

Invitation to Regional Conference of the North-West European Region of OWHC

Hereby we would like to kindly invite you to the **Regional Conference** to be held in Beemster from **September 12th till 14th 2012**. End of May you have received the first announcement and invitation to this Conference by our Regional Secretariat in Regensburg.

The main topics of the conference will be:

40 years of UNESCO Convention – Heritage led development

- 1. Management Plans (participation, maintenance, implementation)**
- 2. Structure and implementation of local regulations**

Many speakers for the Conference are already confirmed. Please, find later in the invitation the programme for the conference and other necessary information. We will also add the confirmation form for the Conference and a list of accommodation facilities, so you can book in time.

The organization team would be very pleased, if you'd confirm your attendance until **July 25th 2012**. Please add your data in the confirmation form. If you would like to come to the Conference, but you don't know yet what time you will arrive and leave again, please send us the confirmation form as well and send us your time of arrival and departure as soon as you know this for sure. We need this information in order to arrange the transport from/ to the airport or train station.

For the confirmation, please use the attached form and send it directly to j.vandijk@beemster.net or call 0031 299 68 21 82.

If you have any questions, please, don't hesitate to contact your Regional Secretariat or the organization team in Beemster.

With kind regards,

The city of Regensburg
The municipality of Beemster

OWHC Regional Secretariat
Host of the Regional Conference

OWHC Regional Conference
North West European Region

Beemster, Netherlands
12th – 14th September 2012



In 2012 it is 400 years ago that the Polder the Beemster was born. About 7.200 hectare of land was drained. To complete this massive work, more than 58 watermills were used. A rare, heroic and unique project in the beginning of the 17th century. Intentional the land was drained for cattle and growing food, which could be used for the VOC-missions. They made a plan to split up the reclaimed land into a special pattern. This was in 1999 the reason for the UNESCO World Heritage Committee to subscribe Polder the Beemster into the list of World Heritage Monuments.

The Polder the Beemster is not only a cultural landscape, it is also the living and working area for the community of the Beemster and this is really unique. The polder also includes a part of the World Heritage monument “De Stelling van Amsterdam”, a historical system of fortresses around the city of Amsterdam. The combination of two World Heritage monuments is still unique in the world.

The Polder the Beemster will be a good host for you during the convention in 2012. It welcomes you with its unique values as beautiful wideness, its strong water and road pattern and a lot of unique bell yards, but also with its warm-heartedness and strong protection against the sea. After all, Polder the Beemster lies about four to five meters below sea level! Strong high dikes as balustrades give you an impression of the polder as a soup-plate below sea level.

**Regional Conference of the North West European Region of OWHC,
Beemster, Netherlands
12th – 14th September 2012**

Objective

The Regional Conference of the OWHC Region north western Europe will take place in Beemster, Netherlands. Due to the 40th anniversary of the World Heritage Convention of UNESCO this topic will be the common thread of the Conference. The first day of the Conference will be dedicated to the host city and the Delegates Meeting. During the workshop moderated by the Regional Secretariat the first results and next steps from the Working Programme of the region will be presented.

Participants will then have the opportunity to learn more about the local challenges and chances at a special “Beemster Afternoon”. Of course, after this first day, there will be a formal dinner and some music.

The second day of the Conference there will be several presentations in the morning programme about management plans. The topic ‘management plans’ will be discussed from different points of view and also ‘structure and implementation of local regulations’ will be discussed. In the afternoon we will start with a Beemster tour, followed by a presentation about the case study project from Unesco.

At the end of the afternoon participants are invited to contribute to the ‘Heritage Pecha Kucha’. This part of the programme will take about 90 minutes. Pecha Kucha is a presentation methodology in which 20 slides are shown for 20 seconds each (approx. 6’ 40” in total). The topic of this short presentation should be related to the topics discussed during the Conference. If you are interested in participation in the Heritage Pecha Kucha, please, let us know by answering the question about the Heritage Pecha Kucha at the confirmation form.

On Friday there will be a presentation that focuses on term and reading of ‘Outstanding Universal Values’. Then participants are invited to an excursion, including a presentation with the focus on ‘policy in two crossing Worlds Heritage Sites’. The south of Beemster crosses with five fortresses of the Defence Line of Amsterdam. Two crossing World Heritage Sites is unique in the world.

Programme

Wednesday, September 12th 2012

8:00 – 12:00	Arrival of the participants and transfer to Beemster
11:00 – 14:00	Registration of the participants at the conference centre
12:30 – 14:00	Lunch
14:00 – 14:45	Welcome address <i>Mr. Harry N.G. Brinkman, Mayor of Beemster</i> <i>Mr. Hans Schaidinger, Mayor of Regensburg</i> <i>Mr. Denis Ricard, Secretary general of the OWHC</i>
14:45 – 16:15	Beemster afternoon
	Coffee break
16:30 – 18:00	Delegates Meeting <i>Moderated workshop by the Regional Secretariat NW-Europe</i> <i>Status Report Working Programme</i>
18:00 - 19:00	Musical performance
19:00 – 21:30	Welcome dinner
From 21:30	Transport to the hotels

