PR Exchange Forum for National Focal Points of Central, Eastern and South-Eastern

Implementation of “the 5Cs” Strategic Objectives with support of WH Thematic Programmes and Initiatives: Focus on CESEE

Anna Sidorenko
Focal Point CESEE
Europe and North America Unit
UNESCO World Heritage Centre

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What main threats do the WHPs face?

EARTHQUAKES

FLOODS

FIRE

climate change

Abusive TOURISM

pollution

poaching

Globalisation

Ignorance

Conflicts

Misunderstanding

Uncontrolled URBANISM

Globalisation
CESEE Major needs

- Improve management skills
- Sustainable management
- New techniques
- Constructive dialogue
- Community involvement
- Sustainable development
- Participatory Management
- Sustainable tourism
- Energy efficiency
- Risk preparedness
- Conflict management
- Revenue sharing
Number of WH properties in CESEE by Thematic Categories

Preparatory analysis
Main Thematic Categories of WHP in CESEE: WH Cities / Historic Urban Landscapes

Types of WH urban/rural areas in CESEE:

• Coastal cities
• Insular cities
• Fluvial cities
• Historic centers
• Multi-component cities
• Fortified cities
• Historic monuments in urban areas
• Villages/rural areas
• Modern Cities
Main Thematic Categories of WHP in CESEE: Properties of religious interest

Types of the WH properties of religious interest in CESEE:

- Churches (original use) in urban areas
- Churches (museum monuments) in urban areas
- Churches and archeological sites
- Wooden churches
- Living Monasteries (original use):
  - Insular/coastal area
  - Mountain area/valley landscape
- Monasteries (museum monuments)
- Pilgrim routes
- Natural sacred areas
- Holy areas/landscape
- Cities of reconciliation (coexistence of diverse religious communities)
Main Thematic Categories of WHP in CESEE: Cultural Landscapes

Types of Cultural Landscapes in CESEE:

- Vineyard Cultural Landscape
- Rock Art Landscape
- Piligrim area
- Agro-pastoral Cultural Landscapes
- Multi component landscapes (Lake areas)
- Valley and rural areas
- Coastal landscapes of sand dunes with fishing settlements
- Artificial designed landscapes
“The 5 C” Strategic Objectives: Focus on CESEE

Main needs:
- Better understanding of the concept and principles of World Heritage at all levels
- Updating legal instruments to face today’s conservation challenges
- Develop new approach by category of properties
- Capacity building to understand, identify and empower communities

Main ongoing processes:
- Ongoing revision of legal and institutional frameworks in the region
- Reorganization of the State institutions

Analysis based on the preparatory questionnaires
“the 5 C” in CESEE: Obstacles and difficulties

Data from the CESEE preparatory questionnaires

- Understanding of the WH Convention concept and principles: 37%
- Cooperation between Stakeholders: 19%
- Funds: 19%
- Raise interest/involvement of local communities: 13%
- International cooperation: 6%
- Staff/resource: 6%
“the 5 C” in CESEE: Major obstacles

The core concepts of the World Heritage Convention such as outstanding universal value, integrity, and authenticity are not sufficiently understood by CESEE heritage professionals/decision-makers/site managers.

- Lack of integration of heritage issues into broader planning and development schemes (which causes major conflicts between development and conservation)
- Lack of institutional continuity/memory
- Lack of documentation, systematization and analysis of data
- Lack of financial and human resources
"the 1st C"

Credibility of the WH Convention
Credibility of the WH List

Focus on CESEE
"Credibility": CESEE Objectives

1. Disseminate and promote among all stakeholders concerned the core principles of the W.H. Convention such as outstanding universal value, integrity, and authenticity

2. Improve documentation, systematization and data analysis

3. Identification of underrepresented properties / Harmonisation of Tentative Lists / Nominations focused on underrepresented categories

4. Nomination of transnational sites to enhance international cooperation
“the 1st C”: Nomination process

- Has your country developed a mechanism to analyze each nomination process of sites proposed for inscription in view of improving the nomination process?

Data from the CESEE preparatory questionnaires

- Does your country have an experience with proposing modifications to the inscribed World Heritage properties’ boundaries buffer zones, name changes and revision of criteria?

