





1 – 15 August 2011 WHV – Lake Baikal Lake Baikal, Ulan-ude, Russian Federation

The project raised attention on the environmental protection of Lake Baikal and on the conservation of natural resources.

Project involved 60 Russian volunteers and 15 foreign volunteers who worked for 30 days. Volunteers collected about 3 tons of garbage and sorted it. During the camp volunteers also organized 3 campaigns to inform local people and tourists about the importance, uniqueness and ecological problems of Lake Baikal. As a result, about 800 people were able to get information from the volunteers. The awareness raising campaign was also covered by media in TV report and local newspapers. These media exposure



©UNESCO/CCIVS/SFERA

helped to increase visibility of the camp, created partnership and raised awareness about the importance and problems of Lake Baikal. Furthermore, volunteers created a film played it at local schools. This film was later handed to local NGO, Baikal Environmental Wave, to be used again if need arises.

The programme consisted of 2 seminars, 2 trainings and 1 environmental performance organized by volunteers. Russian volunteers from NGOs, Baikal Environmental Wave and Federal Baikal Nature Reserve, have continued this work after the camp and they plan to continue next year.

Organization: Movement "SFERA" Piskunova St. 27, Nizhniy Novgorod, Russia, 603005 Contact: Alla Krinitsyna in@dobrovolets.ru

Partners:

NGO "Baikal Environmental Wave"; Federal organisation "Baikal Nature Reserve"; Orphanage number 21 in Tanhoy

World Heritage Volunteers - "Patrimonito Voluntary Action 2011"