Thursday, September 13th 2012

8:30 – 9:00	Transport from the hotels
9:00 – 10:00	Keynote speaker 1 <i>Birgitta Ringbeck about management plans</i>
	Coffee break
10:15 – 10:35	Speaker <i>City of Bath, Tony Crouch, about management plans</i>
10:40 – 11:00	Speaker <i>City of Warschau, Anna Zasadzińska, about management plans</i>
11:05 – 11:25	Speaker <i>City of Lübeck, Christine Koretzky, about management plans</i>
	Coffee break
11:40 – 12:00	Speaker <i>City of Bergen, Johanne Gillow, about management plans</i>
12:00 – 12:30	Time for questions and discussion
12:30 – 13:45	Lunch
14:00 – 15:30	Beemster tour
16:00 – 17:00	Keynote speaker 2 <i>Marie-Noël Tournoux about the case study project</i>
17:00 – 17:30	Speaker <i>City of Berlin, Jörg Haspel, about heritage management in a metropolis</i>
	Short break
18:00 – 19:30	Heritage Pecha Kucha <i>Pecha Kucha is a presentation methodology in which 20 slides are shown for 20 seconds each (approx. 6' 40" in total). The topic should be related to the topics discussed during the conference. Please use confirmation form if you want to participate.</i>
20:00 – 22:00	Dinner
From 22:00	Transport to the hotels



Friday, September 14th 2012

8:30 – 9:00	Transport from the hotels
9:00 – 9:45	Speaker <i>City of Edinburgh, Will Garrett, about Outstanding Universal Values</i>
10:00 – 12:15	Excursion and presentation <i>Policy in two crossing World Heritage Sites</i> <i>Visit to Fort Spijkerboor, a fortress in original state</i>
12:30 – 13:00	Closing session
13:00 – 14:00	Lunch
14:00 – 16:00	Departure of the participants and transport to the airport

Please note, that there are still possibilities that little changes to the programme can occur.

Other necessary information (accommodation, finances, shuttle services)

Accommodation

The Conference will be held at Fort Resort Beemster. This is a conference centre, hotel and spa in once. It is a beautiful location, nearby the village Zuidoostbeemster. The location is extra special, since Fort Resort Beemster is build in one of the fortresses of the Defence Line of Amsterdam, a World Heritage Site as well.

In Beemster there are several hotels where you can stay during the Conference. As host, we have made some reservations by these hotels.

Please note, that considering this, it is very important that you first send us your confirmation form before you contact the hotel of your choice. If we have received your confirmation form, we will put your name on the list of possible guests that we send to the hotels. This is important, so that if you contact the hotels, their reception knows you are a participant of the Conference and that you can claim one of the reserved rooms. If you contact the hotel of your choice before you have sent us the confirmation form, there is the possibility that the hotel tells you that there are no rooms left, while actually, there are still reserved rooms available for participants.

The hotels where we have already claimed some rooms for participants are:

A. Fort Resort Beemster

This is the location where the Conference will be held. There are only limited rooms available in the hotels (they only have 12 hotel rooms). We have held back these hotel rooms for attending mayors and key note speakers. Of course, mayors and keynote speakers are also free to choose for another hotel.

Fort Resort Beemster
Nekkerweg 24
1461 LC Zuidoostbeemster

Tel. 00 – 31 29 96 82 200
info@fortresortbeemster.nl
www.fortresortbeemster.nl

Price per room per night: € 175,00
(incl. breakfast & wellness)



B. Hotel Beemster

Hotel Beemster is a hotel nearby the Conference location (walking distance). Besides, it is a hotel with golf facilities. The hotel is situated within a green environment.



Hotel Beemster
Volgerweg 42
1462 HR Middenbeemster

Tel. 00 – 31 29 94 15 012
info@hotelbeemster.nl
www.golfbaanbeemster.nl/hotel-beemster

Price per room per night: € 65,00 (breakfast € 8,00).

C. Hotel De Rijper Eilanden

Hotel de Rijper Eilanden is located on the outskirts of historical village Graft - De Rijp, a neighbour village to Beemster. By car it is a short ride to Beemster and our Conference location.

Hotel De Rijper Eilanden
Zuiddijk 2A
1483 MA De Rijp
Tel. 00 – 31 29 96 75 656
informatie@derijpereilanden.nl
www.derijpereilanden.nl



Price per room per night: € 65.00 (breakfast incl.)

D. Hotel Purmerend

Hotel Purmerend is in Zuidoostbeemster and is at walking distance from the Conference location. Hotel Purmerend is a Van der Valk hotel and is situated next to the Beemster dike and the canal.



Hotel Purmerend
Purmerenderweg 232
1461 DN Zuidoostbeemster

Tel. 00 - 31 29 94 36 858
purmerend@valk.com
www.hotelpurmerend.nl

Price per room per night: € 96,50 (breakfast incl.)

Please, find on the next page a map with all the locations of the above meant facilities.

