritage properties' boundaries buffer zones, name changes and revision of criteria?

- Institutions assigned with the responsibility of identifying the sites of the Tentative List

"the 1st C" : Measures to be taken by SP

- Re-establish the balance between different categories of sites

- Explore new heritage themes specific to the CESEE in coordination with WHC, AB and Scientific Committees on various cultural heritage themes
  SC List: http://www.icomos.org/en/network/international-scientific-committees/list-of-international-scientific-committees

- Revise Tentative Lists taking into account the representivity of the sites that are listed at the national, regional and international levels, and the underrepresented categories to which they belong, also on sub-regional and regional basis

- Improve better cooperation between the sub-regions

- Prepare nomination of transnational sites to enhance international cooperation

"the 1st C" : Thematic resources

Tools Manuals

Thematic Studies:
ICOMOS: http://www.icomos.org/studies/
IUCN: http://www.iucn.org/themes/wcpa/pubs/Worldheritage.htm

WH Resource Manual - Preparing World Heritage Nominations
http://whc.unesco.org/en/activities/643/

UNESCO Thematic programmes and Initiatives :
- World Heritage Forest Programme http://whc.unesco.org/en/forests/
- World Heritage Marine Programme http://whc.unesco.org/en/marine-programme
- Human Evolution: Adaptations, Dispersals and Social Developments (HEADS)
  http://whc.unesco.org/en/heads/
- Astronomy and World Heritage Initiative http://whc.unesco.org/en/astronomy/

ICOMOS Scientific Committees :
- ISCCL: International committee on Cultural Landscapes ICOMOS-IFLA
- CIIC: International committee on Cultural Routes
- IcoFort: International committee on Fortifications and Military Heritage
- CAR: International committee on Rock Art
- ISC20C: International committee on 20th Century Heritage

"the
2nd
C"

Sustainable and Effective Conservation

"Conservation": CESEE Objectives

Objectives

1 Outstanding Universal Value of World Heritage properties, including the conditions of integrity and/or authenticity at the time of inscription, are sustained or enhanced over time

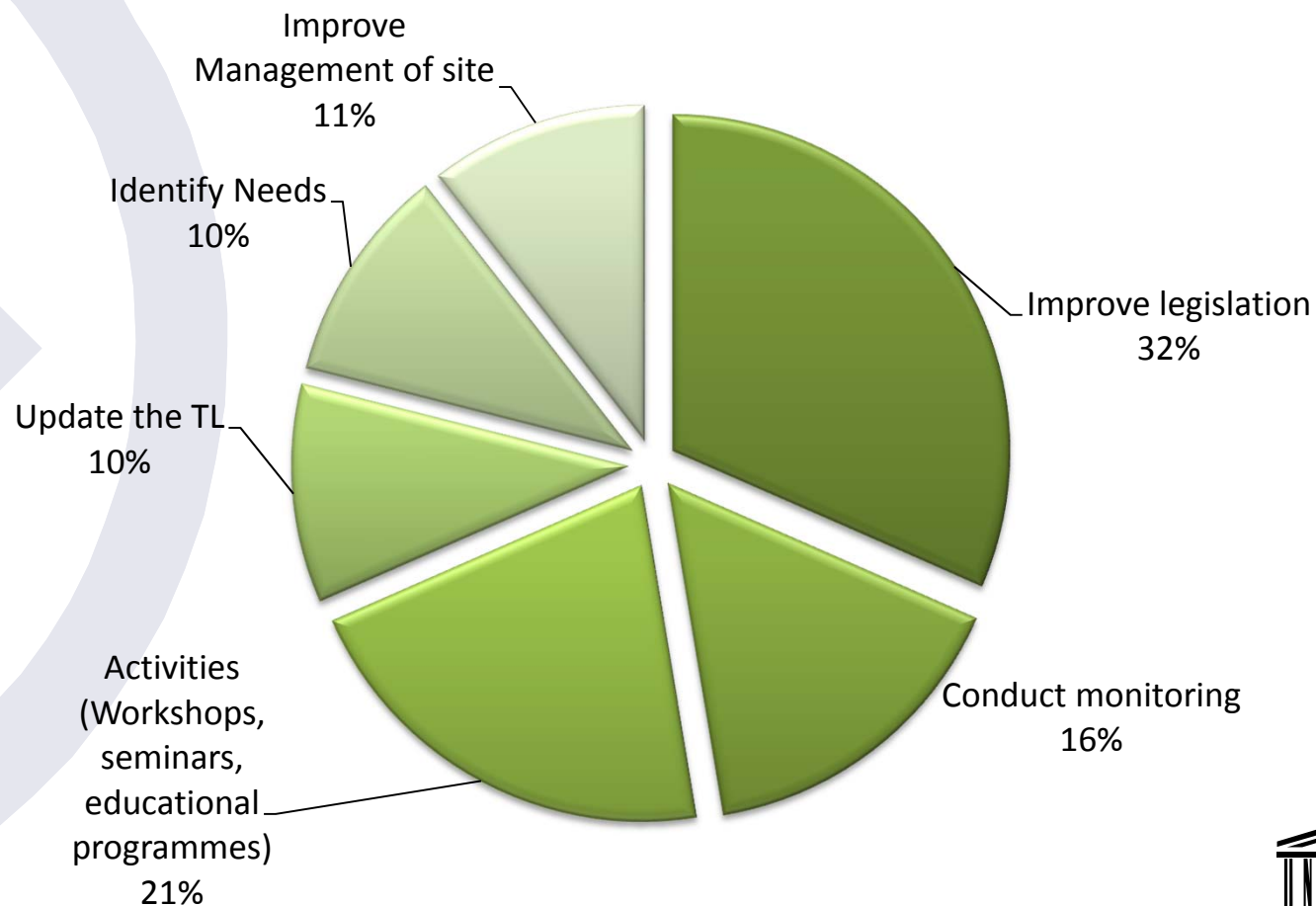2 All properties inscribed on the World Heritage List must have :
- adequate long-term legislative, regulatory, institutional and/or traditional protection and management
- adequately delineated boundaries for effective protection;
- appropriate management plan;
- effective management system with common elements

