

World Heritage Capacity Building Strategy

Workshop for
World Heritage National Focal Points from
Mediterranean - Europe sub-region
Florence, Italy September 17-18, 2013

Katri Lisitzin



Today

WH CAPACITY BUILDING STRATEGY

REGIONAL INITIATIVE: CESEE CBS

ISSUES IN THE NEW RESOURCE MANUAL

Managing Cultural World Heritage

Jane Thompson



The World Heritage Capacity Building Strategy

- Developed with IUCN, ICOMOS, ICCROM, the World Heritage Centre and a number of other partners and individual specialists
- Adopted by The Committee at its 35th Session in 2011



World Heritage Capacity Building Strategy



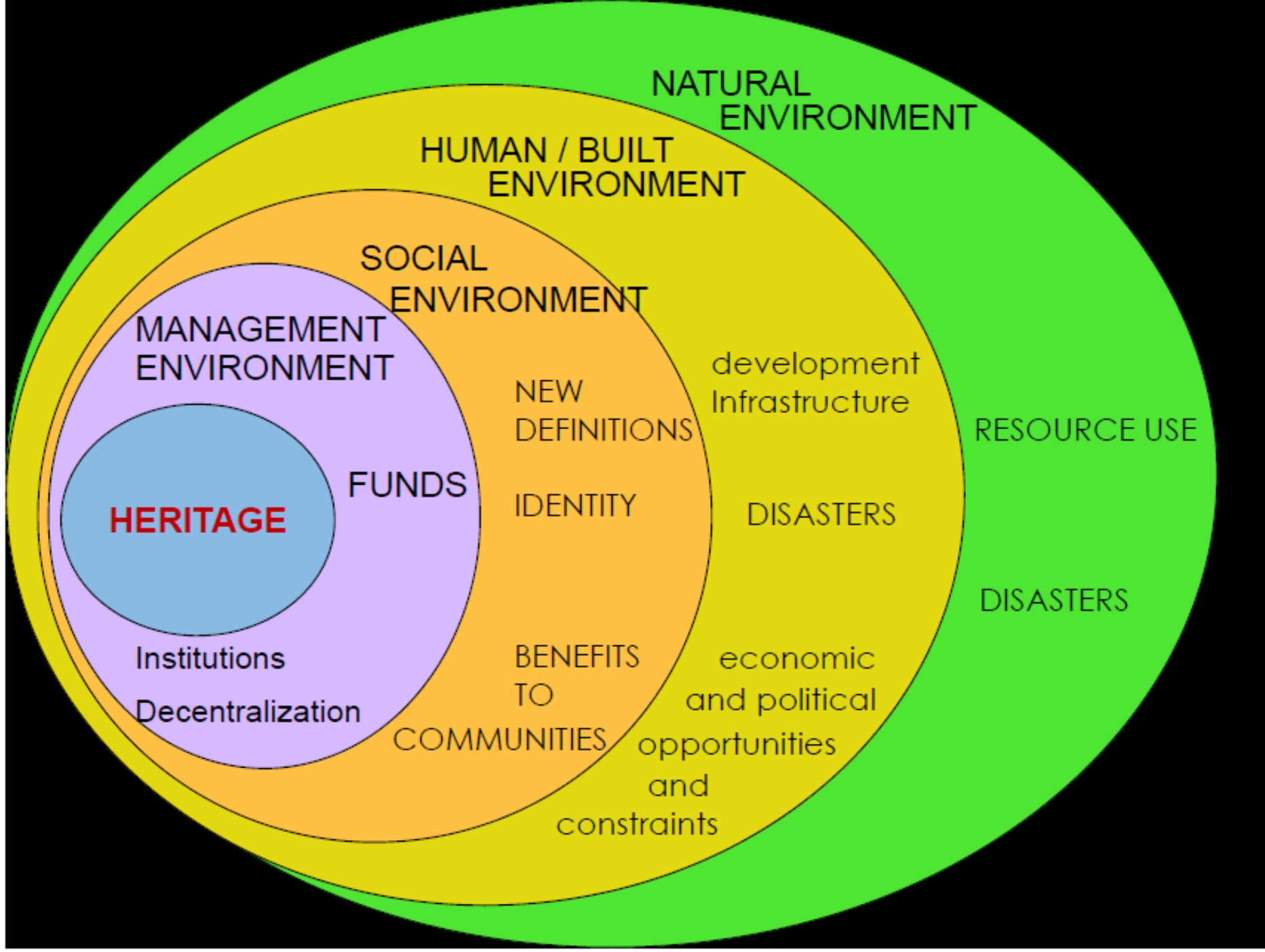
capacity building

changing audiences, new learning environments

Two key paradigm shifts

1. Bringing culture and nature sectors together
2. Moving from Training to Capacity Building





NATURAL ENVIRONMENT

HUMAN / BUILT ENVIRONMENT

SOCIAL ENVIRONMENT

MANAGEMENT ENVIRONMENT

HERITAGE

FUNDS

NEW DEFINITIONS

IDENTITY

BENEFITS TO COMMUNITIES

development Infrastructure

DISASTERS

economic and political opportunities and constraints

RESOURCE USE

DISASTERS

Institutions

Decentralization

Three target audiences

World Heritage Capacity Building Strategy

