

Working towards a World Heritage Strategy for Training and Capacity-Building in Central, Eastern and South Eastern Europe

36th session of the World Heritage Committee, Saint Petersburg, Russian Federation, 24 June – 6 July 2012



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World Heritage Capacity-building

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Strategies at 3 different levels



Capacity - building
changing audiences,
new learning environments

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Identifying where capacities reside and target audiences...

<i>Where capacities reside and associated audiences:</i>	<i>Some principal learning areas:</i>
<p>Practitioners Those with direct responsibilities for heritage</p>	<ul style="list-style-type: none"> • Implementation of the Convention • Conservation and management issues • Technical and scientific issues • Resource utilization and management
<p>Institutions Decision-and policy-makers</p>	<ul style="list-style-type: none"> • Legislative issues • Institutional frameworks/issues • Financial issues • Human resources • Knowledge
<p>Communities & networks All those who have a legitimate interest in heritage</p>	<ul style="list-style-type: none"> • Reciprocal benefits and linking with sustainable development • Stewardship • Communication / Interpretation

...and corresponding learning areas



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Capacity building for the effective management of World Heritage properties :

- strengthen the knowledge, abilities, skills and behavior of people with direct responsibilities for heritage conservation and management
- improve institutional structures and processes through empowering decision-makers and policy-makers
- introduce a dynamic relationship between heritage and its context and, in turn, greater reciprocal benefits by a more inclusive approach



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Key issues training and capacity building

- Information based on input received by the concerned States Parties: Questionnaire
- Information obtained in interviews with professionals and representatives from institutions
- Information from desk research



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Some findings

- More specialised staff needed
- Reinforcement of capacity-building the current staff
- Updating/improving most of the existing training
- Special attention for natural World Heritage sites required, especially in relation to security issues



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Training areas

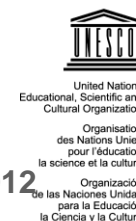
- Site management / improving management skills
- Conservation, with special attention for sustainability and the use of (new) techniques
- Monitoring
- Risk preparedness
- Community involvement
- Fundraising
- Basic training regarding the *World Heritage Convention*, management and sustainable development of the World Heritage site
- Interpretation / awareness raising



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Stakeholder needs

- Improve cooperation between national and site level
- Ensure information / training reaches site managers
- Importance of involving all stakeholders as early as possible and on a continuous basis
- Emphasis on international exchange of knowledge and experiences
- Importance of cooperation with other States Parties



Observations

- Exchange of experiences and best practices
- Training should be a combination of theory and in situ field practice
- The meetings should be interactive and not too many participants
- Ensuring continuity



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How to organise coordination

- Periodic Reporting meetings
- Involving key training institutions in the elaboration of strategy and its implementation
- Encouraging active State Parties participation in the process



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The space to watch

<http://whc.unesco.org/en/153>



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Thank you!

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