3 Link conservation, use and sustainable development

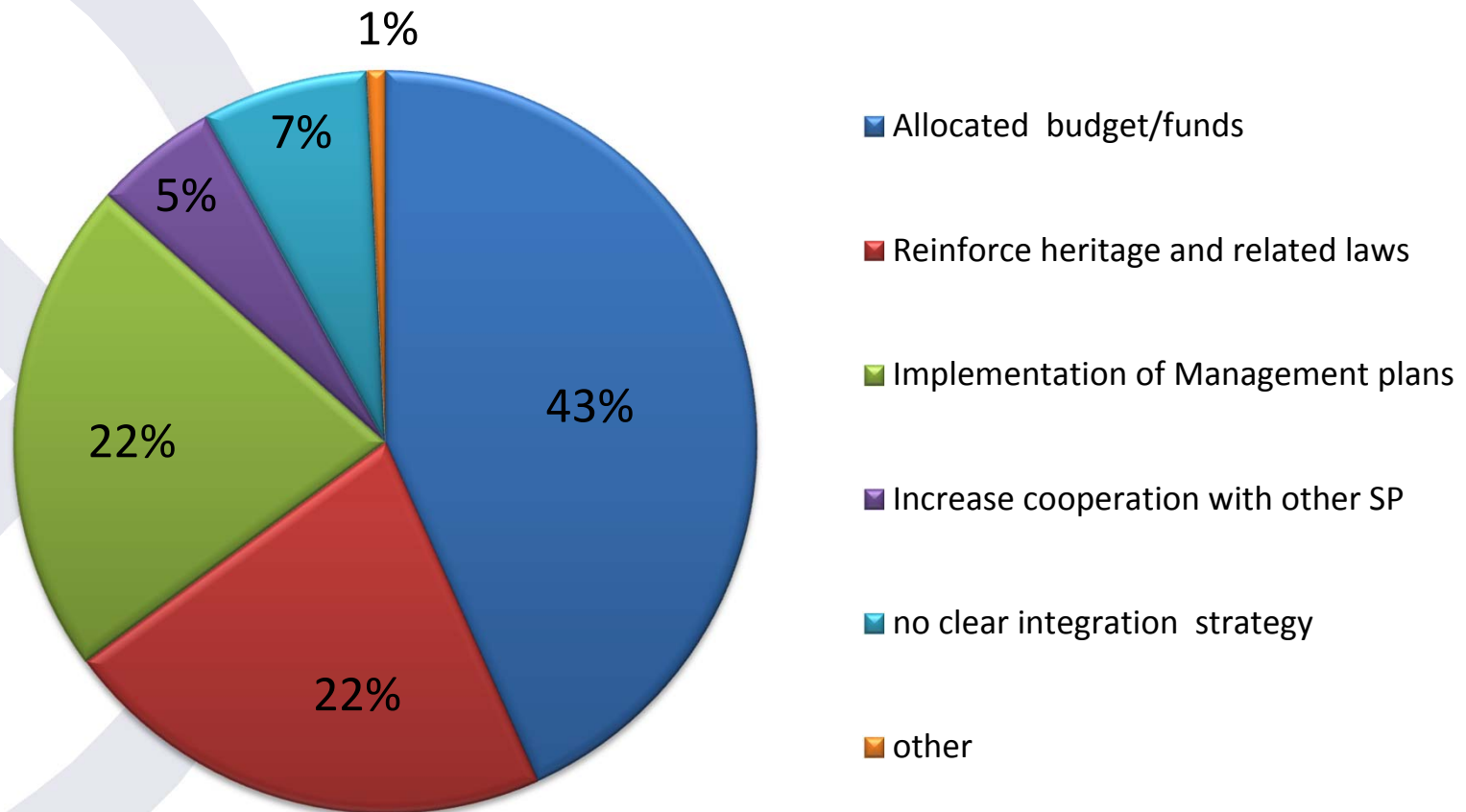4 Develop Strategy for sustainable management of WHP

