

WORLD HERITAGE VOLUNTEERS 2012

Patrimonio Voluntary Action



CALL FOR PROPOSALS

Dear friends and colleagues,

After 4 years of fruitful experiences with 78 projects at 43 sites, carried out in 23 countries with nearly a thousand young volunteers participating, we have the pleasure to launch the **2012 World Heritage Volunteers (WHV)** projects campaign.

The year 2012 marks the 40th anniversary of the *World Heritage Convention* and this campaign, within the framework of the UNESCO World Heritage Education Programme, co-organized by Coordinating Committee for International Voluntary Service (CCIVS) and the World Heritage Centre (WHC), follows the global vision broadly defined during the first WHV Evaluation and Planning meeting in March 2010.

WHV aims at sparking interest about the importance and necessity to protect and promote our cultural and natural heritage in general and World Heritage sites in particular. The target group is as wide as possible and includes motivated volunteers, local communities, concerned authorities and civil societies. WHV projects are expected to sensitize and develop appreciation of the World Heritage values through structured and **non formal methods, awareness-raising campaigns** and skills **trainings**. They rely on a **dynamic dialogue and synergies** between all the World Heritage stakeholders and contribute to strengthening the **sense of ownership** of the local population for their local heritage. Work camp activities are developed based on the concrete needs of the site and bring local and international communities together around the issue of sustainable development.

An increasing number of projects have been selected since the first edition. However, and even though the selection is open to all, the future WHV projects must fulfil a set of criteria indicated below. Such process not only aims at the participation of the most relevant projects but also a better coordination of the selected projects. The organisations are also required to send a detailed programme of activities after the official selection of projects.

CRITERIA FOR SELECTION:

The selection of action camp projects that will be part of the WH Volunteers is based on defined set of criteria and includes the following requirements:

- Project is organized in immediate connection to a site inscribed in the World Heritage List or a proposed site in the country's Tentative List [Ref: <http://whc.unesco.org/en/list> ; <http://whc.unesco.org/en/tentativelists>];
- Project organizers demonstrate best effort to involve the community, site managers and local authorities in planning details of the activities;
- Activities include a systematic reflection on issues related to World Heritage as well as practical hands-on skills training for the volunteers;
- The project can be linked to the theme: 40th anniversary of the World Heritage Convention: sustainable development and role of communities at World Heritage sites
- Project organizers commit to implement the project as per the approved proposal and to submit a full activity report (including images, pictures and other results) demonstrating the concrete engagement of young volunteers in the field of World Heritage. UNESCO shall use these for promotional purposes i.e. publication in UNESCO's website, for promotion in the World Heritage Review, for the development of the WH-Non Formal Education kit, for information to the different States Parties and concerned governmental agencies.

Please note that for WHV 2012, each organisation is encouraged to present up to a maximum of four projects. The evaluation reports of previous WHV projects have to be submitted in order for the new proposals to be considered. Organisations are responsible for informing CCIVS, UNESCO and your partners about all changes related to the selected projects.

CCIVS and the WHC will provide institutional and educational **monitoring** as well as promotional support. An **official selection letter** will be sent to the WH site managers and UNESCO National Commissions in charge of the sites where the selected projects will take place. The organisations will receive educational **materials** (maps, leaflets, DVDs) to help them to run their awareness-raising activities.



Selected projects will be authorized to carry the **Patrimonito** logo, representing a young guardian. The character was conceived based on the World Heritage emblem which symbolises the interdependence of culture and nature with the latter protecting the former.

CCIVS and WHC representatives will also **visit** some of the selected projects in order to monitor the project implementation. The promotion of the projects to a large audience through local and national media coverage will be facilitated by the Patrimonito label as well as by the use of promotional material during the projects.

Selected projects will also be entitled to apply for **financial assistance** from the World Heritage Fund up to a maximum of 500 EUR, which will be granted to a **restricted** number of organisations, according to specific criteria. Priority will be given to projects carried out in a Least Developed Country or Low Income Economy as defined by the UN, a Lower Middle Income Country as defined by the World Bank or a Small Island Developing State (SIDs), or in a State Party in a post-conflict situation.

Participating organisations engage to submit an **evaluation** report, a financial report and other annexes illustrating the concrete involvement of young volunteers in the field of World Heritage. A UNESCO certificate will be accorded to all the participating organisations following the implementation the 2012 WHV projects.

Evaluation is an integral part of the WHV projects' implementation. The first **WHV Evaluation and Planning Meeting** in Berlin in March 2010 deepened the analysis of the evaluation reports, highlighting strengths and opportunities and finding solutions to overcome weaknesses and challenges. All the selected organisations will be invited to the evaluation and planning meeting of the 2012 WHV campaign: dates and place will be defined and announced to all the partners in due time.

WHV PROJECTS CALENDAR

9 January 2012	Deadline for project proposals submission
27 January 2012	Announcement of selected WHV projects. The official confirmation letter will be sent to the organisation and to the official site manager.
3 February 2012	Call for financial support
17 February 2012	Deadline for financial support application
Before the beginning of WHV projects	Activities planning submission
	Promotional and educational material mailing
After the end of WHV projects	Evaluation report and financial report submission

In order to get involved in or renew your commitment to the protection and preservation of World Heritage through voluntary action and non formal education, please fill in the attached application form and send it back **by 9 January 2012** to :

secretariat@ccivs.org
with a copy to c.quin@unesco.org

We look forward to receiving your proposals and remain at your disposal for any clarification needed.

CCIVS Secretariat