

StadsHerstel organizes international forum on preserving urban heritage

As a complement to the current global debate on the preservation of historic urban landscape, StadsHerstel is organizing an international forum entitled *Urban Heritage Inc., Public-private partnership meets heritage preservation*.

The forum will take place from 31 March until 2 April 2011 in the De Duif Church in Amsterdam. The second day of the forum, Friday 1 April, is an open day for the public. During the forum a parallel youth forum for students and young professionals will also take place, which will be linked to the forum.

Because of its long history and positive influence on the historic cityscape of Amsterdam, the StadsHerstel organization is the obvious body to initiate such a forum. Through this event StadsHerstel wants to make its knowledge and experience available to a broader and primarily more international public. It also wants to show to a wider audience how the organization works and what the current challenges it faces are. The aim is to make participants aware about how a solid and efficient public-private partnership is set up and operates.



Among others, the following guest speakers will contribute their expertise to the forum:

- Niek Hoek, *Chairman of the Board of Supervisors, Delta Lloyd, Deputy Chairman of the Board of Supervisors, StadsHerstel*
- Michiel van Iersel, *co-founder Non Fiction, bureau for cultural and urban innovation*
- Abderrahim Kassou, *Director of NGO Casamémoire, responsible for preserving heritage in Casablanca, Morocco*
- Nevil van der Kuyp, *StadsHerstel Paramaribo*
- Fatima Mzallassi, *co-founder Creative Urbans*
- Ron van Oers, *programme specialist UNESCO World Heritage Centre*
- Anthony Tung, *urbanist, author, visiting scholar MIT*

StadsHerstel is hosting this forum in cooperation with three official partners; the UNESCO World Heritage Centre, the Dutch Ministry of Education, Culture and Science, and the Municipality of Amsterdam. The forum has been established with contributions of Creative Urbans and Non-fiction.

For more information and to register the public open day (registration closes Monday 28 February, 2011), please visit www.stadsHerstel.nl.

StadsHerstel Amsterdam

StadsHerstel Amsterdam (founded in 1956) is the largest organization in the Netherlands, dedicated to restoring heritage sites, monuments and cultural landmarks. StadsHerstel is always searching for the most suitable ways of (re)developing of its properties, which are maintained, managed and rented. The organization's restoration budget averages € 10 million per year.

StadsHerstel owns more than 500 buildings in and around the city of Amsterdam, ranging from residential houses to churches and industrial monuments. The organization also rents out a number of its special buildings for congresses, lectures, concerts and marriage ceremonies. The Vereniging Vrienden ('Association of Friends'), currently with more than 2500 members, has been supporting the restoration work of StadsHerstel for more than 25 years.



AMSTERDAM

FORUM 2011

URBAN HERITAGE INC.

Can public-private companies save our historic cities? Complementing the current global debate on safeguarding our historic urban landscape, StadsHerstel - company for restoration and urban heritage redevelopment - is organizing an international forum on public-private partnerships and the preservation of urban heritage. Several guest speakers, such as **Michiel van Iersel (Non-fiction)**, **Abderrahim Kassou (Casamémoire, Casablanca)**, **Tracy Metz (NRC)**, **Ron van Oers (UNESCO World Heritage Centre)** and **Anthony Tung (MIT)**, will analyze and discuss the challenges facing a modern heritage city.

During the forum a parallel youth design program will also take place for students and young professionals, giving them the opportunity to make a clear contribution to the forum. The forum will take place on 1 April 2011, the year that StadsHerstel celebrates its 55th anniversary.

For more information and registration, go to:
WWW.STADSHERSTEL.NL
Participation fee: € 250,-
Friends of StadsHerstel fee: € 200,-
Contact: rvermeulen@stadsherstel.nl

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Gemeente Amsterdam

Non-fiction

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www.stadsherstel.nl