"the 2nd C": Conservation

- How did your State Party use the results of the First Periodic Reporting exercise to improve the conservation of the World Heritage properties?

Pie chart:
- Improve legislation 32%
- Conduct monitoring 16%
- Activities (Workshops, seminars, educational programmes) 21%
- Update the TL 10%
- Identify Needs 10%
- Improve Management of site 11%

"the 2nd C": Conservation

- What steps have your authorities made to integrate the protection of the World Heritage properties into national programmes/annual work plan/ budget provision/strategies?

Pie chart data:
- 43% — Allocated budget/funds
- 22% — Reinforce heritage and related laws
- 22% — Implementation of Management plans
- 5% — Increase cooperation with other SP
- 7% — no clear integration strategy
- 1% — other

"the 2nd C" : Measures to be taken by SP

- Implement appropriate legal, administrative and financial measures necessary for the protection of the WH properties
- Establish institutional coordination system, including inter-ministerial and interprofessional mechanism of cooperation
- Actively participate in and contribute to the WH Thematic Programmes & Initiatives
- Ensure that Management Plans are recognised in national and local planning laws
- Prepare or implement management plans for properties
- Secure appropriate governmental funding (through the national budget)
- Ensure regular and systematic monitoring of the overall state of conservation of properties
- Strengthen the consideration of OUV in development

"the 2nd C" : Thematic resources

Tools Manuals

Resource Manuals:

Managing Natural World Heritage & Environment Impact Assessment

Managing Cultural World Heritage & Heritage Impact Assessment

Managing Disaster Risks for World Heritage

Conservation of Living Religious Heritage /ICCROM conservation Study

http://www.iccrom.org/pdf/ICCROM_ICS03_ReligiousHeritage_en.pdf

UNESCO MAB/IUCN Guidelines for the Conservation and Management of Sacred Natural Sites

UNESCO Thematic Programmes , Initiatives , Activities:

■ World Heritage Centre's Natural Heritage Strategy

■ World Heritage Forests Programme (http://whc.unesco.org/en/forests/)

■ World Heritage Marine Programme (http://whc.unesco.org/en/marine-programme/)

■ World Heritage and Sustainable Tourism Programme (http://whc.unesco.org/en/tourism/)

■ Climate Change and World Heritage (http://whc.unesco.org/en/climatechange/)

■ Reducing Risks from Disasters at World Heritage Properties

■ World Heritage Cities Programme (http://whc.unesco.org/en/cities/)

■ Heritage of Religious Interest Initiative (http://whc.unesco.org/en/religious-sacred-heritage/)

■ Human Evolution: Adaptations, Dispersals and Social Developments (HEADS) http://whc.unesco.org/en/heads/

"the
4th
C"

Communication

"Communication": CESEE Objectives

Objectives

1 World Heritage value, credibility and quality understood at all levels (international, national, local, investors, on-site)

2 Information-sharing between concerned parties and the dissemination of "best practices"

3 Communication with donors / partners / investors for improved coordination of activities/strategies

4 Awareness raising of local communities and the general public

5 Dialogue between national/local authorities and civil society on the issue relevant to management of World Heritage properties