- Institutions assigned with the responsibility of identifying the sites of the Tentative List
“the 1st C” : Measures to be taken by SP

- Re-establish the balance between different categories of sites
- Explore new heritage themes specific to the CESEE in coordination with WHC, AB and Scientific Committees on various cultural heritage themes
- Revise Tentative Lists taking into account the representivity of the sites that are listed at the national, regional and international levels, and the underrepresented categories to which they belong, also on sub-regional and regional basis
- Improve better cooperation between the sub-regions
- Prepare nomination of transnational sites to enhance international cooperation
"the 1st C" : Thematic resources

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<td>■ ISC20C: International committee on 20th Century Heritage</td>
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"the 2nd Sustainable and Effective Conservation C"
"Conservation": CESEE Objectives

1. Outstanding Universal Value of World Heritage properties, including the conditions of integrity and/or authenticity at the time of inscription, are sustained or enhanced over time.

2. All properties inscribed on the World Heritage List must have:
   - adequate long-term legislative, regulatory, institutional and/or traditional protection and management;
   - adequately delineated boundaries for effective protection;
   - appropriate management plan;
   - effective management system with common elements.

3. Link conservation, use and sustainable development.

4. Develop Strategy for sustainable management of WHP.
“the 2nd C”: Conservation

• How did your State Party use the results of the First Periodic Reporting exercise to improve the conservation of the World Heritage properties?

- Improve legislation: 32%
- Conduct monitoring: 16%
- Activities (Workshops, seminars, educational programmes): 21%
- Update the TL: 10%
- Identify Needs: 10%
- Improve Management of site: 11%
“the 2nd C”: Conservation

- What steps have your authorities made to integrate the protection of the World Heritage properties into national programmes/annual work plan/budget provision/strategies?

43% Allocated budget/funds
22% Reinforce heritage and related laws
22% Implementation of Management plans
5% Increase cooperation with other SP
7% no clear integration strategy
1% other
"the 2nd C" : Measures to be taken by SP

- Implement appropriate legal, administrative and financial measures necessary for the protection of the WH properties
- Establish institutional coordination system, including inter-ministerial and interprofessional mechanism of cooperation
- Actively participate in and contribute to the WH Thematic Programmes & Initiatives
- Ensure that Management Plans are recognised in national and local planning laws
- Prepare or implement management plans for properties
- Secure appropriate governmental funding (through the national budget)
- Ensure regular and systematic monitoring of the overall state of conservation of properties
- Strengthen the consideration of OUV in development
“the 2nd C” : Thematic resources

Resource Manuals:
Managing Natural World Heritage & Environment Impact Assessment
Managing Cultural World Heritage & Heritage Impact Assessment
Managing Disaster Risks for World Heritage
Conservation of Living Religious Heritage /ICCROM conservation Study
UNESCO MAB/IUCN Guidelines for the Conservation and Management of Sacred Natural Sites

UNESCO Thematic Programmes , Initiatives , Activities:
- World Heritage Centre’s Natural Heritage Strategy
- World Heritage Forests Programme (http://whc.unesco.org/en/forests/)
- World Heritage Marine Programme (http://whc.unesco.org/en/marine-programme/)
- World Heritage and Sustainable Tourism Programme (http://whc.unesco.org/en/tourism/)
- Climate Change and World Heritage (http://whc.unesco.org/en/climatechange/)
- Reducing Risks from Disasters at World Heritage Properties
- World Heritage Cities Programme (http://whc.unesco.org/en/cities/)
- Human Evolution: Adaptations, Dispersals and Social Developments (HEADS)
http://whc.unesco.org/en/heads/
"Communication": CESEE Objectives

1. World Heritage value, credibility and quality understood at all levels (international, national, local, investors, on-site)

2. Information-sharing between concerned parties and the dissemination of “best practices”

3. Communication with donors / partners / investors for improved coordination of activities / strategies

4. Awareness raising of local communities and the general public

5. Dialogue between national/local authorities and civil society on the issue relevant to management of World Heritage properties
• Did you ensure that World Heritage status is adequately marked and promoted on-site?