<i>Where capacities reside and associated audiences:</i>	<i>Some principal learning areas:</i>
Practitioners Those with direct responsibilities for heritage	<ul style="list-style-type: none">• Implementation of the Convention• Conservation and management issues• Technical and scientific issues• Resource utilization and management
Institutions Decision and policy makers	<ul style="list-style-type: none">• Legislative issues• Institutional frameworks/issues• Financial issues• Human resources• Knowledge
Communities & networks All those who have a legitimate interest in heritage	<ul style="list-style-type: none">• Reciprocal benefits and linking with sustainable development• Stewardship• Communication / Interpretation

Challenges

The management has to deal with many parallel interests and stakeholders- not controlled by the management or indirectly affecting the values of the site.

The management must balance conservation, access, local community interest and sustainable economic use – and ensure that it can be implemented



Priority areas for capacity building

SOC Report Analysis

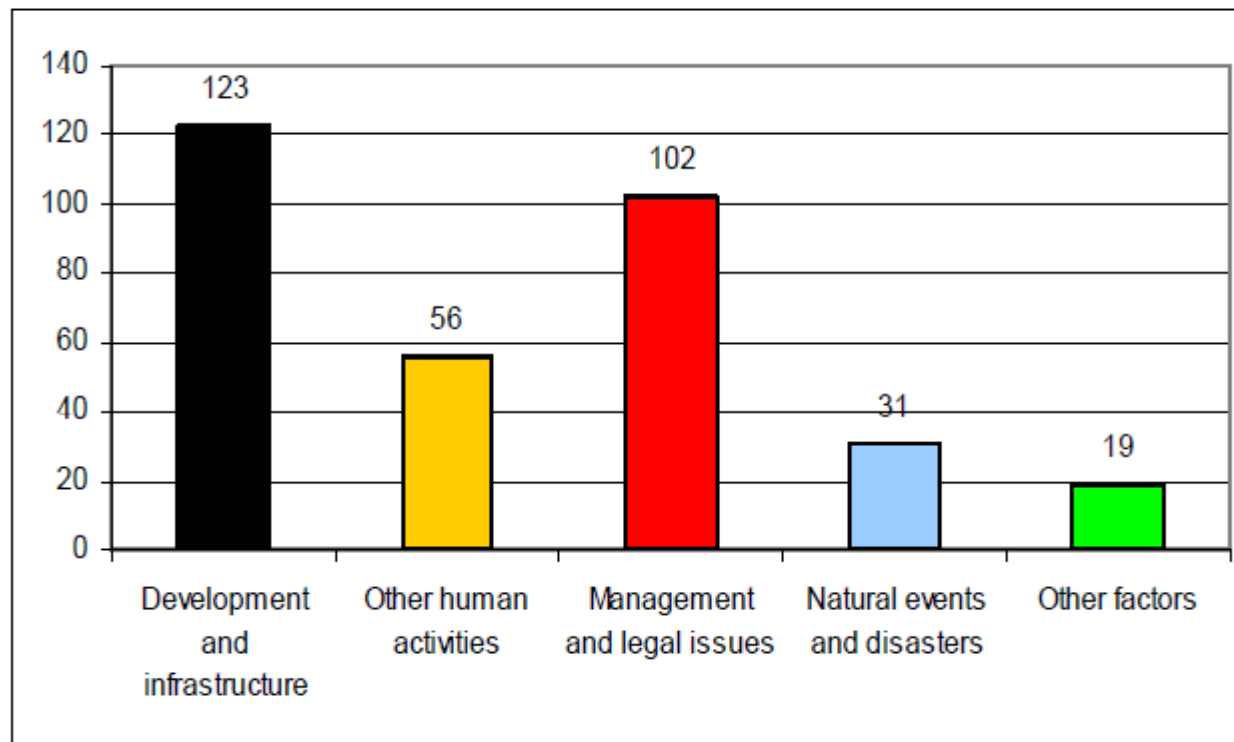


Fig. 1. An analysis of problems cited in 2008 World Heritage State of Conservation Reports