"the 4th C": Communication

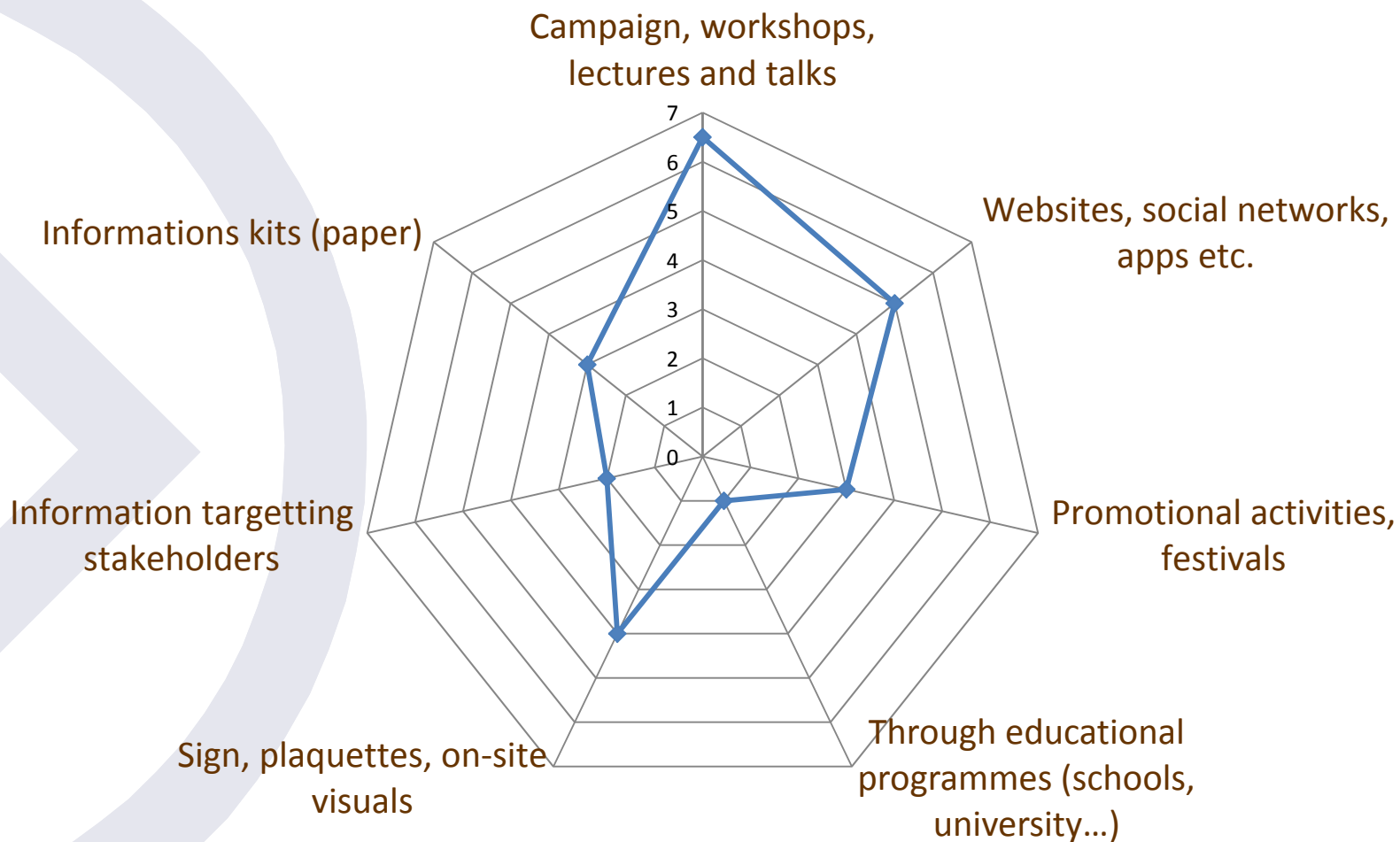- Did you ensure that World Heritage status is adequately marked and promoted on-site?
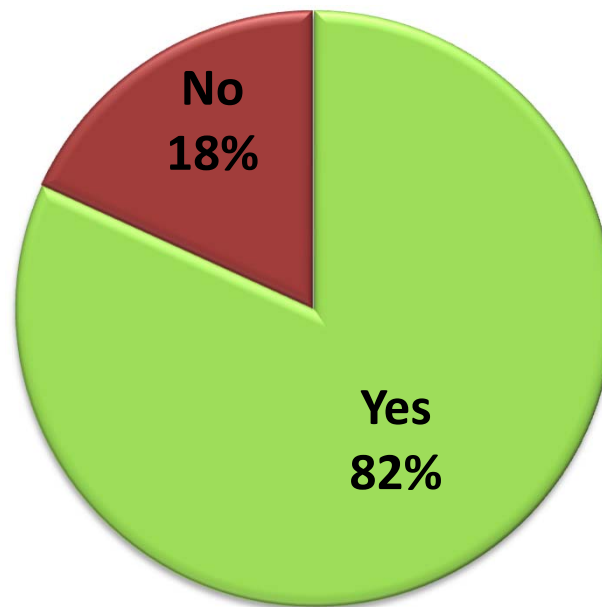
**YES
100%**

"the 4th C": Communication

- 1.1 Means of promoting the World Heritage

"the 4th C": Communication

- Have national, public and private foundations or NGOs been established to contribute to the protection of the World Heritage?

