

# AGENDA SCHEDULE

Registration for World Heritage marine site managers at lobby of Hotel Campo dell Oro from 21u00-23u00 on 17 October 2013.

## **DAY 1: FRIDAY, 18 OCTOBER 2013**

09:00 Departure from Hotel Campo Dell Oro

09:30 Site Visit: Gulf of Porto: Calanche of Piana, Gulf of Girolata, Scandola Reserve

17:00 Return to Ajaccio

**18:00 Cocktail Dinner / Hotel Campo Dell Oro Lobby**

## **DAY 2: SATURDAY, 19 OCTOBER 2013**

09:10 Welcome

*Mr. Paul Giacobbi, Président du Conseil exécutif de Corse, Député de Haute-Corse*

09:25 Welcome by the host site

*Mr. Christophe Mirmand, Préfet de Corse*

09:35 Welcome by UNESCO, World Heritage Centre

*Mr. Kishore Rao, Director World Heritage Centre, UNESCO*

09:50 Introduction of World Heritage marine site managers and other participants

### **10:10 Coffee/Tea Break – Press Conference**

10:40 Opening session: What has been achieved since Hawaii 2010? Objectives of the meeting

*Mme. Fanny Douvere, World Heritage Centre, UNESCO*

10:55 Projection Film

*Connections that change the world: Banc d'Arguin National Park and the Wadden Sea*

11:00 Sharing successes in the management of marine World Heritage (Part I): The success story of the West Norwegian Fjords – Geirangerfjord and Nærøyfjord

*Mme. Katrin Blomvik, Director Geirangerfjord, Norway*

11:30 Sharing successes in the management of marine World Heritage (Part II): The challenges of Coiba national park and its special zone of marine protection

*Mr. Juan Maté, Manager for Scientific / Affairs and Operations, Smithsonian Tropical Research Institute, Panama*

### **12:00 Lunch**

13:30 THEME I: Power of marketing and communication—Introduction and review of goals for THEME I sessions

*Mme. Nicole Lampe and Mme. Liz Banse, Resource Media*

14:45 Sharing successes in the management of marine World Heritage (Part III): Communication Strategy at the Wadden Sea

*Mr. Jens Enemark, Secretary General Common Wadden Sea Secretariat, the Netherlands/Germany*

### **15:00 Coffee/Tea Break**

*Move to Green Room for working session*

15:30 “Speed dating” exercise

16:30 Report back from the exercise

16:45 Concluding discussion

*Return to the hemicycle*

17:30 Your participation at the 3rd International Marine Protected Areas Congress

*Mr. Dan Laffoley, IUCN's World Commission on Protected Areas – Marine*

**19:30 Cultural evening with dinner / Offered by Collectivité Territoriale de Corse**

### **DAY 3: SUNDAY, 20 OCTOBER 2013**

- 09:00 Review of Day 2 – Overview of Day 3  
*Mme. Fanny Douvere, World Heritage Centre, UNESCO*
- 09:05 Sharing successes in the management of marine World Heritage (Part IV): Management best practice in Aldabra Atoll  
*Mme. Frauke Fleischer-Dogley, Chief Executive of the Seychelles Islands Foundation, Seychelles*
- 09:20 The Outlook of marine World Heritage  
*Mme. Josephine Langley, IUCN*
- 09:40 Keynote Address: The dual challenge of growth and conservation: How the Great Barrier Reef is leading the course for a new future  
*Mr. Russell Reichelt, Head Great Barrier Reef Marine Park Authority, Australia*
- 10:00 THEME II: Outstanding Universal Value: A guiding star for management—Introduction and How to do it?  
*Mr. Jon Day, Great Barrier Reef Marine Park Authority and Mme. Fanny Douvere, World Heritage Centre, UNESCO*

#### **10:30 Coffee/Tea Break**

*Move to Green Room for working session*

- 11:00 Breakout working session: Using your Outstanding Universal Value to determine your most effective and manageable actions  
*Chaired by Mr. Jon Day, Great Barrier Reef Marine Park Authority*
- 12:15 Report from the breakout session, conclusions & next steps

#### **12:30 Lunch**

- 14:00 Sharing successes in the management of marine World Heritage (Part V): Toward a common vision for conservation: best practice in the Lagoons of New Caledonia  
*Mme. Nathalie Baillon, Directrice du Conservatoire des espaces naturels de Nouvelle-Calédonie, France*
- 14:20 Moderated discussion: Where do we want to be in 2016?  
*Mme. Fanny Douvere, World Heritage Centre, UNESCO*
- 15:00 A thank you to the long-standing partner of the World Heritage Marine Programme: Swiss watch manufacturer Jaeger-LeCoultre  
*Short film: Fernando de Noronha, Brazil*
- 15:10 Closing address: "Be the best you can be"  
*Mr. Richard Cox, Stand & Deliver*
- 15:40 Closing remarks
- 16:00 End**
- 17:00 Departure to Port of Ajaccio
- 19:00 Departure boat to Marseille (*Arrival in Marseille at 7h00 on 21 October, 20:30 Seated dinner on the boat*)

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### **SPECIAL EVENT: WEDNESDAY, 23 OCTOBER 2013**

- 18:15 Special Evening Event: Celebrating Marine World Heritage**  
*(Salle La Major, Palais du Pharo, Marseille, France)*

As a marine site manager, you are in a unique position to actively change the management of a significant percentage of existing global marine protected areas. Your dedication and contribution has a measurable positive impact on global ocean conservation.

**Thank you for all your efforts.**