Make use of the PR process

Share experiences and create opportunities for future exchange

Identify needs for future regional capacity-building on planning and management at site-regional-State level

Explore possibilities for fund-raising and sharing resources at regional level



Lessons Learned

from sub-regional meetings Sibiu (May 2012) and
Kotor (June 2012)

Trainings for Site Managers + Focal Points useful

Exchange of experiences and best practices should
be encouraged (and possibly formalized)

Trainings as a combination of theory and in situ
field practice (“walks and talks” – workshop
participants meet with local practitioners where
relevant)



Lessons Learned contd.

Interactive meetings with smaller sized groups preferred

Ideal length of workshop 2,5 days (from presentation of general theme day one, to specific group work day two and conclusion plenary on day three)

Ensuring continuity – establish rotation system among States Parties in the region to hold “core workshop”



Training Areas identified

- Site management / improving management skills
- Conservation, with special attention for sustainability and the use of (new) techniques
- Monitoring / Risk preparedness
- Community involvement
- Participatory Management (communication, negotiation, conflict management)
- Fundraising / resource management / revenue sharing
- Basic training regarding the World Heritage Convention, management and sustainable development of the World Heritage site
- Interpretation / awareness raising



Stakeholder needs

Improve cooperation between national and site level

Ensure information / training reaches site managers

Importance of involving all stakeholders as early as possible and on a continuous basis

Emphasis on international exchange of knowledge and experiences

Importance of cooperation with other States Parties



Key issues

Training focused on providing knowledge, skills and awareness to heritage practitioners

Capacity Building focuses on much broader set of audiences

Capacity is ability to perform functions, solve problems, set and achieve objectives by individuals, institutions and society

Therefore, capacities reside not only on practitioners but also on institutions and communities & networks therefore there are other responsible audiences



I. WHCBS

ICCROM WH Programme

Training Course (Lijiang, China)

- Heritage Impacts Assessments for Cultural Properties
- (Syllabus is available)

ICCROM Website

- Updates on training database
- Events database and classified section



International Centre for the Study of the Preservation and Restoration of Cultural Property

ICCROM

ICCROM training directory

ICCROM has been collecting and distributing information on training opportunities in heritage conservation since 1974. This Directory provides information on a wide variety of training opportunities at different levels and in various fields of conservation/ restoration throughout the world. Listings are based on information provided by course organizers and the inclusion of course listings in the Directory does not constitute an endorsement by ICCROM. For additional information on a course, please contact the organizers directly. Keyword searches for course titles is possible. Use CTRL + click for multiple selections.

Course:

Categories: Training and History, Training, Underwater Heritage, World Heritage

Country: (All countries), Argentina, Australia, Austria

Course levels: (All levels), Certificate, Diploma, Fellowship



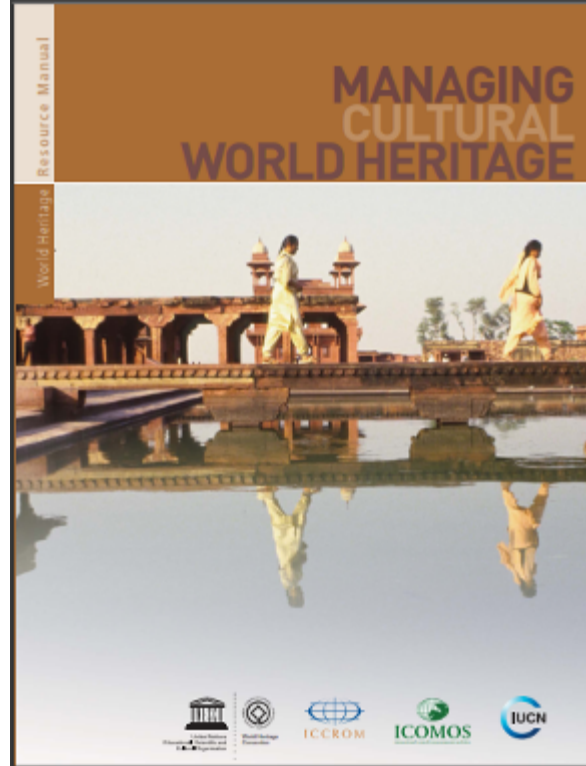
I. WHCBS

Resource Materials

WH Resource Manuals Series

- Managing Cultural World Heritage

Development of Case Studies



I. WHCBS

Regional World Heritage workshops:

- Asia Pacific with WHITR-AP (Shanghai, Sep. 2012)
- Arab States with ARC-WH (Tunis, Nov. 2012)
- Latin America & Eastern European with IUCN (Gland, March 2013)

Support to WH academic programmes

3rd Issue of WH Capacity Building Newsletter

Pilot Capacity Building Programme (with support by the Government of Switzerland)



I. WHCBS

Regional Capacity Building Strategies

- Cooperation with C2C in Periodic reporting
- African Capacity Building Activities – Nominations and Disaster Risk Management (AWHF)
- Asia Pacific Capacity Building Strategy and Associated Programmes (WHITR-AP)
- Central, Eastern, and South-Eastern Europe Capacity Building Strategy- more with the completion of the PR



Training Activities

- Results oriented activities (Vietnam, Zimbabwe)
- Trainees come with actual projects/briefs
- Training on theoretical aspects
- Practical exercises related to their projects
- Return home and develop the projects
- Meet again and share the results



I. WHCBS

Implementation of WHCB Program

- Priorities identified and programme developed
- Additional Swiss contribution
- Activities foreseen in the next year
 - Development of a course module on management of cultural and natural heritage
 - Development of resource materials
 - Networking with CB institutions and States Parties
 - Training activities
 - Strengthening AB networks
- Need for financial support



RENFORCEMENT DES CAPACITÉS

EN EUROPE CENTRALE, DE L'EST ET DU SUD-EST

PETYA TOTCHAROVA

Cheffe d'unité Europe et Amérique du Nord,
Centre du Patrimoine mondial

CAROL WESTRIK

Consultante, Centre du Patrimoine mondial

En février 2012, l'Unité Europe et Amérique du Nord du Centre du Patrimoine mondial a reçu les résultats de son questionnaire sur le renforcement des capacités qui a été envoyé aux 20 Etats parties de la sous-région. Le Centre du Patrimoine mondial s'est félicité des commentaires constructifs et détaillés des Etats parties participants. Le questionnaire, dans l'esprit d'adapter la Stratégie de renforcement des capacités pour le patrimoine mondial à cette sous-région, demandait aux Etats

parties d'identifier des zones de besoin particulier allant de la gestion générale du site à la durabilité, en passant par la documentation. Il a également enquêté sur les coopérations régionales existantes et les mécanismes de collecte de fonds et leur efficacité.

Les résultats du questionnaire ont été sans équivoque : la majorité des Etats parties a identifié la gestion et la conservation des sites comme

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Introduction to the 3rd **C** Capacity-
Building

”the
3rd
C”

Working towards a
World Heritage Strategy
for Training and
Capacity-Building in
Central, Eastern and
South Eastern Europe

The Blueprint of the Capacity-Building Strategy

Content:

1. Aim of the blueprint
2. Vision
3. Background
4. Brief overview on the current Training and Capacity building in Central, Eastern and South Eastern Europe
5. Availability of Training and Capacity Building
6. Training needs
7. Needs in relation to training materials and toolkits
8. Targeted Audience in relation to Training and Capacity Building
9. Underlying Considerations
10. Regional best-practices to be explored
11. Funding matters
12. A note on information resources
13. Specific approaches regarding training and capacity building
14. What can be done? Ideas concerning coordination and implementation of the strategy
15. Contact point at the World Heritage Centre



Blueprint

Capacity-Building Strategy

for Central, Eastern and South Eastern Europe

The Blueprint document was elaborated jointly by the Steering Group, established at the Periodic Reporting workshop in Tbilisi in November 2012, the Advisory Body ICCROM and the World Heritage Centre. It is based on a first draft prepared by the World Heritage Centre following the feedback from the Training and Capacity-Building questionnaire sent out to the States Parties of the Central, Eastern and South-Eastern Europe region in January 2012.

The Blueprint is proposed to the States Parties as a basis for the elaboration and implementation of the sub-regional capacity-building strategy.