No 18%

Yes 82%

"the
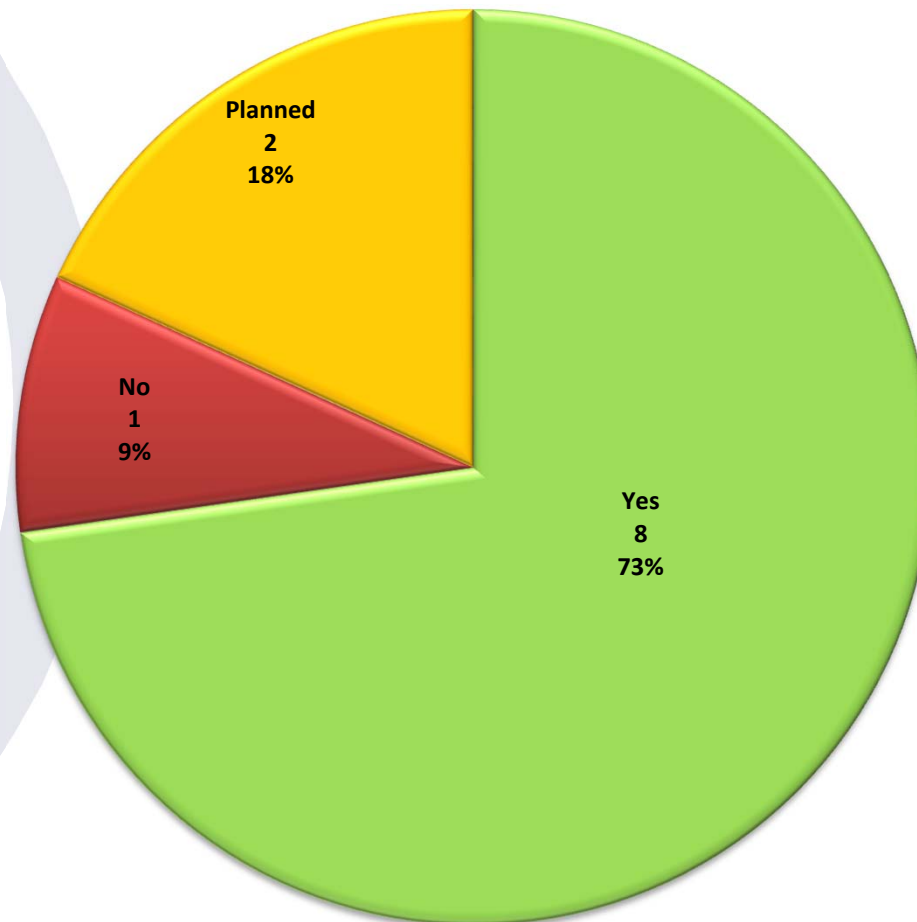5th   *Reinforce Communities involvement*
C"

"Communities": CESEE Objectives

Objectives

1 Recognise local community as key actors in the process of identification, sustainable management of the WH properties

2 Base community involvement on constructive dialogue and decision-making between all stakeholders

3 Explore possible ways of encouraging and generating mutual understanding and collaboration amongst all stakeholders concerned in the protection of WH properties