YES 100%
“the 4th C”: Communication

1.1 Means of promoting the World Heritage

- Campaign, workshops, lectures and talks
- Websites, social networks, apps etc.
- Promotional activities, festivals
- Information targeting stakeholders
- Informations kits (paper)
- Sign, plaquettes, on-site visuals
- Through educational programmes (schools, university...)

Unesco logo
“the 4th C”: Communication

• Have national, public and private foundations or NGOs been established to contribute to the protection of the World Heritage?

Yes 82%
No 18%
Focus on CESEE

"the 5th C" Reinforce Communities involvement
"Communities": CESEE Objectives

1. Recognise local community as key actors in the process of identification, sustainable management of the WH properties.

2. Base community involvement on constructive dialogue and decision-making between all stakeholders.

3. Explore possible ways of encouraging and generating mutual understanding and collaboration amongst all stakeholders concerned in the protection of WH properties.

4. Increase awareness of different aspects of community involvement, update of their implication in day-to-day site management in CESEE and more in-depth knowledge about implementing participatory approaches in management practice.
“the 5th C”: Communities

- Do you plan to cooperate with local communities in the area of preparation of the Periodic Reporting exercise and its follow-up activities?

- Yes: 8 (73%)
- Planned: 2 (18%)
- No: 1 (9%)
“the 5th C”: Communities

- Which approach has been or could be developed by your country to enhance the collaboration and cooperation with local authorities and communities?

- Participation of stakeholders
- Collaboration between local and national authorities
- Exchange of informations
- Local, national and regional campaigns
- Develop a comprehensive approach in term of management and conservation plan
- Organisation of awareness campaigns
- Organisation of workshops and seminars

- Already developed by SP
- Could be developed by SP
Discussion and collecting ideas: analysis of the preparatory questionnaire
How you would like the raw data provided by the questionnaire, to be analysed and presented in the Regional report so as to be most useful for the protection, conservation and management of World Heritage site/s in your country?

- Sub-regional harmonisation of the Tentative List
- Analysis on the basis of category, type, theme etc. are much more useful
- By comparison with other properties
- Analysis should reflect the geographic sub-regions
- Factor groups, problems affecting the property, current physical conditions and best practices
- Presentation should be made in regional approach
- Cross-cutting analysis for defining programmes and tools for actions
- Promotion of upstream approach
- Take into consideration of the reduced financial resources, focus on the most important activities
Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

• How data should be analyzed?

- By type/category of property: 38%
- By sub-region: 24%
- By region: 5%
- By country: 14%
- By types of threats: 14%
- No answer: 5%
Will your country undertake a national analysis of the data and/or elaborate a national strategy/programme?

- Yes: 7
- No: 1
- No reply: 3
Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

How to best ensure involvement of States Parties in the analysis?

- By organising special meetings and workshops with State Parties at regional level
- By organising trainings and workshop for focal points and site managers
- Consult the SP before printing of the Final Report

How to effectively use this exercise by the States Parties in view of undertaking a national analysis or elaborating a World Heritage programme?

- Preparation of a general programme for preservation of sites
- Increase collaboration with stakeholders
- Proposed target activities for short/medium/long term
- Bringing information by WHC to Member States
Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise

- How data should be utilised?

- To enhance Management plans 36%
- As a stimulus for funding programmes 31%
- To enhance Conservation plans 10%
- To improve the Convention 8%
- To develop thematic programmes 5%
- To increase awareness of the SP 10%
Discussion concerning the analysis of the results of the Second Cycle of the Periodic Reporting exercise – Data from Tbilisi PR FP meeting

What should be the methodology for drafting the Action Plan?
- Action Plan should be drafted for every site?
- Let the State Parties draft their own Action Plan
- The Action Plan has to outline the potential World Heritage values, improve networking, protected data & visibility, improve recognition of OUV
- Identification of priorities that could be implemented and/or elaborated through a number of ranked actions (compulsory, necessary, recommended to be carried out depending on the circumstances), and defined in timeframe (short, medium and long-term) strategies

How to best ensure cross-cutting transnational, regional and sub-regional cooperation and networks?
- Web-based platforms
- Organise more trainings and information meetings
- Through manuals and handbooks
- Sharing of experiences (good practices) and common projects
- Regional seminars and workshops on specific themes
- By developing programmes on national and local level according to thematic groups
- Reflect the typology of properties
THANK YOU