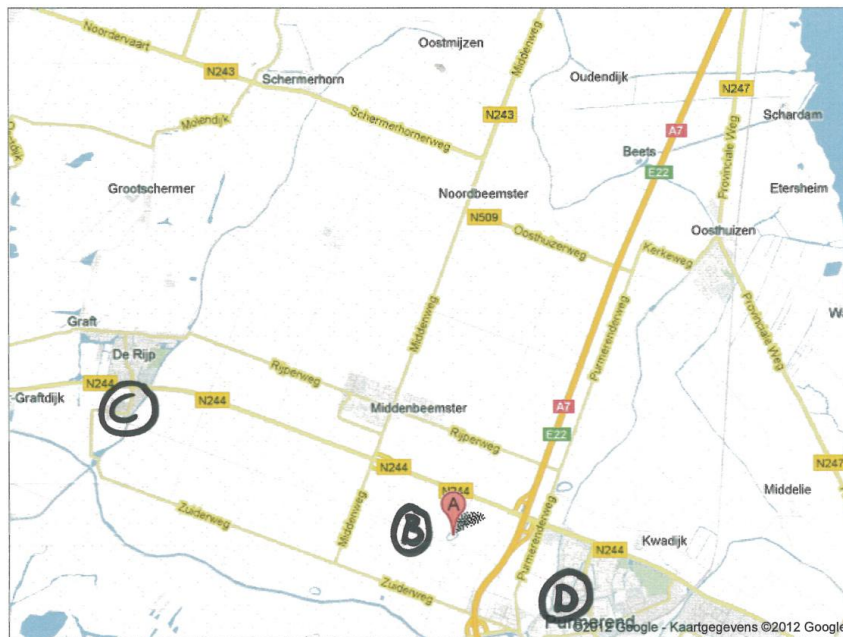
Finances

For OWHC member cities in good standing there will be no Conference fee.
Members in non good standing will be charged with a Conference fee of € 40,-.

If you have to pay the fee, we will contact you later this summer with the information how that will be arranged.

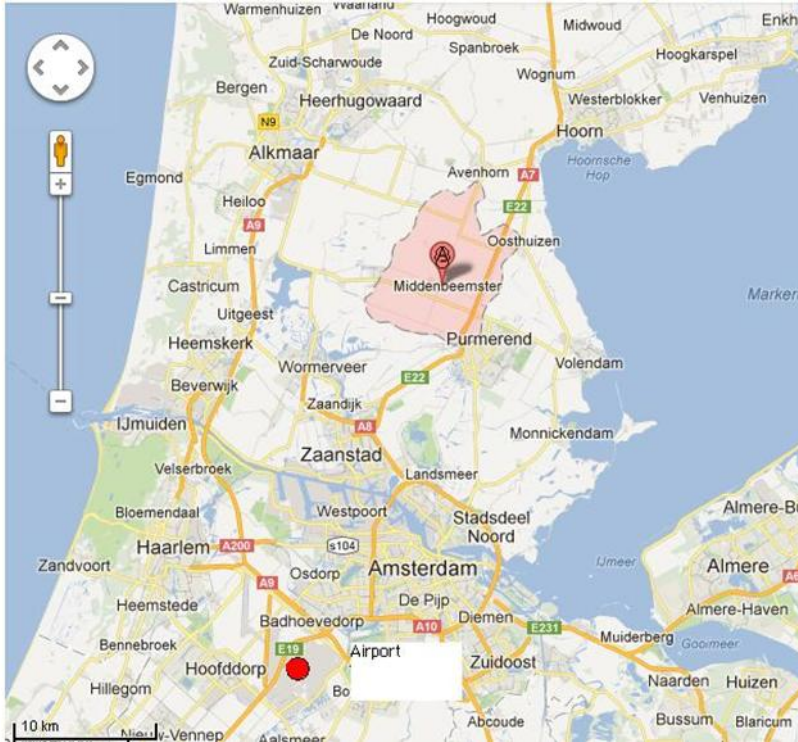
Please, note that every member city will have to organize and pay for their own transport to the Netherlands (of course, the shuttle services from the airport are free of charge) and their hotel accommodation. When necessary, we can of course help you out if you have any questions about travelling to Beemster or booking your accommodation. The contact information you will find below.

Map of hotel facilities



- A = Fort Resort Beemster : location of the conference
- B = Hotel Beemster
- C = Hotel De Rjper Eilanden
- D = Hotel Purmerend

Travelling to Beemster



Schiphol Airport

Amsterdam can be reached easily by air, land or even sea. Cheap flights from within Europe and direct flights from outside Europe are readily available, serving Amsterdam airport Schiphol - Europe's fourth largest and located just a few kilometres from the city centre.

Amsterdam Central Station

The station has three tunnels under all of its platforms, leading you in two directions: to the Amsterdam Centre side (Centrum) or to the Amsterdam North (Noord) side. Unless you plan to travel by city ferry to the North of Amsterdam, you should exit into the Centre (Centrum) side of the station. All busses, trams and metro are located there, including the bus lines to the North of the city.

For organizational reasons please let us know when you will arrive at train station or airport for we plan to arrange shuttle services for the participants.



Contact information

OWHC Regional Secretariat North West Europe

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