4 Increase awareness of different aspects of community involvement, update of their implication in day-to-day site management in CESEE and more in-depth knowledge about implementing participatory approaches in management practice
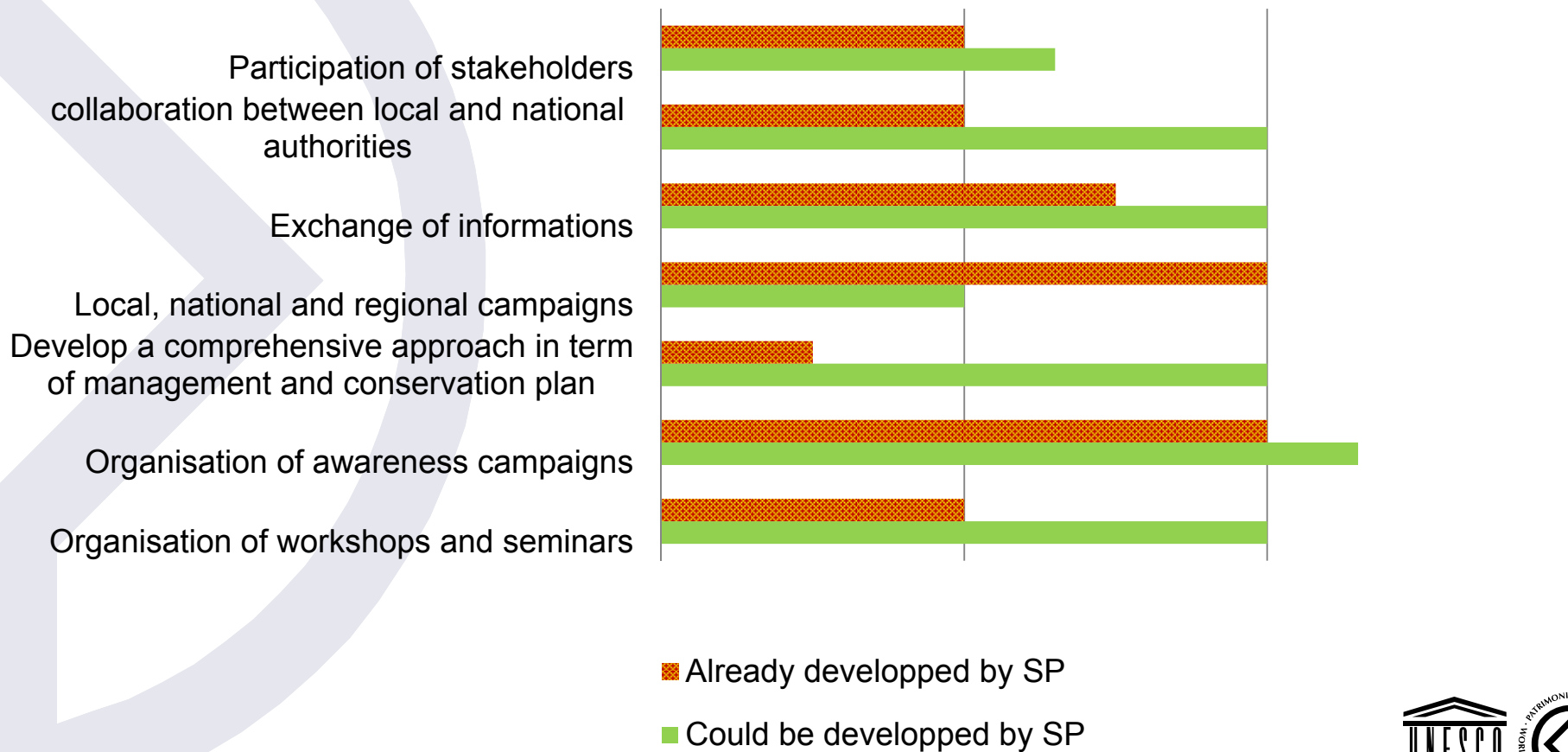
"the 5th C": Communities

- Do you plan to cooperate with local communities in the area of preparation of the Periodic Reporting exercise and its follow-up activities?

Planned
2
18%

No
1
9%

Yes
8
73%

"the 5th C": Communities

- Which approach has been or could be developed by your country to enhance the collaboration and cooperation with local authorities and communities?

Chart legend:
- Already developped by SP
- Could be developped by SP

Categories:
- Participation of stakeholders
- collaboration between local and national authorities
- Exchange of informations
- Local, national and regional campaigns
- Develop a comprehensive approach in term of management and conservation plan
- Organisation of awareness campaigns
- Organisation of workshops and seminars

