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Volunteers discussed with students from a schools in Trujillo about WH to promote cultural significance of the sites and deepen students' knowledge about conservation. In the discussion, the need of local effort to preserve the complex of Chan Chan was emphasized. The volunteers worked in the area of Trujillo and Huanchaco, where the ruins were located.

Social, cultural and local authorities were invited and were present in each and every activity. As a result, with the attention of media, programme could also advertise existing Patrimonito programme to UPAO



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University, schools of Trujillo city and other districts of the region.

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## Partners:

Unidad Ejectutora 110; Private University Antenor Orrego; Citizens of Chan Chan; District Municipality of Chocope and Magdalena de Cao; media.

World Heritage Volunteers - "Patrimonito Voluntary Action 2011"