Capacity-Building: Global and sub-regional strategies resulting from the Periodic Reporting exercise

Meeting of the Focal Points from Mediterranean Europe
in Florence, Italy 16-19 September 2013
18 September 14:00-16:00

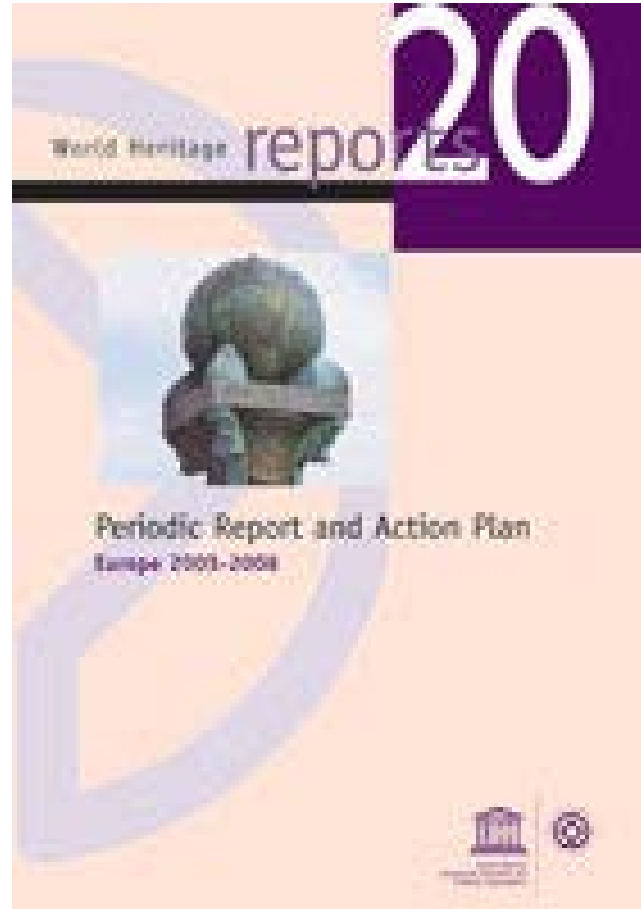


World Heritage
Convention

Convention du
patrimoine mondiale

Convención del
patrimonio mundial

Initiative of WHC Europe and North America unit for Central, Eastern and South-Eastern Europe as follow-up of First PR cycle



Work approach – tailored to sub-region and State Party-driven

- End of 2011: **Elaboration** of Training and Capacity-Building questionnaire
- January 2012: **Training and Capacity-Building questionnaire** sent out to the States Parties in the sub-regions
- November 2012: Creation of **Steering Group** with representatives from States Parties of the sub-regions, ICCROM, IUCN and the World Heritage Centre
- March 2013: **Telephone conference** on the preparation of the Blueprint Document and feedback from the Steering Group
- May 2013: **Blueprint** produced in May 2013 as basis for discussion for the future Strategy



WORLD HERITAGE CENTRE
EUROPE AND NORTH AMERICA UNIT
QUESTIONNAIRE TRAINING AND CAPACITY BUILDING

The World Heritage Centre has undertaken a study on the implementation of the recommendations following the First Cycle of Periodic Reporting concerning training and capacity-building in Central, Eastern and South-Eastern Europe, **with a view of elaborating an integrated and targeted strategy addressing the priority needs in training and capacity building for the preservation of World Heritage properties.** The strategy will build on the World Heritage strategy for capacity-building and will be developed in the perspective of the preparation of the Second cycle of Periodic Reporting to be launched in 2013 for the sub-regions concerned. It will be accordingly adjusted in the future further to the outcome of the Second Cycle of Periodic Reporting.

This Questionnaire aims to identify all main actors concerned, priority needs, possibilities of funding, fund-raising options and coordination/avoiding the duplication of activities concerning World Heritage in Central, Eastern and South-Eastern Europe. **We believe that this will contribute to the implementation of the World Heritage Strategy for capacity building and greatly enhance the impact for all concerned stakeholders.**

We therefore kindly request you to fill in this questionnaire in as detailed manner as possible. As we are well aware of your heavy workload, we have tried to keep it as simple and short as possible.. We have provided extra space for more information, if needed.

PLEASE RETURN THE QUESTIONNAIRE TO THE WORLD HERITAGE CENTRE
NO LATER THAN **10 FEBRUARY 2012**
RETURN ADDRESS :
E-MAIL: p.totchcharova@unesco.org



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Profile of coordinating (lead) organisation/s

- They could be invited to attend the meetings for the Periodic Reporting and other relevant meetings
- Determine/s if the results of the Periodic Reporting questionnaires will yield further capacity-building needs
- Pilot/s the preparation/implementation of the capacity-building strategy and associated programme(s) as appropriate
- Elaborate/s a concrete programme accompanying the strategy identifying specific activities, timelines, responsibilities, and necessary resources.

Source: WHC-11/35.COM/9B