Discussion and collecting ideas: analysis of the preparatory questionnaire

Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting
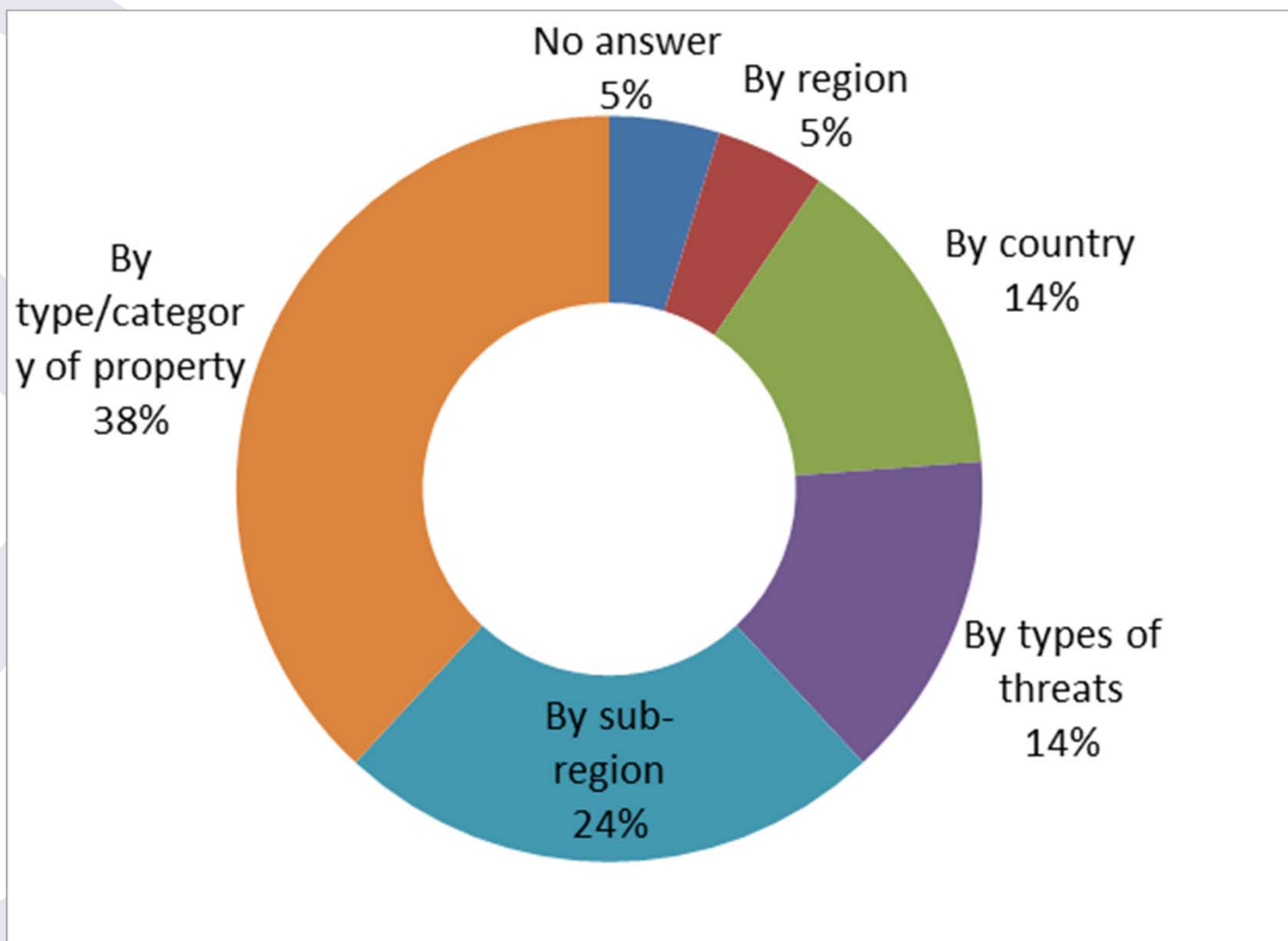
How you would like the raw data provided by the questionnaire, to be analysed and presented in the Regional report so as to be most useful for the protection, conservation and management of World Heritage site/s in your country?

- Sub-regional harmonisation of the Tentative List
- Analysis on the basis of category, type, theme etc. are much more useful
- By comparison with other properties
- Analysis should reflect the geographic sub-regions
- Factor groups, problems affecting the property, current physical conditions and best practices
- Presentation should be made in regional approach
- Cross-cutting analysis for defining programmes and tools for actions
- Promotion of upstream approach
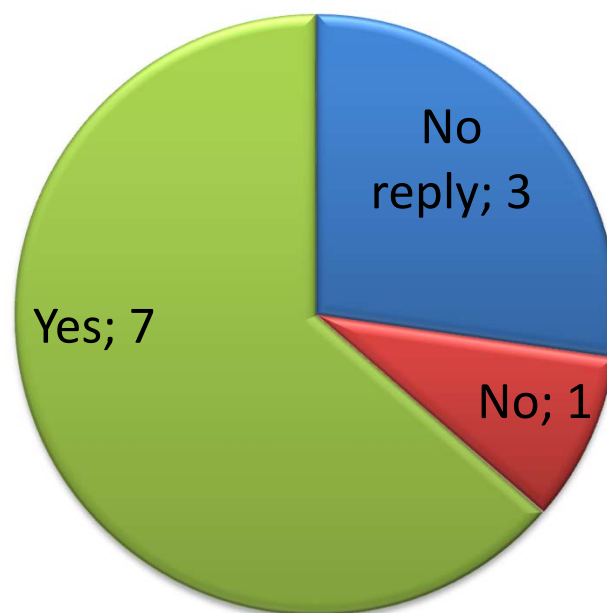- Take into consideration of the reduced financial resources, focus on the most important activities

Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

- How data should be analyzed?

- Will your country undertake a national analysis of the data and/or elaborate a national strategy/programme?

No reply; 3

Yes; 7

No; 1

Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

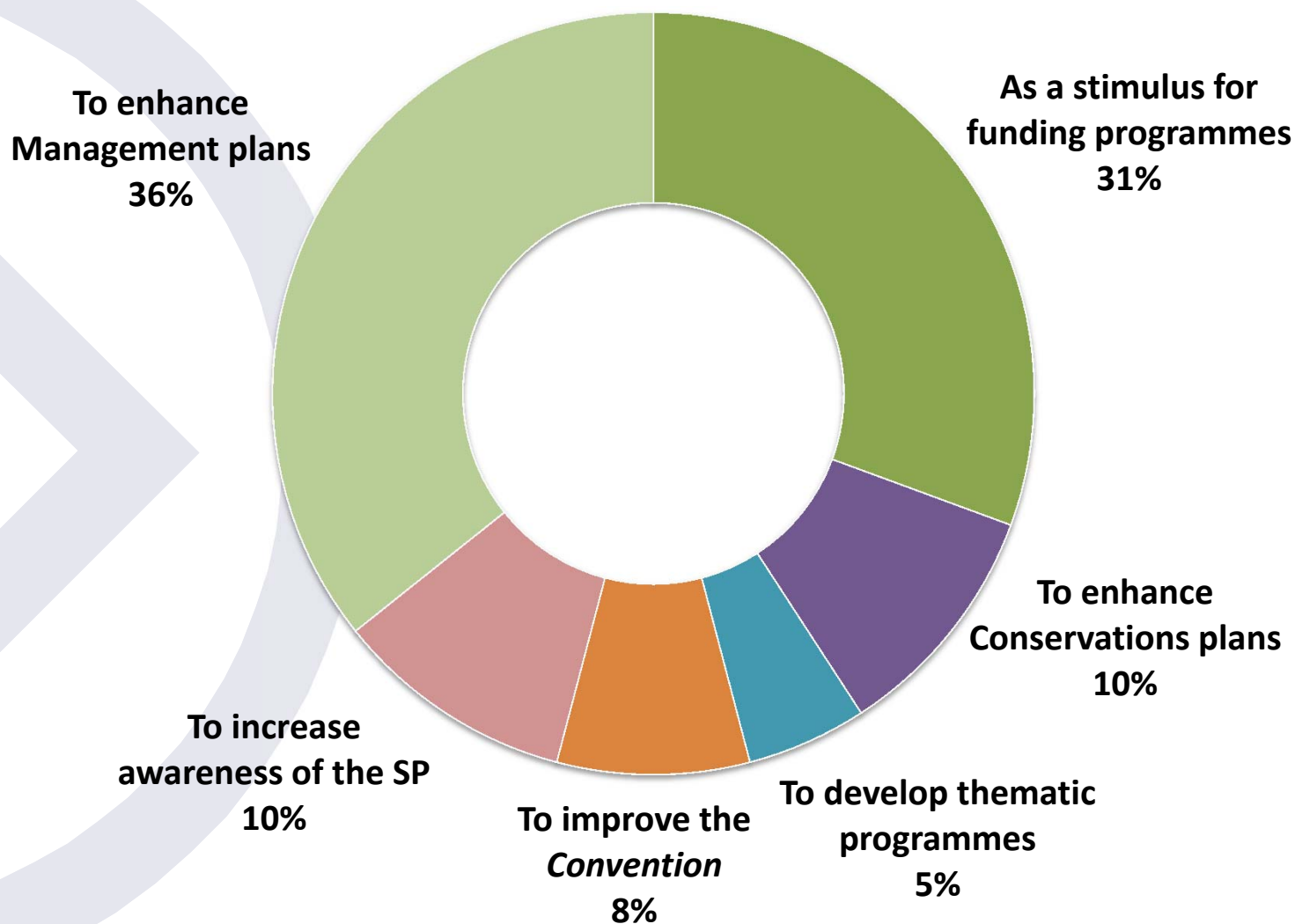How to best ensure involvement of States Parties in the analysis?

- By organising special meetings and workshops with State Parties at regional level
- By organising trainings and workshop for focal points and site managers
- Consult the SP before printing of the Final Report

How to effectively use this exercise by the States Parties in view of undertaking a national analysis or elaborating a World Heritage programme?

- Preparation of a general programme for preservation of sites
- Increase collaboration with stakeholders
- Proposed target activities for short/medium/long term
- Bringing information by WHC to Member States

Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise

- How data should be utilised?

To enhance Management plans
36%

As a stimulus for funding programmes
31%

To enhance Conservations plans
10%

To develop thematic programmes
5%

To improve the *Convention*
8%

To increase awareness of the SP
10%

Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

What should be the methodology for drafting the Action Plan?

- Action Plan should be drafted for every site ?
- Let the State Parties draft their own Action Plan
- The Action Plan has to outline the potential World Heritage values, improve networking, protected data & visibility, improve recognition of OUV
- Identification of priorities that could be implemented and/or elaborated through a number of ranked actions (compulsory, necessary, recommended. to be carried out depending on the circumstances), and defined in timeframe (short, medium and long-term) strategies

How to best ensure cross-cutting transnational, regional and sub-regional cooperation and networks?

- Web-based platforms
- Organise more trainings and information meetings
- Through manuals and handbooks
- Sharing of experiences (good practices) and common projects
- Regional seminars and workshops on specific themes
- By developing programmes on national and local level according to thematic groups
- Reflect the typology of properties

THANK YOU